Context DFD — "Campus Merch Marketplace (CMM)"

Process

P0: Campus Merch Marketplace (CMM)

External Entities

- El Student (Buyer) campus students placing and receiving orders.
- **E2 USC (Main Seller + Admin)** central seller, manages product listings, receives payments, and distributes goods to campuses.
- **E3 Campus Directors** responsible for onsite distribution to students per campus.

Data Flows

E1 Student (Buyer)

- To CMM → Account registration/login, Browse/Search Queries, Order Details, Payment Choice (GCash, cash, bank transfer), Feedback/Review (with privacy option).
- From CMM ← Listings/Results, Order Confirmations, Payment Instructions, Distribution Notice, Review Display.

E2 USC (Seller + Admin)

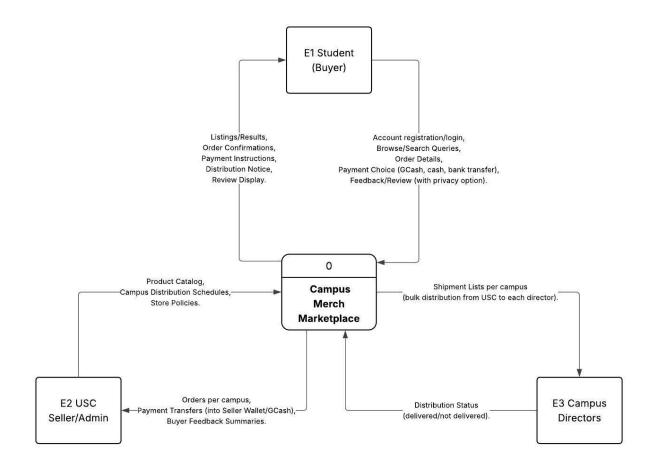
- To CMM → Product Catalog, Campus Distribution Schedules, Store Policies.
- From CMM

 Orders per campus, Payment Transfers (into Seller Wallet/GCash), Buyer Feedback Summaries.

E3 Campus Directors

- **To CMM** → Distribution Status (delivered/not delivered).
- From CMM Shipment Lists per campus (bulk distribution from USC to each director).

Context Diagram



Key Changes from the First Draft

- 1. One Seller/Admin (USC): All goods originate from USC. They manage listings and payments, then bulk-distribute goods to each campus.
- 2. **Onsite Distribution:** No external couriers instead, **Campus Directors** handle delivery to students.
- 3. **Simplified Payments:** GCash or cash (optionally bank transfer), but all funds route to **USC Seller Wallet**.

Level-0 DFD — Campus Merch Marketplace (CMM)

External Entities

- E1 Student (Buyer)
- E2 USC (Seller + Admin)
- E3 Campus Directors

Internal Processes (inside CMM)

1. P1: Catalog & Listings Management

- o Maintains product catalog and store policies provided by USC.
- Provides searchable listings to students.

2. P2: Order Management

- o Accepts orders from students.
- Groups orders by campus for distribution.
- o Sends order summaries to USC and Campus Directors.

3. P3: Payment Handling

- Manages student payments (GCash, cash, optional bank transfer).
- o Routes funds to USC Seller Wallet.
- Records payment status.

4. P4: Distribution Coordination

- Prepares bulk shipment list per campus.
- Sends distribution lists to Campus Directors.
- Collects distribution confirmations.

5. P5: Feedback & Review System

- o Collects student feedback (rating, comment, privacy flag).
- Shows privacy-aware reviews to other students.
- Summarizes feedback for USC.

Data Stores (inside system)

- **D1 Product Catalog** (listings, policies)
- **D2 Order Records** (all orders, grouped by campus)
- **D3 Payment Records** (transaction details, status)
- **D4 Distribution Logs** (shipment per campus, confirmations)
- D5 Review Repository (student feedback with privacy settings)

Data Flows (high-level)

E1 Student (Buyer)

- To P1: Search Queries
- From P1: Listings
- To P2: Order Details
- To P3: Payment Info (GCash, cash, transfer)
- From P2/P3: Order Confirmation & Payment Status
- To P5: Review Submission (with privacy flag)
- From P5: Review Display

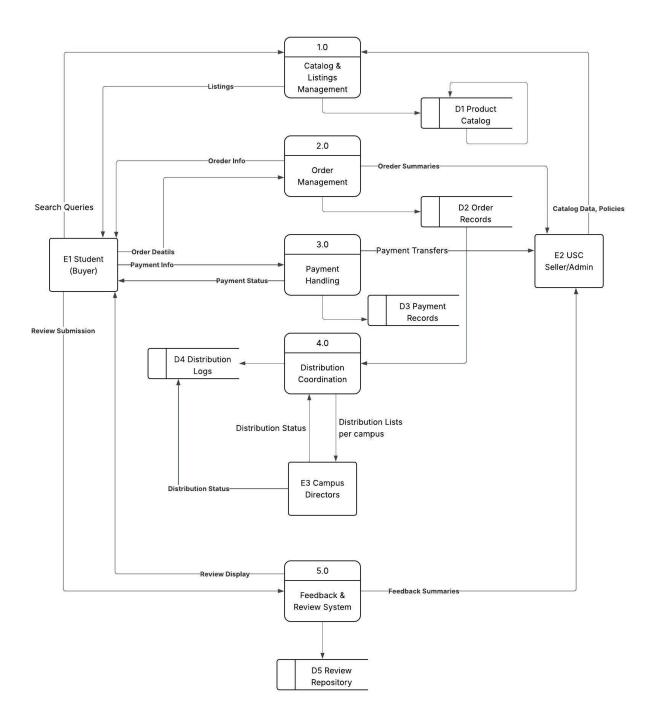
E2 USC (Seller + Admin)

- To P1: Catalog Data, Policies
- From P2: Order Summaries (by campus)
- From P3: Payment Transfers
- From P5: Feedback Summaries

E3 Campus Directors

- From P4: Distribution Lists per campus
- To P4: Distribution Status

Data Flow Diagram



Level-1 DFD — Campus Merch Marketplace (CMM)

External Entities

- E1 Student (Buyer)
- E2 USC (Seller + Admin)
- E3 Campus Directors

Internal Processes (inside CMM)

- 1. P1: Catalog & Listings Management
- 2. P2: Order Management
- 3. P3: Payment Handling
- 4. P4: Distribution Coordination
- 5. P5: Feedback & Review System

Data flow Sub Processes

1. P1: Catalog & Listings Management

Sub-Process:

From P1- Search Queries

To Catalog Result Page

- Campus Picking Option

To Item choosing Type (t-shirt, pins, etc.)

-Direct to Customization

To Item Variety choosing

-Confirm of choices

To Add to cart

To Listing

To Product Catalog

2. P2: Order Management

Sub Process:

From Order Details

To Summary of order of item(s)

- Confirmation of order details

To input of Student name, phone number, School ID and email

- Confirmation of student information

To Customer Remarks

To Order Info

To Order Summaries

To Order Records

3. P3: Payment Handling

Sub Process:

From Payment Info

To Choosing of payment type

- Payment Validation Processing

To Payment Type Confirmation

- Digital Receipt Processing

To Order Confirmation

To Payment Status

To Payment Transfer

To Payment Record

4. P4: Distribution Coordination

Sub Process:

From Distribution Status

To Compilation of Bulk Order List

-Confirmation of campus location for bulk orders

To Preparation of bulk orders

-shipment preparations

To Prep for distribution of packed orders

To Distribution List per Campus

To Data Distribution Logs

5. P5: Feedback & Review System

Sub Process:

From Review Submissions

To add of Comments

-Option to add photo/video

To option for privacy on review (visible to seller but not to public)

-review of comment
To Review confirmation posting
To Review Display
To Feedback Summaries

DATA FLOW DIAGRAM (LEVEL 1)

