Context DFD — "Campus Merch Marketplace (CMM)"

Process

P0: Campus Merch Marketplace (CMM)

External Entities

- El Student (Buyer) campus students placing and receiving orders.
- **E2 USC (Main Seller + Admin)** central seller, manages product listings, receives payments, and distributes goods to campuses.
- **E3 Campus Directors** responsible for onsite distribution to students per campus.

Data Flows

E1 Student (Buyer)

- To CMM → Account registration/login, Browse/Search Queries, Order Details, Payment Choice (GCash, cash, bank transfer), Feedback/Review (with privacy option).
- From CMM ← Listings/Results, Order Confirmations, Payment Instructions, Distribution Notice, Review Display.

E2 USC (Seller + Admin)

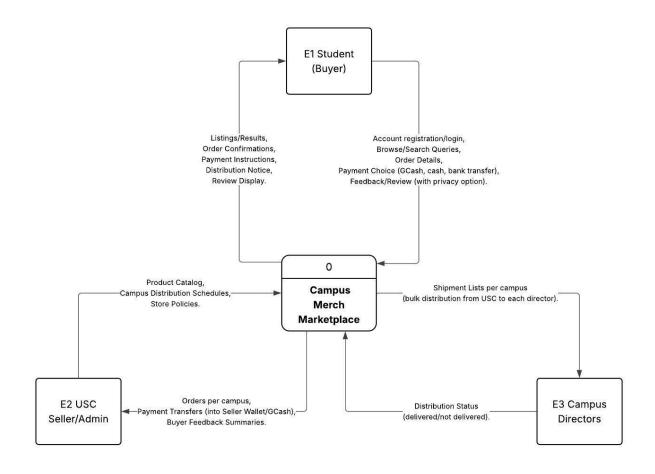
- To CMM → Product Catalog, Campus Distribution Schedules, Store Policies.
- From CMM

 Orders per campus, Payment Transfers (into Seller Wallet/GCash), Buyer Feedback Summaries.

E3 Campus Directors

- **To CMM** → Distribution Status (delivered/not delivered).
- From CMM Shipment Lists per campus (bulk distribution from USC to each director).

Context Diagram



Key Changes from the First Draft

- 1. One Seller/Admin (USC): All goods originate from USC. They manage listings and payments, then bulk-distribute goods to each campus.
- 2. **Onsite Distribution:** No external couriers instead, **Campus Directors** handle delivery to students.
- 3. **Simplified Payments:** GCash or cash (optionally bank transfer), but all funds route to **USC Seller Wallet**.