Elm-conf US 2017 Sponsor Prospectus

Elm-conf US is a conference dedicated to the promotion of the Elm programming language. This is the second year of elm-conf US. Elm-conf takes place on the Strange Loop preconference day, September 28. We will be hosting the event in the ballrooms of the Union Station hotel in St. Louis.

Last year we had around 250 attendees. Sponsors were able to use their sponsorships to increase their profile in the Elm community. We've heard this has helped with hiring, in addition to the usual attractions of a conference sponsorship (increased brand visibility,

Please contact Brian Hicks (brian@brianthicks.com, lead organizer) or the organizing team (elm-conf@thestrangeloop.com) with any questions or to purchase sponsorship packages.

Packages

All sponsors will receive:

- Their logo and a link and message of their choice on the elm-conf.us website.
- A "thank you" tweet from @ElmConf (sample tweet from last year)
- Logo on slides between talks

Root Level ($2,500)

Root sponsors will receive the benefits common to all packages, plus:

- Placement of your own free-standing banner on or near the main conference stage.

- Primary placement of logos amongst other sponsors.
- A table/booth in the conference hall.
- 5 tickets to elm-conf US 2017

Branch Level ($1,500)

Branch sponsors will receive the benefits common to all packages, plus:

- Placement of your own free-standing banner in the conference venue.
- 3 tickets to elm-conf US 2017

Video Sponsorship ($3,000)

Video sponsorship allows all the talks at elm-conf to be recorded and released for free on YouTube. This will happen as soon as possible after the conference. Last week we were able to publish early in the week following the conference (which itself was a Thursday.) In the four months since the conference, viewers have watched 328 days worth of playback time.

Video sponsors will receive the benefits common to all packages, plus:

- Co-exclusive pre-roll logo placement on the videos, along with any captioning sponsor.
- 1 ticket to elm-conf US 2017

Captioning Sponsorship ($3,000)

Captioning sponsorship allows us to live-caption all the talks at elm-conf, as well as the videos.

Captioning sponsors will receive the benefits common to all packages, plus:

- Co-exclusive pre-roll logo placement on the videos, along with any video sponsor.
- 1 ticket to elm-conf US 2017

Additional Sponsorship Opportunities

Additional small sponsorships can be purchased á la carte. These are things like:

- Badges
- Lanyard Sponsorship
- T-shirts
- Lunch on the conference day

We also welcome diversity sponsorships, 100% of whose donation will go to the Strange Loop diversity scholarship fund. Strange Loop diversity scholars have the opportunity to attend elm-conf and Strange Loop free of charge.