

# The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Abraham

1 Nov

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<p><b>Key Partners</b></p>  <ul style="list-style-type: none"> <li>- Media Networks</li> <li>- Tech providers</li> <li>- Storage providers</li> </ul>	<p><b>Key Activities</b></p>  <ul style="list-style-type: none"> <li>- Bank of content</li> <li>- Tools for journalist</li> <li>- Easing communication</li> </ul>	<p><b>Value Propositions</b></p>  <ul style="list-style-type: none"> <li>- Online platform and app improve workflow.</li> <li>- Link between journalist and media networks.</li> <li>- Profit for both sides.</li> </ul>	<p><b>Customer Relationships</b></p>  <ul style="list-style-type: none"> <li>- Communities</li> <li>- KM</li> </ul>	<p><b>Customer Segments</b></p>  <ul style="list-style-type: none"> <li>- Freelance journalists</li> <li>- Journalist students</li> <li>- Media networks</li> </ul>
<p><b>Key Resources</b></p>  <ul style="list-style-type: none"> <li>- Phone App and online platform</li> <li>- Uploading multiple content</li> <li>- Professional profile</li> </ul>			<p><b>Channels</b></p>  <ul style="list-style-type: none"> <li>- Online platform</li> <li>- App</li> </ul>	
<p><b>Cost Structure</b></p>  <ul style="list-style-type: none"> <li>- Storage and platform maintenance and property</li> <li>- Development of Tech</li> </ul>		<p><b>Revenue Streams</b></p>  <ul style="list-style-type: none"> <li>- Monthly / Annually Access</li> <li>- Dynamic prices (By location)</li> </ul>		



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DESIGNED BY: Strategyzer AG

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