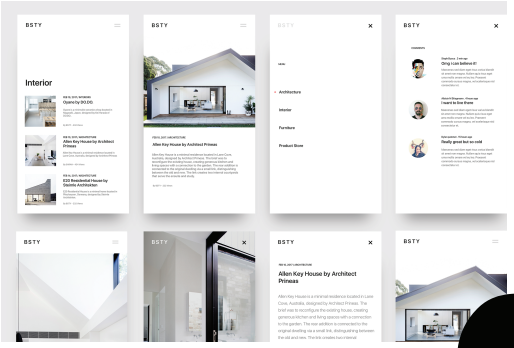
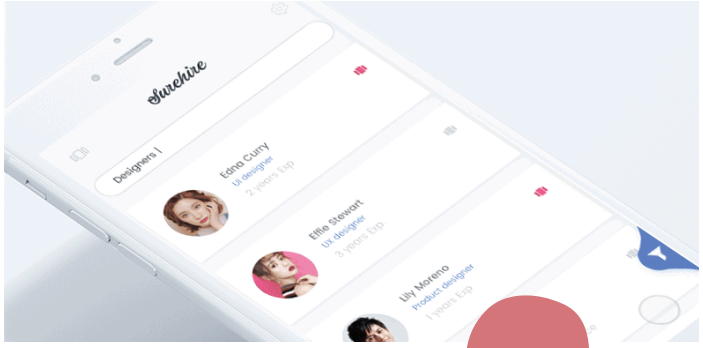
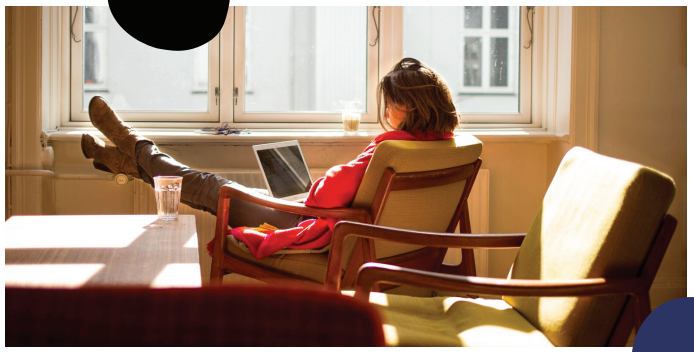


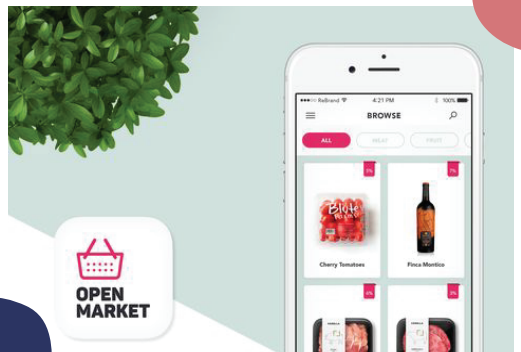


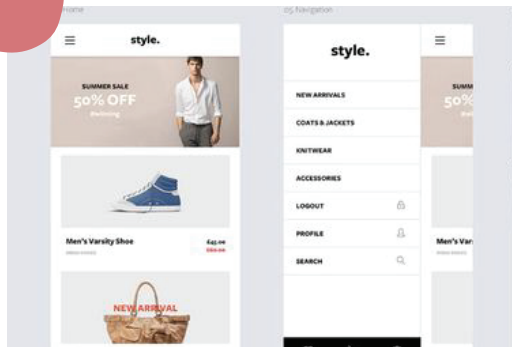
MINIMALISM

is an appreciation of space

MEET ME



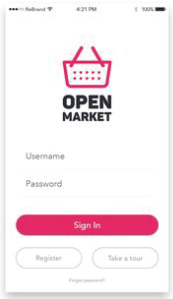
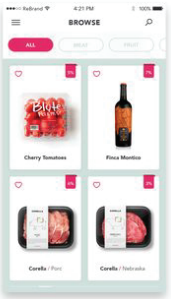
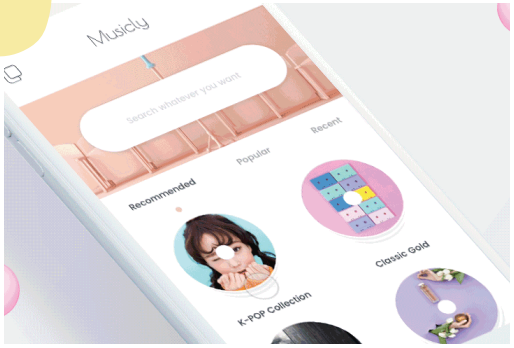




OPEN MARKET

CREATE AN APP FOR SUPERMARKET CHAIN

Keep in mind that the demographic is women 30-34 and the app is related to the food-retail industry.
This should be flat design with colors associated with food, primarily red.
The main background color for the app must be white.

FONTS:

PANTONE / LIGHT CAPS / BLACK CAPS
AVENIR / Light / Book / Medium / Black / Heavy