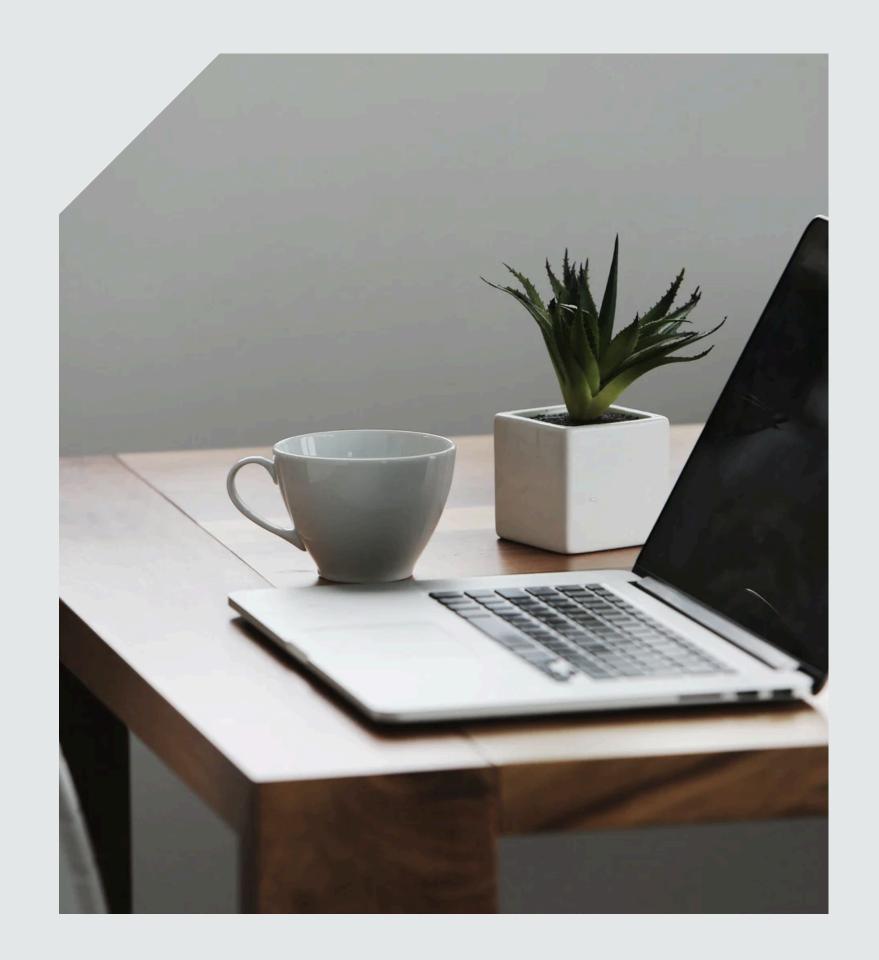


The Anatomy of an Excellent Presentation

Secrets for an impressive and informative talk

Highlight what's important

Identify what you want your audience to remember



Excellent Presentation



Limit your words

Don't overload your slides with text

Select high-quality images and graphics

Choose from a well-curated library

Your audience will take you more seriously

They can perceive the presentation as effective



Use relevant charts and graphs

Makes data more memorable

Adds more context to the topic

Supports your claims

Emphasize your points through your dialogue instead

Drop the exclamation marks (unless it's super necessary)

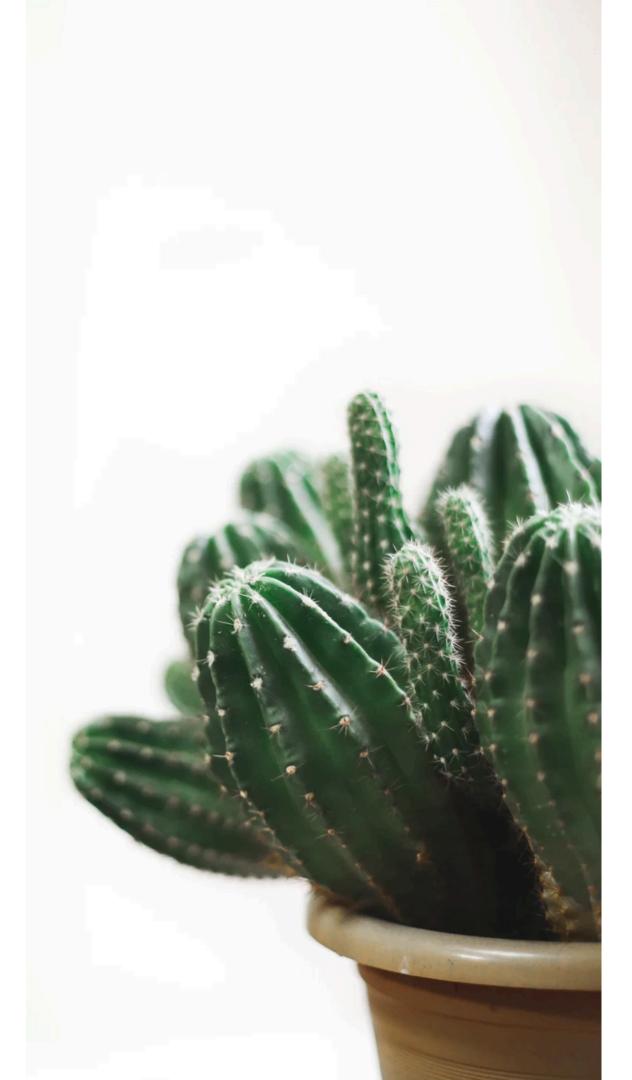
The Anatomy of an Excellent Presentation

Apply a fresh layout and design

Clean formatting is best

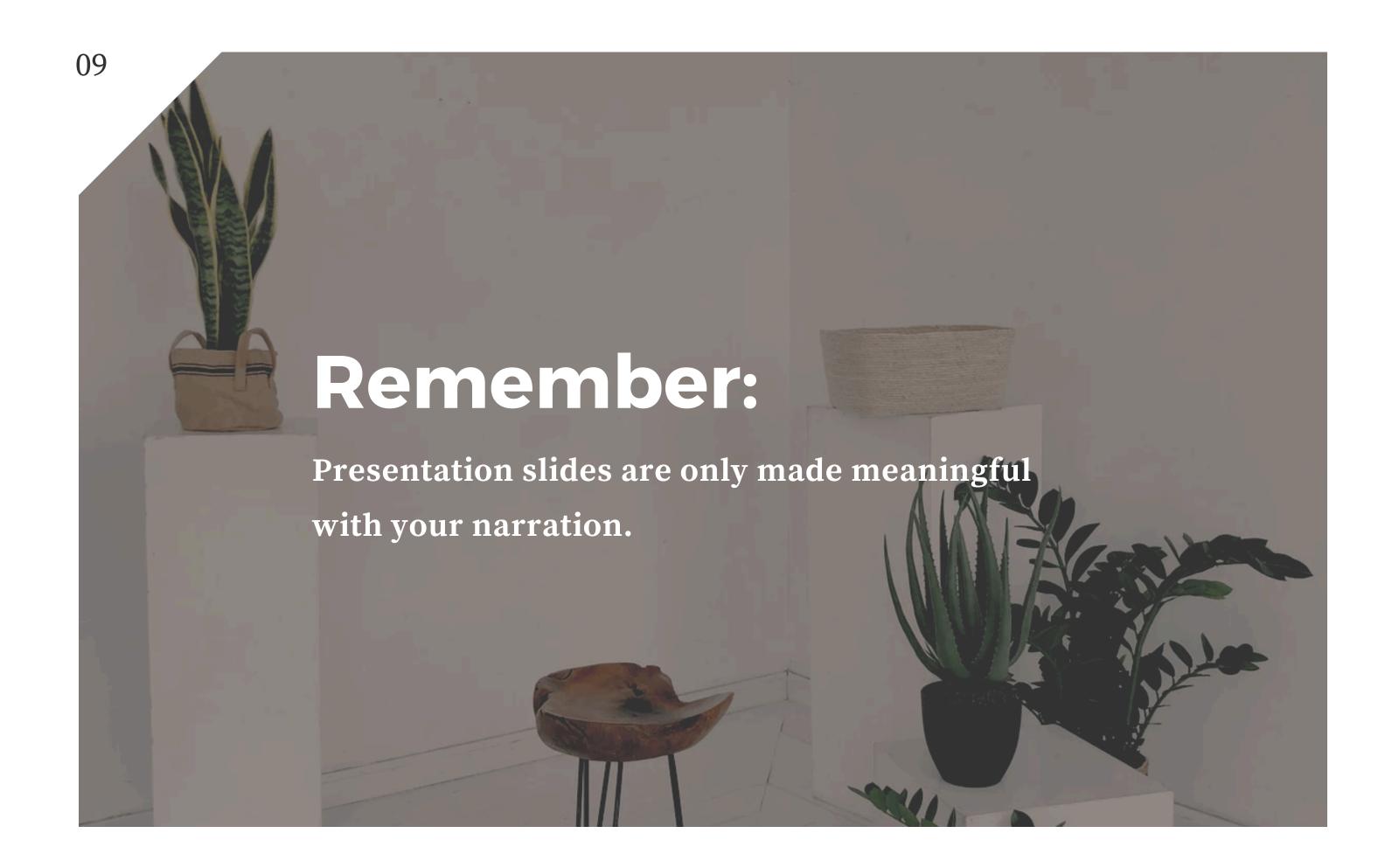
Ensure ample negative space

The Anatomy of an Excellent Presentation



Keep it simple

Less is more effective



If you have an important point to make, don't try to be subtle or clever. Use a pile driver. Hit the point once. Then come back and hit it again. Then hit it a third time – a tremendous whack.