



# The Anatomy of an Excellent Presentation

Secrets for an impressive and informative talk

# Highlight what's important

Identify what you want your  
audience to remember



# Limit your words

Don't overload your slides with text



# Select high-quality images and graphics

Choose from a well-curated library



**Your audience will take  
you more seriously**



**They can perceive the  
presentation as effective**



# Use relevant charts and graphs

- **Makes data more memorable**
- **Adds more context to the topic**
- **Supports your claims**

- ▶ Emphasize your points through your dialogue instead

**Drop the  
exclamation  
marks (unless it's  
super necessary)**

# **Apply a fresh layout and design**

- ▀ **Clean formatting is best**
- ▀ **Ensure ample negative space**

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Excellent Presentation





# Keep it simple

Less is more effective



# Remember:

Presentation slides are only made meaningful  
with your narration.

