

## WALDIR MARQUEZ ESPIRITU

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## COMPETENCE

- Good team spirit, sociable, good adaptability and learning, punctual, worker, attentive, competent.
- Knowledge in: Html, Css, Javascript, Ux writing, copywriting, content curation, storytelling, design thinking, figma prototype.
- Languages: Spanish, English, French.

## WORK EXPERIENCE

UX Writer

2019-present

**Macga** (Peru - USA)

Ux writing, e-commerce. micro-copy, html and css coding  
copywriting for website sections, content curation, wireframes.

Senior Copywriter

2017 - 2019

**Havas Worldwide** (Peru)

Idea & conceptualization for e-commerce, ux copywriting,  
lead of creative area, content curation, storytelling.

Middle Copywriter

2015 - 2017

**Fahrenheit DDB** (Peru)

Idea & conceptualization for digital campaigns, briefing,  
content creation, content Curation, post planning.

Junior Copywriter

2014 - 2015

**Somark – Advertising Agency** (Peru)

Content creator for digital campaigns, creative copywriting,  
content strategy, content Curation, storytelling.

## STUDIES

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Full Stack Developer <b>Coderhouse</b>	2022
Fundamentals Javascript <b>Domestika</b>	2022
Ux Writing <b>Crehana Academy</b>	2022
Javascript <b>Crehana Academy</b>	2022
Frontend <b>Crehana Academy</b>	2022
Digital Marketing <b>Google Garage</b>	2018
Bachelor Communications <b>University of Sciences and Arts of Latin America</b>	2010-2017

*References available on request*