1. Introduction

- What is economics
- Microeconomics and Macroeconomics
- What is resources?
- Factors of production
- Cost and revenue

- 2. Demand, Supply, and Market Equilibrium
- Input and output markets
- Demand and the law of demand
- Supply and the law of supply
- Market equilibrum

3. The cost of production

- What are costs?
- Types of costs
- Average-cost and marginal-cost curves
- Average total cost in the short and long Run and their curves

4. The cost of production

- Break even analysis (analytical and graphical)
- Sensitivity analysis

5. Monopoly

■ Monopoly الاحتكار

6. Introduction to Macroeconomics

- Gross Domestic Product الناتج المحلى الاجمالي
- Inflation
- Labors (unemployment)

- 8. Present Worth, Future Worth, interest rate, investment period
- Investment alternatives

Evaluation

50 % Final

50% Class work (20% mid term +20% assignments and final presentation +10% attendance)

لا تقبل التقارير المتاخرة تماما ممنوع منعا باتا التواصل على الواتس او التليفون الخاص «التواصل من خلال مندوب الجروب فقط»