

Business Model Canvas

Value	Problem	Solution	Target Audience
<p>Reduce the incidence of clots or side effects for the patient</p> <p>Facilitating the patient, pharmacies and doctors to find alternatives with the same active ingredient and avoid any mistakes.</p> <p>Speed up the process of finding a new drug and save money for pharmaceutical companies.</p>	<p>Severe shortage of medications in pharmacies.</p> <p>Drug interactions leading to adverse side effects.</p> <p>Patients forgetting to take their medications on time.</p>	<p>Providing alternatives with the same active ingredients to address the severe shortage of medications.</p> <p>Offering reminders for medication schedules.</p> <p>Alerting users about the negative effects of drug interactions.</p>	<p>Patient.</p> <p>Pharmacies.</p> <p>Hospital.</p>