



ELMER GOMEZ

Front-End Web Developer



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<https://elmergomez.dev>

I am a web developer who has experience in building e-commerce sites, blogs, and company websites. I am highly dedicated and able to work in a team or individually. I like to keep busy and can usually be found building a personal project or attending an online bootcamp.

SKILLS

LANGUAGES

Javascript, PHP, CSS, HTML, SQL, ASP

LIBRARIES

React, Bootstrap, jQuery

PLATFORMS

WordPress, Shopify, Drupal, Joomla

TOOLS

Git, GitHub, Chrome DevTools, VS Code, Figma, Google Analytics/Search Console

EDUCATION

De La Salle University, Manila

Master of Science in Information Technology, grad. 2016

Polytechnic University of the Philippines, Manila

Bachelor of Computer Data Processing Management, grad. 1993

INTERESTS

Reading, writing, drawing, content creation, traveling

WORK EXPERIENCE

PERSONAL PROJECTS

DOWNLOADTOPRINT.COM — FEBRUARY 2022 - PRESENT
(ON-GOING CONSTRUCTION)

- Developed digital product website at <https://downloadtoprint.com> in WordPress platform with Easy Digital Download plugin
- Modified theme using CSS, PHP, and Javascript
- Implemented apps for key e-commerce functionalities such as the integration of plugin to manage digital products, and page speed optimization
- Created blog
- Currently designing digital products (printables) to sell on website

BOOKISHBAY.COM — JANUARY 2021 - APRIL 2021

- Developed blog site at <https://bookishbay.com> in WordPress platform with WooCommerce plugin
- Modified theme using CSS, PHP, and Javascript
- Implemented apps for key e-commerce functionalities such as those used for print-on-demand integration, WooCommerce product management, email marketing campaign, page speed optimization, and Facebook/Google ads campaign
- Created blog
- Implemented SEO to optimize keywords in blog posts
- Created and managed social media content





PRINTAMERCH.COM — JULY 2020 - DECEMBER 2020

- Developed e-commerce site at <https://printamerc.com> in Shopify platform
- Modified theme using Shopify Liquid, CSS, and Javascript
- Implemented apps for key functionalities of e-commerce site such as those used for print-on-demand integration, product customization, sliders, photo/video galleries, product wishlist, email marketing campaign, page speed optimization, and Facebook/Google ads campaign
- Created blog
- Implemented SEO to optimize keywords in blog posts
- Created and managed social media content

NATIONAL ANTI-POVERTY COMMISSION

INFORMATION TECHNOLOGY OFFICER III — FEBRUARY 2003 - JULY 2020

- Acted as unit head of the Management Information System (MIS) and handled technology-related concerns in the agency
- Developed and maintained the Information Systems Strategic Plan (ISSP) of the agency
- Provided technical support to other units through the development and maintenance of databases and information systems
- Developed intranet systems to support agency operation such as poverty monitoring systems and databases, business intelligence system, community-based monitoring system (CBMS), document tracking system, policy and planning system using Drupal and Joomla
- Developed and maintained the agency website and its scheduling system using Drupal
- Performed other tasks such as development of policy documents, conduct of trainings, and unit/agency planning

SOFTTECH ADVANTAGE, INC.

GRAPHIC ARTIST / PROGRAMMER — SEPTEMBER 1996 - FEBRUARY 2003

- Assigned as company graphic artist and took part in a game development project
- Handled Web projects from various clients and worked as part of a team working on web-based systems such as e-School System, Client Tracking System, etc.
- Was assigned on-site to a bank's corporate office (PCIBank) to act as a consultant in developing its corporate website

