



ELMER GOMEZ

Front-End Web Developer



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<https://elmergomez.dev>

Knowledgeable and creative front-end web developer with two years of experience building e-commerce and blog sites using WordPress and Shopify. Able to code HTML5 and CSS3 with vanilla Javascript but can also utilize Bootstrap and jQuery libraries. Highly dedicated and able to work in a team or individually. Likes to keep busy working on personal projects or attending online bootcamps on the latest technologies.

SKILLS

LANGUAGES

HTML5, CSS3, Javascript, PHP, SQL, ASP

LIBRARIES

React, Bootstrap, jQuery

PLATFORMS

WordPress, Shopify, Drupal, Joomla

TOOLS

Git, GitHub, Chrome DevTools, VS Code, Figma, Google Analytics/Search Console

EDUCATION

De La Salle University, Manila

Master of Science in Information Technology, grad. 2016

Polytechnic University of the Philippines, Manila

Bachelor of Computer Data Processing Management, grad. 1993

INTERESTS

Reading, writing, drawing, content creation, traveling

WORK EXPERIENCE

PERSONAL PROJECTS

DOWNLOADTOPRINT.COM — JANUARY 2022 - PRESENT

(ON-GOING CONSTRUCTION)

- Developed digital product website at <https://downloadtoprint.com> in WordPress platform with Easy Digital Downloads plugin
- Modified existing theme using CSS to improve design and embed Javascript code for additional functionality
- Implemented apps for key e-commerce functionalities such as the integration of plugin to manage digital products, and page speed optimization
- Created blog and implemented SEO to optimize keywords in blog posts
- Currently designing digital products (printables) to sell on website

BOOKISHBAY.COM — JUNE 2021 - DECEMBER 2021

- Developed blog site at <https://bookishbay.com> in WordPress platform with WooCommerce plugin
- Modified theme using CSS, PHP, and Javascript
- Implemented apps for key e-commerce functionalities such as those used for print-on-demand integration, WooCommerce product management, email marketing campaign, page speed optimization, and Facebook/Google ads campaign
- Created blog and implemented SEO to optimize keywords in blog posts
- Created and managed social media content





TRAININGS

Learn React for Free with Bob Ziroll

March 2022

Intermediate 11-hour course

<https://scrimba.com/learn/learnreact>

Front End Development Libraries

(on-going)

300-hour course with certification

<https://www.freecodecamp.org/learn/front-end-development-libraries/>

PRINTAMERCH.COM — JULY 2020 - MAY 2021

- Developed e-commerce site at <https://printamerch.com> in Shopify platform
- Modified theme using Shopify Liquid, CSS, and Javascript
- Implemented apps for key functionalities of e-commerce site such as those used for print-on-demand integration, product customization, sliders, photo/video galleries, product wishlist, email marketing campaign, page speed optimization, and Facebook/Google ads campaign
- Created blog and implemented SEO to optimize keywords in blog posts
- Created and managed social media content

NATIONAL ANTI-POVERTY COMMISSION

INFORMATION TECHNOLOGY OFFICER III — FEBRUARY 2003 - JULY 2020

- Acted as unit head of the Management Information System (MIS) and handled technology-related concerns of the agency
- Developed and maintained the Information Systems Strategic Plan (ISSP) of the agency
- Provided technical support to other units through the development and maintenance of databases and information systems
- Developed intranet systems to support agency operation such as poverty monitoring systems and databases, business intelligence system, community-based monitoring system (CBMS), document tracking system, policy and planning system using Drupal and Joomla
- Developed and maintained the agency website and its scheduling system using Drupal
- Performed other tasks such as development of policy documents, conduct of trainings, and unit/agency planning

SOFTTECH ADVANTAGE, INC.

GRAPHIC ARTIST / PROGRAMMER — SEPTEMBER 1996 - FEBRUARY 2003

- Assigned as company graphic artist and took part in the company's game development project
- Handled Web projects from various clients and worked as part of a team working on web-based systems such as e-School System, Client Tracking System, etc.
- Was assigned on-site to a bank's corporate office (PCIBank) to act as a consultant in developing the bank's website

