

Project: Omnifood

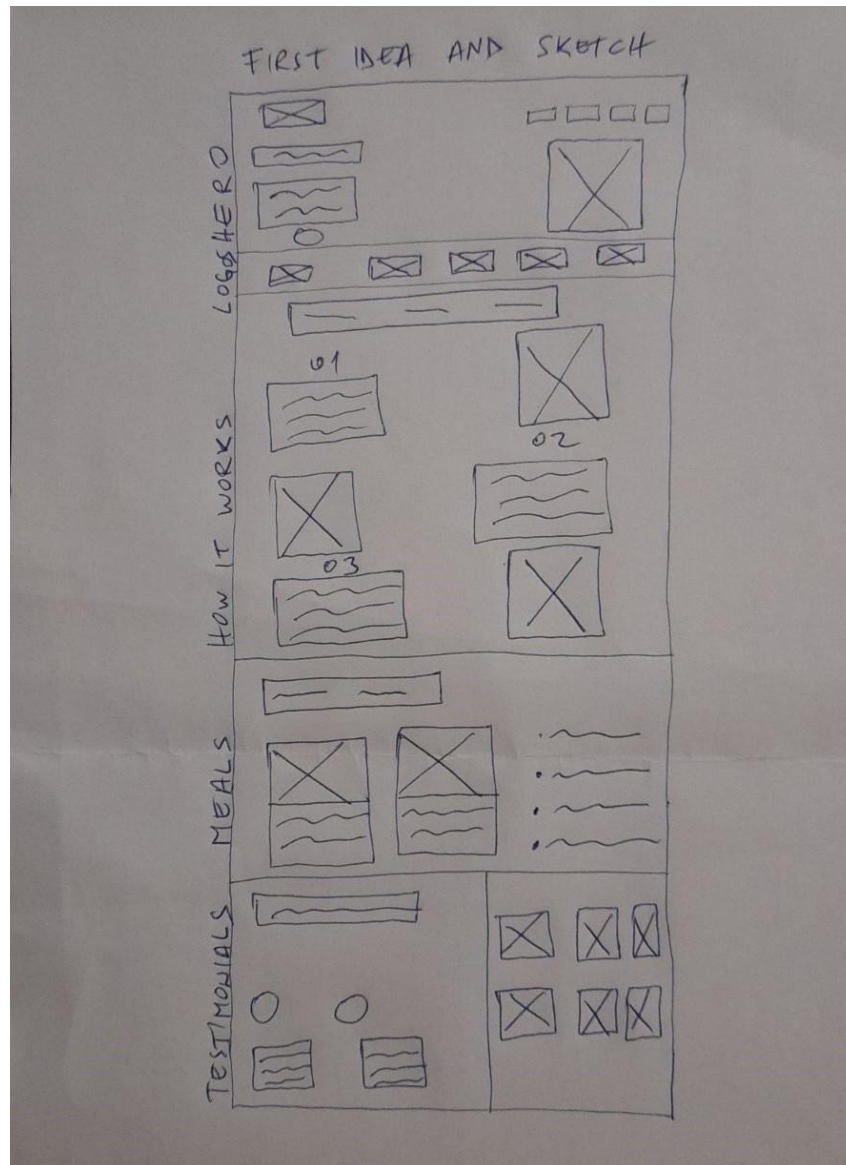
Step 1: Defining project-info from content.md

- WHO the website is for: Client
- WHAT the website is for:
 - Business goals: Selling monthly food subscription
 - User goal: Eating well effortlessly, without spending a lot of time and money
- Target audience: Busy people who like technology, are interested in healthy diet and have well-paying jobs

Step 2: Plan the project

- Plan out the sitemap: It will be just one page marketing website-landing page. According mentioned there is no sitemap
- Website personality: Based on tech-centered target audience, as well as actual product being sold, we will use startup/upbeat personality. We might add some elements of calm/peacefull personality since the product is all about consumer well being as well
- Sections on the page:
 - Logo + Navigation
 - Hero
 - Featured in
 - How it works
 - Meals(and list of diets)
 - Testimonials + gallery
 - Pricing + features
 - Features
 - CTA(Call to action)
 - Footer

Step 3: Initial Layout ideas(Sketching)



Step 4: Building HTML and CSS structure

- Defining Topography structure
- Hero section
- Header
- Navigation
- Setting up Reusable Grid
- How It Works Section
- Featured In Section
- Meals Section

- Testimonials Section
- Pricing Section
- Features part
- Call to Action Section
- Footer

Step 5: Test and Optimize

5.1. Responsive design

- Defining breakpoints
- Small Laptops
- Landscape Tablets
- Tablets
- Building the Mobile navigation
- Smaller Tablets
- Phones

5.2. Optimization

- Making the Mobile Navigation
- Smooth Scrolling
- Sticky Navigation Bar
- Testing performance with Lighthouse
- Adding Favicon and Meta Description
- Image Optimization

Step 6: Launch the project

- Deployment to Netlify
- Checking Performance with Lighthouse