

Netflix Stock Profile 2017

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YAHOO!
FINANCE



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I have prepared the following graphics to help visualize Netflix's stock prices during the year 2017.

- Figure 1. The distribution of the stock prices for the past year
- Figure 2. Visualization of Netflix's earnings and revenue in the last four quarters and a summary
- Figure 3. Visualization of the actual vs. estimated earnings per share for the four quarters in 2017 and a brief summary
- Figure 4. Visualization of Netflix stock against the Dow Jones stock in 2017

Preliminary assesment of the data

What year is represented in the data? Look out for the latest and earliest date.

Netflix Stock earliest date: 2017-01-01

Netflix Stock latest date: 2017-12-01

Dow Jones earliest date: 2017-01-01

Dow Jones latest date 2017-12-01

Netflix Stock Quarterly earliest date: 2017-01-03

Netflix Stock Quarterly latest date: 2017-12-29

Netflix's quarterly stock prices distribution for 2017

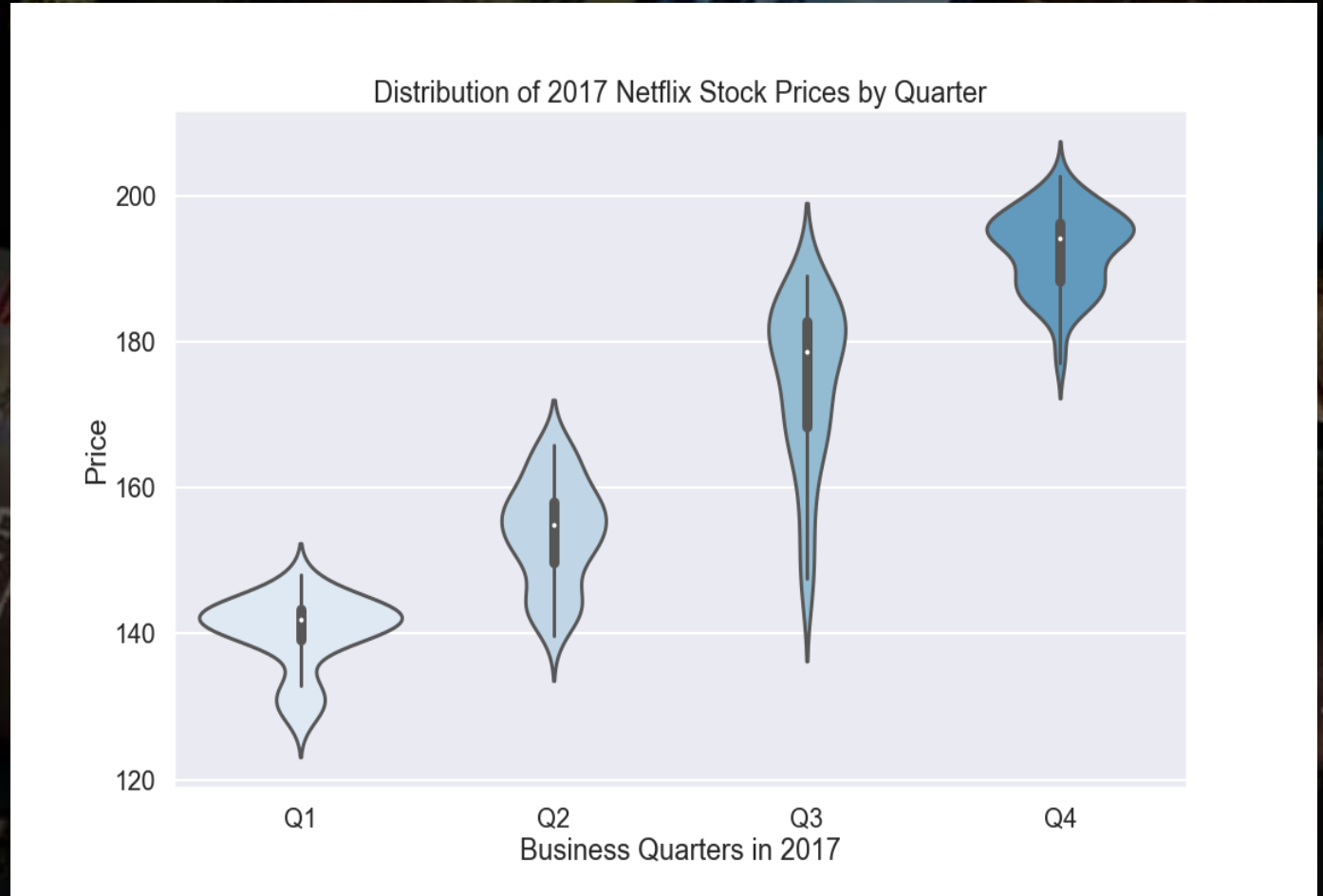
Figure 1.

We have used a violinplot to show the stock price distribution throughout the 2017.

We can see an upward trend every quarter.

We can appreciate that the 3rd quarter had the most price variation of them all.

The minimum price was around 125 and the maximum was around 205 USD



Netflix (EPS) Yahoo estimate vs actual earnings per share

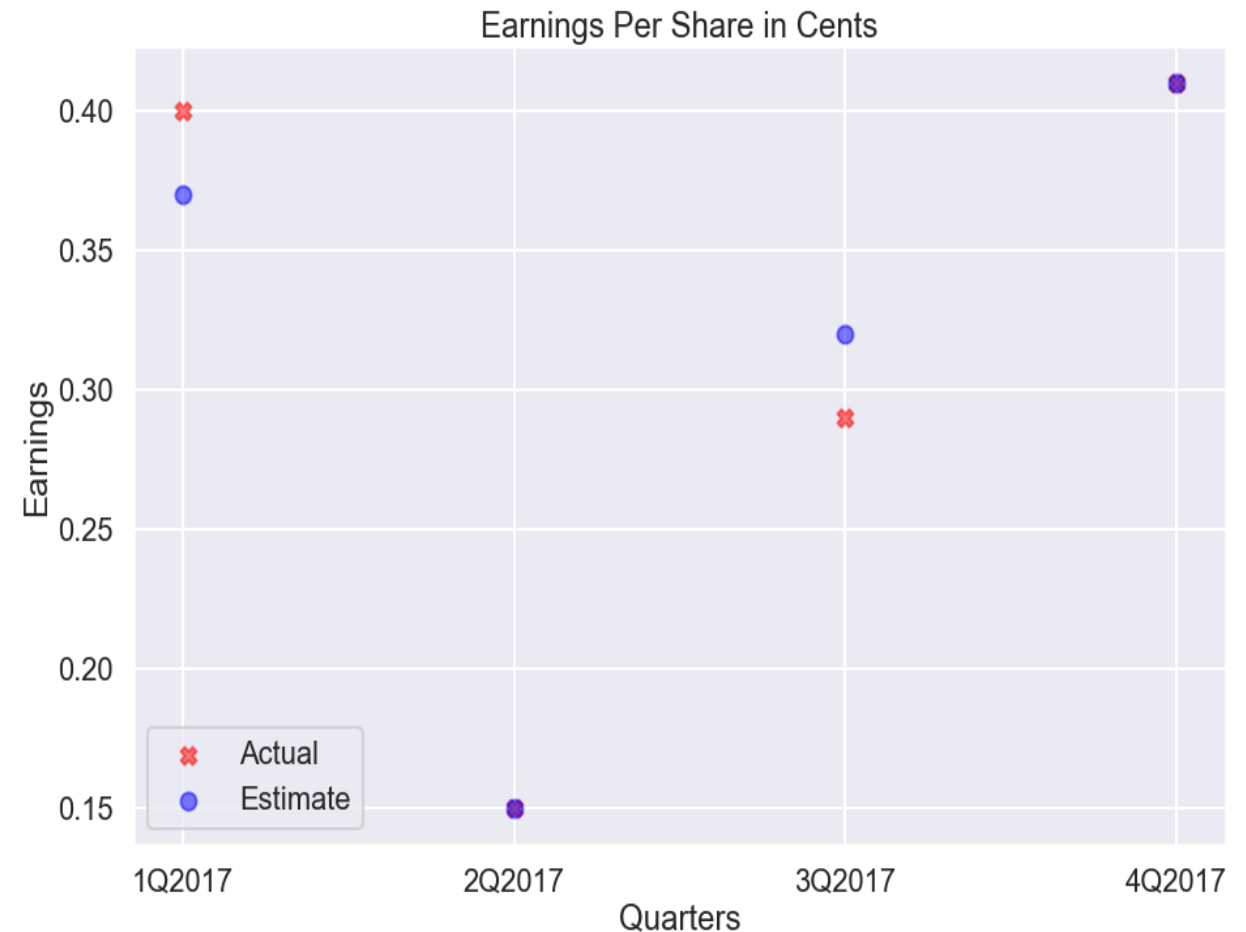
Figure 2.

The actual price is represented by a red X and the estimated by a blue dot.

We can appreciate that the actual outperformed the estimated in the 1st quarter.

In the 2nd and 4th quarter they were even that is why they are a purple square.

On the 3rd quarter the actual was below the estimate.



Netflix Revenue vs Earnings Comparison

Figure 3.

The is an upwards trend for both the revenue and the earnings throughout the quarters.

- The Pct for the 1st Quarter is 2.35 %
- The Pct for the 2nd Quarter is 4.35 %
- The Pct for the 3rd Quarter is 5.64 %
- The Pct for the 4th Quarter 7.84 %
- Average Earning Pct is 5.045 %

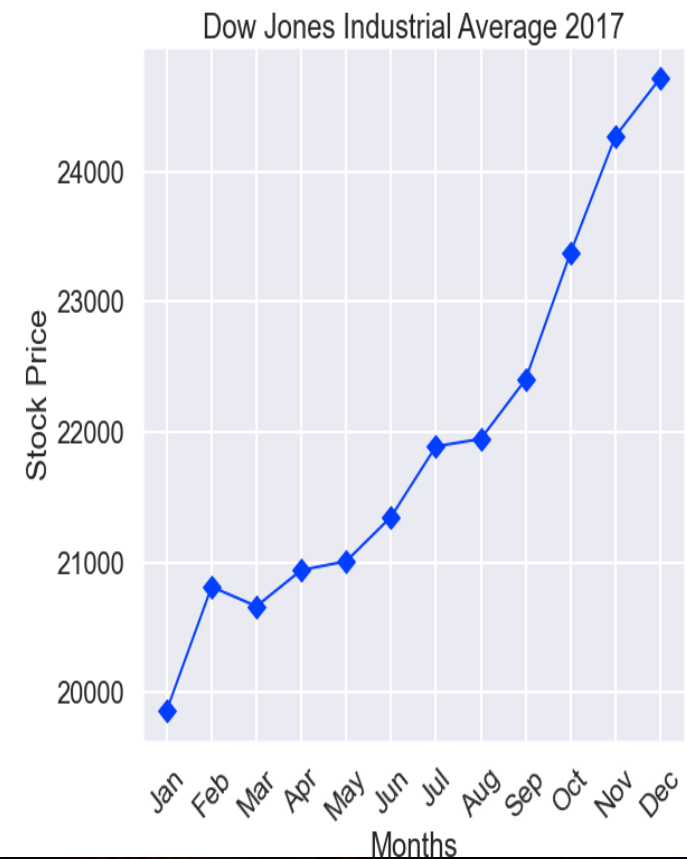
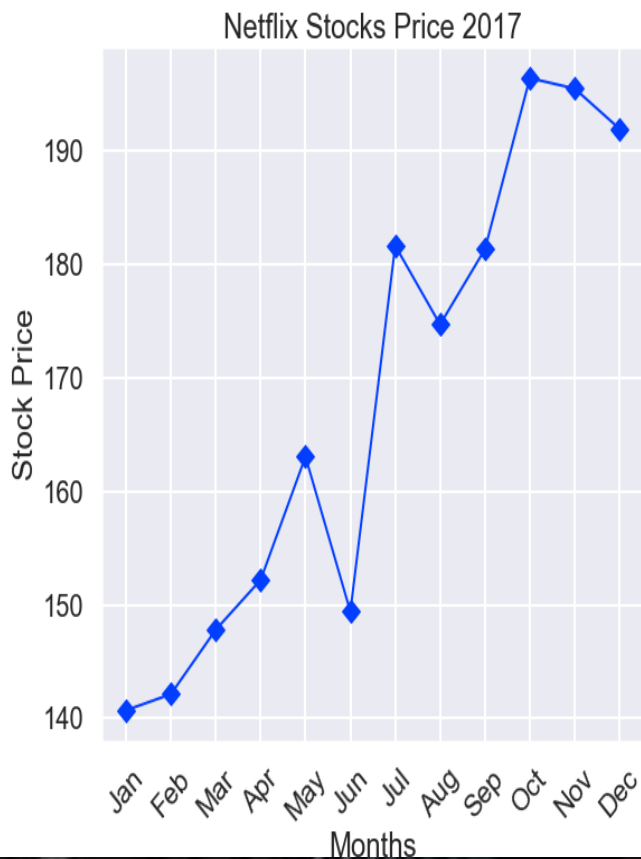


Netflix Stock Price vs Dow Jones Industrial Average 2017

Figure 4.
Both have an upwards trend.

Netflix stock was more volatile than the Dow Jones Industrial Average.

The % of gains is higher for Netflix 37% vs Dow Jones 25%



Thank you



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