

## Referrer Comparison

Oct 23, 2017 - Oct 29, 2017

Compare to: Oct 16, 2017 - Oct 22, 2017

LinkedIn  
+3.98% Sessions

Facebook Traffic  
+4.57% Sessions

Twitter Traffic  
-15.97% Sessions

All Users  
+0.00% Sessions

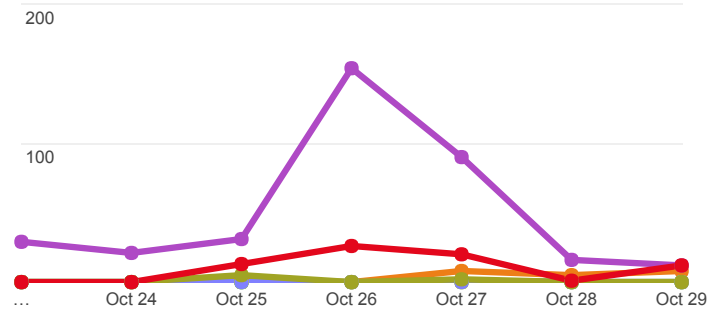
### New Users

Oct 23, 2017 - Oct 29, 2017:

● New Users (LinkedIn) ● New Users (Facebook Traffic)  
● New Users (Twitter Traffic) ● New Users (All Users)

Oct 16, 2017 - Oct 22, 2017:

● New Users (LinkedIn) ● New Users (Facebook Traffic)  
● New Users (Twitter Traffic) ● New Users (All Users)



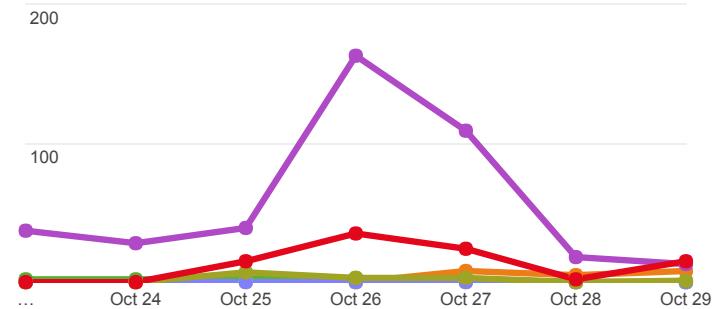
### Users

Oct 23, 2017 - Oct 29, 2017:

● Users (LinkedIn) ● Users (Facebook Traffic)  
● Users (Twitter Traffic) ● Users (All Users)

Oct 16, 2017 - Oct 22, 2017:

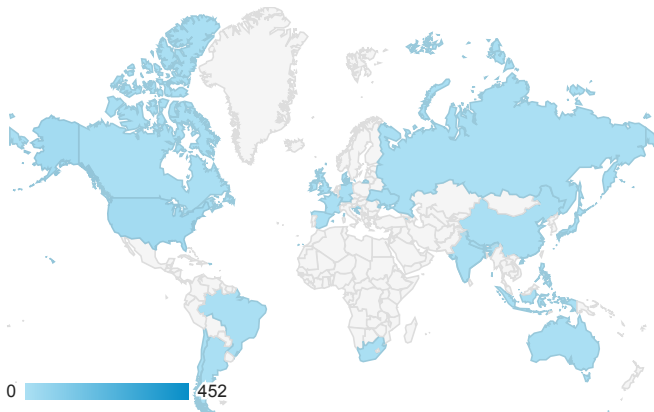
● Users (LinkedIn) ● Users (Facebook Traffic)  
● Users (Twitter Traffic) ● Users (All Users)



### Sessions

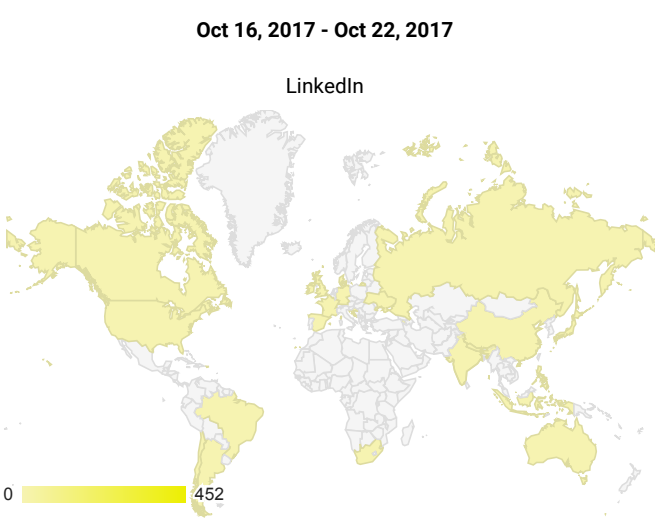
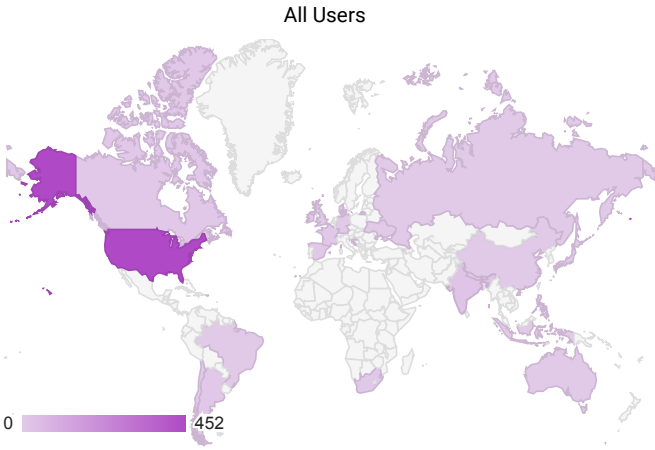
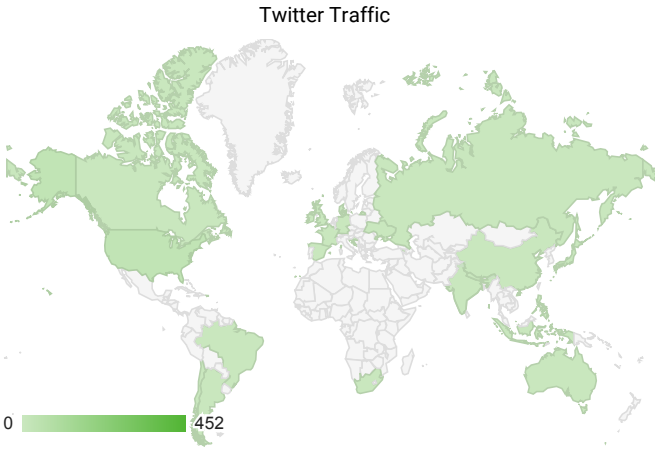
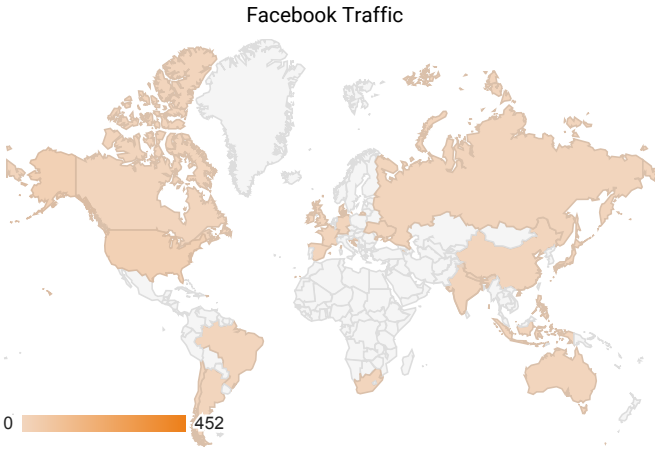
Oct 23, 2017 - Oct 29, 2017

LinkedIn



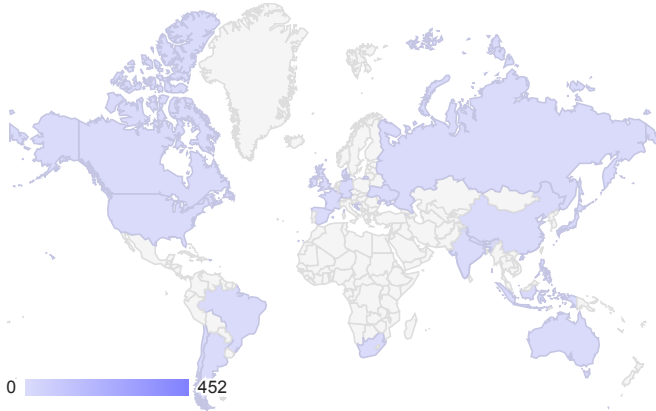
### Sessions by Browser

Browser	Sessions
Chrome	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	20
Facebook Traffic	3
Twitter Traffic	29
All Users	240
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	16
All Users	69
Amazon Silk	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	1
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0

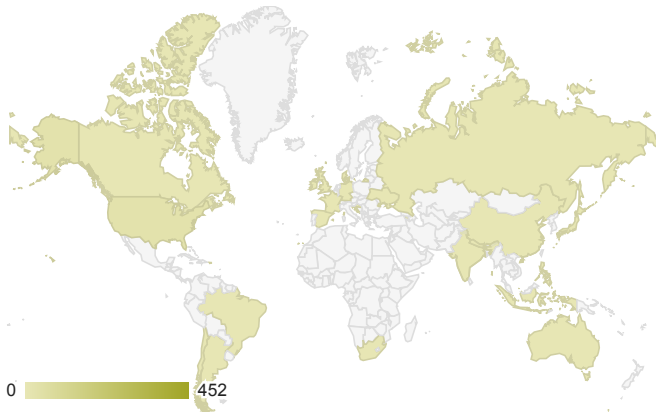


Twitter Traffic	0
All Users	0
Android Webview	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	0
Facebook Traffic	16
Twitter Traffic	0
All Users	196
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	0
Edge	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	0
Facebook Traffic	1
Twitter Traffic	0
All Users	1
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	2
Firefox	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	12
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	3
All Users	9
Internet Explorer	
Oct 23, 2017 - Oct 29, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	2
Oct 16, 2017 - Oct 22, 2017	
LinkedIn	0
Facebook Traffic	0
Twitter Traffic	0
All Users	1

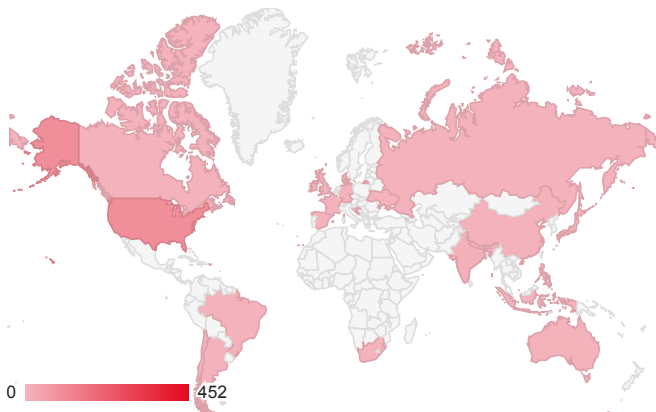
Facebook Traffic



Twitter Traffic



All Users



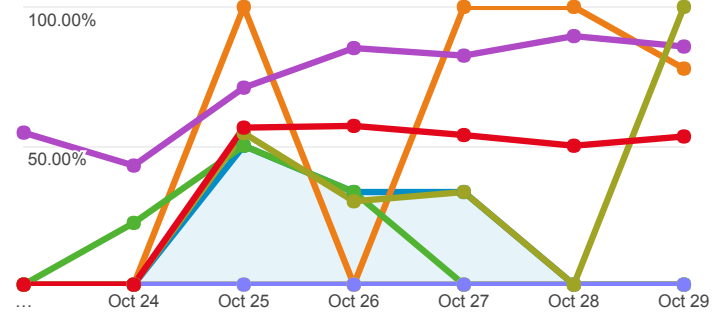
## Bounce Rate

Oct 23, 2017 - Oct 29, 2017:

● Bounce Rate (LinkedIn) ● Bounce Rate (Facebook Traffic)  
● Bounce Rate (Twitter Traffic) ● Bounce Rate (All Users)

Oct 16, 2017 - Oct 22, 2017:

● Bounce Rate (LinkedIn) ● Bounce Rate (Facebook Traffic)  
● Bounce Rate (Twitter Traffic) ● Bounce Rate (All Users)



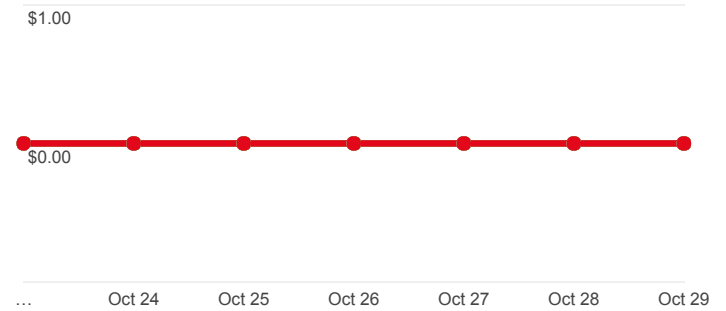
## Revenue

Oct 23, 2017 - Oct 29, 2017:

● Revenue (LinkedIn) ● Revenue (Facebook Traffic)  
● Revenue (Twitter Traffic) ● Revenue (All Users)

Oct 16, 2017 - Oct 22, 2017:

● Revenue (LinkedIn) ● Revenue (Facebook Traffic)  
● Revenue (Twitter Traffic) ● Revenue (All Users)

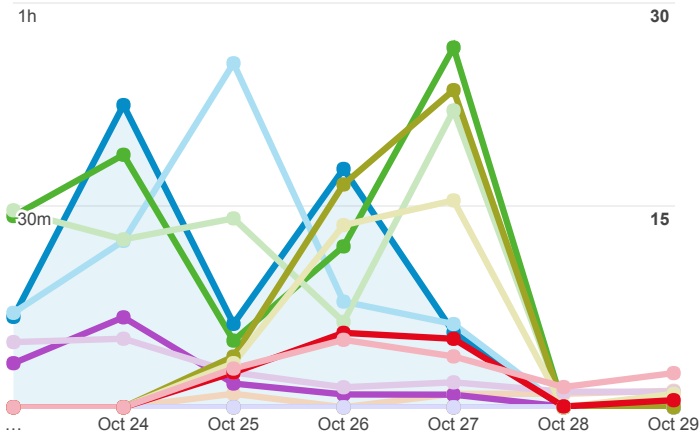


Oct 23, 2017 - Oct 29, 2017:

- LinkedIn:  
● Avg. Session Duration    ● Pages / Session
- Facebook Traffic:  
● Avg. Session Duration    ● Pages / Session
- Twitter Traffic:  
● Avg. Session Duration    ● Pages / Session
- All Users:  
● Avg. Session Duration    ● Pages / Session

Oct 16, 2017 - Oct 22, 2017:

- LinkedIn:  
● Avg. Session Duration    ● Pages / Session
- Facebook Traffic:  
● Avg. Session Duration    ● Pages / Session
- Twitter Traffic:  
● Avg. Session Duration    ● Pages / Session
- All Users:  
● Avg. Session Duration    ● Pages / Session



Goal Completions

Oct 23, 2017 - Oct 29, 2017:

- Goal Completions (LinkedIn)
- Goal Completions (Facebook Traffic)
- Goal Completions (Twitter Traffic)
- Goal Completions (All Users)

Oct 16, 2017 - Oct 22, 2017:

- Goal Completions (LinkedIn)
- Goal Completions (Facebook Traffic)
- Goal Completions (Twitter Traffic)
- Goal Completions (All Users)

