

# Announcements

Quiz: next week after the lecture, will be live until the end of the day.

4 questions, multiple choice, 20 mins

2 marks (0.5/question)

Will be on moodle (you can take it essentially at home)

Coursework: MATLAB

Final project

On cross entropy loss **fix moodle issues scheduling issues.**

# INM431: Machine Learning

## Naïve Bayes

**Pranava Madhyastha ([pranava.madhyastha@city.ac.uk](mailto:pranava.madhyastha@city.ac.uk))**

# Probability estimates

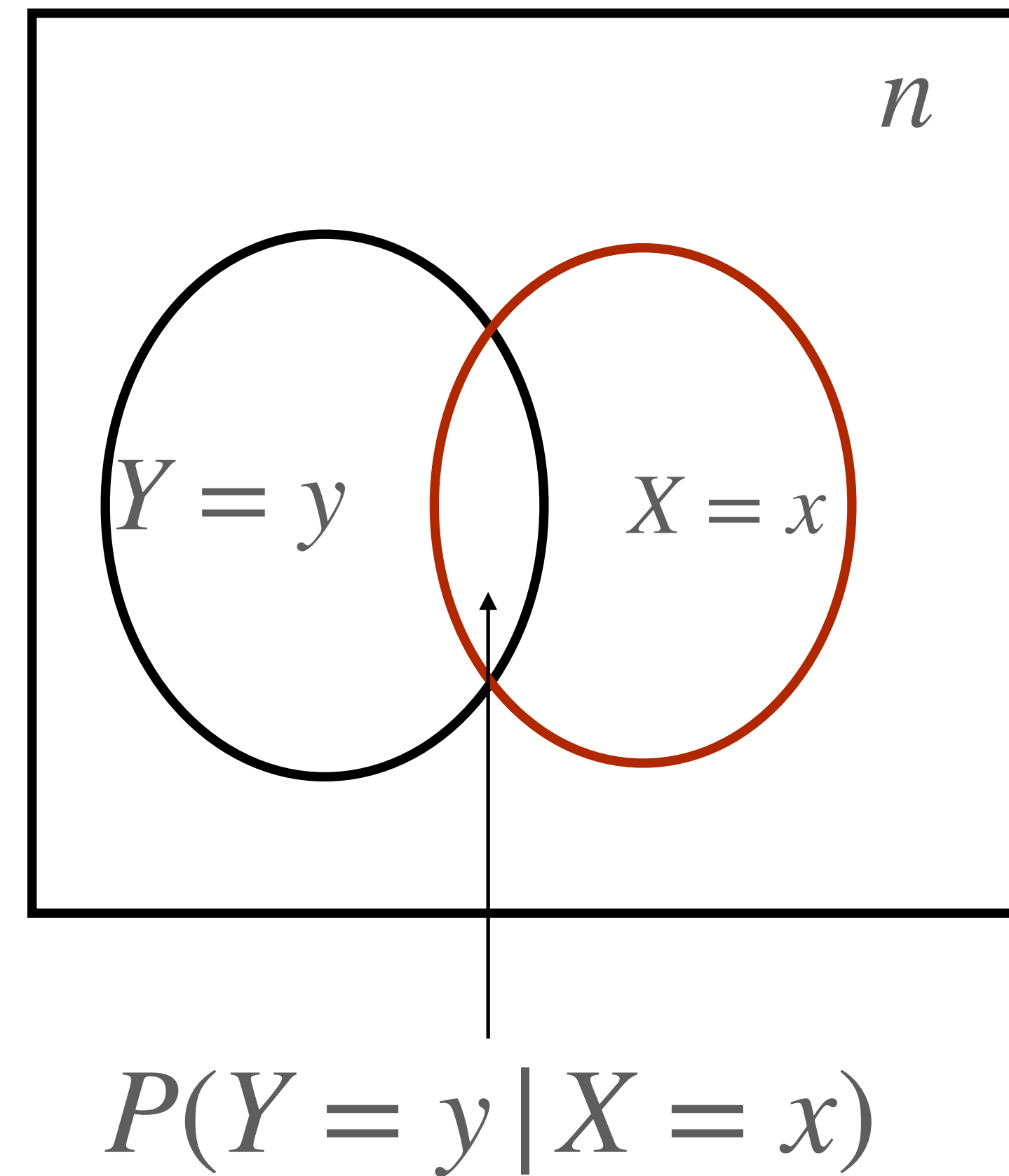
Let's look at this:  $P(X = x) = \frac{\sum_{i=1}^n C(X_i = x)}{n}$

What is the value of  $P(Y = y | X = x) = ?$

# Probability estimates

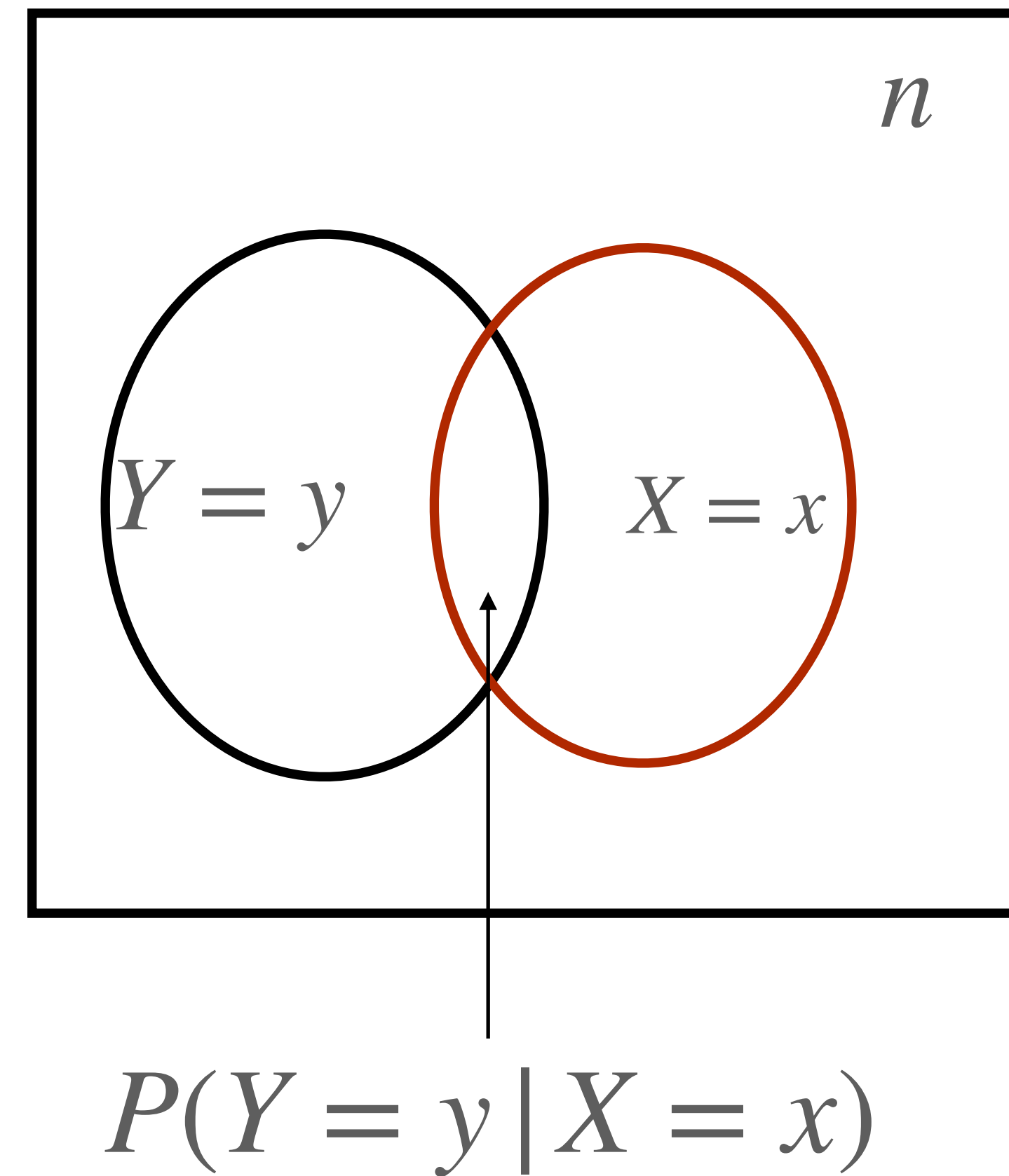
Let's look at this:  $P(X = x) = \frac{\sum_{i=1}^n C(X_i = x)}{n}$

What is the value of  $P(Y = y | X = x) = ?$



# Probability estimates

$$\begin{aligned} P(Y = y | X = x) &= \frac{P(Y = y, X = x)}{P(X = x)} \\ &= \frac{\frac{\sum_{i=1}^n C(X_i = x, Y_i = y)}{n}}{\frac{\sum_{i=1}^n C(X_i = x)}{n}} \\ &= \frac{\sum_{i=1}^n C(X_i = x, Y_i = y)}{\sum_{i=1}^n C(X_i = x)} \end{aligned}$$



# d-dimensional case

$$P(Y = y \mid X_1 = x_1, \dots, X_d = x_d) = ?$$

Every single feature has to be exactly same!

- Deterministic
- Not a great algorithm, most of the times it would be useless.

# Naïve Bayes

Let's use Bayes' theorem:

$$P(Y = y | X = x) = \frac{P(X = x | Y = y)P(Y = y)}{P(X = x)}$$

The assumption: Each feature is independent from each other given the label!

# Naïve Bayes

Gmail ▾

COMPOSE

Inbox

Sent Mail

Drafts

All Mail

**Spam (222)**

▸ Circles

Bills

Notes

☐

▾

More ▾

1–50 of 222

<

>

Delete all spam messages now (messages that have been in Spam more than 30 days will be deleted)

<input type="checkbox"/>	☆	▮	cute@kiomails.com	Good Evening ;) how are they getting on?
<input type="checkbox"/>	☆	▮	carter's	EXTRA 25% OFF COUPON ends tomorrow
<input type="checkbox"/>	☆	▮	PacSun	Brixton Summer Collection - New arrivals fi
<input type="checkbox"/>	☆	▮	UsedCar Specials	Don't-Buy a New-Car! See These Amazing
<input type="checkbox"/>	☆	▮	50plusmatch	Ook onderweg daten? - Ook onderweg date
<input type="checkbox"/>	☆	▮	Gap	is it too early to pack for the weekend? - F



# Naïve Bayes

The assumption:

$$P(X = x \mid Y = y) = \prod_{j=1}^d P(|X|_j = x_j \mid Y = y)$$

Each feature is independent from each other given the label!

Big trade off, but it is now computational tractable!

# Naïve Bayes

The assumption:

$$P(X = x \mid Y = y) = \prod_{j=1}^d P(|X|_j = x_j \mid Y = y)$$

A good place where it fits: when there is a good causal relationship.

Typically, in a clinical setting.

# Naïve Bayes

Optimal classifier:

$$\begin{aligned}\operatorname{argmax}_y P(y \mid \vec{X}) &= \operatorname{argmax}_y \frac{P(\vec{X} \mid y)P(y)}{Z} \\ &= \operatorname{argmax}_y P(y) \prod_{j=1}^d P(X_j \mid y) \\ &= \operatorname{argmax}_y \log P(y) + \sum_{j=1}^d \log P(X_j \mid y)\end{aligned}$$

# Naïve Bayes family of classifiers

A class prior may be calculated by assuming equiprobable classes:

$$\text{prior} = \frac{1}{|\text{classes}|}$$

or by calculating an estimate for the class probability from the training set:

$$\text{class prior} = \frac{(\text{number of samples in the class})}{(\text{total number of samples})}$$

Naïve Bayes is a family of classifiers because it applies to any distribution. One can have a Gaussian Naïve Bayes, a Bernoulli naïve Bayes, a multinomial Naïve Bayes, etc,

Despite the naïve conditional independence assumption, naïve Bayes classifiers can be surprisingly efficient on various datasets

# Example: Flu=Yes/No?

chills	runny nose	headache	fever	Flu?
Y	N	Mild	Y	N
Y	Y	No	N	Y
Y	N	Strong	Y	Y
N	Y	Mild	Y	Y
N	N	No	N	N
N	Y	Strong	Y	Y
N	Y	Strong	N	N
Y	Y	Mild	Y	Y
chills	runny nose	headache	fever	Flu?
Y	N	Mild	N	?

# Example: Flu=Yes/No?

Prior:  $P(\text{flu}=\text{Y}) = 5/8$ ,  $P(\text{flu}=\text{N}) = 3/8$

Likelihoods:

$P(\text{chills}=\text{Y}|\text{flu}=\text{Y}) = 3/5$   $P(\text{chills}=\text{N}|\text{flu}=\text{Y}) = 2/5$

$P(\text{runny nose}=\text{Y}|\text{flu}=\text{Y}) = 4/5$   $P(\text{runny nose}=\text{N}|\text{flu}=\text{Y}) = 1/5$

$P(\text{headache}=\text{mild}|\text{flu}=\text{Y}) = 2/5$   $P(\text{headache}=\text{no}|\text{flu}=\text{Y}) = 1/5$   $P(\text{headache}=\text{strong}|\text{flu}=\text{Y}) = 2/5$

$P(\text{fever}=\text{Y}|\text{flu}=\text{Y}) = 4/5$   $P(\text{fever}=\text{N}|\text{flu}=\text{Y}) = 1/5$

chills	runny nose	headache	fever	Flu?
Y	N	Mild	Y	N
Y	Y	No	N	Y
Y	N	Strong	Y	Y
N	Y	Mild	Y	Y
N	N	No	N	N
N	Y	Strong	Y	Y
N	Y	Strong	N	N
Y	Y	Mild	Y	Y
chills	runny nose	headache	fever	Flu?
Y	N	Mild	N	?

# Example: Flu=Yes/No?

chills	runny nose	headache	fever	Flu?
Y	N	Mild	N	?

Now, we have to compute:

Posterior 1:  $P(flu = Y | chills = Y, runny\ nose = N, headache = mild, fever = N)$

$$P(flu=Y)P(chills=Y | flu=Y)P(runny=Y | flu=Y)P(headache=mild | flu=Y)P(fever=N | flu = Y) \\ = 0.006$$

v/s

Posterior 2:  $P(flu = N | chills = Y, runny\ nose = N, headache = mild, fever = N)$

$$P(flu=N)P(chills=Y | flu=N)P(runny=Y | flu=N)P(headache=mild | flu=N)P(fever=N | flu = N) \\ = 0.0185$$

$$\arg \max \{ Y = 0.006, N = 0.0185 \}$$

= No FLU!

# Naïve Bayes

The assumption:

$$P(X = x \mid Y = y) = \prod_{j=1}^d P(|X|_j = x_j \mid Y = y)$$

When is it good/when is it bad?

It's a non-parametric model!



# Multinomial distribution: case of email

$$x_j \in \{0, \dots, m\}$$

The number of times a word appears in the email.

$$m = \sum_{j=1}^d x_j$$

a	25
.	.
.	.
.	.
Sincerely	1
.	.
.	.
.	.

# Multinomial distribution: case of email

$$P(\vec{x} \mid m, y = \text{spam}) = ?$$

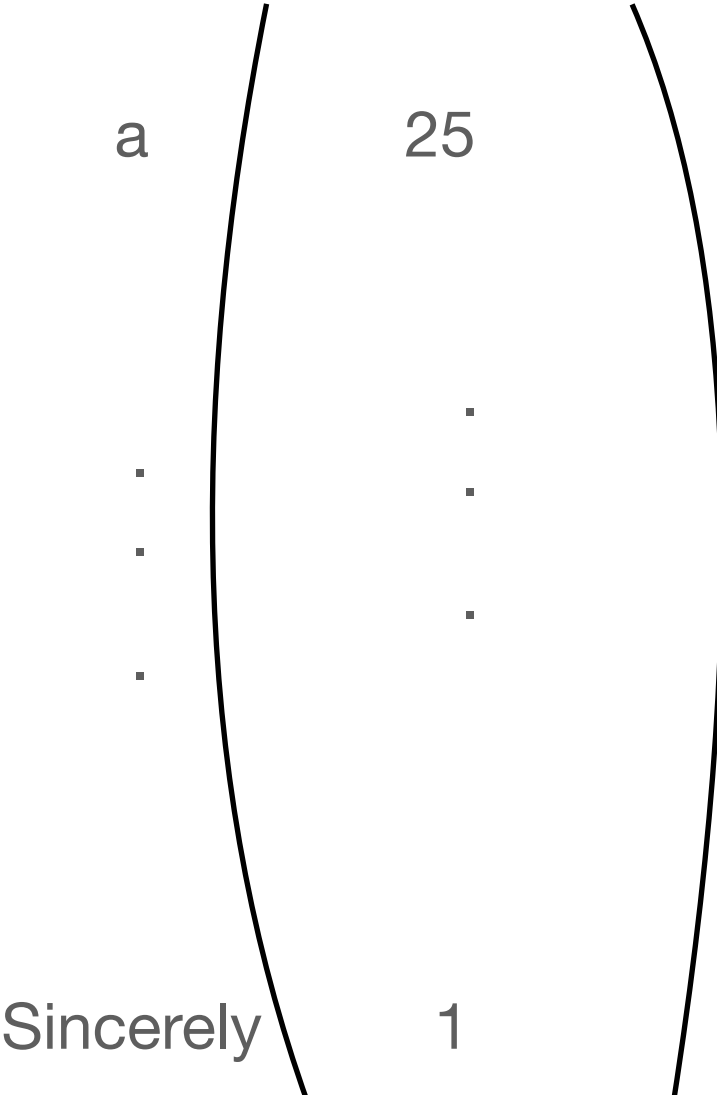
$$= \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d (\theta_{j,\text{spam}})^{x_j}$$

$$\begin{pmatrix} a & 25 \\ \cdot & \cdot \\ \cdot & \cdot \\ \cdot & \cdot \\ \text{Sincerely} & 1 \\ \cdot & \cdot \\ \cdot & \cdot \\ \cdot & \cdot \end{pmatrix}$$

# Multinomial distribution: case of email

$$P(\vec{x} \mid m, y = \text{spam}) = \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d \theta_{j,\text{spam}}^{x_j}$$

$$\theta_{j,\text{spam}} = \frac{\sum_{i=1}^n C(y_i = \text{spam}) x_{ij}}{\sum_{i=1}^n C(y_i = \text{spam}) \left( \sum_{j=1}^d x_{ij} \right)}$$

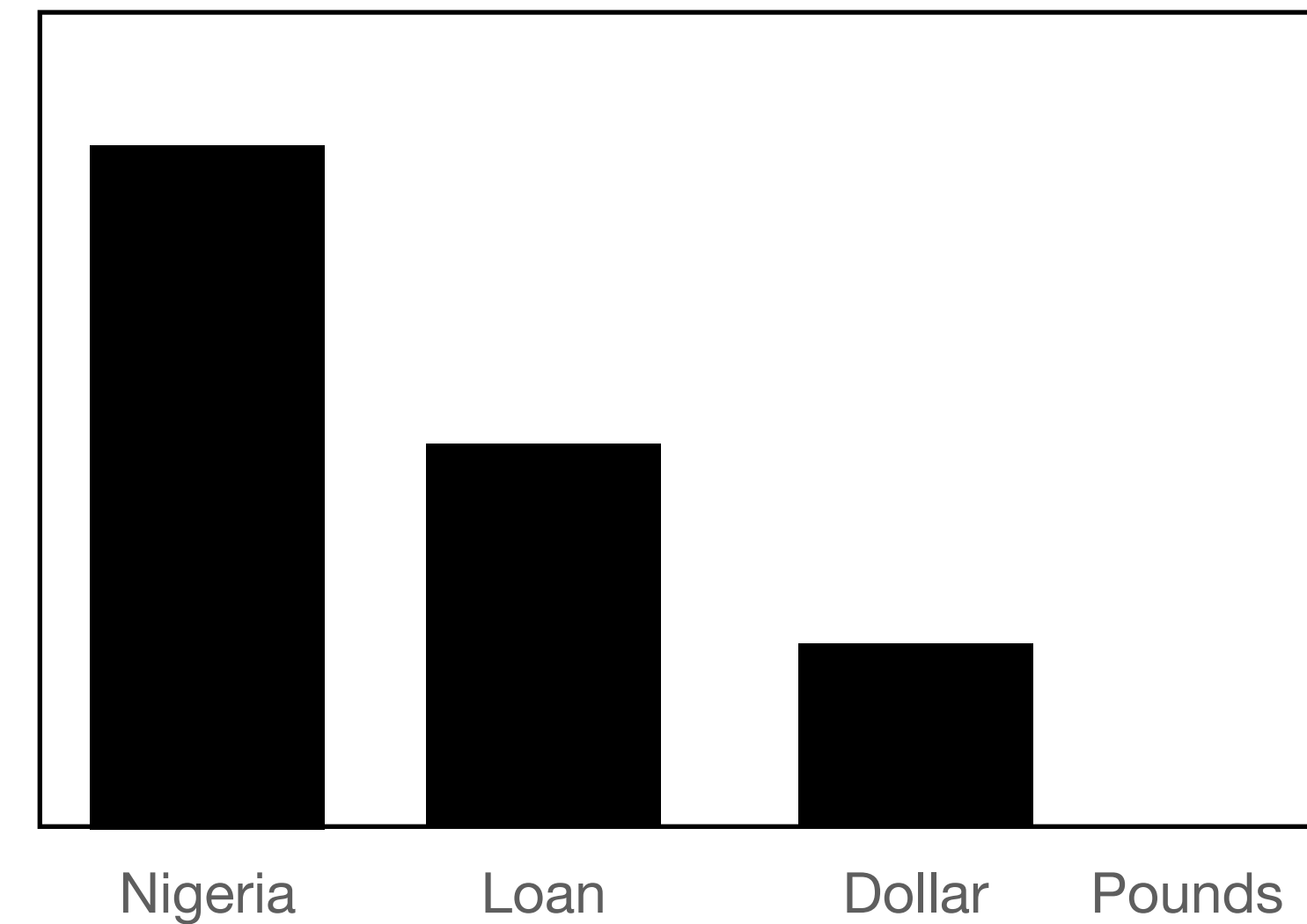


a	25
.	.
.	.
.	.
Sincerely	1
.	.
.	.
.	.

# The concept of smoothing

$$P(X = x | Y = y) = \prod_{j=1}^d P(|X|_j = x_j | Y = y)$$

What if some of the  $|X|_j = 0$ ?



# The concept of smoothing

Let  $x = (x_1, \dots, x_d)$  be observation from a multinomial distribution with  $N$  trials ( $x_i$  is the number of times outcome  $i$  is observed)

A smoothed version of each  $x_i$  is given by  $\frac{(x_i + 1)}{(N + d)}$

The Bayesian analogue: The resulting estimate will be between the empirical probability (or relative frequency)  $\frac{x_i}{N}$  and the uniform probability  $\frac{1}{d}$

# Add one smoothing/Laplace smoothing

Let  $x = (x_1, \dots, x_d)$  be observation from a multinomial distribution with  $N$  trials ( $x_i$  is the number of times outcome  $i$  is observed)

A smoothed version of each  $x_i$  is given by  $\frac{(x_i + 1)}{(N + d)}$

The Bayesian analogue: The resulting estimate will be between the empirical probability (or relative frequency)  $\frac{x_i}{N}$  and the uniform probability  $\frac{1}{d}$

# Our parameter with smoothing

$$P(\vec{x} \mid m, y = \text{spam}) = \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d \theta_{j,\text{spam}}^{x_j}$$

$$\theta_{j,\text{spam}} = \frac{\sum_{i=1}^n C(y_i = \text{spam}) x_{ij} + 1}{\sum_{i=1}^n C(y_i = \text{spam}) (\sum_{j=1}^d x_j) + d}$$

a	25
.	.
.	.
.	.
Sincerely	1
.	.
.	.
.	.

# Our parameter with smoothing

$$P(\vec{x} \mid m, y = \text{spam}) = \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d \theta_{j,\text{spam}}^{x_j}$$

$$\theta_{j,\text{spam}} = \frac{\sum_{i=1}^n C(y_i = \text{spam}) x_{ij} + 1}{\sum_{i=1}^n C(y_i = \text{spam}) (\sum_{j=1}^d x_j) + d}$$

a	25
.	.
.	.
.	.
Sincerely	1
.	.
.	.
.	.



# Continuous and discrete data

Since we have the conditional independence assumption in Naive Bayes, we can in fact mix variables.

We can compute the likelihoods of binary variables using a Bernoulli distribution, and compute the likelihoods of the continuous variables with a Gaussian.

# Gaussian Naïve Bayes

When the data is continuous:  $x_j \in \mathcal{R}$

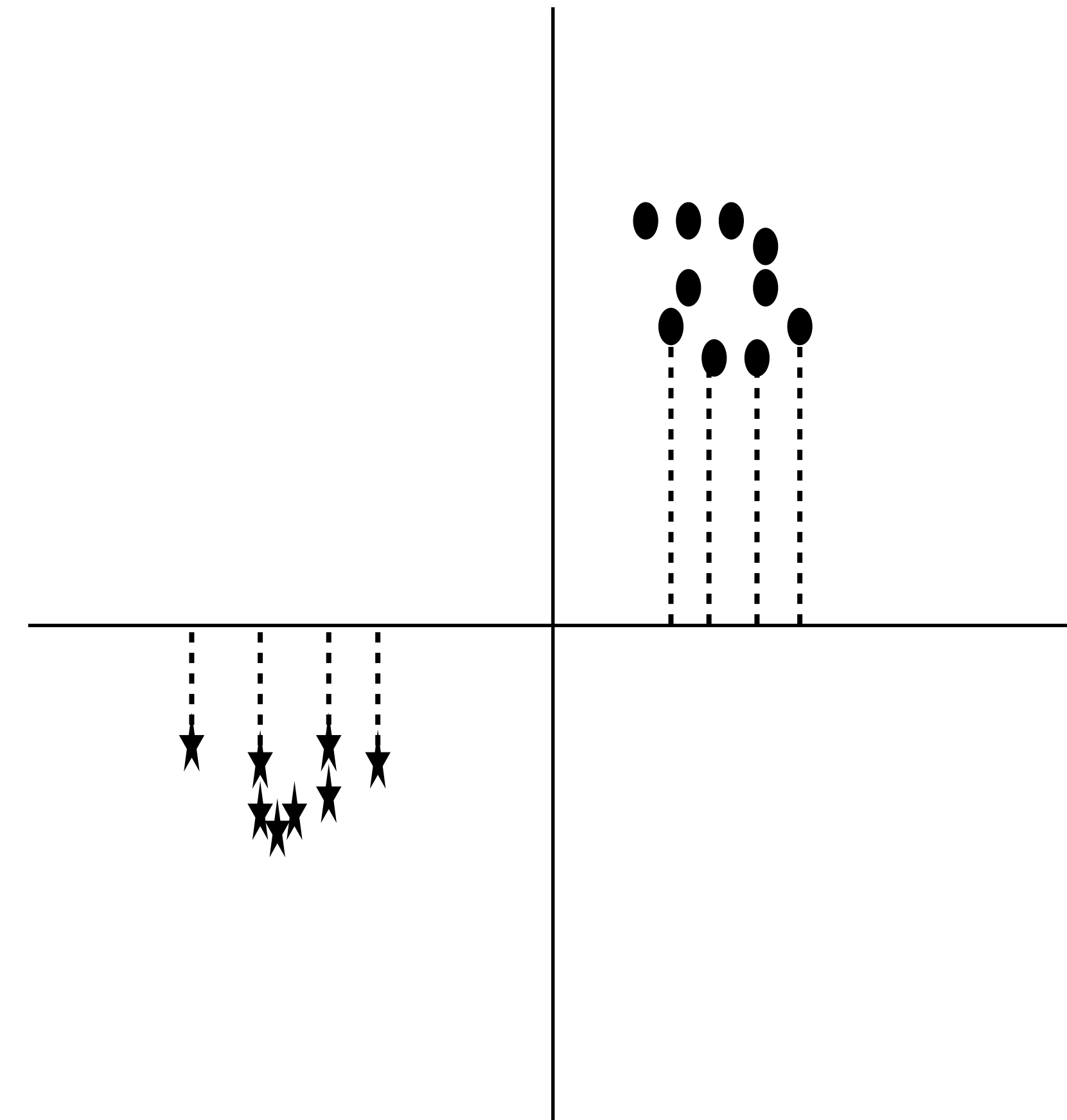
Priors are calculated as before

Likelihoods are calculated from the training set by finding mean and variance for each attribute given a class:

$$P(x_j | y = C_k) = \mathcal{N}(\mu_{jk}, \sigma_{jk}^2)$$

Posteriors are calculated by multiplying priors and likelihoods, producing a Gaussian for each class:

Given test data,  $P(y = C_k | x_j)$  can now be calculated in the case of continuous variable  $x$  taking value  $x_j$



# Back to the multinomial

Assume that we have two classes:  $\{-1, +1\}$

$$P(Y = +1 | x) > P(Y = -1 | x)$$

$$P(+1)P(\vec{x} | +1) > P(-1)P(\vec{x} | -1)$$

$$\frac{m!}{x_1!, \dots, x_d!} \prod_{j=1}^d \theta_{j,+1}^{x_j} > \frac{m!}{x_1!, \dots, x_d!} \prod_{j=1}^d \theta_{j,-1}^{x_j}$$

# Back to the multinomial

Assume that we have two classes:  $\{-1, +1\}$

$$P(Y = +1 | x) > P(Y = -1 | x)$$

$$P(+1)P(\vec{x} | +1) > P(-1)P(\vec{x} | -1)$$

$$P(+1) \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d \theta_{j,+1}^{x_j} > P(-1) \frac{m!}{x_1! \cdots x_d!} \prod_{j=1}^d \theta_{j,-1}^{x_j}$$

# Lets take the logs

$$\log P(+1) \sum_{j=1}^d x_j \log \theta_{j,+1} > P(-1) \sum_{j=1}^d x_j \log \theta_{j,-1}$$

# Rearranging

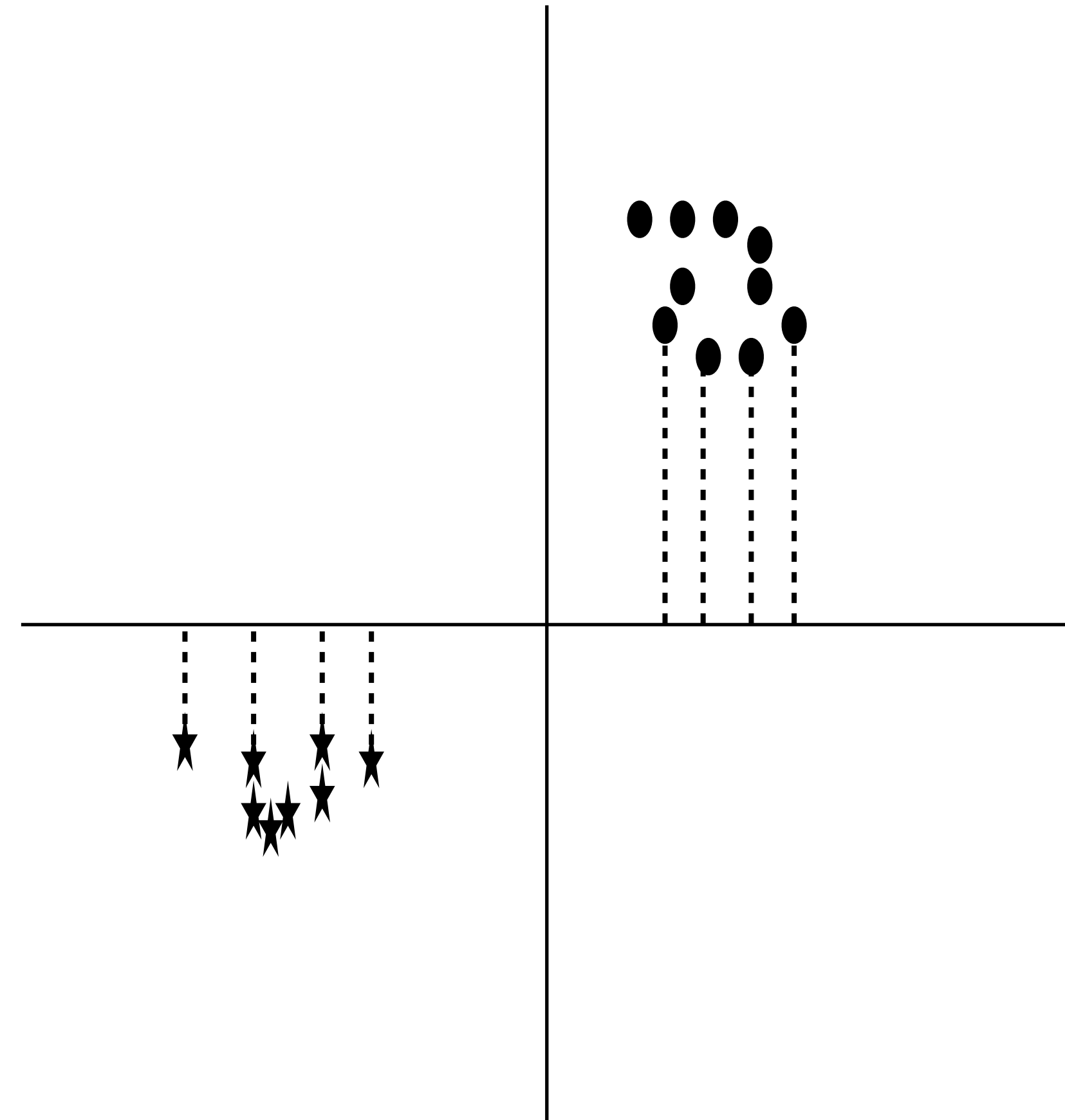
$$\boxed{\log P(+1) - \log P(-1)} + \sum_{j=1}^d x_j \boxed{\log \theta_{j,+1} - \theta_{j,-1}} > 0$$

$b + w^\top x > 0 \leftarrow$  linear classifier!

# Rearranging

$$\log P(+1) - \log P(-1) + \sum_{j=1}^d x_j (\log \theta_{j,+1} - \theta_{j,-1}) > 0$$

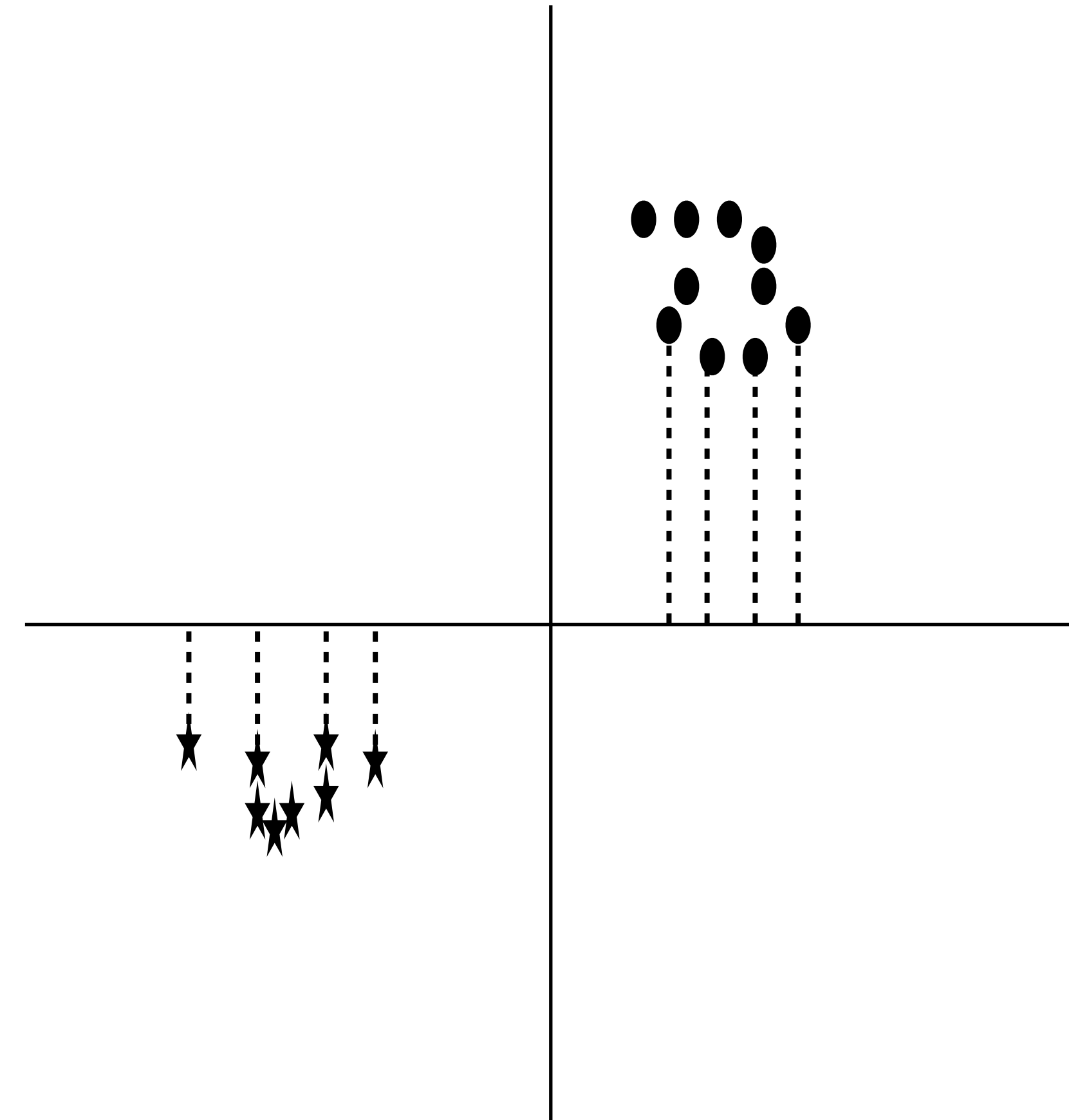
$$b + w^\top x > 0 \leftarrow \text{linear classifier!}$$



# In the case of Gaussian

$$P(y \mid \vec{x}) = \frac{1}{1 + \exp(-w^\top \frac{\vec{x}y}{Z})}$$

where,  $y = \pm 1$

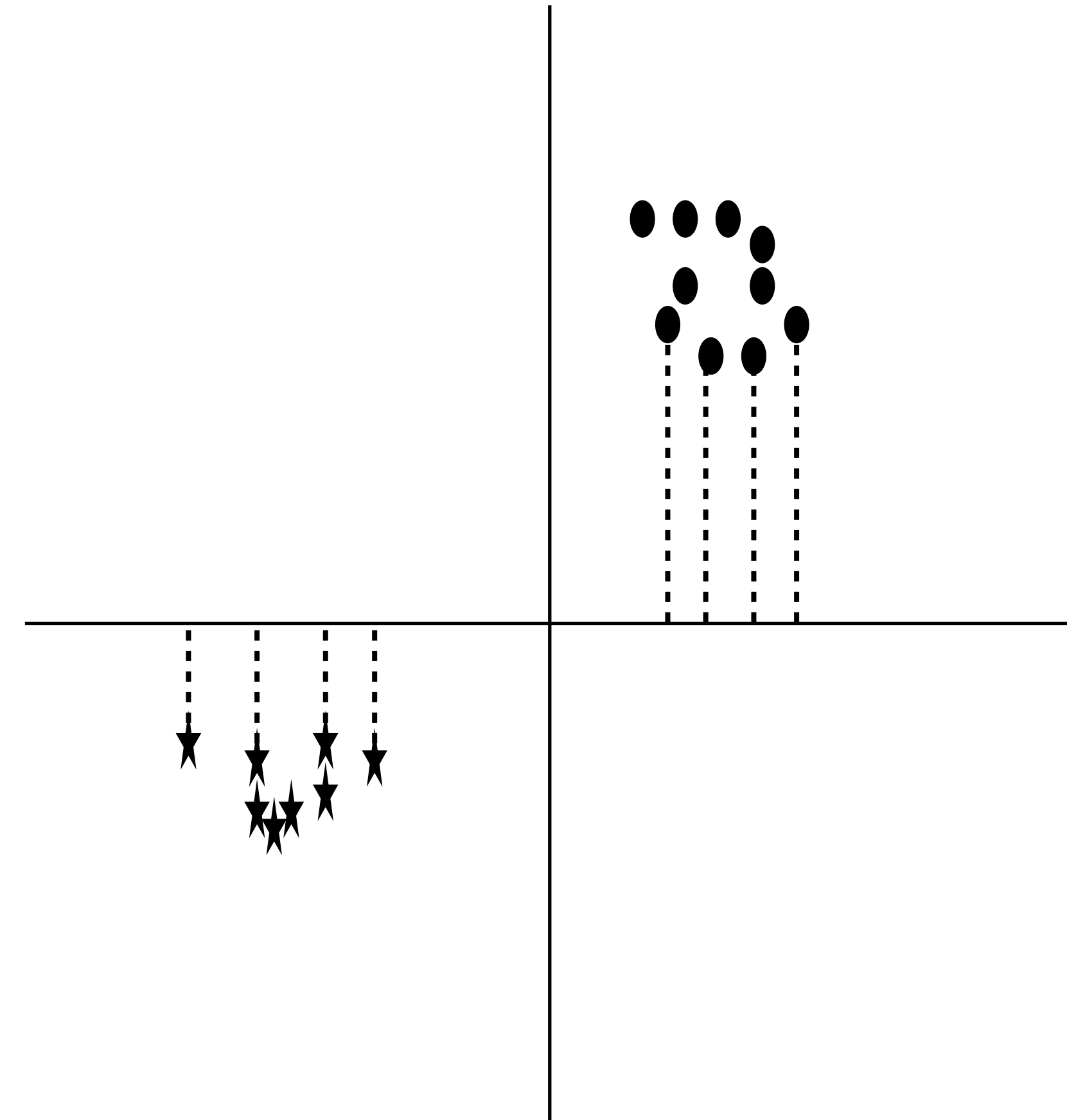




# Generative v/s discriminative approach

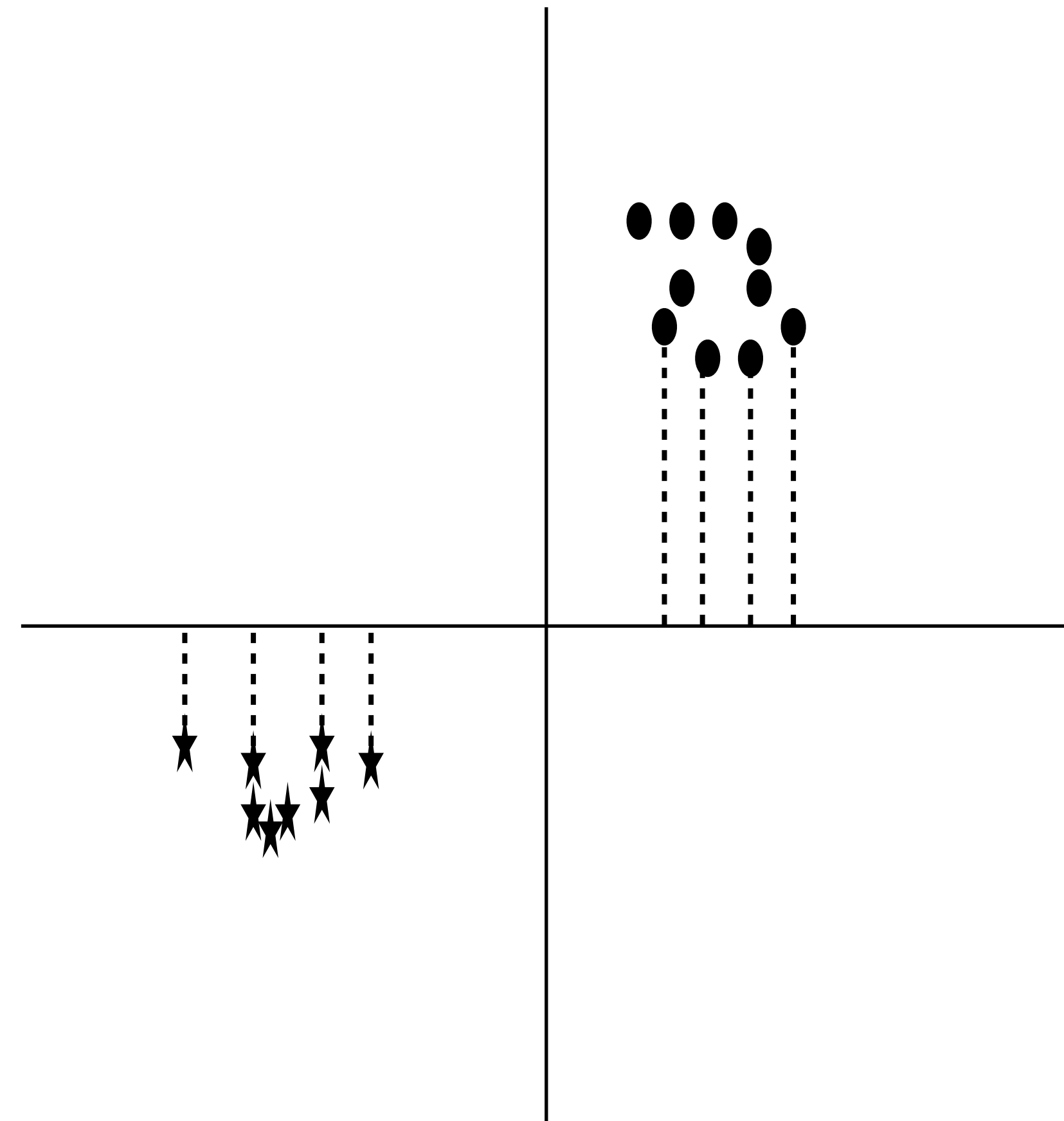
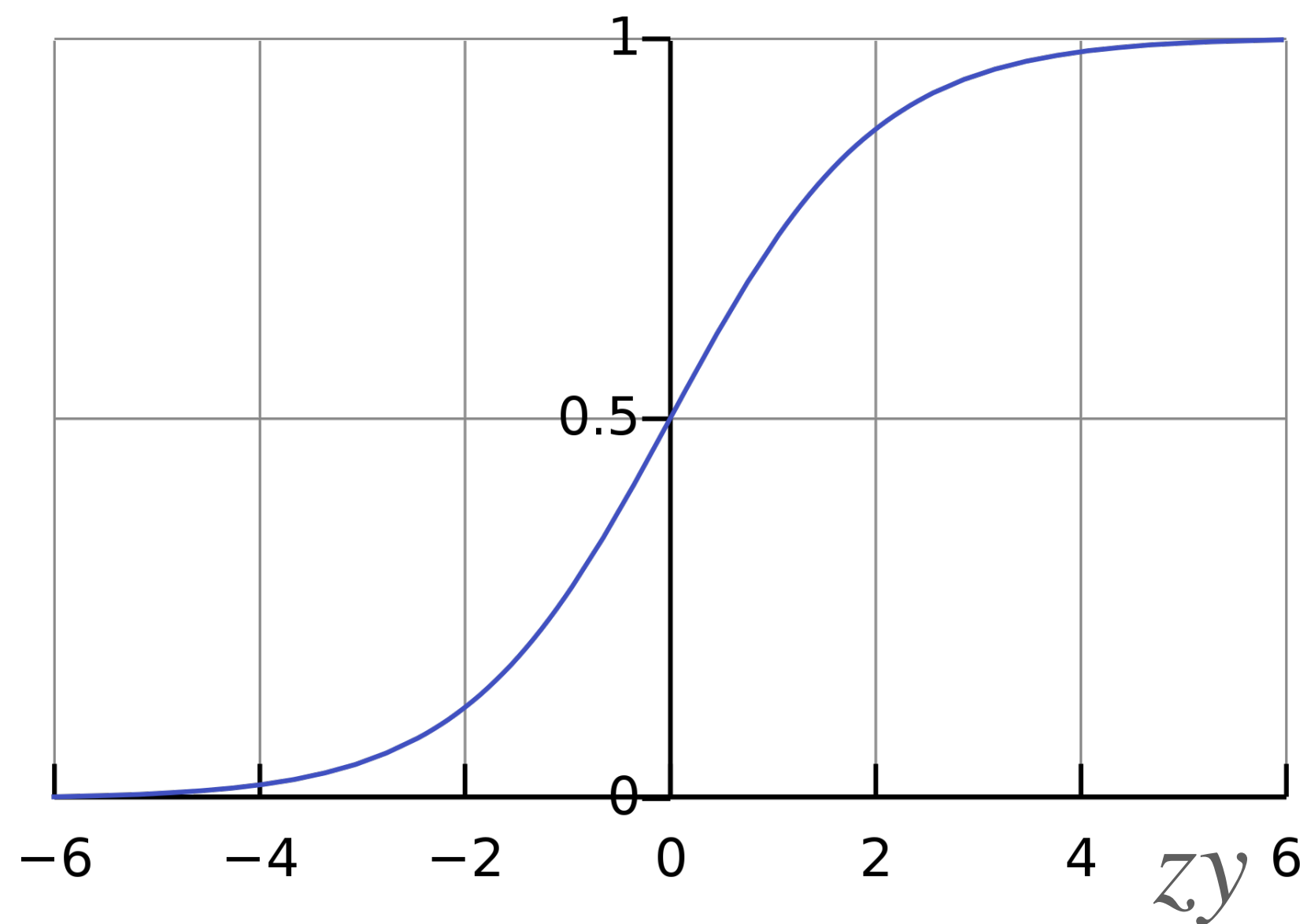
$$P(y \mid \vec{x}) = \frac{1}{1 + \exp(-w^\top \frac{\vec{x}y}{Z})}$$

where,  $y = \pm 1$



# Generative v/s discriminative approach

$$P(y | \vec{x}) = \frac{1}{1 + \exp(-w^\top \frac{\vec{x}y}{Z})}$$



# MLE

Estimate  $w$  &  $b$  directly!

$$w, b = \arg \max_{w, b} \prod_{i=1}^n P_w(y_i | \vec{x}; w)$$

Subsuming  $b$  in  $w$  & taking logs

$$= \arg \max_w \sum_{i=1}^n \log P_w(y_i | \vec{x}, w)$$

$$= \arg \max_w \sum_{i=1}^n \log \frac{1}{1 + \exp(-y w^\top \vec{x})}$$

# Logistic function

$$=\arg \max_w - \sum_{i=1}^n \log(1 + \exp(-y w^\top \vec{x}))$$

$$= \arg \min_w \sum_{i=1}^n \log(1 + \exp(-y w^\top \vec{x}))$$

# Next week

Logistic regression

Cross entropy

Bayesian networks: formulation and inference