**Elnaz Doostdar |** [**Portfolio**](http://iamux.ninja/) **|** [**LinkedIn**](https://www.linkedin.com/profile/view?id=159395926&trk=nav_responsive_tab_profile)

**Email**: [elnazd@gmail.com](mailto:elnazd@gmail.com) **|City**: San Bruno, CA **|** **Mobile**: 949-607-6136

Experienced UX Designer with four years of experience in UI development and a passion for customer experience and user-centered design, recently completed a **certificate** program in UX and customer-centered design. My academic experience includes UX **research**, **analysis** and planning for customer-centered design, UX design for **web** and **mobile** creating annotated **wireframes**, **prototyping**, and **usability testing**. Hands-on experience in **web UI** development, and related technologies.

[**Dell Software CA, USA**](http://software.dell.com/)

**Senior UI developer** / **Web design advisor (Full-time)** **Mar 2014 - Current**

* Deliver a video gallery site using complex **Ajax** technology that allows Dell Software to integrate our overall video strategy across Dell Software and Dell. Leveraging modern transcription, closed captioning, **HTML5 responsive design**, search engine optimization, and syndication capabilities, lead to win silver team **award**.
* Develop **responsive**, **cross-browser** compatible web pages using **Bootstrap** framework to provide users optimal viewing experience.
* Rebrand Dell software acquired companies websites to maintain user experience while consolidating content to Dell software domain.
* Effective collaboration and communication with remote team in China and across US, created the opportunity to technically **lead** projects, **train** team members, and complete projects successfully within time and budget.
* Work efficiently in a **fast-paced** **agile** environment using multitasking and time management skills, resulted in being identified as a **hard working employee** in the last quarter of 2014.

[**QuickStart Intelligence CA, USA**](http://www.quickstart.com/)

Web developer (Full-time) May 2013 - Mar 2014

* **Hand-coded** interactive course registration component using **Ajax** which improved user experience by decreasing multiple server calls and page loads, resulted in reducing exit rate.
* **Redesigned** and developed web pages, site map, and navigation based on monitoring analytics and conducting **usability test** with actual site users to create easier and more intuitive experience, using my problem solving skills, which increased conversion rate by 0.2%.
* Made company website responsive that increased site traffic through mobile by **50%**.

[**Byte Information Technology Melbourne, Aus**](http://byte.com.au/)

Web developer (Full-time) Jan 2011 - Jan 2013

* Developed numerous **pixel-perfect** websites for a wide range of clients by converting PSD files in to live web pages using variety of tools and technologies.
* Communicated with clients and provided them with working **prototypes** to test regularly during development phase which avoided scope creep and increased client's satisfaction drastically.
* Worked with several content management systems and programming languages and applied my knowledge to real world projects.

technical.png**Technical skills**

**Responsive** Web Design/Development**,HTML5**,**CSS3**,**Bootstrap** framework,Email templates,**Prototyping**, **Wireframing**, **Javascript**, **jQuery**, jQuery UI, **jQuery Ajax**,jQuery Mobile**,** C#, PHP, DNN, Reddot, Umbraco

tools.png**Tools**

**Photoshop**, **Balsamiq**, **Illustrator**, **Fireworks**, **GIT**, Dreamweaver, Microsoft visual studio, TFS, TortoiseHg, Webstorm, Ensighten tag management system, VWO, Adobe Test & Target, Browserstack, Google Analytics

education.png**Education**

* **User experience and customer-centered design** **certificate** (California State University Fullerton)

Mar 2014 - Jun 2015

* **Master** of Information Technology - Major **web development** (Swinburne University of Technology, Melbourne - Australia) Mar 2008 - Dec 2010
* **Bachelor** of computer hardware engineering (Azad University, Tehran - Iran) Sep 2001 - Apr 2006
* **Certified** ScrumMaster(CSM) **&** Agile **certification** (California) Aug/Sep 2015