

# SWEET SPOT IDENTIFICATION



— *Team Sweet Spot - Problem 2*

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# PROBLEM STATEMENT

**Goal:** Identify the most promising drilling locations (“sweet spots”) that maximize oil & gas production.

## Core Questions:

- Which geological and reservoir properties drive productivity?
- Where on the field map do these optimal conditions overlap?
- How can we quantify confidence and risk in our recommendations?

# PROJECT ROADMAP

## Data Exploration

Understand reservoir  
& production behavior

## Modeling

Quantify productivity drivers

## Spatial & Geological Analysis

Identify structural patterns

## Final Recommendation

Select optimal drilling locations

# DATA OVERVIEW

Sourced from ConocoPhillips

Team Produced

## Petrophysical

- Depth
- Porosity
- Permeability
- Facies

## Production

- Oil Output
- Pressure
- Locations

## Spatial

- X/Y Well Locations
- Bottom-hole Depth
- 3D Coordinates

## Derived

- Harmonic Averages
- Quality Index
- Facies Quality Score

# METHODOLOGY OVERVIEW

**Our pipeline integrates geology, production, and spatial modeling:**

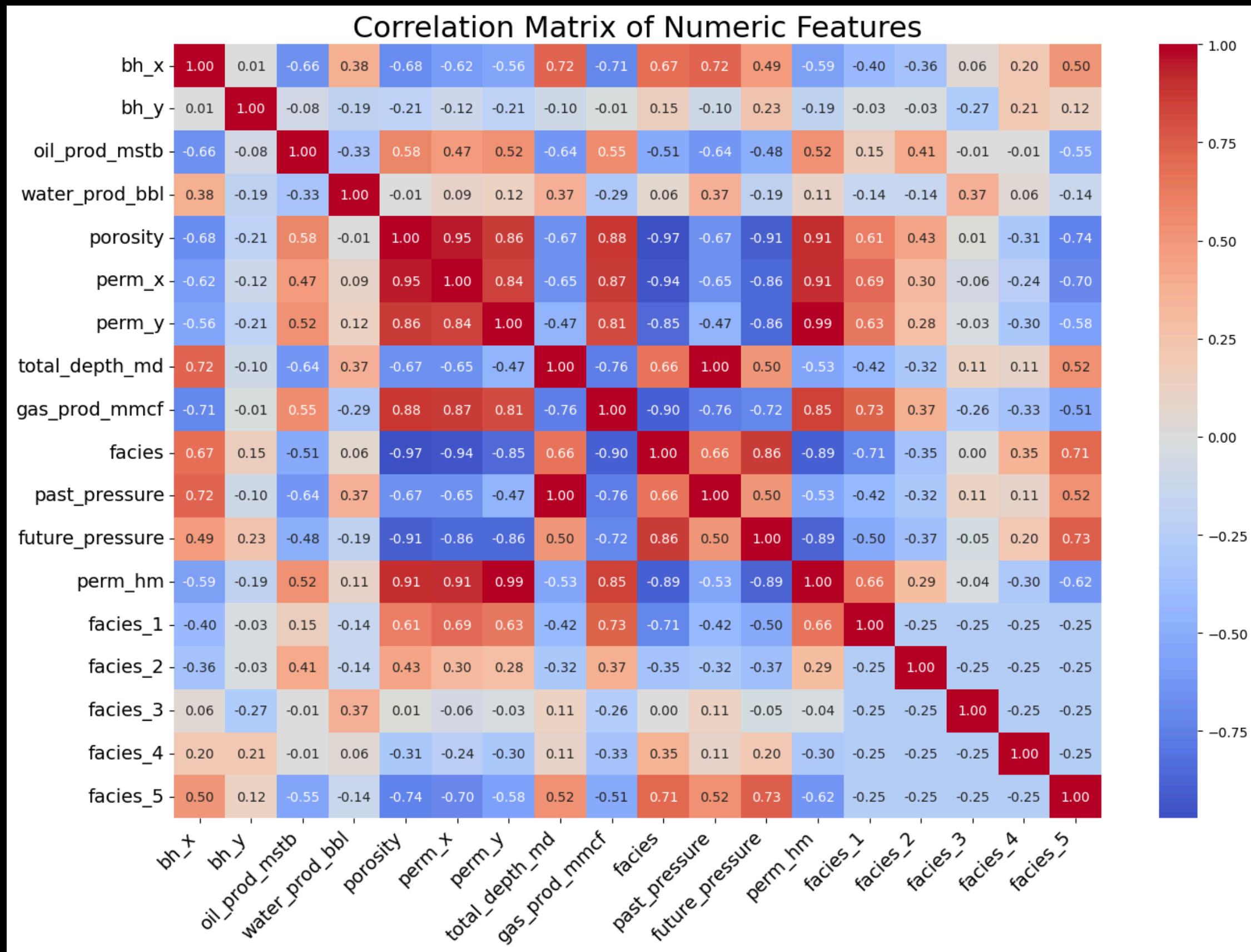
1. Data Cleaning & Outlier Handling
2. Spatial Modeling (Kriging & Facies Interpolation)
3. Facies Modeling
  - Spatial classification of dominant rock types
4. Feature Engineering
  - Harmonic Averages
  - Composite Quality Index
  - Facies Quality Score
5. Machine Learning Models
  - XGBoost for Sweet Spot Prediction
  - Random Forest for Facies Quality Scoring
6. Uncertainty Quantification

# DATA EXPLORATION

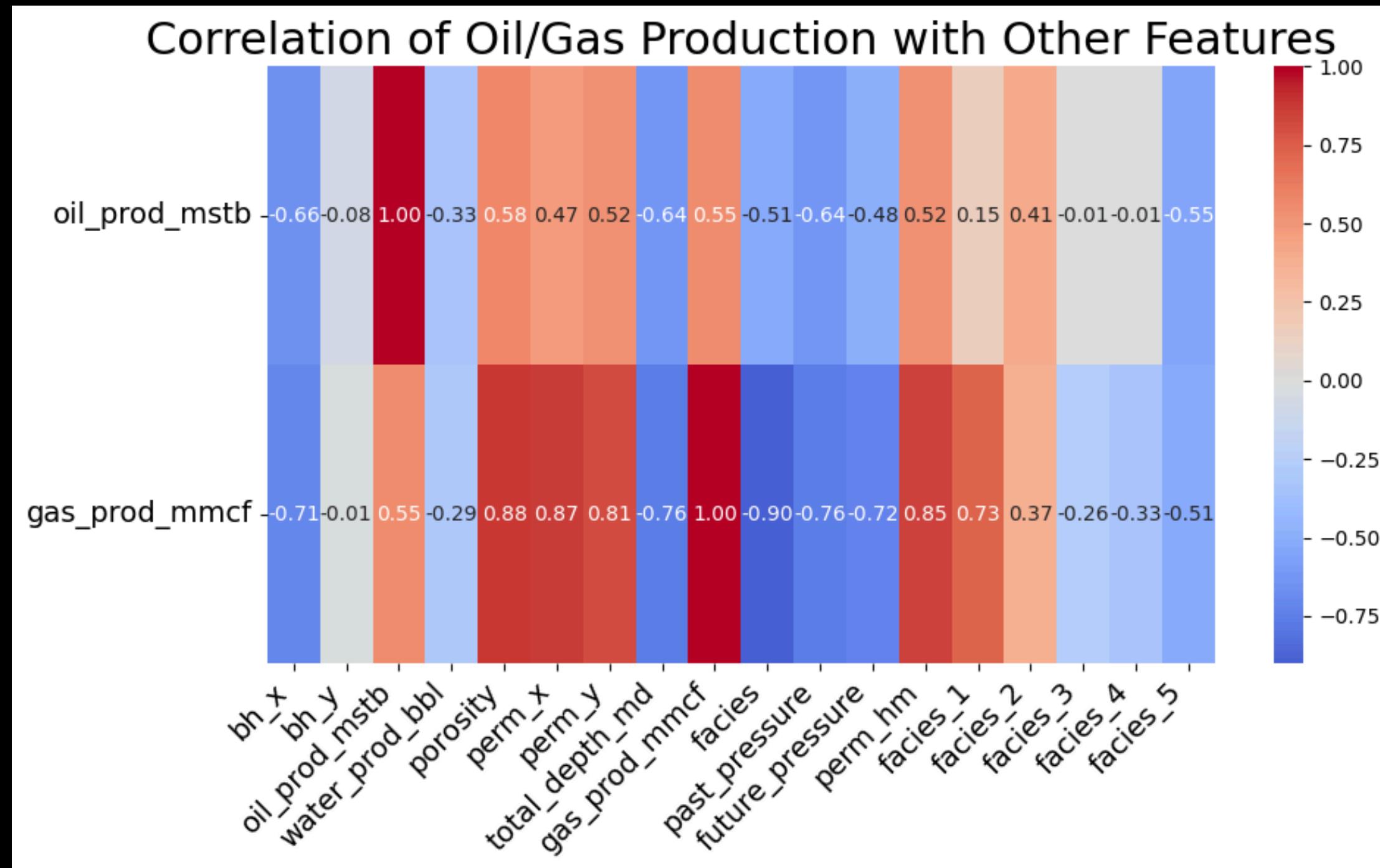


Understanding the raw behavior of the field before modeling

# HEATMAPS



# HEATMAPS



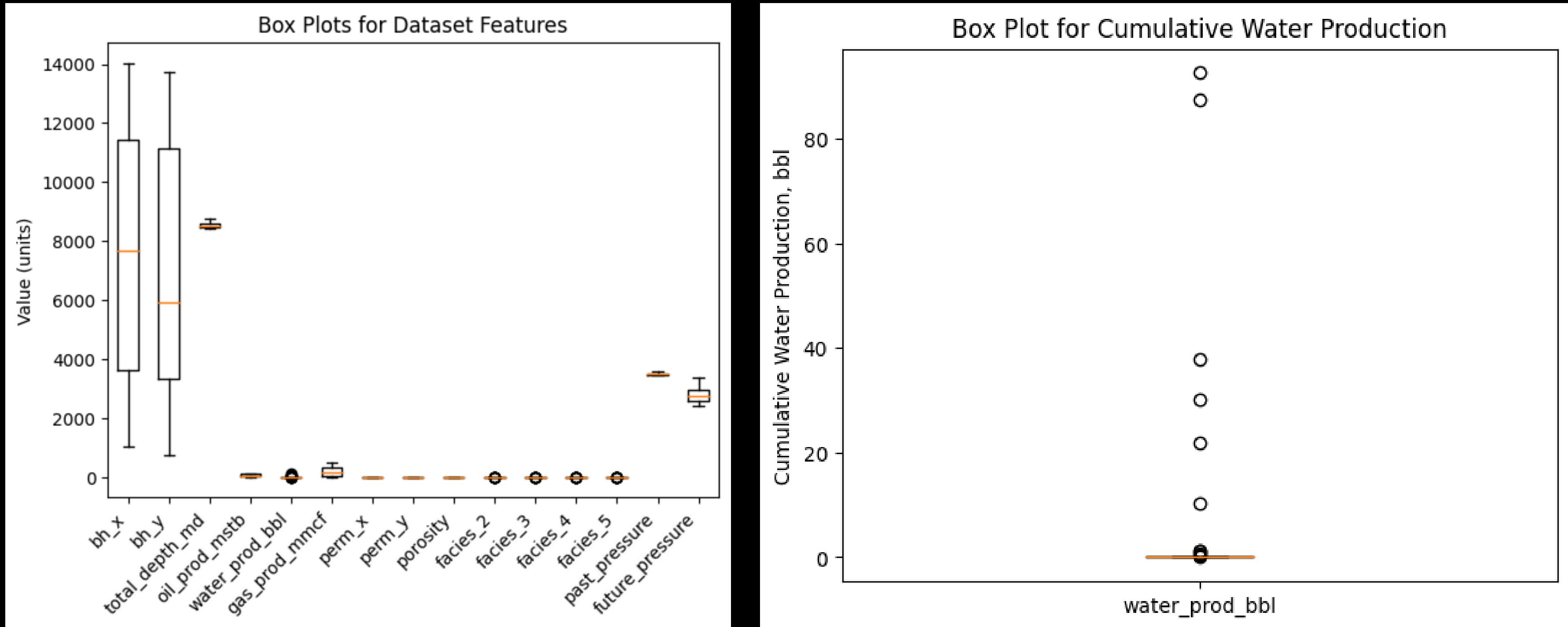
**Key Takeaway:** Production is most strongly controlled by pressure and rock quality (porosity and permeability), justifying their use as primary drivers in spatial and sweet-spot modeling

# MISSING VALUES

- Printing the amount of 0s in the dataset revealed 5 data points with missing data, which means that 9% of wells have missing data.
  - Oil and gas production (columns Co [MSTB] and Cw (bbl))
  - Likely reflect measurement, reporting, or operational gaps rather than missing geological properties
- Implemented median imputation on oil and gas production due to outlier robustness.

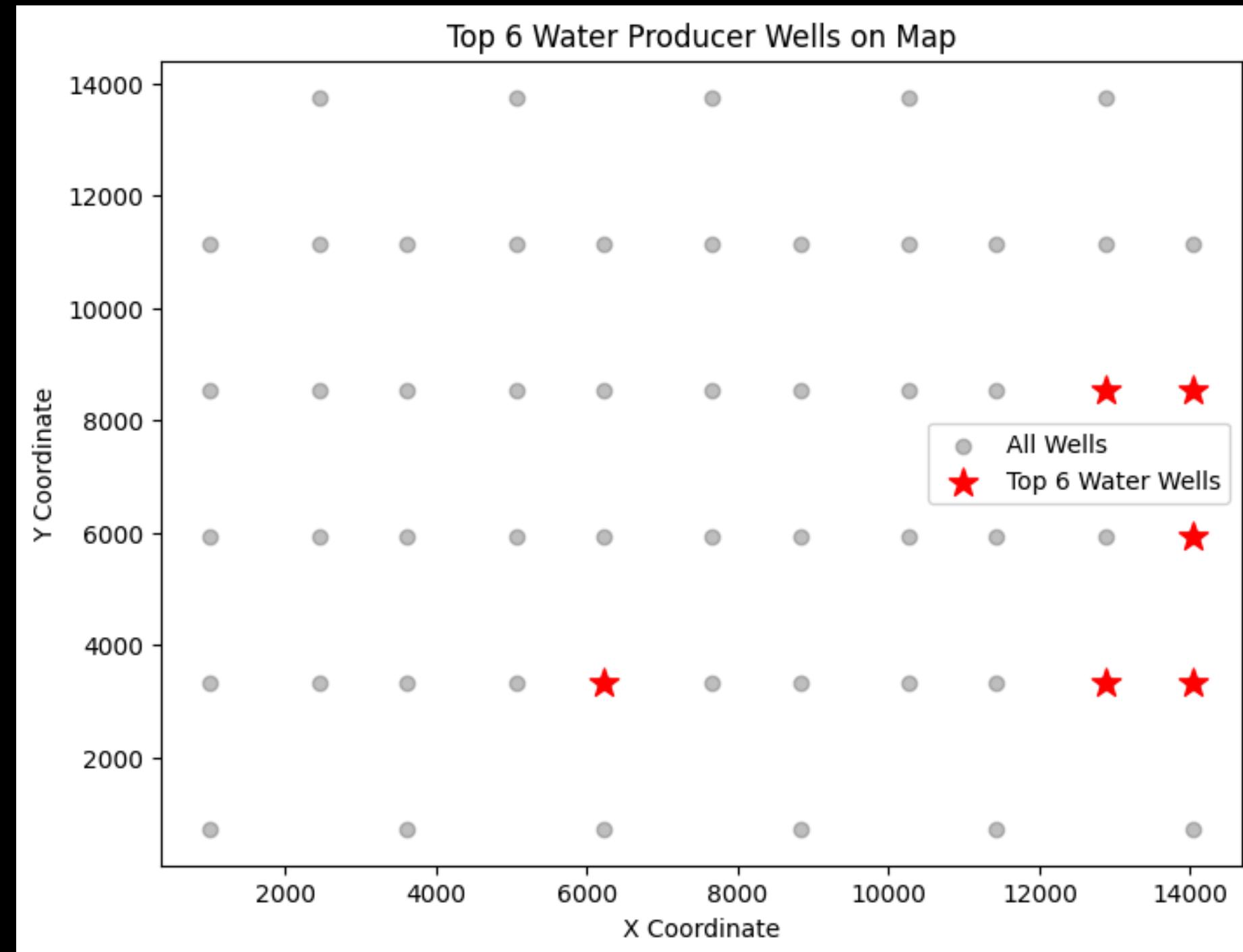
Well Number	Well Name	Bottomhole X	Bottomhole Y	Co [MSTB]	Cw (bbl)	POROS	KX	KY	TD(MD)	Cg (mmcf)	FACIES	P_2020-1-6	P_2029-1-1	
7	8	PO1_8	12877.11	11141.88	0.0	1.24460	0.074247	0.000270	0.000270	8638.6	0.0	5	3520.804323	2949.434450
8	9	PO1_9	14034.61	11141.88	0.0	1.30679	0.073380	0.000284	0.000284	8684.3	0.0	5	3535.967335	2954.485548
26	27	PO1_27	14034.61	8537.52	0.0	30.15660	0.116111	0.033130	0.010039	8645.4	0.0	4	3523.060526	2676.168143
27	28	PO1_28	14034.61	5933.16	0.0	37.77570	0.112872	0.012573	0.012573	8647.7	0.0	4	3523.823653	2694.598799
46	47	PO1_47	14034.61	3328.80	0.0	87.57740	0.143755	0.038000	0.038000	8691.2	0.0	3	3538.256717	2515.127738

# OUTLIERS



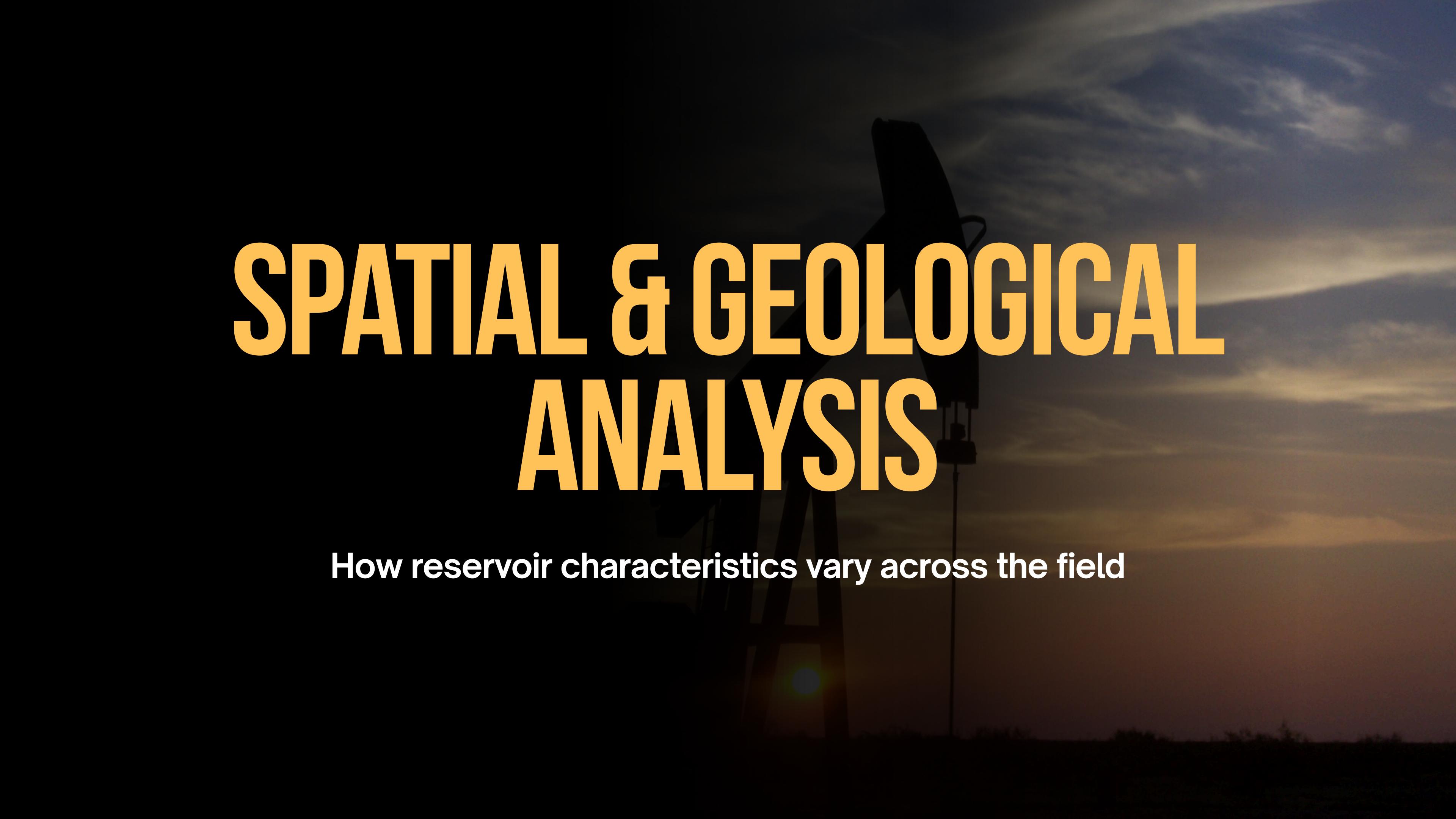
**Key Takeaway:** Extreme outliers occur only in water production, not in geological properties, and were isolated for spatial analysis to avoid biasing oil-productivity results

# OUTLIERS



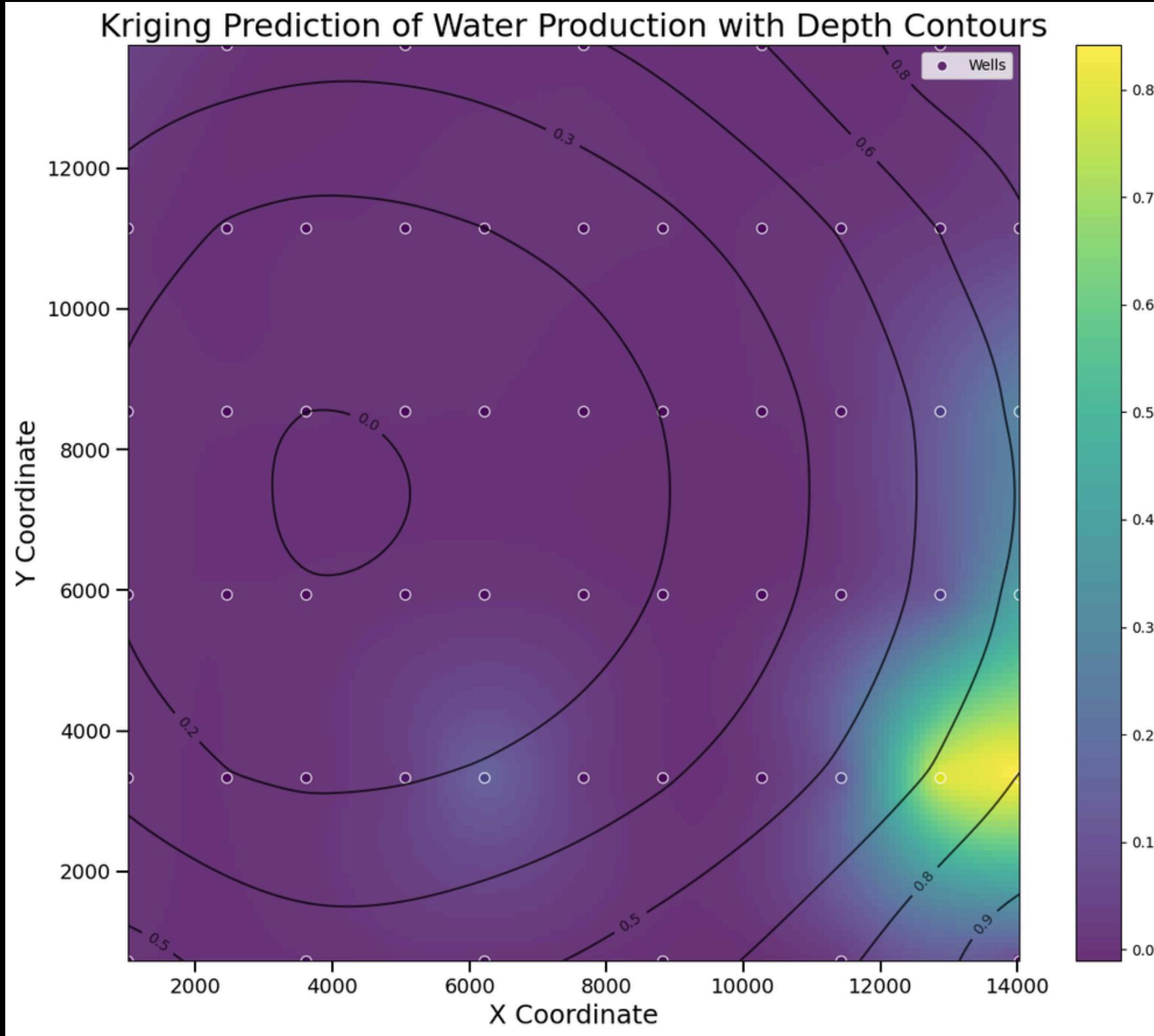
**Key Takeaway:** Extreme water-production outliers are spatially clustered, motivating the need for spatial kriging to understand their broader field-wide impact

# SPATIAL & GEOLOGICAL ANALYSIS

A dark silhouette of an oil rig against a cloudy sky at sunset or sunrise. The sky is filled with various shades of orange, yellow, and grey clouds. The silhouette of the oil rig is visible in the center-left, with its structure and equipment clearly defined against the bright background.

How reservoir characteristics vary across the field

# WATER PRODUCTION - KRIGING MAP

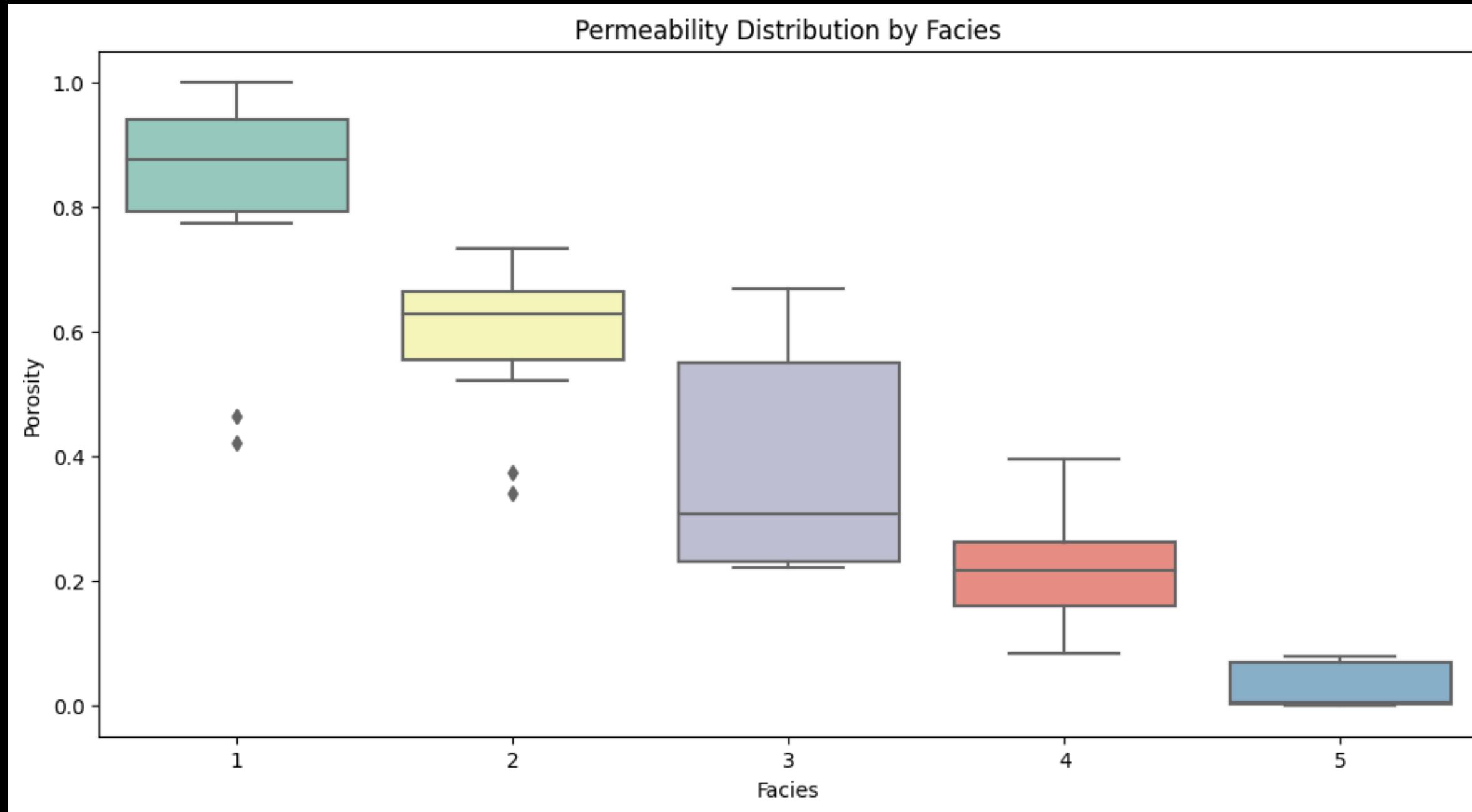


## Key Takeaway

Spatial interpolation reveals localized high-water zones that can distort oil-productivity interpretation if not explicitly accounted for

*\*\*Kriging Maps are Interpolated Visualizations (Not Direct Measurements)*

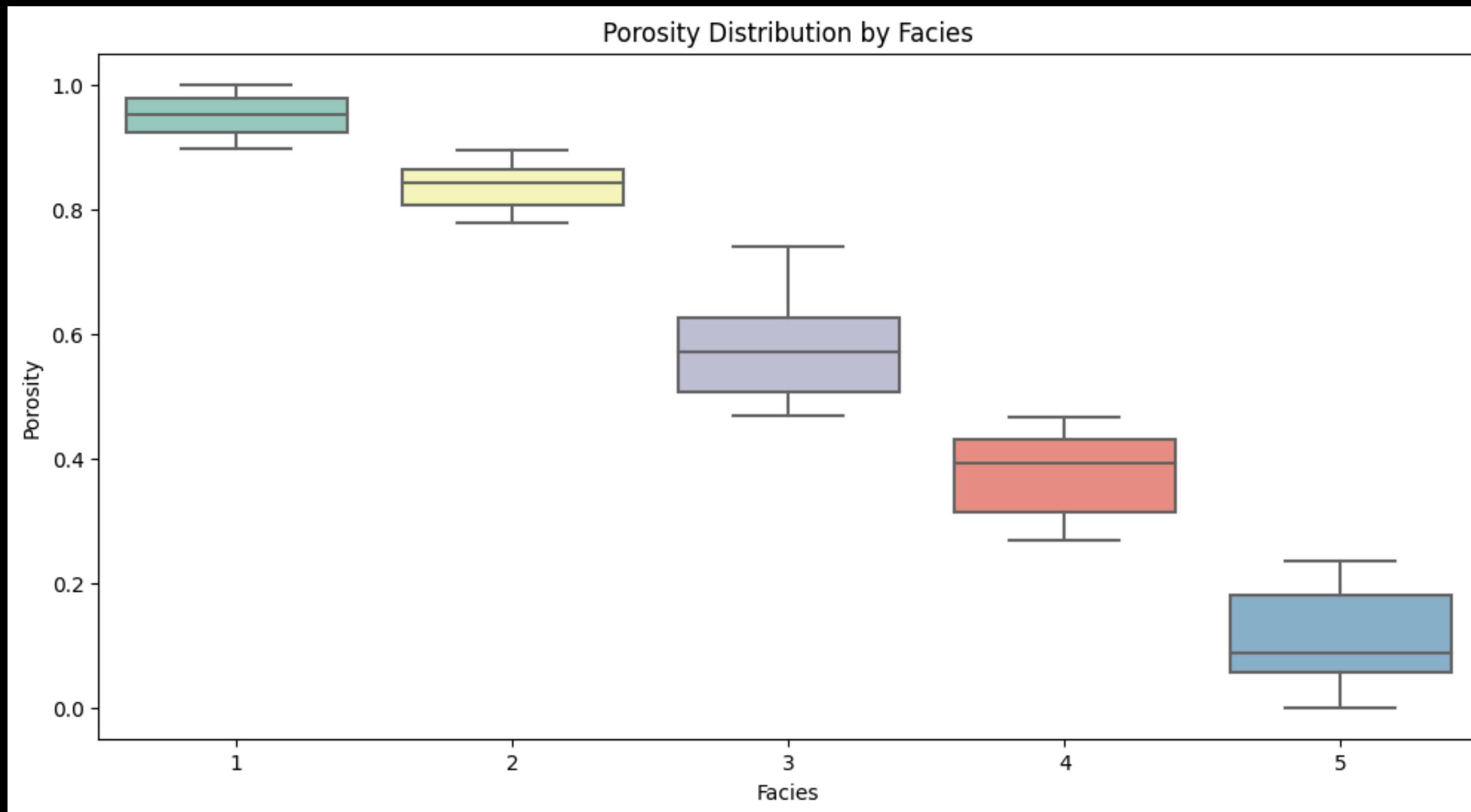
# PERMEABILITY BY FACIES



- Facies 1 and 2 exhibit the highest median permeability
- Facies 3 shows moderate permeability with high variability
- Facies 4 and 5 consistently display low permeability

**Key Takeaway:** Facies 1 exhibits the strongest and most consistent permeability, making it the most favorable facies for sustained fluid flow

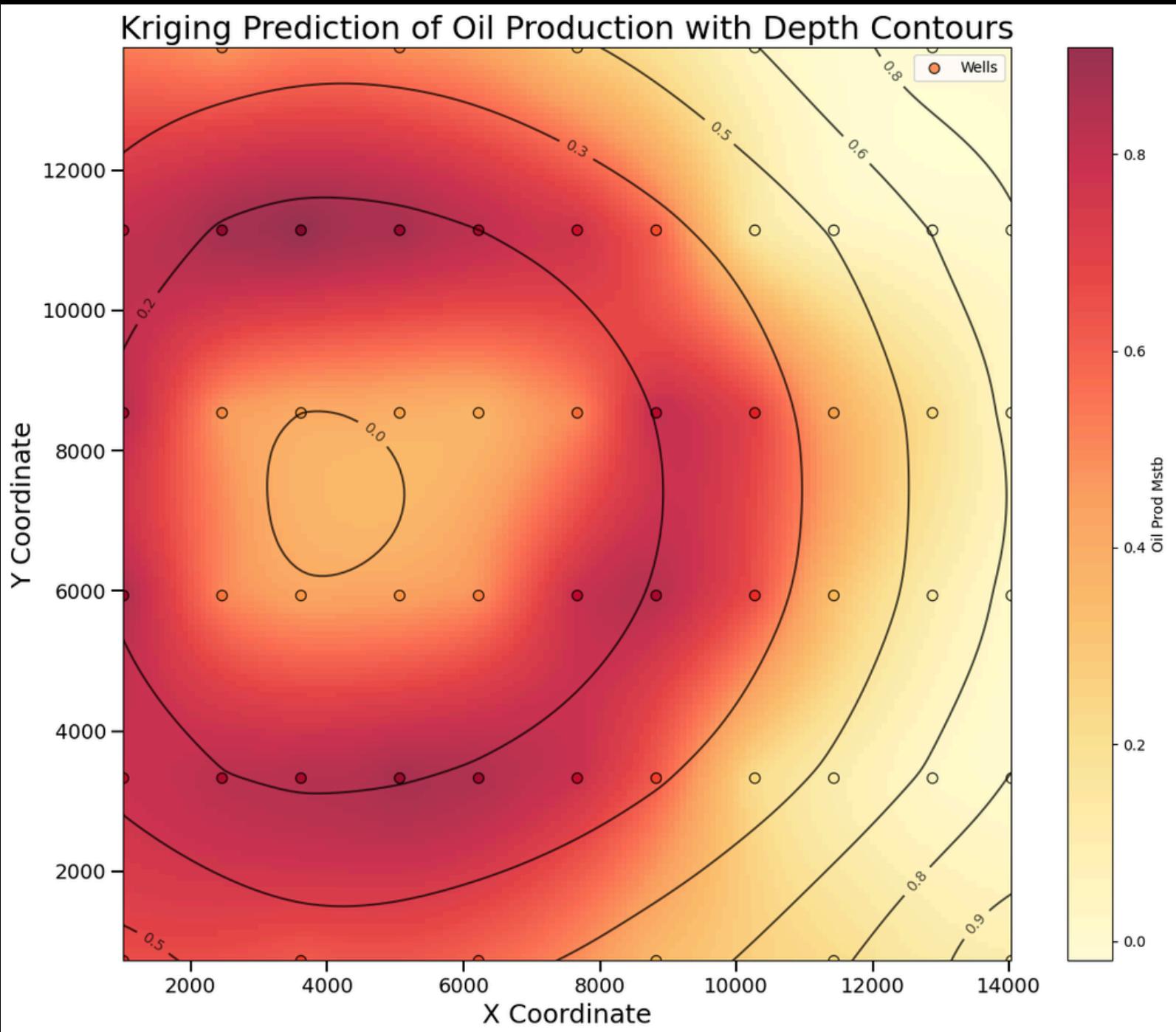
# POROSITY BY FACIES



- Facies 1 and 2 exhibit the highest median porosity
- Facies 3 shows moderate porosity with noticeable variability
- Facies 4 and 5 consistently display low porosity

**Key Takeaway:** Facies 1 provides the greatest storage capacity based on its consistently high porosity, supporting its role as a prime drilling target

# OIL PRODUCTION - KRIGING MAP

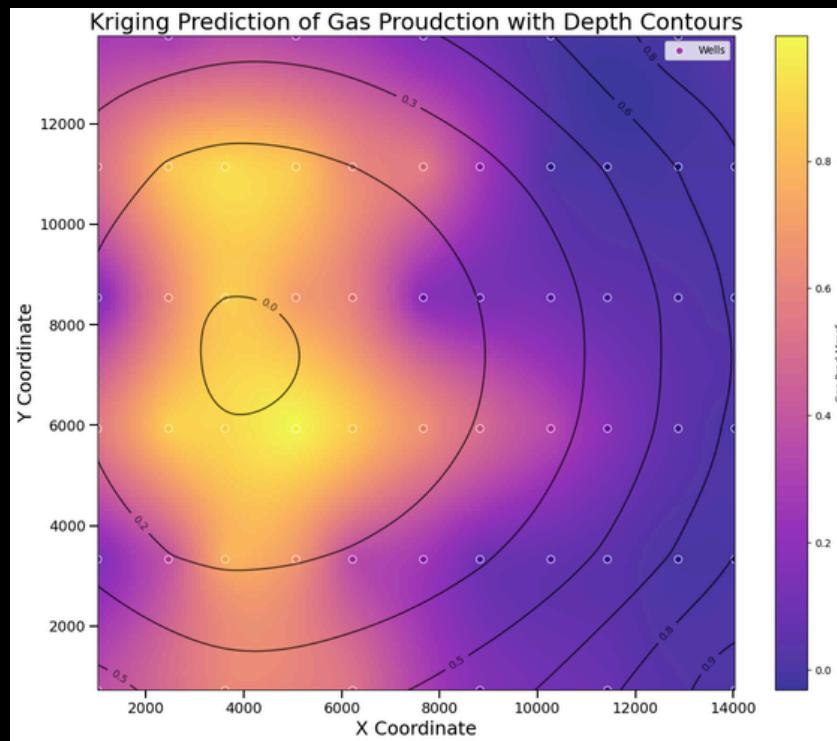


## Key Takeaway

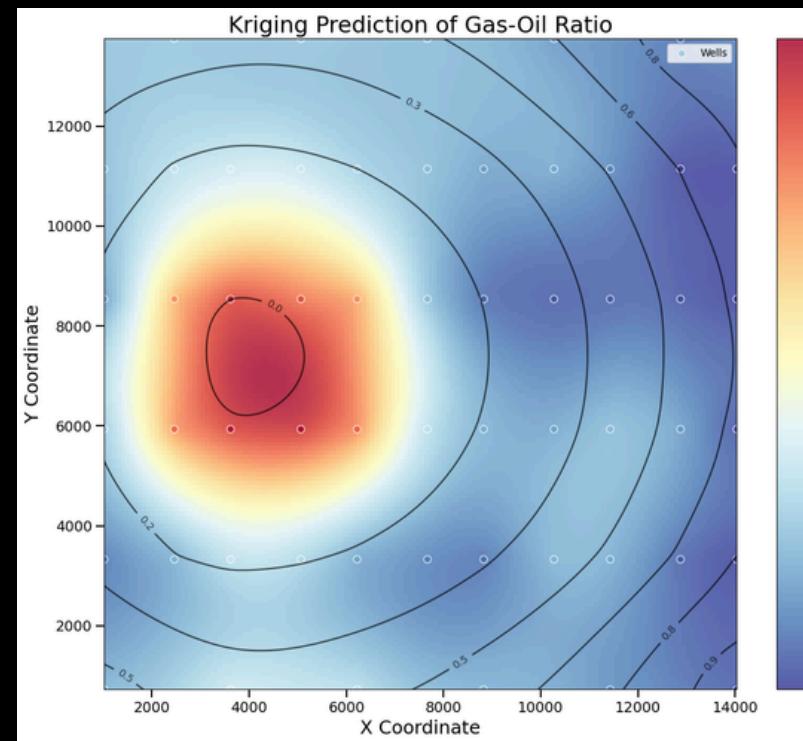
The kriging surface reveals elevated oil production surrounding the structural high, suggesting a strong link between structure and productivity

# MORE KRIGING MAPS

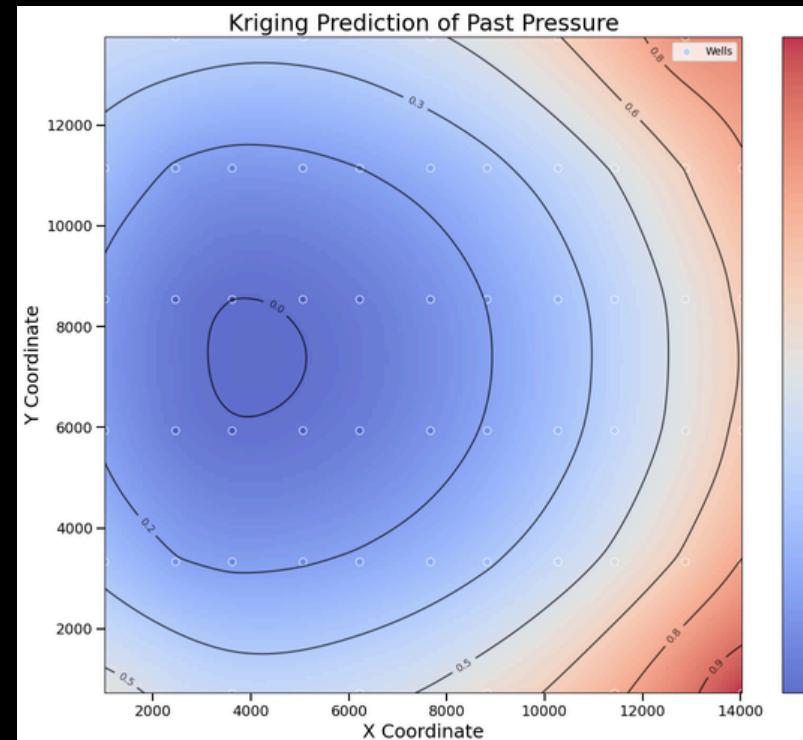
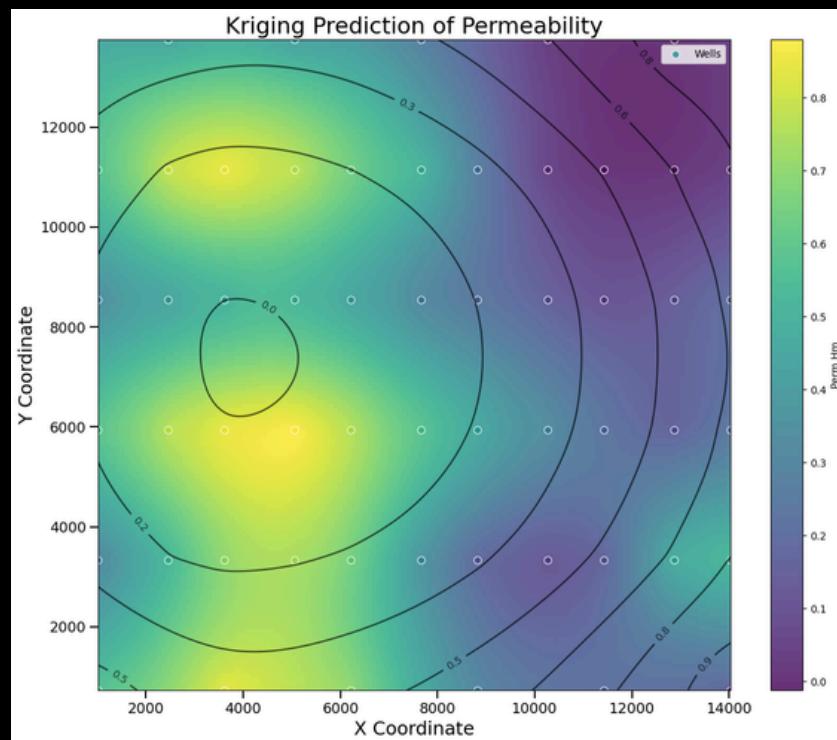
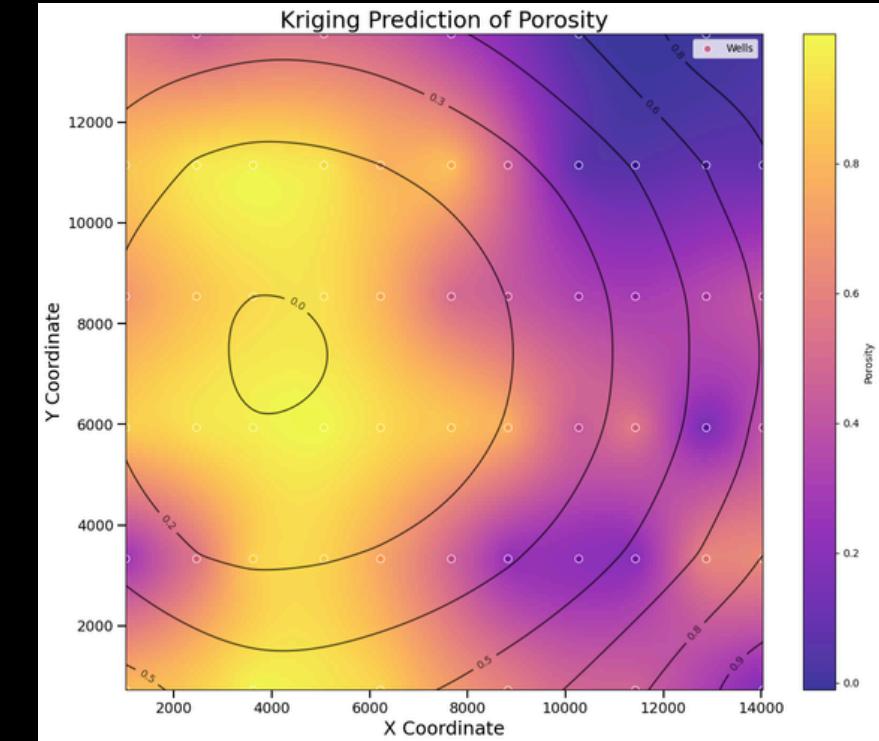
GAS PRODUCTION



GAS/OIL RATIO PRODUCTION



POROSITY



PERMEABILITY

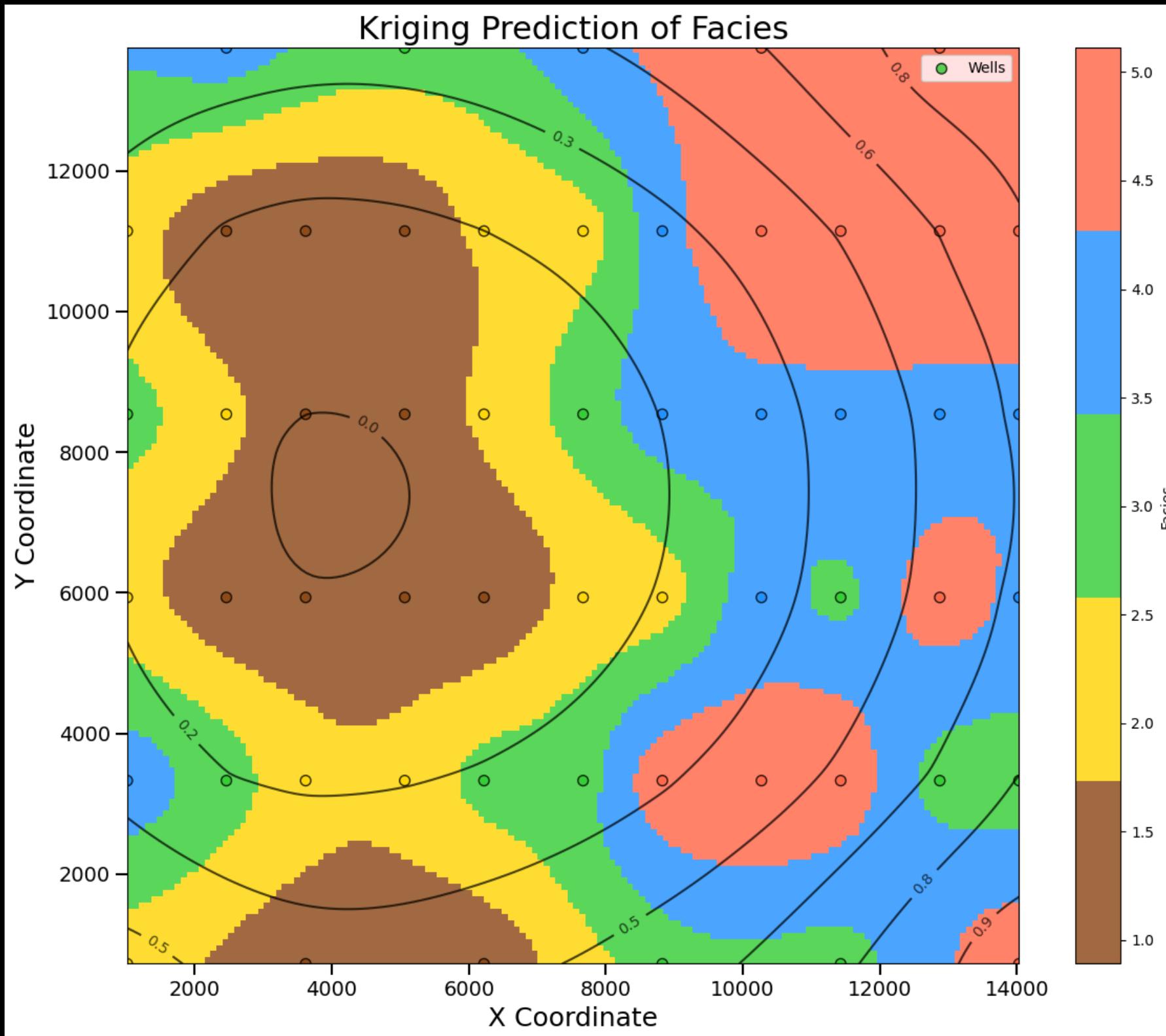
PRESSURE

Key Takeaway

Consistent structural alignment across rock and fluid properties confirms a coherent reservoir system that supports the model-driven sweet-spot targeting

All kriging surfaces shown for spatial visualization only.

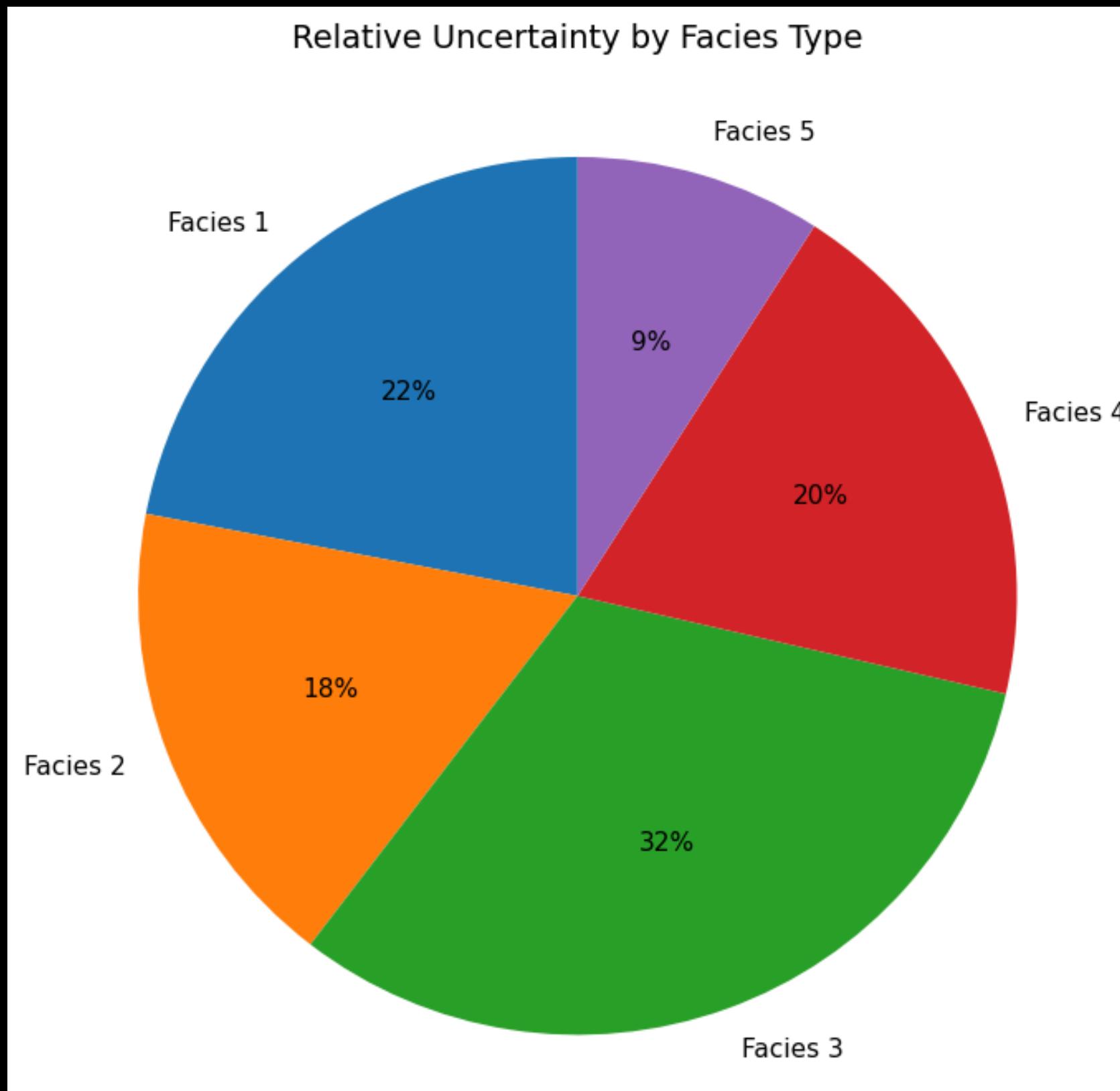
# FACIES DISTRIBUTION - KRIGING MAP



## Key Takeaway

Facies exhibit coherent spatial structure across the field, providing geological context for production patterns but serving as an input to the model rather than a direct drilling decision tool

# FACIES UNCERTAINTY DISTRIBUTION



## Key Takeaway

Facies 3 carries the highest classification uncertainty, indicating greater geological risk in those zones relative to the more confidently resolved facies

## OVERALL OBSERVATIONS

- Oil and gas production exhibit strong spatial organization, consistent with underlying structural and geological controls
- Production patterns align with systematic variations in depth and facies, indicating that both structure and rock type influence productivity
- Facies 1 consistently emerges as the highest-quality reservoir unit, supported by:
  - High porosity
  - High permeability
- Pressure and fluid behavior vary coherently across the field, further reinforcing the structural control on reservoir performance

# HARMONIC AVERAGE

- Best suited for rates and ratio-based variables (e.g., permeability, production efficiency)
- Computed using the reciprocal of values, then averaged
- Down-weights extreme high outliers and emphasizes consistently low values
- Used in our feature engineering to create stable, outlier-resistant reservoir metrics

$$\text{Harmonic Mean} = \frac{n}{\sum_{i=1}^n \frac{1}{x_i}}$$

**Key Takeaway:** The harmonic average provides a conservative, outlier-robust measure of reservoir performance used directly in our feature engineering pipeline

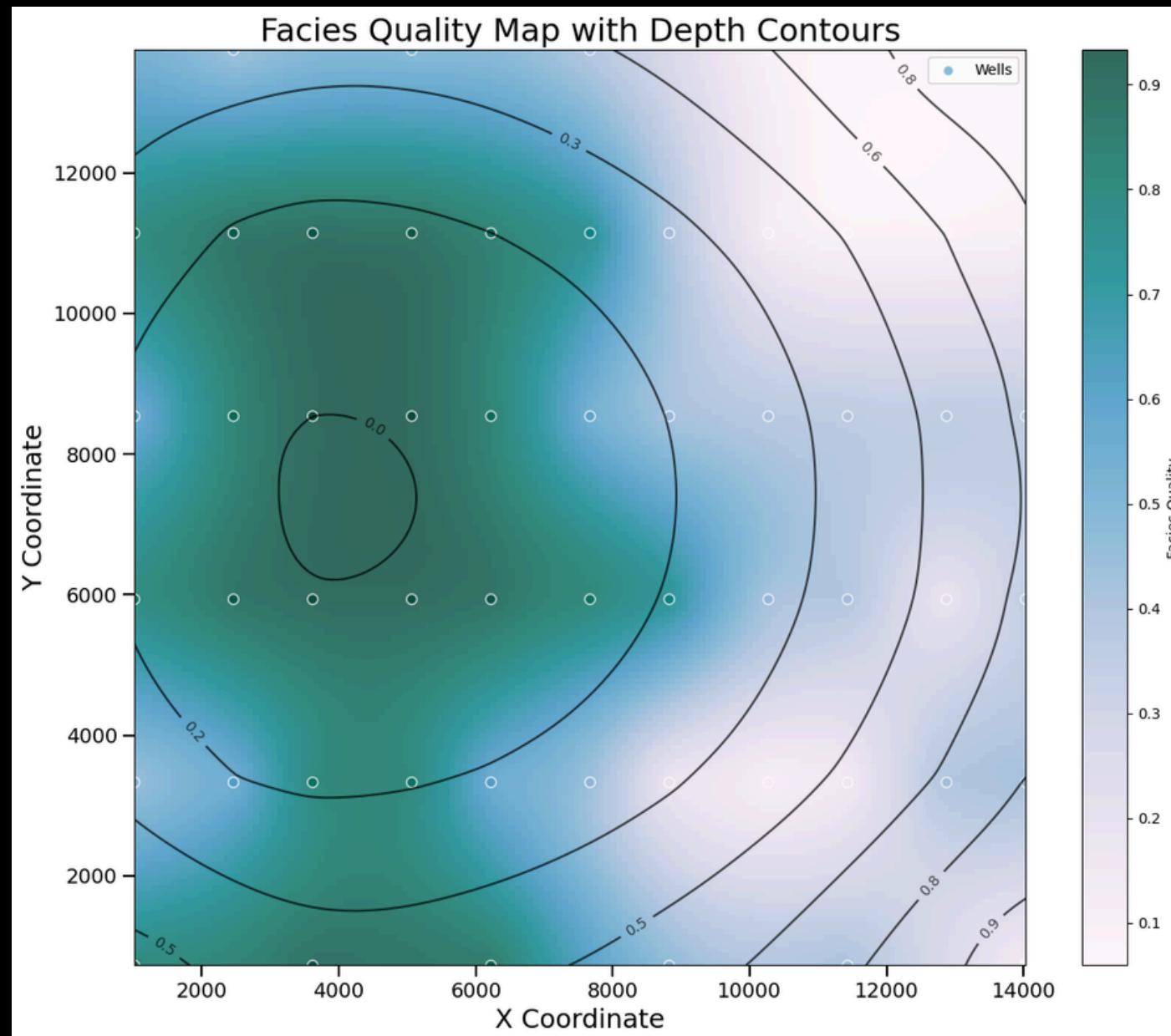
# QUALITY INDEX

- A single composite score that integrates multiple reservoir performance variables into one comparable metric
- Constructed using the harmonic average to ensure robustness to extreme values
- Prevents any single strong metric from dominating the overall ranking
- Ensures wells are ranked based on balanced reservoir quality, not isolated strengths



**Key Takeaway:** The Quality Index produces a conservative, balanced ranking of wells that reflects overall reservoir performance rather than isolated high values

# FACIES QUALITY - KRIGING MAP



## Why the Facies Quality score was created:

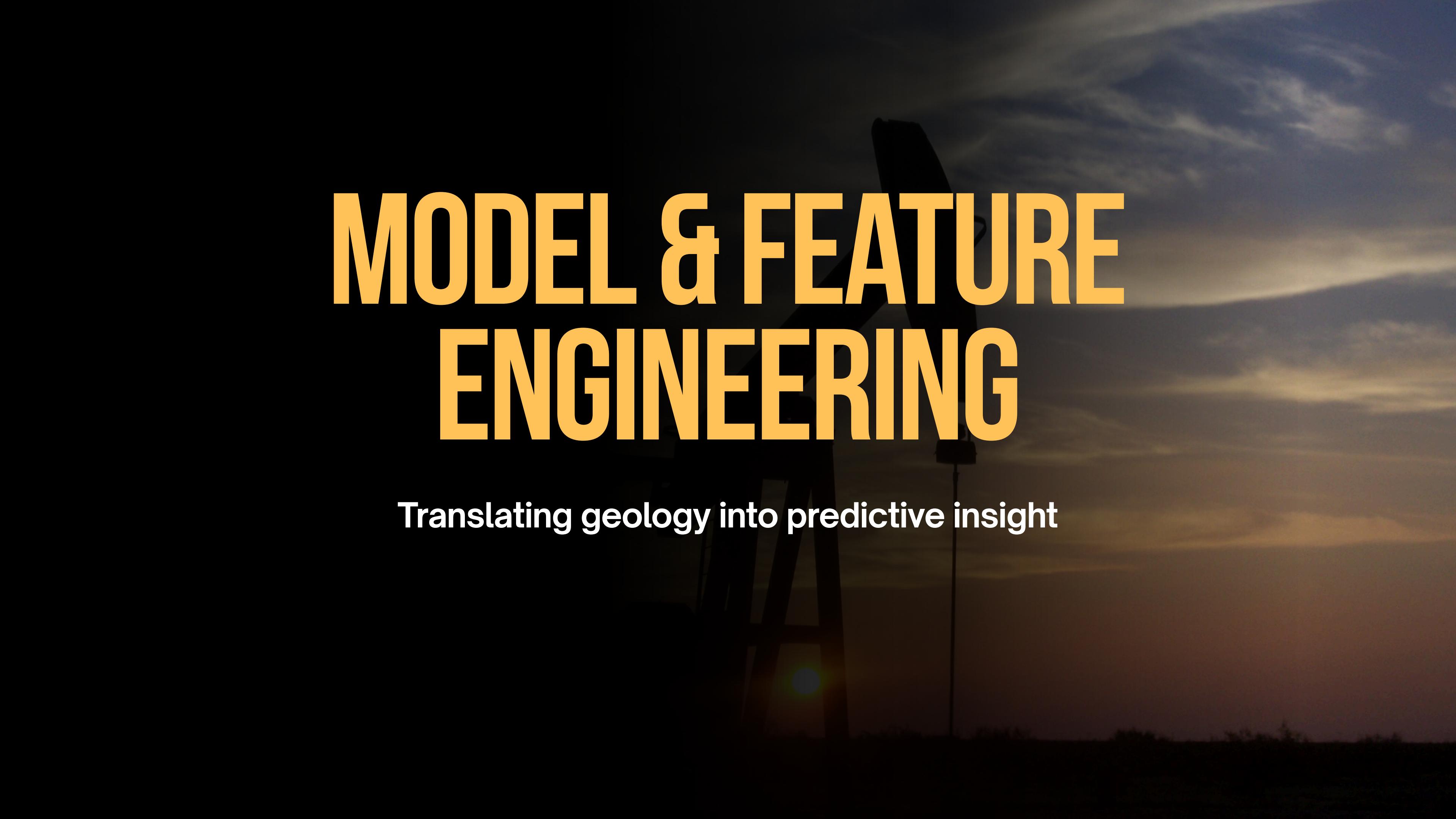
- Facies were found to control productivity more strongly than depth
- Compresses rock-type flow capacity into one spatial variable for sweet spot prediction

## Why Random Forest was selected:

- Captures non-linear geology–productivity relationships
- Robust to class imbalance
- Provides interpretable feature importance

**Key Takeaway:** Facies quality reveals productivity-driven geological patterns that cannot be explained by depth alone and serves as a critical spatial input to the Sweet Spot model

# MODEL & FEATURE ENGINEERING

A large, semi-transparent black silhouette of a wind turbine is positioned behind the text. The background consists of a dramatic sky with heavy, textured clouds, transitioning from deep blue at the top to warm orange and yellow hues near the horizon.

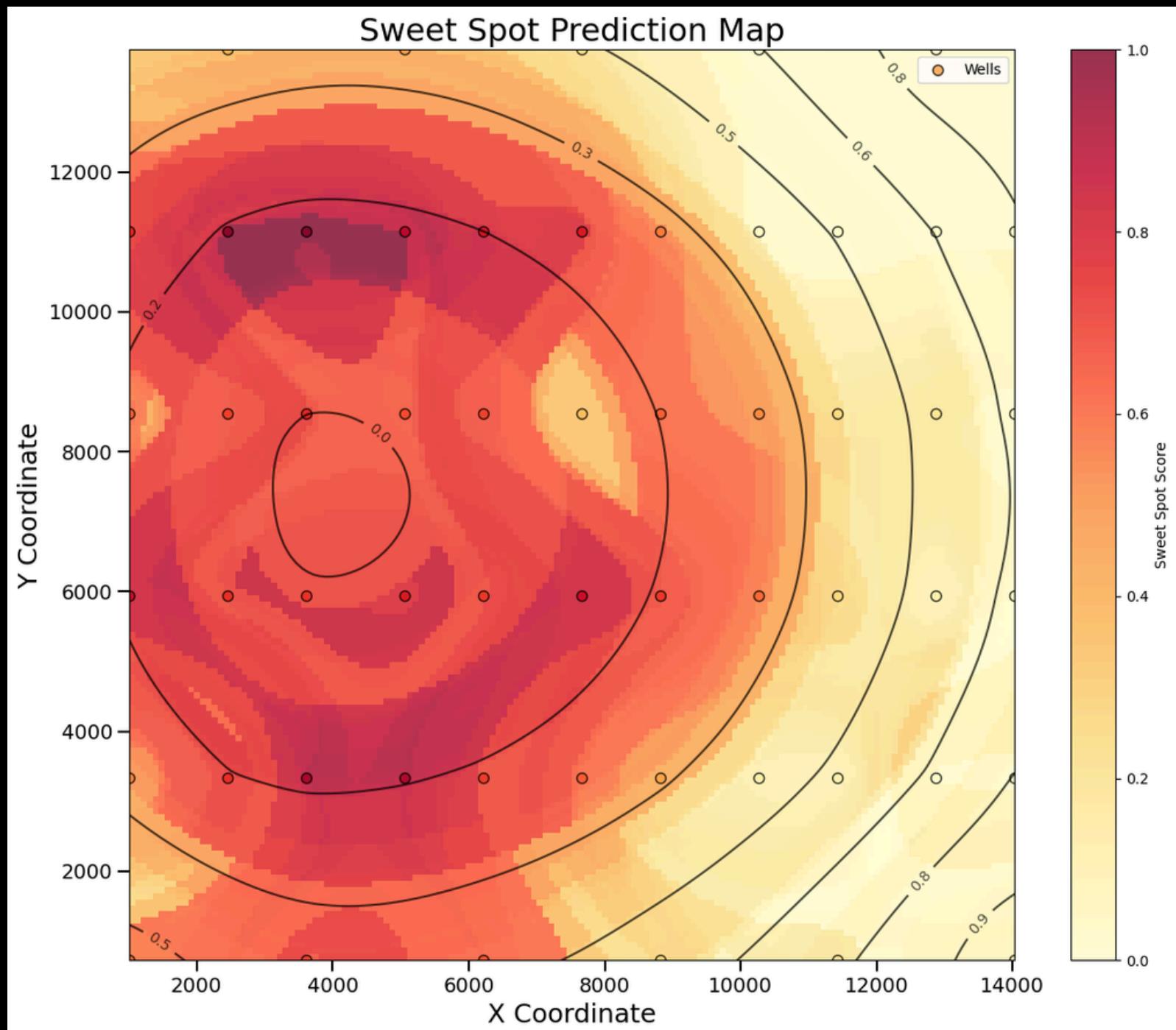
Translating geology into predictive insight

## MODEL IMPLEMENTATION

- XGBoost model used for feature importance and production prediction
- Well-suited for medium-sized tabular datasets
- Captures non-linear interactions between geospatial and petrophysical variables
- Linear regression was tested but underperformed, failing to capture strong non-linear spatial effects
- Model output used to generate a “Predicted Production” variable
- Production Model Cross Validated R<sup>2</sup>: 0.785 (+/- 0.134)

**Key Takeaway: XGBoost effectively captures complex non-linear geological and spatial relationships that linear models cannot, enabling accurate production-driven sweet spot prediction**

# SWEET SPOT - KRIGING MAP



- **Model Approach**

- Gradient Boosting model used to generate the Sweet Spot Score
- Feature importance extracted after correcting for geological redundancy
- High-confidence zones are defined using both the Sweet Spot score and spatial uncertainty thresholds

- **Feature Importance**

- Depth → Porosity → Permeability → Pressure

**Key Takeaway:** After correcting for facies-driven redundancy, production and depth emerge as the dominant controls on sweet spot, with rock quality being a factor of all aforementioned variables

## TOP DRILLING LOCATIONS

- Applied scikit-image's peak\_local\_max algorithm to the Sweet Spot Score surface to identify statistically significant local maxima
- Enforced a minimum spacing constraint between existing and synthetic wells to prevent duplicate targeting of the same reservoir feature
- Resulting coordinates represent spatially independent, production-optimized drilling candidates

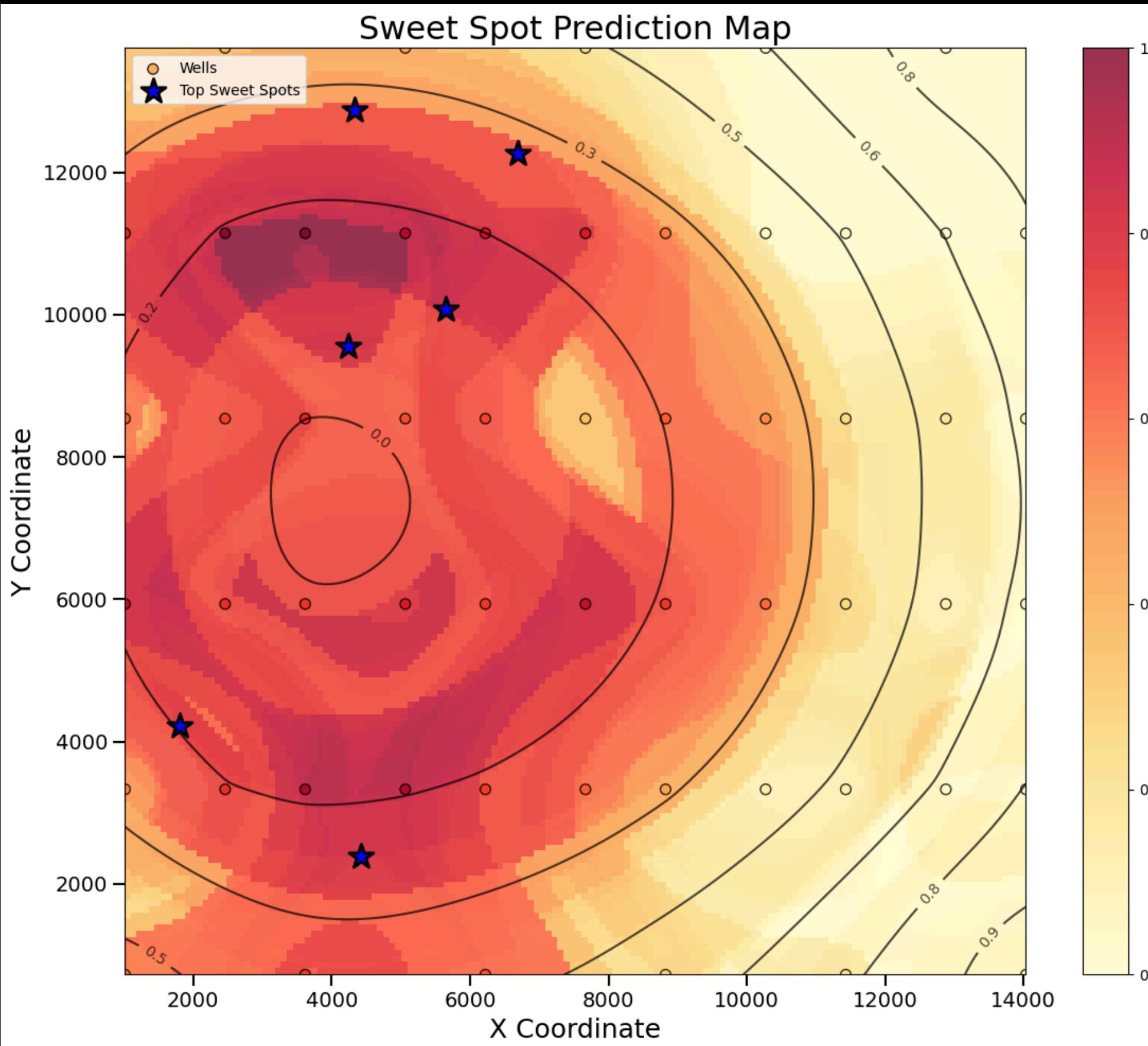
*All proposed locations satisfy both geological favorability and operational spacing constraints*

# FINAL RECOMMENDATION

A dark silhouette of a wind turbine against a cloudy sky at sunset or sunrise. The sky is filled with warm, golden-hued clouds, transitioning from deep blue at the top to a bright orange and yellow near the horizon. The wind turbine's blades and tower are visible as dark shapes against this vibrant background.

Translating analysis into drilling decisions

# TOP DRILLING LOCATIONS



- Top drilling candidates were identified as the six highest local maxima on the Sweet Spot Prediction surface

X-coordinate	Y-coordinate	Sweet Spot Score
5645	10076	0.882
4421	2385	0.835
4246	9551	0.824
1799	4220	0.763
6693	12261	0.690
4334	12872	0.686

# CHALLENGES & SOLUTIONS

## Challenges

- Facies, porosity, and permeability were highly correlated, obscuring true rock quality
- Sparse well spacing increased spatial interpolation uncertainty
- Extreme water-production outliers distorted productivity interpretation
- Pressure depletion vs. original reservoir pressure was difficult to separate
- Oil vs. gas dominance complicated production-based targeting

## Solutions

- Developed a Facies Quality Score to isolate geology from depth and petrophysics
- Applied spatial kriging with uncertainty awareness and overlaid actual well data
- Removed water production from the Sweet Spot model to prevent bias
- Used pressure normalization and drawdown-aware interpretation
- Integrated GOR and production filtering to distinguish oil- vs. gas-driven zones

# CRITICAL DISCUSSION

## What we Achieved

- Built an integrated geology–machine learning workflow
- Identified a consistent sweet-spot ring pattern
- Created interpretable scores aligned with physical geology

## Done Differently

- Increase well density to improve kriging accuracy
- Test alternatives to kriging (e.g., RBF interpolation)
- Explore time-dependent production trends

## Lessons Learned

- Rock quality is a stronger driver of productivity than initially expected
- Pressure must be corrected for depletion to avoid bias
- Machine learning improves consistency but must remain constrained by geology
- Model outputs are best used for relative ranking, not absolute production prediction

*Predictions are most reliable within the convex hull of observed wells and become less certain near field boundaries.*

# THANK YOU

ANY QUESTIONS?

