# JUSTIN ELOF JOHNSON

justin@rad.as / 415-297-0223 / https://linkedin.com/in/elofjohnson

I'm currently looking for a position where I can leverage my experience in building teams, communities, and programs that empower developers to skill up & build. The diversity of my knowledge and technical depth gives me a unique perspective that allows me to understand the business goals and the needs of the community to identify mutually beneficial overlap.

Winning is a team effort. I strive to help make winning teams.

# **Experience**

**StackPath**: StackPath is an Edge infrastructure (distributed computing) company with customers that range from indie devs to fortune 10 companies

## VP of Developer Relations Sept 2017 – August 2020

- Responsible for kicking-off DevRel efforts and building the brand
- Helped relaunch the marketing website for the new products and brand
- Rebuilt documentation API, Getting Started, Guides, Tutorials, GitHub presence, etc.
- Created an internal Open Source program & Open Source sponsorship program
- Managed content marketing including the blog, social, & case studies
- Represented the co in various capacities at a wide variety of industry events (links below)

**Keen IO**: Keen IO is a developer tool for collecting and analyzing real time data streams.

## Product Manager, Oct 2016 – Sept 2017 (acquired by Scaleworks)

- Served a fast growing business by adapting outdated internal tools, open source projects & documentation
- Improved the developer experience to increase adoption and
- Redid documentation & standardized SDKs & Open Source tooling
- Led project to reduce signup friction and improve developer onboarding
- Managed partnerships and development of third-party integrations

## VP of Developer Relations, Oct 2013 – Oct 2016 (7th Employee)

- Maintained flexibility and wore many hats to build the Keen IO brand
- Contributed to the companies strategy through hands-on execution
- Built a team that successfully supported a community of over 100K developers
- Organized events all over the world (happy hours, meetups, user conference)
- Supported customers (answering tickets, pair coding, pager duty)
- Created and maintained important documentation for the business
- Provided sales support, even taking deals all the way to close when needed

Mentor: 2014- Present

500 Startups, Heavybit & Alchemist Accelerator

<u>Late Labs</u>: *Late Labs* was a platform where startups found contract developers & paid them with equity **Co-Founder**, **September 2011 – July 2013** 

- 5k active users in 8 months
- API partnerships with over a dozen companies including SoftLayer (IBM) and Twilio

OTRS: Commercial arm for a popular open-source help-desk software

#### Regional Sales Manager, Oct 2010 - Aug 2011

• Grew net new revenue by 30% & 60% in the first two quarters

Talari Networks: Networking hardware company that invented the Virtual WAN (SD-WAN)

## Inside Sales manager Aug 2009 – Oct 2010 (acquired by Oracle)

Responsible for goal setting, hiring & reporting - Built and managed a team of 5, Always beat quota

**Learn iT!**: Technical training company

#### Senior Account Manager, August 2006 - March 2009

Brought in net new key accounts including Netflix, NASA, SanDisk, and Brocade

#### Education

Cal Poly State University, San Luis Obispo, CA - BS: Business Administration

<u>Selected Talks:</u> Serverless at the Edge, Serverless at the Edge - Webinar, Distributed Microservices FTW, Architectures at the Edge, Building DevRel Teams, You've Launched Now What, Developer Evangelism (panel), Intro to Keen IO (Webinar), SXSW - Incubator Programs, DevRel Strategy, Using APIs for Data Science, Building a Community for Makers, On the Sharing Economy

Conference Organizer: Open Source Show and Tell, DevGuild, DevRelCon, KeenCon