

Resume	Rebekah Lim rebekahlim.com		Design Not Just A Product, But A Solution rebekahappy05@gmail.com	
Education	Sungkyunkwan University Seoul, South Korea / Class of 2020 Bachelor of Library and Information Science Bachelor of Informatics Student Success Scholarship Major GPA: 4.07 / 4.50		Florida State University Tallahassee, FL / Fall 2017 Study Exchange iSchool, Information Technology Funded by Sungkyunkwan Univ. GPA: 4.0 / 4.0	Nanyang Technological University Singapore / Summer 2016 Study Exchange 3D Printing and Additive Manufacturing Photojournalism GPA: 5.0 / 5.0
Works	Forestin Founding Member, Product Designer Gyeonggi, South Korea Feb 2020 - Present		Leading a product team designing a mobile app from ideation to fully functional prototypes and wireframes on Figma Conducting UX studies including user interviews and user data analysis to guide design decisions and improve user experience Designing an app connecting university students with student clubs based on their needs for enhanced university life experience during COVID-19	
	Kakao Enterprise Search Operation Intern Gyeonggi, South Korea Feb 2020 - Present		Managing the search experience enhancement process of Kakao, a South Korean mobile platform company with services spanning messaging, search, and more Developing a Search Operation Program in Go Lang for evaluating the performances of built-in search engines Leading a study group studying Go Lang, Hadoop for distributed computing	
	H2K UX Design Intern Daejeon, South Korea July 2019 - Feb 2020		Redesigned and enhanced usability of "SojungHangul", a mobile application that offers gamified education to teach Korean to children aged 4-8 Designed a reward system on "SojungHangul", providing immersive user experience and leading the app to be featured as App of the Day on App Store Hosted a company-wide Design Thinking workshop to elicit and incorporate employee feedback into the development of a user-centered product	
	The UN Refugee Agency Private Sector Partnerships Service Team Intern Seoul, South Korea Feb 2018 - Apr 2018		Identified new opportunities and areas of digital marketing by tracking online donation using Google Analytics Developed compelling and creative content for Social Media channels including YouTube, NAVER to increase donor support for refugees	
	Florida State University Student Intern Tallahassee, FL Sept 2017 - Dec 2017		Created websites using HTML5, CSS and Wordpress about the Exchange Programs of the Florida State University Managed social media channels of the College of Communication and Information	
	The Sungkyun Times Journalist Seoul, South Korea Mar 2015 - Feb 2017		Conducted in depth interviews to write helpful articles for the readers of the magazine Designed layouts using Adobe Photoshop and InDesign Collected reader and colleague feedback to enhance the quality of magazine as Monitoring Team lead	
Projects	Stanford•UC Berkeley Design Workshop California, United States Jan 2019		Visited the Hasso Plattner Institute of Design and audited ME310 at Stanford University taught by Professor Larry J. Leifer Collaborated with UC Berkeley's Smart Mobility Lab (BRAVO) to design of "AR+", a mobile application that enhances commuting experience for UC Berkeley students	
	Samsung Bixby Redesign Seoul, Korea Sep 2018		Redesigned the first interaction between a user and Bixby, the Samsung intelligence assistant, based on user needs with the methodology TRIZ and Design Thinking Led the team and won 1st place from Samsung Electronics	
	Taiwan•Korea Design Workshop Taipei, Taiwan Nov 2018		Solved the design challenge, "Technology that enables the potential of seniors" Won 1st place by leading the team to design "2U: Smart Finder", a wearable tracking beacon for the elderly with the methodology Design Thinking	
Honors	Korea•China Leadership Program Korea Foundation For Advanced Studies Beijing, China / Summer 2018		Awarded 'The Best Leadership Team' Prize for leading a team consists of 7 International students through successfully conducting user research and street campaigns Research Topic: Digital Poverty of the Elderly in Korea and China 3 weeks in various cities in Korea and China with 60 International students	
	Excellent Manpower Training Scholarship Sungkyunkwan University Seoul, South Korea / Spring 2017		Selected as the "Outstanding undergraduate student of the year" Participated in a Global Data Science Camp, visiting IT companies in Seattle and attending seminars at University of Washington, iSchool	
Skills	Design Persona User Journey Map Wireframing Design Thinking	Data Analysis R Python SQL SPSS	Research User Interview Usability Testing A/B Testing Survey	Tools HTML5/CSS3/JS Figma / Adobe Creative Suite Arduino 3D Printing