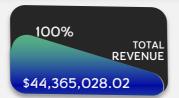
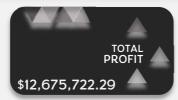
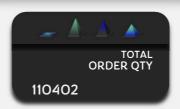
#### ท่าไปDataLeum SALES DASHBOARD (BY ASOH PATRICK)





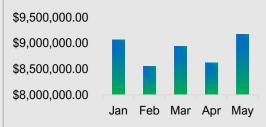




# **Product Category**

Accessories	Beddings
Collections	Decoratives
Drinkware	Electronics
Furniture	Kitchenery
Lighting	Sports

#### Revenue Trend



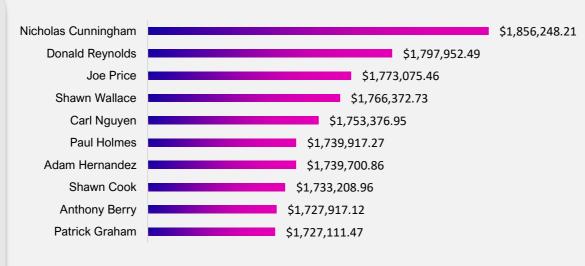
#### **TOP 2 REVENUE PRODUCTS FOR JANUARY**

Collectibles **Vanities** \$241,404.66 \$241,075.07

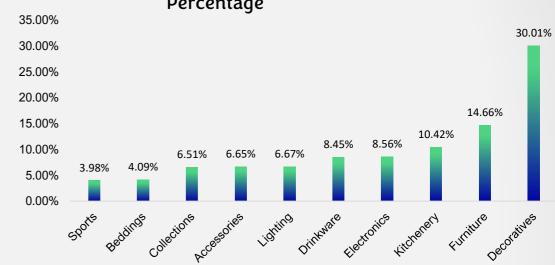
**SALES TEAM WITH MOST REVENUE** FROM DECORATIVES IN MARCH

> **Donald Reynolds** \$140.196.05

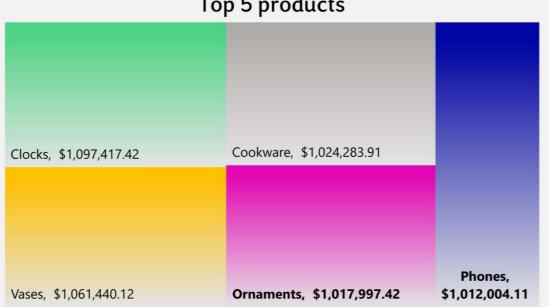
#### Top 10 Sales Team



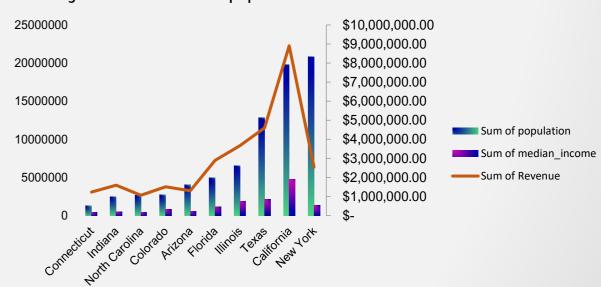
#### Revenue Contribution of Product Categories in Percentage



## Top 5 products



#### Top 10 states By Revenue showing median income and population



### RELATIONSHIP BETWEEN REVENUE, POPULATION AND MEDIAN INCOME PER STATE

From observed trends, an increase in population leads to an increase in median income which in turn leads to an increase in revenue. all states seem to follow this trend except New York which inspite of having the highest population in the top 10 states by revenue, it has a lower median income compared to some of the other states. more analyses needs to be conducted to ascertain the reason for this anomaly.