Toronto: Choosing the right area for you



Categorize districts of Toronto City can help satisfy costumer needs.

- Toronto is a town with different districts that can satisfy every needs depending on the right choices.
- Having a categorization of the city depending on different customer profiles can boost real estate's domain efficiency and productivity
- Categorization can help attract a new clientele

Customer Wishes

• Customers address to real estate companies in order to find a house that can also host their lifestyle choices and can be called a home

• In order to achieve that companies have to divide areas not only by rent amount, but also by amenities that these areas offer

Fulfilling Customer Needs

- Importing Data Science into Real Estate field is vital in order to fulfill clients' demands
- Using algorithms and methods we can derive and analyze the right data to achieve efficiency and realibility.

Conclusion

- In the case of Downtown Toronto and East Toronto algorithms and databases were used in order to derive data for both areas, analyze them and get results.
- Each area offers a different lifestyle experience
- East Toronto is ideal for the type of customers who values a good meal and a relaxed place to enjoy a coffee.
- Downtown Toronto is ideal for the active, athletic person. Furthermore, Downtown can combine activities and entertainment, leading to the assumption that it is ideal for young ages.

Strengths and Advantages of Data Science for your organization

- Data Science can enhance your services and can also lead to a new clientele.
- Further analysis can be made, using demographic and economic data giving more efficient approaches to customers' needs.
- Data Science will help build client templates and reduce time needed for getting results.
- Our services will boost productivity of your company.

Next Steps of Action

• Explain the steps that now need to be taken