



Contract Id: #258

## Sales Contract

### SE7ENTECH

I Julio Lopez the Representative of SE7ENTECH hereby enter into a Sales Agreement with Katie fatigato who is the owner/Representative of C&N Construction Inc for a term of business to be enacted on this March 27, 2025 And shall automatically end on July 07, 2025 unless further contractual terms are added within this Sales Agreement. This Sales Agreement shall include the following services offered to C&N Construction Inc

at the rates so listed there in beside each service offered:

Monthly Hours: 40 / \$999

Focus: Lead Generation + Social Media Alignment + High-Quality Content

#### OBJECTIVES

- 1. Lead Generation:** Attract clients through testimonials, visual and interactive content.
- 2. Social Media Alignment:** Ensure all platforms are optimized and interconnected.
- 3. High-Quality Content:** Create 8 monthly posts (posts, reels, carousels and 45-60 stories including organic post, recycled material.
- 4. Team Engagement:** Highlight workers to build trust and authenticity.

#### MONTHLY DELIVERABLES

- 8 posts (posts, reels, carousels).
- 45-60 stories (1-2 daily).
- 1 photo/video session (3 hours at a single location).

#### TIME AND TASK DETAILS

##### **1. Social Media Alignment** (8 hours)

##### **Tasks:**

- Review and optimize Facebook, Instagram, and TikTok profiles.
- Create **highlight story icons** for Instagram.
- Connect platforms for simultaneous posting.
- Set up scheduling tools (e.g., Meta Business Suite).
- Timing: 8 hours .

##### **2. Planning and Strategy** (6 hours)

**Tasks:**

- Create a monthly content calendar.
- Develop scripts for posts and photo sessions.
- Define key themes (testimonials, projects, education & entertainment ).
- Timing: 6 hours .

**3. Photo/Video Session (3 hours) + time distance(2)****Tasks:**

- Record and photograph content for:
- 1 Post & 3 Reels
- 2 Carousel.
- 1 Video testimonial.
- 1 Video lead generator
- Location:Single Location.

**-Timing:**3 hours.

**4. Content Creation (15 hours)****Tasks:**

- Edit photos and videos from the session.
- Design 8 posts (posts, reels, videos & carousels).
- Create 45-60 stories (using recorded content, C&N team recordings and recycled content).
- Write copy and captions for each post.
- Timing: 15 hours

**5. Client Review and Approval (4 hours)****Tasks:**

- Submit drafts to the client for feedback.
- Implement adjustments based on feedback.

**-Timing:**4 hours.

**6. Scheduling and Publishing (3 hours)****Tasks:**

- Schedule posts and stories on Facebook, Instagram, and TikTok.
- Ensure alignment and readiness for publication.

**-Timing:**3 hours

**7. Results Review (1 hour)****Tasks:**

- Analyze engagement metrics and lead generation.
- Prepare a client report.

**-Timing:**1 hour

TIME ALLOCATION (40 HOURS)

TERMS AND CONDITIONS

Photo/Video Session Overtime

- Each month includes **1 photo/video session (3 hours)**. If a session exceeds the allotted time, the extra hours will be deducted from future sessions.
- **Example:** If 5 hours are used in the first month (instead of 3), 2 hours will be deducted from the second month’s session, leaving only 1 hour available for that session.
- If all allocated hours are exhausted by the end of the 3-month contract, additional sessions will be billed at \$75/hour (minimum of 3 hours per session).

Content Rights:

- All created content is the property of C&N Construction.

Storage:

- Files are stored in the cloud for **3 months** (accessible upon request).

General Overtime:

- Additional recording: \$75-100/hour.
- Additional editing: \$35/hour.

OVERTIME POLICY

- **Unused Hours:** Roll over to the following month (within the 3-month contract).
- **Plan Upgrades:** Option to upgrade to 80-hour or 160-hour plans for expanded content.

CLIENT RESPONSIBILITIES

- Provide access to the team for recordings.
- Provide funds for Paid Campaigns (Minimum 30% of marketing service cost)
- Approve content drafts within **48 hours**.
- Share project photos/videos if needed.

\*Our Company Shall provide N/A FREE support after the project gets LIVE. We shall take care of any bugs or issues caused during that period.

\* PAID Maintenance will start after this period.

SE7ENTECH agree to provide above listed services and sales to the Owner/Representative of Katie fatigato on a per needed basis and shall remain at their service until they require.

Sales price	Shipping cost & handling	Sale tax	Total purchase value	Additional Deposit	Payment date	Balance dues after additional Deposit
2997	0	0	2997	999	2025-03-12	1998

As use Our products and services remains in effect, the following terms and conditions will apply in all

matters concerning this Sales Agreement.

Term & Condition\* (<https://se7entech.net/term>)

Company representative Name	Enter Date	Client representative Name	Enter Date
Julio Lopez	March 12, 2025	Katie fatigato	March 12, 2025

Company Signature	Client Signature
	