**Marketing survey.**

**"MAC"**

It is of great importance to know the 3 essential questions:

1. What service does your business provide?

2. What is your target audience?

3. What do you want to achieve with your business niche or what is the overall objective of "MAC"?

**Now the regular management action questions:**

1. what colors do you need or envision for your social media?

2. What products or services is the company's forte? In order to stand out more on social networks.

3. What do you think is the greatest strength and weakness? That way we will highlight and analyze errors.

4. What reference do you have of your competition?

5. You should have a brief summary of the company's activities and services to optimize your biography and profile.

6. What are your needs and how important are they? That way we will know exactly what the company needs.

7. What do you want to communicate or show on social networks?