

B5 - Professional Writings

B-FRE-501

Devil's Advocate

counter-current argumentation



Devil's Advocate

binary name: devils_advocate.pdf
delivery method: GitHub

Write a clear and convincing argument for one of the causes of your choice from the following list:

- for the removal of copyrights and patents;
- for the replacement of governments by artificial intelligences;
- for the prohibition of the production, sale and consumption of meat.



You take on the role of “devil's advocate” to carry out this project, which means that you will have to defend with convincing arguments a cause which may be different from your own convictions.



Among the arguments you are going to use, you must use 3 of these 4 types of arguments:

- a concrete example drawn either from your personal experience, or from a current event or a historical fact;
- numeric data (statistics, budget...);
- a scientific, sociological or economic study or a legal argument;
- a cause and effect argument.



You have to argue to convince (and not persuade).

Warning !

Your argument is NOT an essay made up of generalities, but a precise note supported by concrete arguments. Develop this text by necessarily using several types of arguments (see for example the types of arguments offered in the e-Learning Argumentation course) and ensure its credibility. Arrange them consistently.

In order to make your pitch effective, be sure to respect the following points:

- produce a professional quality document that contains, among other things, all the identification information (date, author, context). So, if you choose to write a letter, you must include the complete address blocks, the date and place of sending, a subject and a signature. If you are writing an article, you need to write a title and a hat, a date and an author. Apply this logic by learning about the specific writing codes of the type of document you have chosen ;
- investigate, consult other people: ask their opinion on the chosen topic;
- look for the arguments already developed on the question: the Internet is your friend;
- cite the source of the information and ideas found if you use them;
- learn about the different types of arguments;
- find examples, facts which illustrate concretely what you have to say;
- test your arguments between yourself or on relatives: are they clear and concise? can they easily be refuted?
- write short, simple and fluid sentences;
- air your writing and give it a clear and neat presentation;
- imperatively check the spelling and grammar of your text before submitting your project.