Ashley Elowsky

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Data Analyst

Motivated data professional able to process high level requests for information from large databases in a timely manner and generate meaningful reports.

Enthusiastic data driven professional equipped with dry humor, but not dry data. In real time, is completing a Full Stack Web Development Bootcamp. Also, a creative techie who watches Python YouTube videos on making snake games and building Macro buttons for fun. Looking forward to collaborating to manage large data bases of information to generate meaningful information.

Education

Professional Certificate | Full Stack Web Developer   **February 2019**
UCSD Extension Coding Bootcamp, San Diego, CA

Bachelor of Science | Exercise Science   **Class of 2013**
Grand Valley State University, Allendale, MI

Associate's Arts | Liberal Arts   **Class of 2009**
Alpena Community College, Alpena, MI

Professional Experience

Client Support Specialist – Vector Solutions   **05.2018 – 10.2018**
Spearheaded Client Account Management for SAAS E-Learning Company
-Drive online client customized website orientations for platform via conference calls and screen sharing
-Generated high-level reports for clients and auditors to determine site compliance for federal regulation
-Used in-house proprietary software to build personalized client training sites
-Maintained user demographic data, course distribution, and transcript information
-First response for all support requests by phone or ticket system including troubleshooting
-Facilitate and lead training and development for support staff during the onboarding process

Program Coordinator - The McCahill Group   **06.2016 - 01.2018**
Managed 2 Corporate Wellness Programs for International Multi-Level Marketing Company
- Generated high-participant turnout with specialized daily fitness programs with a variety of programs
- Managed a team of 16 employees who provisioned specialized fitness classes for array of demographics
- Provided hiring, training, and annual reviews for staff and ensured staff met core values of culture
- Managed competitive opportunities for professional development of staff through education opportunity
- Expert of building class workflows and staff and member profiles through mindbody software
- Lead interactive and fun marketing campaigns in compliance to company branding standards
- Facilitated indoor and outdoor team sports all throughout the year (up to 30 teams simultaneously)
- Initiated qualitative surveys and polls for team leaders to consistently improve seasonal programs
- Coordination of Operations, Billing, HR Team activities in support to quarterly financial reporting
- Managed Vendor business and third-party logistics required for the success of outdoor sports program

Yoga Instructor – Resurrection Movement Studio   12.2015 – 04.2016
Increased company competitiveness by diversifying program to offer yoga class for the community.
Took initiative to expand marketing by delivering program guides to local businesses.

Office Graduate Assistant – Bloomsburg University   08.2015 – 12.2015
Organized logistics for out of state trips open to 300 Undergraduate students to New York City and Baltimore.
-Researched and booked group reservations for Hotel, buses, museums, and catering within allotted budget.

Director of Fitness Programs - Country Meadows Retirement   09.2013 – 06.2015
Directed Fitness Department for Assisted Living and Memory Support Community
- Lead multi-department initiatives to maximize program participation utilizing marketing and activities
- Provided team updates and reports through interdisciplinary meetings
- Collaborated with occupational, speech, physical therapists to ensure individualized resident care plans
- Managed team website with weekly updates focused on program initiatives, education & fitness events
- Published marketing collateral for prospects and general public, increasing overall resident count
- Conducted open house events for targeted audience increasing prospective resident initiatives

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Technical Skills

Advanced Microsoft Excel to audit client data
-Advanced Formulas: Vlookup, Concatenate, Trim, and Left/Right Functions
-Data Normalization: Text to Columns, Remove Duplicates, Highlighting Rules

Utilize Macros and API's to process bulk updates to client accounts
-Bulk enable/disable/changes/add users to client site

Reporting and Data Presentation
-Pivot Tables, Spss (linear regression, t-test), Excel dashboard
-Experience with clinical report writing

Web Development
-Currently utilizing terminals (Bash, GitHub), HTML, CSS, Javascript, Bootstrap, JQuery, and Ajax for front end development

Currently studying
-SQL, Python, and VBA

Volunteer

Feeding Families Org - General Volunteer   2012
Special Olympics - Project Coordinator   2012
Habitat for Humane Society - Project Coordinator   2017