

#000000  
Gotham Bold Caps  
96pt

#EB0029  
Gotham Bold Caps  
48pt  
4px stroke underneath

#000000  
Gotham Book Caps  
32pt

#000000  
Gotham Book  
24pt

# HEADING 1

## HEADING 2

### HEADING 3

Body Text

Arial can be substituted  
if absolutely necessary

# HEADING 1

## HEADING 2

### HEADING 3

Body Text

#FFFFFF  
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96pt

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