



Elias Ruiz Monserrat

Product Designer

I'm a product designer and developer (JS, Unity) with a particular interest in user experience design and future technologies. I am a fluent speaker in English, Spanish and Catalan.

November 2020 -

Product Designer

British Heart Foundation, UK

As a product designer at the BHF I've been part of the multidisciplinary fundraising team. My role there is to help other teams in the company design, build and test new products to raise money to support their heart research.

October 2019 - April 2020

UX Designer

Nuom, Nottingham, UK

I supported my MSc studies in Nottingham by working as a part time UX designer at Nuom, where I contributed from creating app and web designs to micro-animations and animated video assets.

June 2019 - Sep 2019

IBM Extreme Blue

IBM, Hursley, UK

During 12 weeks I worked along three programmers to develop an idea and address a real-world challenge confronting part of IBM's business. The problem to solve was set by Aardman Animations and involved creating a new and interactive streaming experience for young children.

Aug 2017 - July 2018

UX/UI Design Intern

SMAL GmbH, Munich, Germany

As an intern at SMAL I worked on an array of different projects for clients such as Vodafone, Elgato, BMW and other start-ups we backed up.

Education

2019 - 2020

MSc Human Computer Interaction
University of Nottingham, UK

2015 - 2019

BA Industrial Design & Technology
Loughborough University, UK

2013 - 2015

A-Levels
Quorn, UK

Achievements

August 2020 - now

In 2020 created macOSicons.com, a website with over 50k monthly users and over 4k user generated icons.
macOSicons.com

July 2018

Winner of Loughborough University scholarship to attend the Asia Pacific Innovation Academy
Shenzhen, China

2016-2017

Head of photography, Label Magazine
Loughborough, UK

2015

Starpack Award Visual Design & packaging, Commended
UK Packaging Competition

2014

Commended Zoological Society of London annually photography award
London, UK

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Thank you for giving me the opportunity to share my work with you. My portfolio is a website I designed and coded myself, which you can find at eliasruiz.com. I have also created a curated list of some of my most relevant work; please click on each image to follow the URL.



macOSicons.com

A platform to let users submit icons for macOS with over 50K monthly users. Top 5 on Product Hunt.

WebBites.io
**All your
websites in
one place**



WebBites

A new and visual approach to web bookmarking. Designed and developed by me using Vue.js, Firebase and Node.js.



Nightmare Valley

A 2.D platformer styled video game built on Unity.



IBM

IBM Extrme Blue internship, in collaboration with the Academy Award winning studio Aardman Animations.



China, seen by my lens

A different view on Shanghai, Shenzhen and Beijing



Design Bites

Smaller, yet meaningful design projects.