Website Project Client Questionnaire

Help us understand your vision and bring your website to life

mar o mo man	ne of your bus	siness or bra	and?	
o you have ar	existing web	osite?		
O Yes				
O No				
yes, what's tl	ne URL?			
https://www.	example.com			
o you already	own a domai	in and hostir	ng?	
Yes, I ha	ve both doma	in and hosti	ng	

What is the r	nain goal of the website?	
e.g. promote	services, sell products, showcase portfolio)	
What do you	went visitors to do an vour site?	
	want visitors to do on your site?	
	want visitors to do on your site? ou, make a purchase, book a call)	

3 Target Audience	
Who is your target audience or ideal customer?	
	/1
Are there specific locations, age groups, or interests you're focusing on?	
	11

4 Design & Style Preferences Do you have brand colors, logos, or fonts you'd like to use? Yes No If yes, please provide details (colors, font names, etc.) Are there any websites you like the look of? (Share links and what you like about them) https://example.com - I like the clean layout and color scheme What kind of overall vibe should the site have? (e.g. modern, minimal, luxury, playful, techy)

e.g., Modern and professional

Dages & Structure What pages do you want on your website? (Select all that apply)

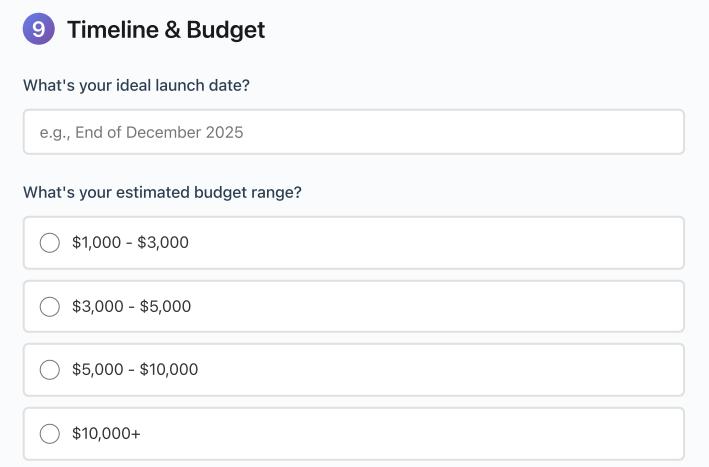
✓ Home
About
Services
Portfolio
Blog
Contact
Any other pages you need?
e.g., Pricing, Team, Case Studies
Should there be any special sections or features? (Select all that apply) Testimonials
(Select all that apply)
(Select all that apply) Testimonials

	text and images, or should I he	elp create them?
I'll provide all o	content (text and images)	
I'll provide sor	ne, need help with the rest	
I need help cre	eating content	
	hranding materials?	
you have existing gos, photos, videos,		



Do you need any of these features? (Select all that apply) Online store / payments Booking system Contact form Search bar User login or memberships Multilingual support Any integrations needed? (e.g. email marketing, analytics, CRM) e.g., Mailchimp, Google Analytics, Salesforce

oul	d the site be optimized for mobile and SEO?
0	Yes, both mobile and SEO optimization
0	Mobile optimization only
0	SEO optimization only
\bigcirc	Not a priority



l you need o	ngoing maintenance or training to manage the site after it's launched?
Yes, both	maintenance and training
Maintena	nce only
Training o	only
No, I'll ma	anage it myself
y additional r	notes or special requirements?
Share any oth	er details, concerns, or ideas

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