

Relocation from the Central Paris to the Greater Paris Area

Introduction

Accommodation in the center of many big cities is in high demand due to the proximity to business areas, sightseeing, parks and other sites which are very convenient in the day-to-day life. Increasing demand for accommodation in city centers is very often accompanied with a rather limited offer and thus with an increase of the rent.

Many people can no longer afford living in city centers and have to relocate to suburbs. When doing so, they try to find a location which as much as possible corresponds to the place in the city center they used to live in.

Business problem

This trend can be observed to a great extent in the **capital of France, Paris**. Paris is a rather small city as far as its area is concerned (around 15 kilometers – 10 miles in diameter). Accommodation has become more and more scarce inside Paris, and the rent has considerably increased. More and more people are seeking to relocate to the Greater Paris Area where rent is not so high, and the offer is more diverse.

The purpose of this study is to assist people relocating to the Greater Paris area, provide them information where they can find more or less the same venues as in the city center.