



SECTION A: User Journey Map

Step 1: User Needs & Pain Points

What are your users' needs and pain points that your solution can address? State at least 6 pain points.

A good example of a pain point statement is, "*My user needs a way to stop their knees from bleeding.*" A bad example is, "*My user needs a bandaid.*"

Step 1: Pain Points

1. **My user needs a way to access educational content even in areas with limited or no internet connectivity.**
2. **My user needs a way to learn in multiple languages so they can fully understand the lessons.**
3. **My user needs a way to navigate the app easily, even if they have low digital literacy.**
4. **My user needs a way to skip lessons they already know so they don't waste time.**
5. **My user needs a way to learn content that is relevant to their culture and daily life.**
6. **My user needs a way to track their progress and receive recognition to stay motivated.**

Step 2: KPIs

Please list **at least 3 KPIs for your solution** to achieve in the **next 3 months** (if you were to get funding).

Step 2: KPIs

1. **At least 1,000 learners complete at least one course in the first 3 months.**
2. **80% of learners report that the app is easy to use and understand in a survey.**
3. **At least 50% of learners who take the pre-assessment test skip basic lessons successfully, showing personalized learning is effective.**

Step 3: Constraints

Consider the following for your solution, and **write 1 – 2 sentences for each question.**

Step 3: Constraints

A. Name at least 1 potential ethical concern for your solution. (That is, in what way might your solution cause harm?)

The app may unintentionally exclude learners who are completely illiterate or have disabilities if content is not fully accessible.

B. What is 1 strategy you could use to mitigate this ethical concern?

Include audio-based lessons and simple visuals, and test the app with diverse learners to ensure accessibility.

C. What is one constraint or dependency (*a condition or situation that your solution will rely on*) that your solution has?

The app relies on learners having a basic smartphone or tablet to access offline content.

D. What is one strategy you could use to make this less of a concern?

Partner with schools or local organizations to provide low-cost devices to learners in rural areas

E. What is 1 assumption you've made about your solution or your target users?

We assume learners are motivated to complete lessons independently and will engage with the pre-assessment to personalize their learning.



Please go back to Savanna and continue with your learning content. You will be prompted on when to return to complete Section B.

SECTION B: Your Pitch

Step 4: Slide Deck

Please share the URL of your team's slide deck here. **IMPORTANT:** Please make sure the URL works and is visible to anyone with the link.

Make sure your slide deck meets all requirements in the *Team Online Activity: Create Your Pitch Slide Deck* on Savanna.

Step 4: Slide Deck URL

<https://docs.google.com/presentation/d/1MkENT0TJO0oiv3MNLAUdMBwZPG6Eg8CW6ie2rVzhVN8/edit?usp=sharing>

Step 5: Video

Please upload your video to YouTube (*you can choose to make it unlisted, but make sure it's not private.*) Share the URL of your video here. **Make sure your video meets all requirements in Team Online Activity: Create Your Video** on Canvas.

Step 5: Video URL

https://youtu.be/dPZ1ntiwz_c?si=lsTzcU1LzM_N-Qcx

Step 6: Reflection

Please share a reflection on your team experience this past month.

Step 6: Reflection on Team Projects

A. What was the best thing about working in a team during Month 2?

Collaborating allowed us to combine ideas and create a solution that addresses multiple learner needs effectively.

B. What was the worst thing about working in a team during Month 2?

It was sometimes challenging to align everyone's schedule for meetings and discussions.

C. Please share 1 thing you learned about yourself or about teamwork as a result of participating in your team project.

I learned that clear communication and active listening are essential to ensure every team member's ideas are considered.

D. We know that learning to work as part of a team is a highly valued skill. How could we make Team Projects an even better experience for this course's learners?

Provide more structured check-ins and deadlines to ensure all team members are on the same page throughout the project.

E. Please rate the following statement on a scale of 1 to 4: I have more confidence in my ability to work as part of a professional team as a result

of my experience with this team project. (1=Strongly disagree, 4=Strongly Agree)

3 I have more confidence in my ability to work as part of a professional team as a result of my experience with this team project.

F. Is there anything else you'd like to share about how things went this month with your team?

Overall, the team worked well together and stayed committed to creating a solution that can impact learners in rural communities.

Once you have completed this worksheet:

1. Export/convert to .pdf.
 2. Rename it per the instructions.
 3. Upload to Savanna as your Milestone 8 Submission.
 - 4. Celebrate a job well done!**
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