

team activity

1-THE DATE AND TIME MEETING:

02/08/2025 at 9:30 AM

2-TEAM NAME:

Innovabridge

3-problem statement:

After discussing our problem statements as a team, we identified education as a key issue. We realized that poor infrastructure is a major barrier to quality education, so we decided to focus our efforts on improving infrastructure. Many individuals and organizations across various sectors and population groups face challenges in effectively adopting digital innovation. Despite the availability of advanced technologies such as artificial intelligence, cloud computing, and the Internet of Things, significant obstacles remain, including lack of awareness, limited digital infrastructure, and insufficient technical skills. These barriers result in delays in improving efficiency, streamlining operations, and enhancing digital communication, limiting opportunities for economic and social development. Therefore, there is an urgent need to develop innovative and user-friendly technological solutions that empower individuals and organizations across sectors to fully benefit from the opportunities of digital transformation.

4-team roles:

- Project Manager: IBTISAM..
- Product Manager:HIBA ESSOUBAI
- UX Researcher:CHOROUK OUDAD
- UI/UX Designer: EL HOUSSAINE SAIDI
- Data Analyst(s):HARRACHI YAHYA/YOUSRA OUADOUKOU

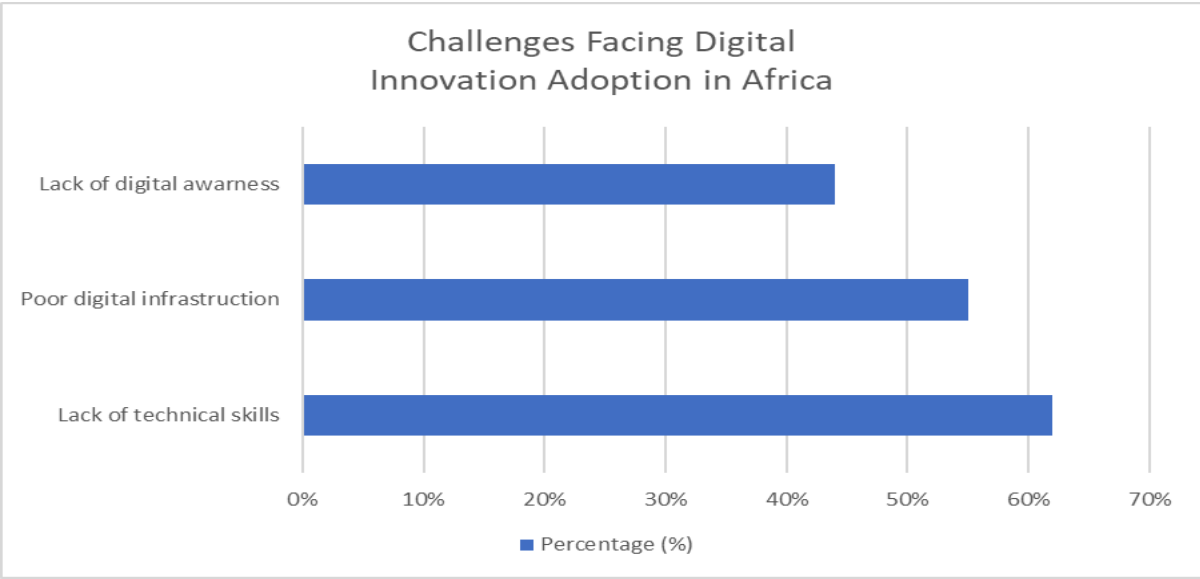
5-the scheduled date and time :

09/08/2025 at the same time as before

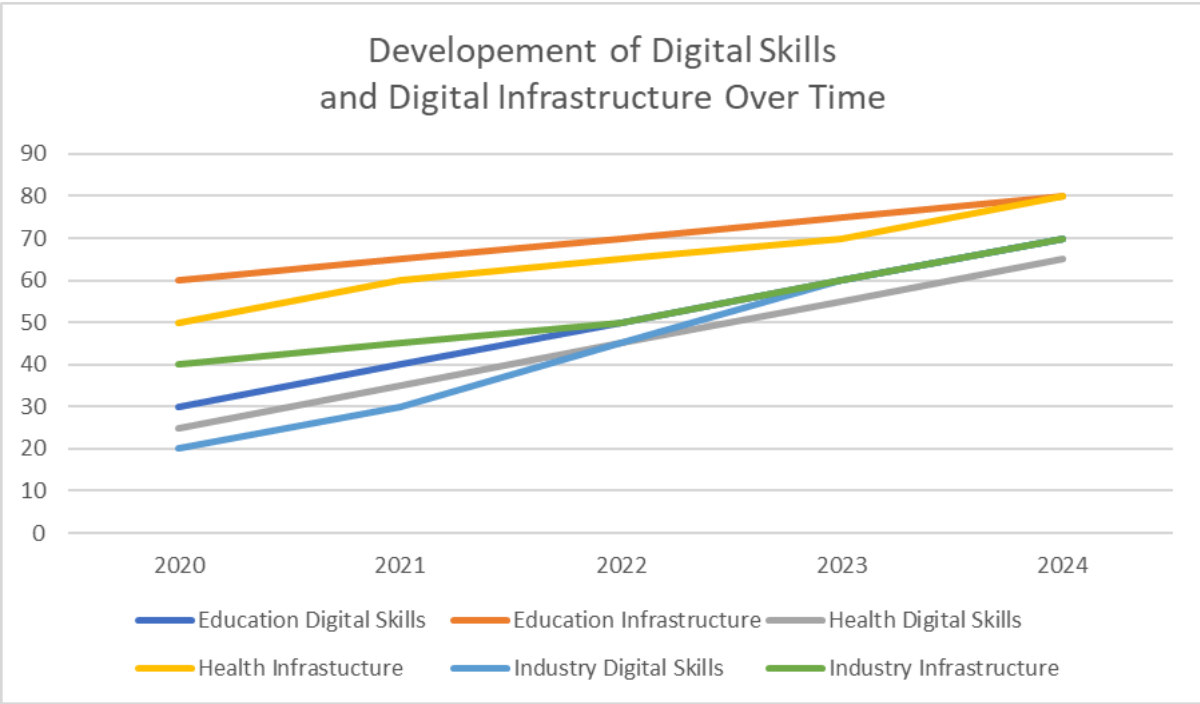
6.Share 2 data visualizations that are relevant to your team's problem statement and align with the team's goals and priorities.

These are 2 of the top 3 visualizations that your team selected and agreed upon during this second online group activity.

1-Challenges Facing Digital Innovation Adoption in Africa



2-Development of Digital Skills and Digital Infrastructure Over Time



7.What are your action items from the team meeting? (what do you need to do before the next meeting?)

During our team meeting, we discussed the problem statements and identified education as one of the key challenges, particularly due to poor infrastructure, which significantly hinders the delivery of quality education. I was assigned

the role of Researcher in the project, where I will gather and analyze information on how weak infrastructure affects the adoption of digital innovation in education. I will also examine the challenges faced by individuals and organizations across various sectors in relation to digital transformation, such as lack of awareness, limited digital infrastructure, and insufficient technical skills. Before the next meeting, I will prepare a report outlining these challenges and proposing initial solutions to enhance technology adoption and improve the quality of education.

8. In 2 - 3 sentences write your analysis of each visualization.

1-The chart indicates that lack of digital awareness, poor infrastructure, and shortage of technical skills are the main barriers to digital innovation in Africa. Lack of awareness is the biggest challenge, accounting for 62%.

2-The chart shows continuous growth in digital skills and infrastructure from 2020 to 2024, with infrastructure advancing faster but the gap gradually narrowing.

9. Write a reflection on your experience and your team's effectiveness so far. Be sure to include:

My experience with the team has been very positive. I met new people and felt a strong sense of cooperation among team members, even though it was only our first meeting. I didn't feel any frustration; on the contrary, communication was excellent, and I rate it 4 out of 4.

My biggest concern is not yet being able to complete tasks perfectly, but I am confident that I will improve thanks to the mutual encouragement and support within the team. Overall, I am very satisfied with how the team is working together and rate our collaboration 4 out of 4.