



MILES *for* JAMES

To Whom It May Concern:

Miles for James, Inc. was originally established as a blog page to serve as an avenue for anyone looking to get healthy, stay motivated, and connect with James's friends and family. James, for whom the site is named, suffered a traumatic brain injury as a result of being struck by a car while jogging on September 19, 2009. Since that day, James has fought his way from an unconscious- comatose-state to his present minimally-conscious-state. While James has been to numerous medical care facilities since the accident, he is currently being cared for at home.

James has always been a giver. While he openly denied and secretly loved the spotlight, his love of it was not self-serving. For James, it was his special way of bringing laughter and joy into the lives of others. In any of his pursuits, be it writing, performing, teaching, or training, James approached every endeavor with a superhero-like confidence. Like the "Man of Steel," James dedicated his life to encouraging others to find their own super-hero strength. This confidence and determination remains true as he makes his journey back to his family and friends. True to James, he is not only fighting for himself, but for the many people who are waiting for him.

The **2nd Annual Miles for James 5K Run/Walk** is an event to raise financial support for the Javier family who are the primary caregivers for James. With the extensive and rising medical costs, the proceeds will help off-set some of the financial burden not covered by insurance. As a result of 2010 5K-Run/Walk and benefit, the family was able to purchase necessary medical and rehabilitation equipment for James, as well as make a substantial monetary donation to the Rehabilitation Institute of Chicago's Brain Injury Rehabilitation Unit.

With 2011 being our second year, we are closer to our goal of becoming a non-profit, charitable, tax-exempt organization to enhance awareness and raise additional funding for the care, treatment, and research of traumatic brain injury. To ensure the success of our 2nd Annual 5K Run/Walk and **Miles for James, Inc.**, we hope your business/organization can support us in this worthy cause. While we are seeking monetary donations, as well as race event supplies and raffle prizes, any donations or contributions would be greatly appreciated. Again, our intent is to ensure the future of **Miles for James, Inc.** as the organization grows with each annual event. We hope your company/organization will be able to join us in this endeavor.

Thank you for your time and consideration.

Sincerely,

The Miles for James Family

MILES *for* JAMES, Inc.

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SPONSOR FORM

Our company is pleased to support **Miles for James, Inc.** by a sponsorship grant at the level indicated below:

Sponsoring company: _____

Contact name: _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Please indicate the sponsorship level:

- [] **\$500+ Superhero Sponsor:** sponsorship at this level will receive:
- Verbal recognition at the 5K Run/Walk
 - Company logo included on the **Miles for James, Inc.** website, as well as the race t-shirt. Company logo will also be included on event brochures and fliers for contributions received by June 15th
 - Company logo displayed at mile marker or water stop of your choice
 - Opportunity to place mutually agreed promotional materials / products in participant goody bags.
- [] **\$250+ Faithful Sidekick Sponsor:** sponsorship at this level will receive:
- Verbal recognition at the 5K Run/Walk
 - Recognition on the **Miles for James, Inc.** website
 - Company name displayed at mile marker of your choice
 - Opportunity to place mutually agreed promotional materials / products in participant goody bags.
- [] **\$50+ Concerned Citizen Sponsor:** sponsorship at this level will receive recognition on the **Miles for James, Inc.** website and opportunity to place mutually agreed promotional materials / products in participant goody bags.
- [] **In-Kind Donations:** sponsorship at this level will receive recognition equivalent to the contribution's value amount.

Please choose form of contribution:

- [] **Check:** please make check payable to **Miles for James, Inc.** and send c/o MB Financial Bank, 9101 W. 159th Street. Orland Hills, IL 60487
- [] **Bank Transfer:** please contact MB Financial Bank, 1.888.i bank mb (1.888.422.6562)
- [] **PayPal:** please visit www.milesforjames.com and click on the PayPal icon
- [] **Item(s) Contribution:** If you would like to contribute race event supplies, silent auction items, and raffle prizes, please contact Jennifer Christiansen, POC of the Sponsor Committee at (708) 557-4366.