



# MILES *for* JAMES

AUGUST 14-15, 2010

To Whom It May Concern:

**Miles for James, Inc.** was created to raise financial support for the Javier family. While 2010 is the inaugural year, our intent is to become a non-profit, charitable, tax-exempt organization to enhance awareness and to raise additional funding for the care, treatment, and research of traumatic brain injury. To ensure the success of **Miles for James, Inc.**, we hope your business/organization can support us in this worthy cause. We are seeking monetary donations, as well as race event supplies, silent auction items, and raffle prizes.

**Miles for James, Inc.** was originally established as a blog page to serve as an avenue for anyone looking to get healthy, stay motivated, and connect with James's friends and family. James, for whom the site is named, suffered a traumatic brain injury as a result of being struck by a car while jogging on September 19, 2009. Since that day, James has fought his way from an unconscious- comatose-state to his present minimally-conscious-state. During this recovery process, James has been to numerous medical care facilities, including: Advocate Christ Medical Center in Oak Lawn, RML Specialty Hospital in Hinsdale, Rehabilitation Institute of Chicago, Manor Care in Naperville, and Northwestern Memorial Hospital in Chicago.

James has always been a giver. While he openly denied and secretly loved the spotlight, his love of it was not self-serving. For James, it was his special way of bringing laughter and joy into the lives of others. In any of his pursuits, be it writing, performing, teaching, or training, James approached every endeavor with a superhero-like confidence. Like the Man of Steel, James dedicated his life to encouraging others to find their own super-hero strength. This confidence and determination remains true as he makes his journey back to his family and friends. True to James, he is not only fighting for himself, but for the many people who are waiting for him.

Any donations or contributions made would be greatly appreciated. Again, our intent is to ensure the future of **Miles for James, Inc.** as the organization grows with each annual event. We hope your company/organization will be able to join us in this endeavor.

Thank you for your time and consideration.

Sincerely,

*The Javier Family*

MILES *for* JAMES, Inc.

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## SPONSOR FORM

Our company is pleased to support **Miles for James, Inc.** by a sponsorship grant at the level indicated below:

**Sponsoring company:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please indicate the sponsorship level:

- [ ] **\$500+ Superhero Sponsor:** sponsorship at this level will receive:
- Verbal recognition at the 5K and benefit
  - Mention in all press releases concerning the events
  - Company logo included on the **Miles for James, Inc.** website, as well as the race t-shirt, event brochures and fliers for contributions received by May 15<sup>th</sup>
  - Company logo displayed at mile marker or water stop of your choice
  - Space in the sponsorship area to display / distribute promotional materials
  - Opportunity to place mutually agreed materials / products in participant goody bags.
- [ ] **\$250+ Faithful Sidekick Sponsor:** sponsorship at this level will receive:
- Verbal recognition at the 5K and benefit
  - Recognition on the **Miles for James, Inc.** website, as well as the race t-shirts for contributions received by May 15<sup>th</sup>
  - Company name displayed at mile marker of your choice
  - Opportunity to place mutually agreed materials / products in participant goody bags.
- [ ] **\$50+ Concerned Citizen Sponsor:** sponsorship at this level will receive recognition on the **Miles for James, Inc.** website and opportunity to place mutually agreed materials / products in participant goody bags.
- [ ] **In-Kind Donations:** sponsorship at this level will receive recognition equivalent to the contribution's value amount.

Please choose form of contribution:

- [ ] **Check:** please make check payable to **Miles for James, Inc.** and send c/o MB Financial Bank, 9101 W. 159th Street. Orland Hills, IL 60487
- [ ] **PayPal:** please visit [www.milesforjames.com](http://www.milesforjames.com) and click on the PayPal icon
- [ ] **Item(s) Contribution:** If you would like to contribute race event supplies, silent auction items, and raffle prizes, please contact Jennifer Christiansen, POC of the Sponsor Committee at (708) 557-4366.