



# MILES *for* JAMES

*A hero is an ordinary individual who finds the strength to persevere and endure in spite of overwhelming obstacles. ~ Christopher Reeve*

Dear Potential Sponsor:

Since September 19, 2009, James Javier has been recovering from a Traumatic Brain Injury (TBI) sustained after being struck by a car during his morning run. James not only survived this near-fatal accident, but he continues to amaze many with his perseverance. Despite the numerous setbacks that have attempted to impede his recovery, James's return is becoming more of a reality with each successful stride he takes. Through regular sessions with his speech and physical therapists, James continues to improve in his ability to follow basic commands, such as: swallowing, smiling, laughing, hugging, and responding with various hand gestures. For those who personally know him, James is definitely running this marathon in his own way and at his own pace!

His superhero courage, strength and determination continue to inspire hundreds of people to become supporters of **MILES for JAMES, Inc.** Since the inaugural **5K Run/Walk** in 2010, **MILES For JAMES, Inc.** has been able to fulfill its intended goals: (1) to secure much-needed equipment, supplies, and professional staff necessary to aid in James's recovery; (2) to raise public awareness concerning TBI to aid in prevention; and (3) to contribute funding to the following institutions associated with the prevention, care, treatment, and research of TBI. Our contributions-to-date include:

Rehabilitation Institute of Chicago's Brain Injury Rehabilitation Unit	\$2,700
Chicago Association for Research and Education in Science	\$2,400
Nick Kot Charity for TBI	\$800
Brain Injury Association of Illinois	\$600
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Total:	\$6,500.00

Your business/organization can help ensure the success of this year's newly coined "**Head for Safety 5K**" with **MILES for JAMES** scheduled for October 1, 2016. While we are seeking monetary donations to reach our goal of \$5,000, we are also in need of race event supplies and raffle prizes. Any and all donations or contributions would be greatly appreciated. Together, we can not only help James in his race to recover, but also continue to support other survivors while becoming strong advocates in bringing TBI awareness to our community.

Thank you for your time and consideration.

Sincerely,

*The Javier Family*

**MILES for JAMES, Inc.**

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**MILES** for **JAMES**

# SPONSOR FORM

Sponsoring company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level		Superhero (\$300+)	Faithful Sidekick (\$150+)	Concerned Citizen (\$50+)
<b>Social Media and PSA Promos*</b>		X		
<b>Recognition on MILES for JAMES website*</b>	Company Logo	X	X	
	Link to Company Website	X		
	Company Name			X
<b>Course Signs</b>	Company Logo	X		
	Company Name		X	
<b>Race T-shirts*</b>	Company Logo	X	X	
	Company Name			X
<b>Flyer Advertisement†</b>		X		
<b>10 x 10 Tent‡</b>		X	X	
<b>Race-Day Verbal Recognition</b>		X	X	X
<b>Promo material/product in participant goody bags</b>		X	X	X

Please indicate the sponsorship level: \_\_\_\_\_

Please choose form of contribution:

- [ ] **Check:** please make check payable to **MILES for JAMES, Inc.** and send c/o MB Financial Bank, 9101 W. 159th Street. Orland Hills, IL60487
- [ ] **Bank Transfer:** please contact MB Financial Bank, 1.888.i bank mb (1.888.422.6562)
- [ ] **PayPal:** please visit [www.milesforjames.com](http://www.milesforjames.com) and click on the PayPal icon
- [ ] **Item(s) Contribution:** If you would like to contribute race event supplies or raffle prizes, please contact Pearl (708) 205-2921 or Angeli Javier at (708) 224-9004.

\* Legacy sponsors (4+ years of sponsorship) will receive premium placement of company logos on the website and race t-shirts, as well as social media and PSAs promos.

† To be included, must receive by the print deadline of **July 1, 2016**.

‡ For tents larger than 10x10, there will be an additional permit fee. Please contact [info@milesforjames.com](mailto:info@milesforjames.com) for further information.