Elsa Quintana

UX/UI Designer

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Freelance UX/UI Designer with a solid foundation in user research, interface design, and prototyping. Passionate about Design Thinking methodology and with an analytical and detail-oriented approach. Seeking opportunities to apply my skills and knowledge in a professional environment and contribute to the success of team projects.

Experience

From November 2024 - Current (Remote)

Senior UX/UI Designer. babyworld

I comprehensively lead the UX design of a responsive e-commerce platform, collaborating closely with the front-end team to ensure the correct implementation of the design and functionality of the website.

March 2024 (Remote)

UX/UI Designer. Sango App & web

I designed and developed innovative and effective user experiences for the mobile application and website, from conceptualization to final design. I conducted user research and usability testing to gather valuable insights and feedback, applying it to the continuous improvement of the design.

May 2023 (London, UK)

Web designer. Designnmake

I designed an architecture website using a CMS to showcase and inform users about offered services and completed projects in a visually appealing manner.

Education

Google Digital Marketing & E-commerce Professional Certificate. Coursera, March 2024 (6month intensive course)

Google Data Analytics Professional Certificate. Coursera, October 2024 (6month intensive course)

Google UX Design Professional Certifacate. Coursera, April 2024 (6-month intensive course)

Languages

Spanish: Native
English: Conversational

Toolkit

- Figma
- Adobe XD
- Framer
- Photoshop
- Illustrator
- InDesign
- After Effects
- Inkscape
- Miro
- Mural
- HTML5
- CSS3

Design Skills

- User research
- Accessibility
- Information Architecture
- Usability Testing
- Iteration
- Communication
- Frameworks
- Design Systems
- Design Sprint
- Typography
- Graphic Design
- UI Design
- Design Sprint
- Responsive Web Design
- Prototyping
- Wireframing