



Mind Mate

YOUR HEALTH IS YOUR WEALTH!

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THE PROBLEM:

- Mental health issues are on the rise.
- People often have life's traumas or stressed and don't know how to expression to people to find the help they need.
- The deaf and dumb who can't express their feelings unless there is a sign language interpreter.



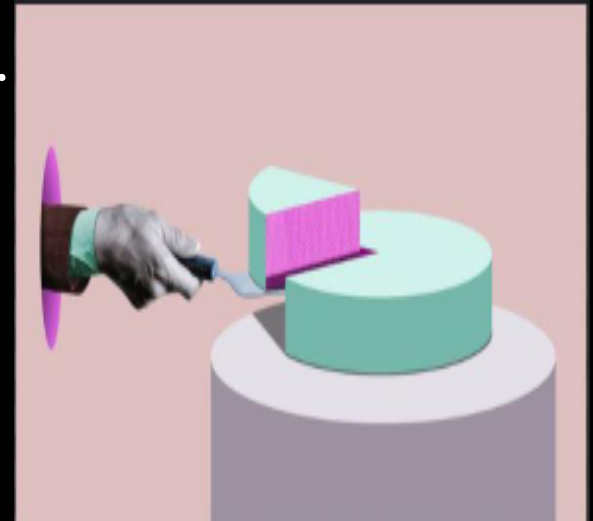
THE SOLUTION:

- Create App provide an accessible and convenient way for people to start chatting your problem with chatbot based on artificial intelligence, and you will find help and solutions to your problem, and it will be your privacy and secrecy.



MARKET SIZE :

- Mental health issues:
 - In Egypt around 7.5% of the Egyptian population.
 - In World around 10% of the world's population.
- Deaf and mute:
 - In Egypt around 5% of the Egyptian population.
 - In World around 6% of the world's population.



COMPETITORS:

- BetterHelp
- Talkspace
- Headspace
- Calm
- 7 Cups
- Moodfit
- Pacifica
- Youper
- Ginger
- Woebot



BUSINESS MODEL:

- Customer Segments
- Customer Relationships
- Channels
- Value Proposition
- Key Activities
- Key Resources
- Key Partnerships
- Revenue Streams
- Cost Structure



Customer Segments:

- deaf and mutes
- military personnel (currently or completed their service)
- Students
- People seeking to improve mental health in general



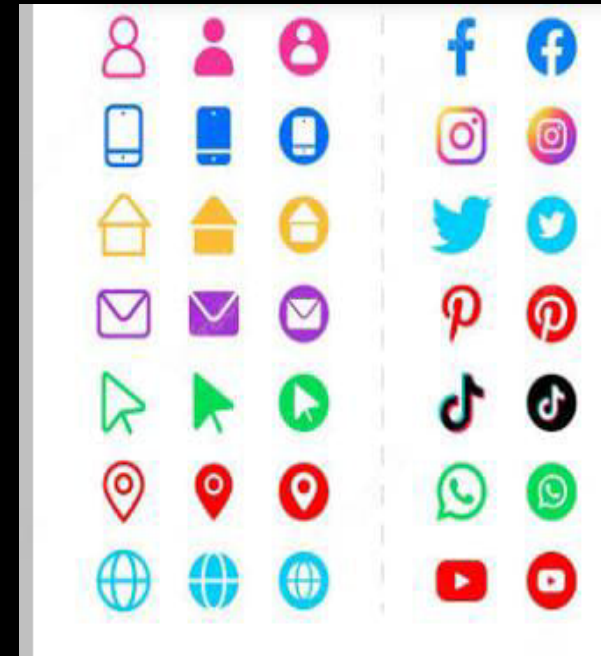
Customer Relationships:

- Gather feedback and surveys from customers for evaluating responses.
- Customer Service.



Channels:

- App stores
- Play stores
- Social media
- Website
- Sharing with friends
- Mental health organizations



Value Proposition:

- Our app offers an accessible and convenient way for users to access mental health services from their own homes without relying on traditional phone calls.
- Our app provides a secure way for deaf and mute to express their unique feelings and needs and get the support they need without the need for a sign language interpreter or mental health professionals.



Key Activities:

- Building relationships and partnerships with mental health professionals and organizations to offer the best support to users.
- Developing the chatbot based on user feedback:
 1. improve designing the chatbot's conversational.
 2. integrating NLP algorithms.
 3. testing the chatbot's functionality such as camera.
- Providing user support to receive their problems

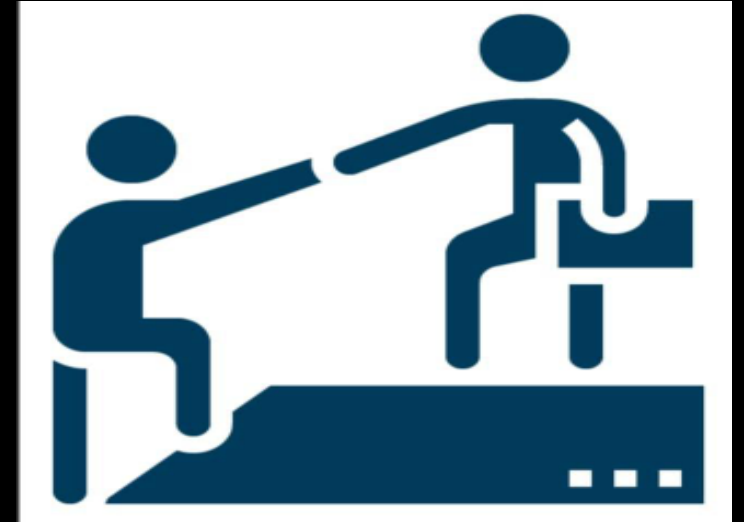
Key Resources:

- Natural Language Processing (NLP) tools and software for understanding and responding to user queries.
- Cloud computing resources for hosting the chatbot and ensuring it can handle high volumes of traffic and data.



Key Partnerships:

- Mental health organizations
- Psychotherapist.



Revenue Streams:

- subscription service in range: 2 to 7 dollars .
- Advertising in range: 0.33 to 1.6 dollars per click.



Cost Structure:

- licensing fees for software: 25\$ to 170\$.
- advertising cost in range 30\$ to 170\$.



ASK?



THANK
you