

Key Insights

₹ 984.81M

Revenue

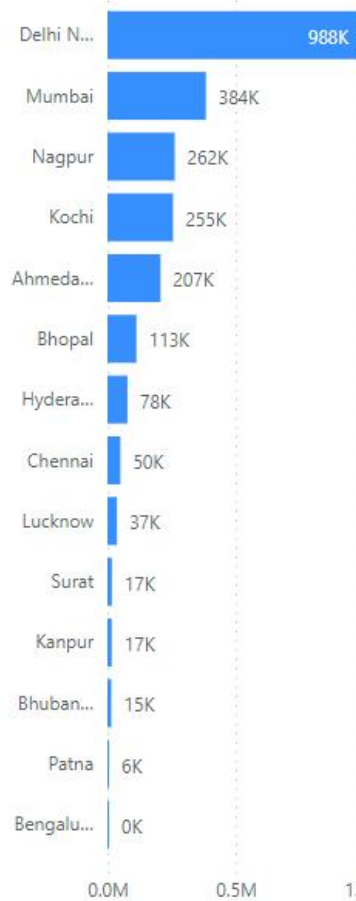
2M

Sales Qty

Revenue by Markets



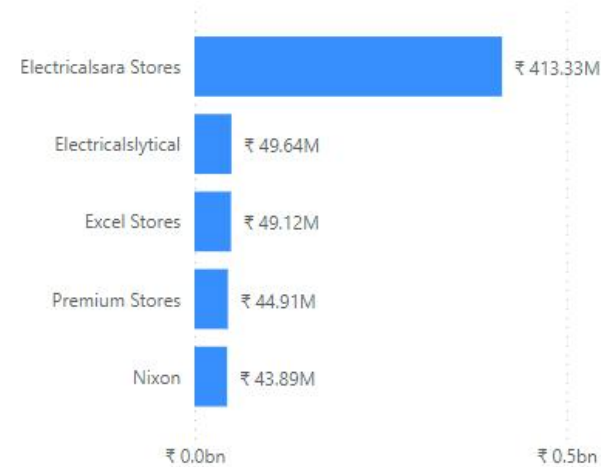
Sales Qty by Markets



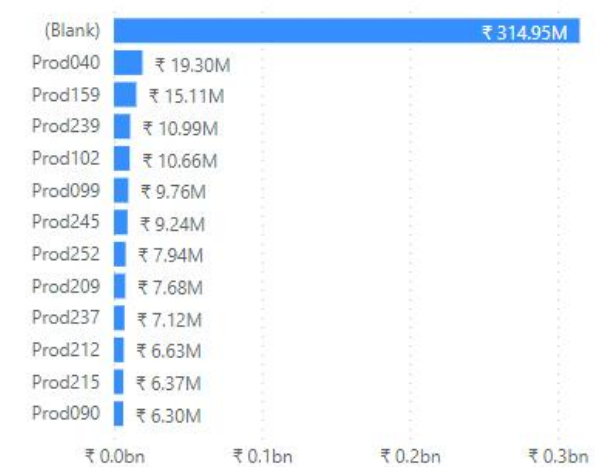
Revenue Trend



Top 5 Customers



Top 5 Products



Profit Analysis

₹ 142M Revenue 350K Sales Qty ₹ 2.1M Total profit Margin

2017

2018

2019

2020

Jan 2020

Feb 2020

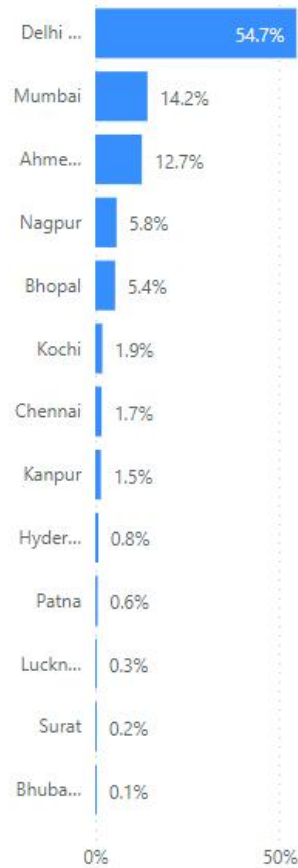
Mar 2020

Apr 2020

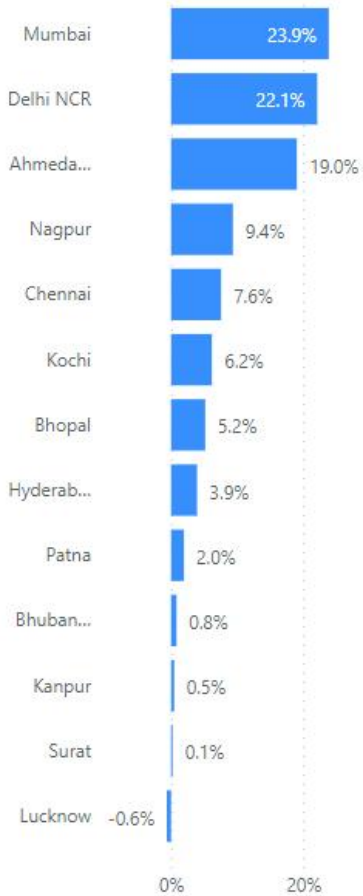
May 2020

Jun 2020

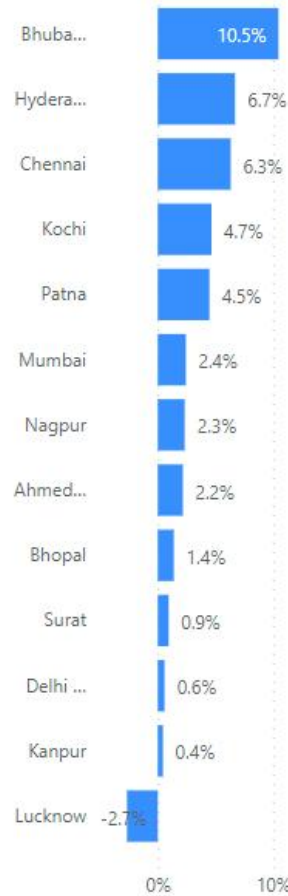
Revenue Contribution % by Markets



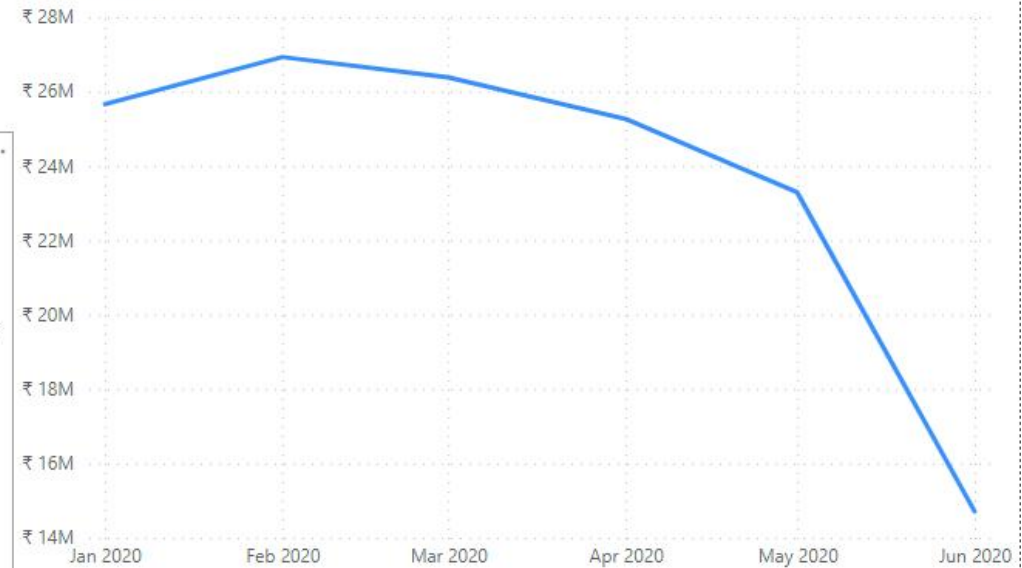
Profit Contribution % by Markets



Profit % by Markets



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit
Electricalsara Stores	₹ 65,641,977.00	46.2%		11.9%
Excel Stores	₹ 7,928,385.00	5.6%		12.5%
Premium Stores	₹ 5,899,748.00	4.1%		1.4%
Electricalslytical	₹ 5,537,904.00	3.9%		1.3%
Info Stores	₹ 5,064,374.00	3.6%		7.8%
Control	₹ 4,182,662.00	2.9%		2.5%
Surge Stores	₹ 3,953,600.00	2.8%		11.9%
Logic Stores	₹ 3,319,243.00	2.3%		0.6%
Acclaimed Stores	₹ 3,116,384.00	2.2%		6.1%
Nixon	₹ 3,028,345.00	2.1%		4.7%
Epic Stores	₹ 3,002,834.00	2.1%		-6.8%
Forward Stores	₹ 2,560,961.00	1.8%		5.4%
Electricalsocity	₹ 2,520,938.00	1.8%		3.3%
Modular	₹ 2,453,519.00	1.7%		5.0%
Surface Stores	₹ 2,420,004.00	1.7%		3.2%
Atlas Stores	₹ 2,180,612.00	1.5%		2.1%
Total	₹ 142,224,545.00	100.0%		100.0%

Performance Insights

