

Mohammad Alaa eldin Elmenoufy

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OBJECTIVE

Detail-oriented pharmacy student with experience in digital marketing, customer interaction, and content moderation. Skilled in communication, problem-solving, and maintaining a positive and engaging environment. Proven ability to work under pressure and collaborate effectively in diverse teams.

EDUCATION

Menoufia National University

- Bachelor of Pharmacy (Sep 2025 – Jun 2030)

Scholarship: USAID Scholarship (Sep 2024 – Jan 2025)

EXPERIENCE

1. Work & Internships

Digital Marketing Specialist Intern

Digital Egypt Pioneers Initiative (DEPI) — Ministry of Communications and Information Technology (Jun 2025 – Present)

- Designed and managed marketing campaigns using tools like Meta Business Suite.
- Created and scheduled content across social media platforms.
- Analyzed target audience behavior and contributed to digital strategy planning.
- Collaborated with other interns in practical projects and case studies.

2. Volunteering

Shabab Betsaed Shabab “SBS” (Feb 2025 - Present) “Vice Head Community Moderation”

- Supported students through scholarships, competitions, and educational opportunities.
- Contributed to public engagement and awareness campaigns.

Resala Charity Organization (Jul 2023 - Present)

- Participated in awareness campaigns and community service initiatives.

CGE (Clean Grean Environment) Initiative

- Organized and led environmental awareness campaigns.

SIF (Science Innovation Fair)

- Helped organize the fair to promote youth innovation.

SKILLS

Key Skills

- Leadership & Team Management
- Communication & Public Speaking
- Problem-Solving & Conflict Resolution
- Sales & Customer Service
- Digital Marketing & Social Media Management
- Moderation & Content Review
- Adaptability & Resilience
- Organization & Time Management