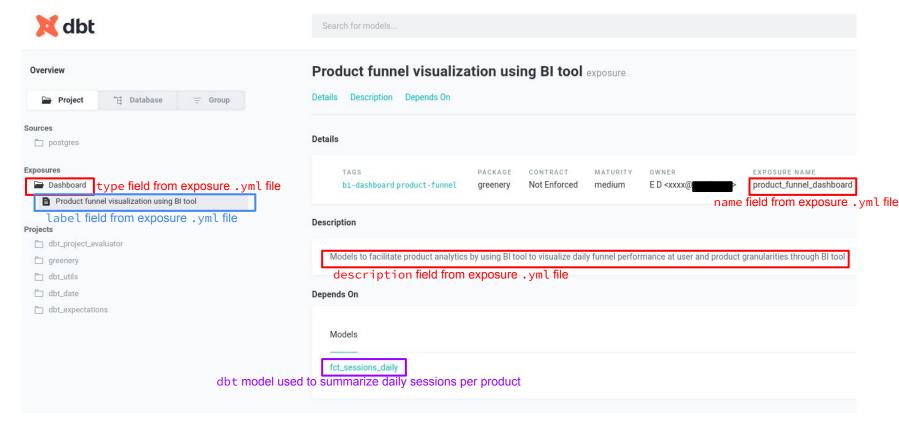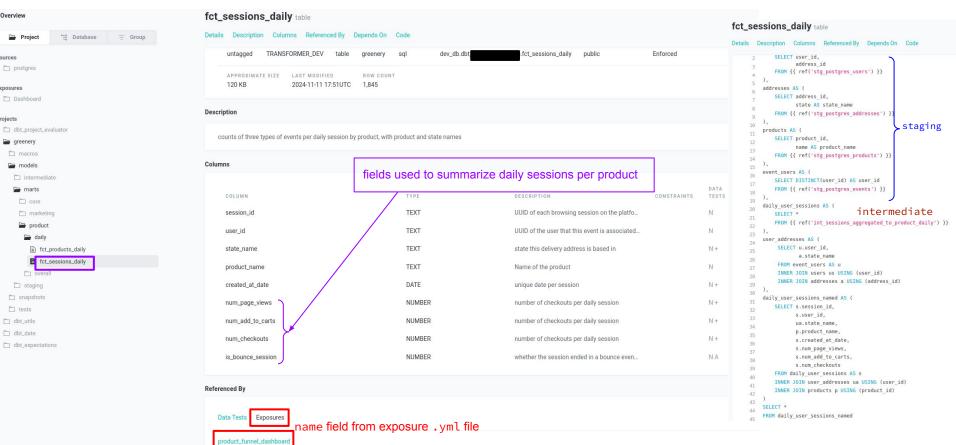# Greenery Product Analytics Dashboard

dbt Exposure, Model and DAG

dbt Exposure for Analysis of Product Analytics

dbt Model to be Invoked by BI Tool to Assemble Funnel

fct_sessions_daily table

Details   Description   Columns   Referenced By   Depends On   Code

| untagged | TRANSFORMER_DEV | table | greenery | sql | dev_db.dbt██████.fct_sessions_daily | public | | Enforced |

| APPROXIMATE SIZE | LAST MODIFIED | ROW COUNT |
| 120 KB | 2024-11-11 17:51UTC | 1,845 |

Description

counts of three types of events per daily session by product, with product and state names

Columns

fields used to summarize daily sessions per product

COLUMN	TYPE	DESCRIPTION	CONSTRAINTS	DATA TESTS
session_id	TEXT	UUID of each browsing session on the platfo...		N
user_id	TEXT	UUID of the user that this event is associated...		N
state_name	TEXT	state this delivery address is based in		N +
product_name	TEXT	Name of the product		N
created_at_date	DATE	unique date per session		N +
num_page_views	NUMBER	number of checkouts per daily session		N +
num_add_to_carts	NUMBER	number of checkouts per daily session		N +
num_checkouts	NUMBER	number of checkouts per daily session		N +
is_bounce_session	NUMBER	whether the session ended in a bounce even...		N A

Referenced By

Data Tests   **Exposures**

name field from exposure .yml file

product_funnel_dashboard

DAG for `dbt` model used in `exposure`

DAG for `dbt` model used in `exposure`

sources   `staging` models   `intermediate`, `staging` models   `marts/core` model   `dbt` exposure

int_product_non_purchases_filtered

int_sessions_aggregated_to_product_daily

postgres.events   stg_postgres_events   int_product_purchases_filtered

postgres.addresses   stg_postgres_addresses

postgres.products   stg_postgres_products   fct_sessions_daily   Product funnel visualization using BI tool

postgres.users   stg_postgres_users

captures parents of `fct_sessions_daily` model

`+fct_sessions_daily+`

captures children of `fct_sessions_daily` model (i.e. dashboard)

`dbt` model used to summarize daily sessions per product

`dbt` exposure, showing `label` field from `.yml` file