# PORTFOLIO 2024

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# Logo Designs



## Mangas

Category: Food

July 2024

Mangas is a creative project focused on designing a logo that captures the essence of anime for a menu. The logo will feature bold, expressive lines drawing inspiration from classic and modern anime aesthetics. This eye-catching logo not only stands out but also integrates seamlessly into the menu, enhancing the overall dining experience and creating a visually engaging atmosphere. Mangas transforms a standard menu into a captivating anime-themed journey, appealing to both devoted fans and newcomers alike.

#### EA

Category: Identity

August 2024



EA is a personal branding project designed to create a distinctive and memorable identity logo. The logo will embody both professionalism and individuality, with a sleek, modern design that reflects your unique personality and vision. It will serve as a versatile emblem for various applications, from business cards to digital profiles, ensuring a cohesive and impactful representation of your personal brand. EA is a statement of who I am and what I stand for

### Yukawe

Category: Coffee Shop

July 2024

Yukawe is a refined project dedicated to crafting a distinctive logo for a coffee shop that embodies warmth and sophistication. The logo will feature elegant, minimalist design elements. Incorporating calming colors, Yukawe will evoke a sense of tranquility and comfort, inviting customers to experience a serene coffee moment. This thoughtfully designed logo will serve as the centerpiece of the shop's branding, seamlessly. Yukawe is an experience, reflecting the art of coffee and the serene pleasure of a perfect cup.





#### **AV** wears

Category: Fashion

July 2024

AV Wears is a stylish project dedicated to designing a logo for a fashion brand that exudes modern elegance and sophistication. The logo will feature sleek, contemporary elements that reflect the cutting-edge nature of the business. With a focus o a refined color palette, the AV Wears logo will capture the essence of a timeless style. The design will incorporate distinctive typography and subtle, creating a visually striking emblem that stands out in the fashion world. This logo will be a central part of the brand's identity, making a powerful statement across clothing tags, promotional materials, and online presence. AV Wears is a symbol of chic, refined fashion that resonates with style-conscious individu-



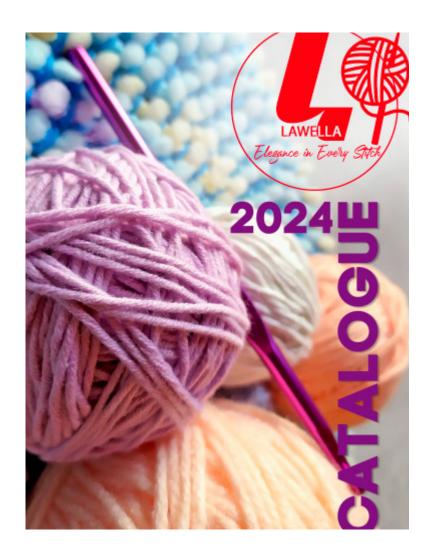
### Lawella

Category: Crochet

July 2024

Lawella is a charming project focused on creating a logo for a handmade crochet business. The logo will blend artistry and craftsmanship, reflecting the intricate and personal nature of each product. The Lawella logo evokes a sense of warmth and creativity. A detailed motif inspired by crochet patterns will be incorporated to highlight the artisanal quality of the products. Lawella is a representation of the care and skill in-

# Catalog Designs



## Lawella Catalog

#### Category: Handmade Crochet

June 2024

The Lawella Catalog is a meticulously designed 10-page show-case dedicated to highlighting the exquisite range of handmade crochet creations. Each page of the catalog will be thoughtfully laid out to present Lawella's crochet products with elegance and clarity. Featuring a harmonious blend of soft, inviting colors and delicate crochet patterns, the design will reflect the artisanal quality and attention to detail inherent in each piece.

The catalog will include high-quality images of the crochet items, accompanied by descriptive text that captures the craftsmanship and uniqueness of the products. Each page will be designed to create a cohesive visual story, with elements such as stylish borders, clean typography, and elegant motifs that echo the intricate textures of the crochet work.

## Menu Designs



#### Green Menu

Category: Food July 2024

Green Menu is a fresh and vibrant design project centered around creating an eco-friendly and visually appealing menu. Set against a crisp white background with green accents, the menu features black text for clear readability and a sophisticated look. The design incorporates a subtle leaf motif in the background, adding a touch of nature that enhances the overall theme of freshness and sustainability.

The green elements are strategically placed to frame the content, drawing attention to the menu items while maintaining a clean and elegant aesthetic. The leaf patterns are delicately integrated, providing a natural, organic feel without overwhelming the design. Each section of the menu is thoughtfully organized to ensure ease of use, with the green and black color scheme creating a striking contrast that highlights the diverse offerings.



## Yukawe Coffee Shop

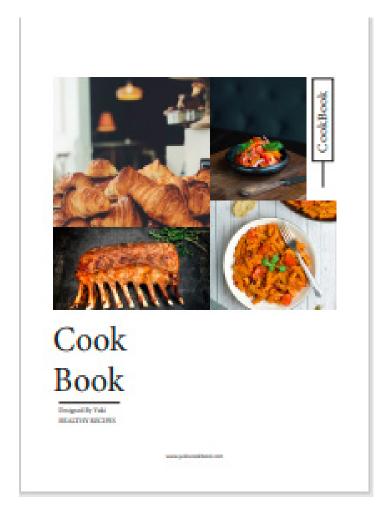
Category: Food

July 2024

Yukawe Menu is a thoughtfully crafted project designed to create a visually appealing and functional menu for a charming café and coffee shop. The menu will reflect the cozy, welcoming ambiance of Yukawe, featuring an elegant yet approachable design that highlights the café's offerings with clarity and style.

Incorporating a warm color palette and stylish typography, the Yukawe Menu will use inviting visuals and a clean layout to make it easy for customers to navigate and choose from an array of coffee blends, pastries, and light meals. The design will include tasteful graphics and subtle coffee-related motifs that enhance the aesthetic while keeping the focus on the menu items. Each section of the menu will be organized to provide a seamless and enjoyable ordering experience, ensuring that the Yukawe Menu not only serves as a practical guide but also complements the café's friendly and sophisticated atmosphere.

# Initial Designs



#### Cookbook

Category: Food

July 2024

Cookbook is an exciting project focused on creating my first-ever cookbook using InDesign. This cookbook will be a vibrant and personal collection of recipes, thoughtfully designed to showcase your culinary creations with style and clarity. Each page will feature a visually appealing layout, combining high-quality food photography with clean, readable typography.

The design will incorporate elegant page borders, creative section dividers, and a cohesive color scheme that reflects the theme of your recipes. With a focus on user-friendly navigation, the cookbook will include organized sections, easy-to-follow recipe instructions, and helpful cooking tips. Coookbook aims to be not only a practical guide for home cooks but also a beautifully crafted keepsake that highlights your journey and passion for cooking.



#### Travel Book

Category: Tourism

July 2024

Wonder is an inspiring project dedicated to creating my very first travel magazine using InDesign. This magazine will be a visually captivating exploration of destinations, cultures, and experiences from around the world. Each page will be designed with stunning photography, engaging layouts, and a dynamic color palette that brings travel stories to life.

Featuring rich visuals and compelling narratives, Wonder will include sections on travel tips, destination highlights, and personal travel experiences. The design will focus on clean, elegant typography and well-organized content to ensure an immersive and enjoyable reading experience. With its blend of inspiring imagery and informative content, Wonder aims to ignite the spirit of adventure and wanderlust in every reader, making it a cherished guide for exploring the globe.

# Invitation Designs



#### Invitation

Category: Invitation

July 2024

This is a sophisticated project dedicated to designing an elegant and memorable date invitation. This invitation will set the tone for a special occasion, blending classic charm with modern design elements to create a truly inviting and personal touch.

Featuring a refined color palette and stylish typography, the invitation will include delicate details such as floral motifs or subtle patterns that complement the theme of the date. The layout will be thoughtfully arranged to highlight essential information—such as the date, time, and location—while incorporating a touch of creativity to reflect the significance of the event.

It aims to create a beautifully crafted invitation that captures the essence of the occasion and provides a heartfelt prelude to a memorable date, ensuring that the invitation itself becomes a cherished keepsake.

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