

Erinn Springer

Personal info

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Profile

I am a fullstack web developer with four years experience building and designing products and five years experience in marketing. Over my career I have grown interested in digital rights, online privacy and making technology more inclusive.

Work experience

Erinn Springer Berlin Germany	Web Designer & Developer Travelogue <ul style="list-style-type: none">Designed and created the website, travelogue.co.Organised and launched events for women only in Berlin. Teacher & TA at Le Wagon <ul style="list-style-type: none">Gave lectures on Rails.Helped students with Ruby, Rails, CSS and their final projects that they presented on their demo day.	02/2017 - present
BlueBuzzard Technology Group Chicago USA	Web Developer <ul style="list-style-type: none">Wireframed, designed and built Customer Relationship Management (CRM) software to be used for hotel sales and events.Built out requests from existing customers and helped move current customers over to the new product features.Worked directly with the cofounders of the company.	01/2015 – 02/2017
GoHealth Chicago USA	Marketing Coordinator <ul style="list-style-type: none">Created and managed all company email, texting, SEO, social media and public relation campaigns.Worked on user surveys for PR campaigns.Wrote press releases and managed relationships with outside public relation agencies. Also worked with internal team to coordinate projects and postings of media coverage.Tracked visits in Omniture from SEO keywords, social media and public relations placements to increase future visits.	07/2009 – 10/2013

Education

Starter School Chicago USA	Web Development & Design Went to a nine-month program that taught design, front-end and back-end development, user-experience, and business skills. Specific languages that I learned include: Ruby on Rails, HTML5, CSS3, JavaScript, JQuery, CoffeeScript and more. Design skills learned include: wireframing, user stories, user testing, copy writing, content management and more. To read more about the program and my experience at Starter School visit,	10/2013 – 05/2014
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Education

<http://www.starterschool.com/stories/erinn-barr>.

Purdue University
West Lafayette
USA

Movement & Sports Science

Obtained a major in Movement & Sport Science at the Liberal Arts School and a minor in Organizational Leadership.

08/2005 – 05/2009

Skills

Development Languages

Ruby on Rails, HTML, CSS,
JS/JQuery, CoffeeScript

Tools

Google Analytics, Sprout Social,
Omniture, Mailchimp, Exact
Target, Github

Other Skills

Writing, Content Marketing,
Web Analytics, Email
Marketing, SEO, Social Media
Optimization