Intro

Hello, I am Els.

I am a freelance web developer based in Leuven, Belgium.

I build websites from scratch, which means that any layout is possible. The sky is the limit!

HTML, CSS and JavaScript are my best friends.

Hallo, ik ben Els.

Ik ben een freelance web developer. Ik woon en werk in Leuven.

Ik bouw websites vanaf 0 met behulp van de basisingredienten HTML, CSS en JavaScript, waardoor elke lay-out mogelijk is. The sky is the limit!

About me

I am a driven creative intellectual with a passion for radically simple and beautiful things.

I have a master degree in architecture and engineering. Via insurances I ended up in the chemical industry. After a good decade of climbing the ladders in the corporate world it was time for a rethink. I wanted a new challenge and I wanted to contribute to the world in a more meaningful way. So I taught myself to do web development and selected a charity worth going the extra mile for.

I work from home so I can balance my time between doing web development and coaching my daughters into their teenage years.

Ik ben een gedreven creatieveling met een passie voor radicaal eenvoudige en mooie dingen. Ik heb een masterdiploma bouwkundig ingenieur architect. Via een omzwerving in de verzekeringswereld ben ik in de chemische industrie terecht gekomen. Na een tiental jaar ervaring in deze wereld was het tijd voor een nieuwe uitdaging en ik besloot het over een andere boeg te gooien. Ik heb mezelf web development geleerd.

Ik werk van thuis waardoor ik mijn tijd kan balanceren tussen web development en het coachen van mijn tienerdochters.

What I do:

Web development

* Responsive design
* Mobile first
* Multi-lingual sites

Communication

* Translations English-Dutch
* writing

Here are some examples of what I can do.

6 projects?

Get in touch

Do you want to build something together? Or do you want to discuss other topics, including but not limited to travel, yoga, minimalism or teenagers? Then we should get in touch, I love a good cup of coffee.

Wil je samen iets op poten zetten? Of wil je van gedachte wisselen over andere onderwerpen, waaronder reizen, yoga, minimalisme of tienerjongeren? Aarzel dan niet om contact op te nemen. Ik ben dol op een goede kop koffie.

[elsstroobants@hotmail.com](mailto:elsstroobants@hotmail.com)

+32 496 387343

You don’t wait for permission to go and do something.

You see something broken, and you fix it.

You have a great idea, and you make it happen.

You need a website, and you phone Els

Fortune favors the brave

Komorebi - respect for nature and attention to the changing of the seasons

Wabi-sabi - Beauty in imperfection

### Yuugen - an awareness of the universe

### Wa - harmony & peace

### Murasaki - purple

### Shinrin - forest

### Ukiyo - floating world

### Ikigai - reason to get out of bed in the morning

### Boketto - daydream : some things are not worth thinking too much about

ichi-go ichi-e Treasure every encounter, for it will never recur.

Bureiku – putting everything aside to be yourself

Yoisho! Word of encouragement for yourself or others

Who am I and what do I do?

Hi I am Els, a freelance web developer based in Leuven Belgium.

I build websites from scratch. This means that any layout is possible. The sky is the limit.

HTML, CSS and JavaScript are my best friends.

Any website I build looks good on every screen size.

What have I done?

Some examples.

About me

I have a passion for radically simple and beautiful things that work well.

I have a master degree in architecture and engineering. This represents the head (engineering) and the heart (architecture) side of things which I value equally.

Via architecture and then insurances I ended up in the chemical industry. After a good decade of climbing the ladders in the corporate world it was time for a rethink. I wanted a new challenge and to contribute to the world in a more meaningful way. So, I taught myself to do web development and selected a charity worth going the extra mile for.

I work from home so I can balance my time between web development, coaching my daughters into their teenage years and being a good servant to my ginger cat Lola who follows me wherever I go.

Blog

New skills…

Extreme curiosity is my driver. I seem to have an addiction to expanding my skillset. The moment when the lightbulb comes on in my grey upper chamber is one of pure joy.

I will drudge through the drudgery to achieve any knowledge or skill necessary to quench my learning thirst.

I put my standards so high that it is laughable. Never in my life did I not meet a deadline or fail a test. I you psycho-analyse this last statement, you will probably come to the conclusion that this is the reason why I keep looking for a challenge where I will finally fall flat on my face one day. But so far, that day has not arrived.

And yet, every time I master a new skill, when I come out on top of that hill again, after ripping out my hair for a zillionth time, I wonder, “ What was the big deal?”, “Why did that take you so long?” After the initial buzz, Instead of soaking in that happy feeling I start to wonder : “Am I good enough?”, “Is there someone else who can do this better?”. Of course the answer to that last question is always yes, statistically there has to be. But I have a hard time accepting this.

No one is asking me to be the best at everything. That just comes from deep inside myself by means of a little devilish voice.

Next time the little devil appears and asks me : “is this the best you can do?” I am not going to sheepishly accept its criticism which I have grown accustomed to doing. No, next time it comes up with its negative comments I am going to shake it, spit in its face and tell it: “ enough now! Instead of criticizing me again, why don’t you try being constructive and advise me on which direction to put my learning bow into, so I can concentrate on something new, cause quite frankly, this is getting a bit too easy now….”

“It must be hard being you”

Get in touch

Do you want to build something together? Or do you want to discuss other topics, including but not limited to walking in Scotland, Vinyasa yoga, minimalism or life with teenagers? Then we should get in touch, I love a good cup of coffee…

I enjoy making beautiful things that work well.  
  
With a masters degree in architecture and engineering in my pocket and over a decade of experience in the corporate world, the time had come to do something fun and challenging. So I learned how to code. I am keen to create value for people with good ideas.

I work from home and carefully balance my time between web development, coaching my daughters into their teenage years and being a servant to my two ginger cats.