10K

20.4%

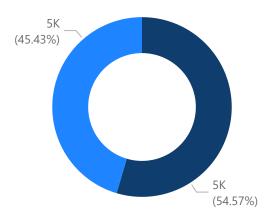
Customers

3K (29.45%)

Churn Rate

## **Customers by Gender**







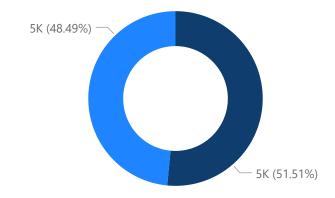
7K (70.55%) —

**Customers by Credit Card Status** 

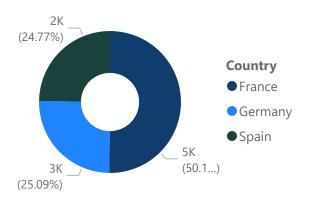
**Credit Car...** ● owned ● Not owned

#### **Customers by Activity Status**

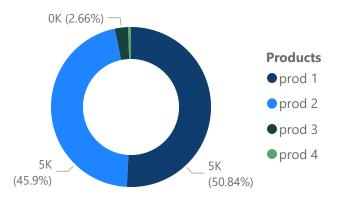




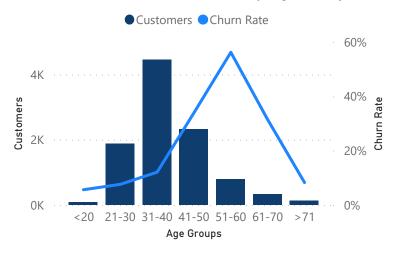
### **Customers by Country**



### **Customers by Products**

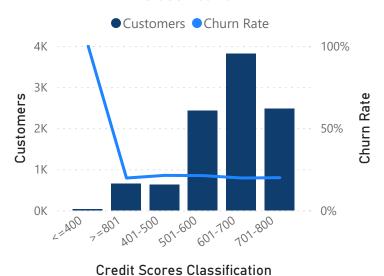


#### Customers and Churn Rate by Age Groups

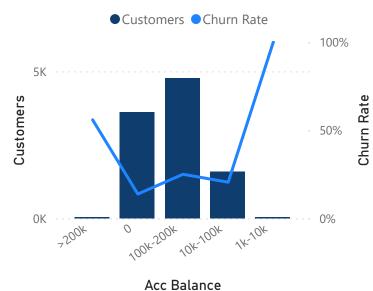


# All

# Customers and Churn Rate by Credit Scores Classification



Customers and Churn Rate by Acc Balance



Churn Rate and Max of Target Churn Ratt

Churn Rate, Min of Min Churn Rate, Max of Max

