

RATES & DEADLINES

FACT SHEETS

Buletin Indo is an Indonesian Media, providing advertising needs to businesses across Indonesian community in Australia. We are available in print, as well as online publication

Print Publication

A3 & Online

Distributed

Monthly (1st week of the month)
Nationally

Language

Bahasa Indonesia

Circulation

8,000 copies

Distribution

Indonesian/Asian supermarket, groceries, restaurants, shops, apartment, businesses, and other places where Indonesian would hang out

Online Publication

buletinindo.com.au

Unique monthly visitor

Approx 6,500 visitor

Social Media

FB Page : Buletin Indo
FB Group : Buletin Indo Group
Australia
Instagram : Buletin Indo

Online Directory

Nyariaja.com

CONTACT

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BLACK & WHITE

Type	Size (H x W)	3 months	6 months	12 months
Full Page	350 mm x 245 mm	\$ 500/month	\$ 450/month	\$ 400/month
Half Page	165 mm x 245 mm	\$ 250/month	\$ 225/month	\$ 200/month
Quarter Page	165 mm x 115 mm	\$ 150/month	\$ 125/month	\$ 110/month
One-eight Page	80 mm x 115 mm	\$ 80/month	\$ 70/month	\$ 60/month

COLOUR

Type	Size	3 months	6 months	12 months
Full Page	350 mm x 245 mm	\$ 770/month	\$ 660/month	\$ 550/month
Half Page	165 mm x 245 mm	\$ 440/month	\$ 385/month	\$ 330/month
Quarter Page	165 mm x 115 mm	\$ 220/month	\$ 200/month	\$ 165/month
One-eight Page	80 mm x 115 mm	\$ 110/month	\$ 100/month	\$ 85/month

Terms & Conditions:

- Prices are including GST per issue / month
- 50% deposit is required from the total contract
- Advertising fees are non-refundable
- Cancellation fee will apply at 50% of the remaining contract price

Artwork requirements:

In pdf or jpg format with high resolution, Resolution 300 dpi, Colour : cmyk

DIGITAL

Type	Size	3 months	6 months	12 months
Rectangle	300 x 300 pixel	\$ 165	\$ 300	\$ 550
Featured	Available on request			

Terms & Conditions:

- Prices are including GST & Full payment is required
- Subject to space availability

Artwork requirements:

In jpg or gif format

PUBLICATION SCHEDULE

Edition	Deadline	Publication
January	Monday, 17 Dec 2018	Friday, 11 Jan 2019
February	Monday, 28 Jan 2019	Friday, 8 Feb 2019
March	Monday, 25 Feb 2019	Friday, 8 Mar 2019
April	Monday, 25 Mar 2019	Friday, 5 Apr 2019
May	Monday, 22 Apr 2019	Friday, 3 May 2019
June	Monday, 20 May 2019	Friday, 31 May 2019
July	Monday, 24 Jun 2019	Friday, 5 Jul 2019
August	Monday, 22 Jul 2019	Friday, 2 Aug 2019
September	Monday, 26 Aug 2019	Friday, 6 Sep 2019
October	Monday, 23 Sep 2019	Friday, 4 Oct 2019
November	Monday, 21 Oct 2019	Friday, 1 Nov 2019
December	Monday, 18 Nov 2019	Friday, 29 Nov 2019