

Tableau Visualization

CIMB Niaga dummy data



Syifa Silfiyana S

Dashboard Tableau



CIMB NIAGA

Merchant Types

ace_hardware	hnm	transmart	pertamina	periplus	traveloka	shell
electronic_city	hilton	kfc	toysrus			
matahari	ahm	mcdonald	Beer Garden	carefour		trans studio
siloam	garuda	airasia	body shop	amaris		

Gender

☒ (All)

☐ F

☐ M

Occupation

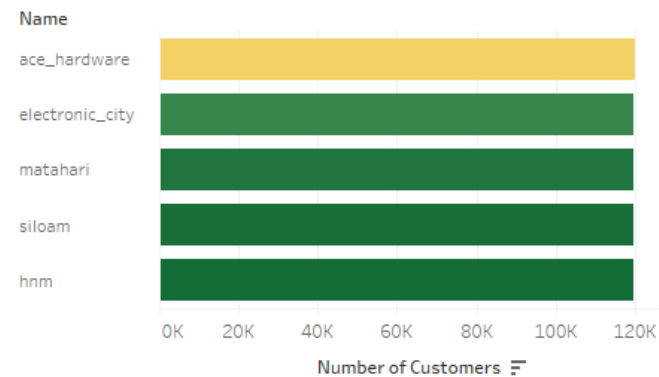
☒ (All)

☐ Employee

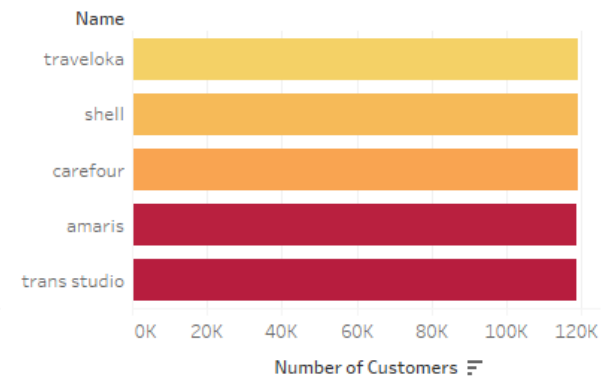
☐ Entrepreneur

☐ Housewife

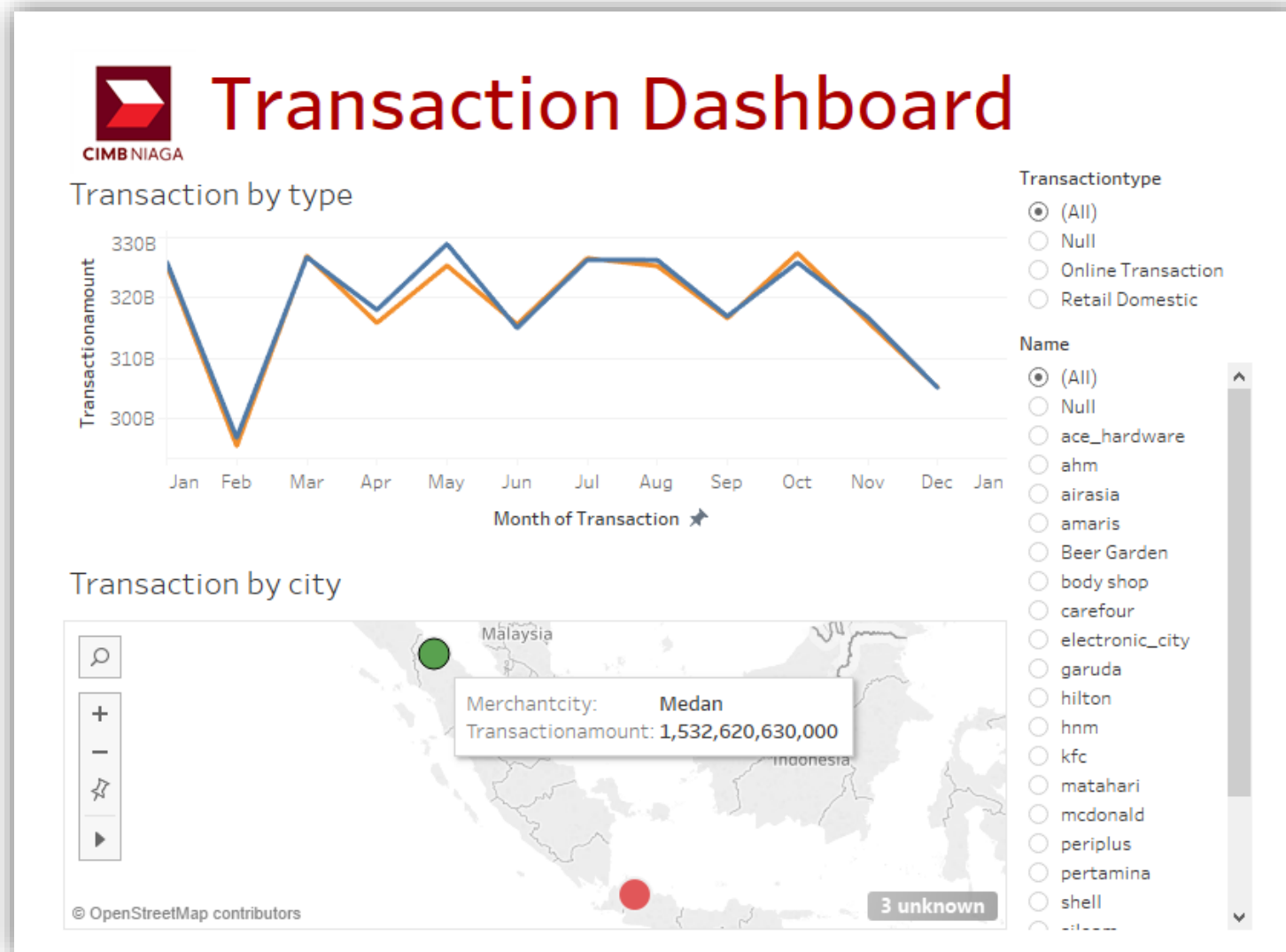
Top 5 Merchant



Bottom 5 Merchant



Dashboard Tableau

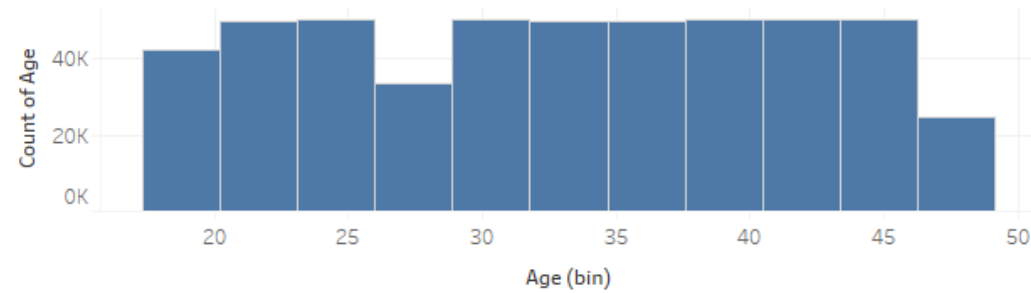


Dashboard Tableau



Customers Information

Age Distribution



Gender

☒ (All)

☐ F

☒ M

Marital Status

☐ (All)

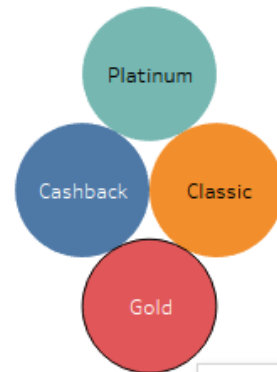
☐ Divorce

☒ Married

☐ Single

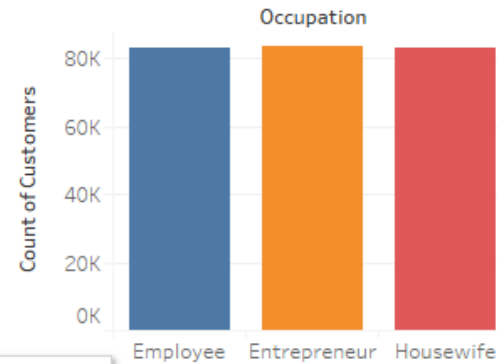
☐ Widowed

Product types



Producttype: Gold
Avg. Credit Limit: 54,780,861

Occupation

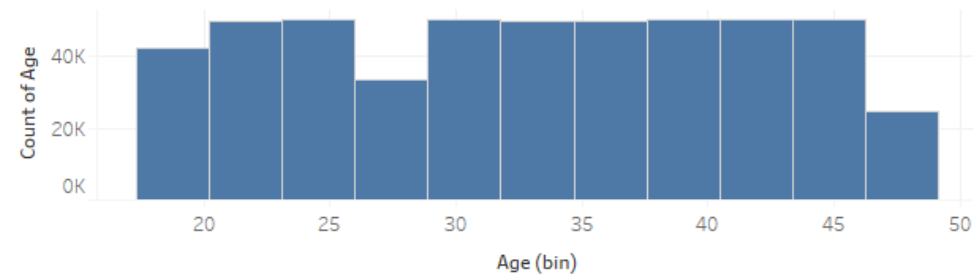


Dashboard Tableau



Customers Information

Age Distribution



Gender

☒ (All)

☐ F

☒ M

Marital Status

☐ (All)

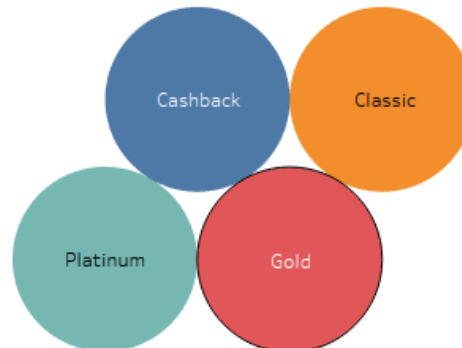
☐ Divorce

☐ Married

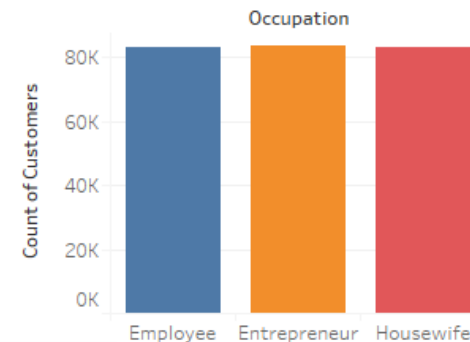
☒ Single

☐ Widowed

Product types



Occupation



Producttype: **Gold**
Avg. Credit Limit: 55,091,061

Thank you



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