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IST 263

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Site Map

Page 1: **Introduction Page** with a header bar to navigate to other pages

*Content:* will introduce the research and contain background information on the research; will be enticing to draw readers in and want to continue reading and navigating to other pages on the site

Page A: **Where is retail going next?**

*Content:* detailed summary of where retail is going next, broad overview of what different sources are saying

Page B: **Technologies involved in the transformation of the retail world**

*Content:* list of different technologies that are at the forefront of the transformation;

descriptions of each, how developed they are, how they are being used, and how they work will be linked in a separate page on the site for each individual technology (labeled “Page i, Page ii, Page iii, etc.”)

Page C: **Companies that are currently using these technologies**

*Content:* will highlight different companies that have implemented these technologies into their strategy and how successful they have been