

Chapter 10: Structured + Unstructured Data

Seminar - Multimodal Deep Learning
Master - Seminar (Summer Semester 2022)

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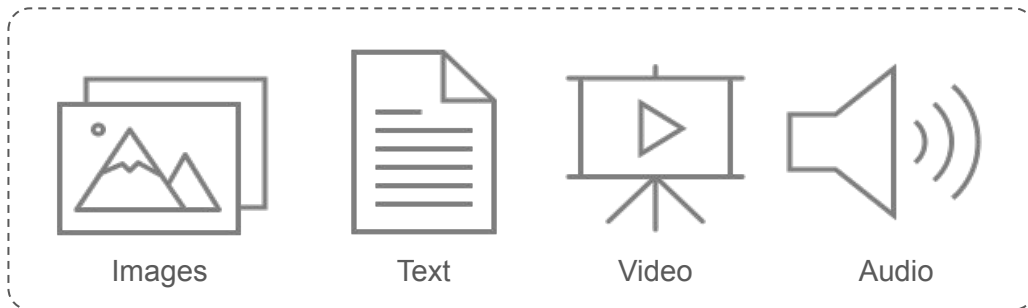
- Taxonomy: Structured vs. Unstructured Data
- Fusion Strategies
- Multimodal DL in Survival + Economics
 - Proposed Methods
 - Applications
 - Critical Assessment
- Conclusion and Outlook

Structured Data



vs.

Unstructured Data

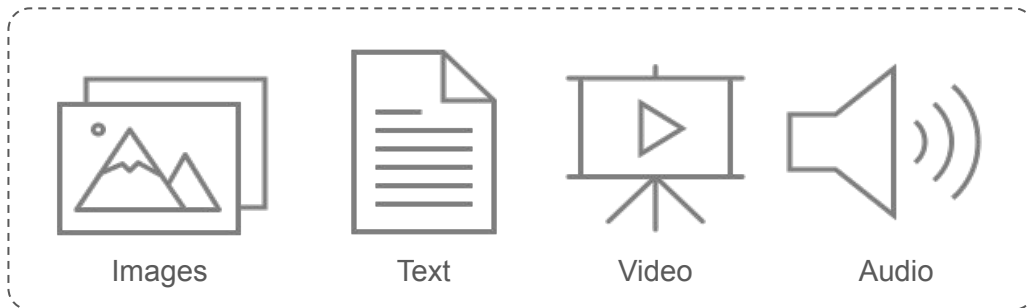


Structured Data



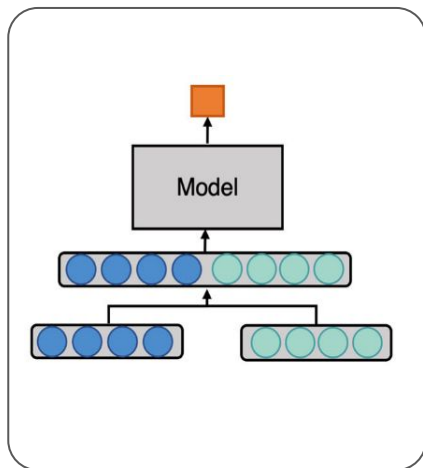
vs.

Unstructured Data

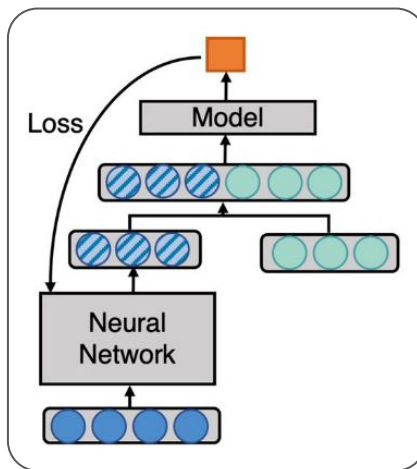


- Differ regarding dimensionality and interpretability
- Blurred lines: Few selected biomarkers/genes vs. multiple thousand biomarkers/genes
- Structured data traditionally studied throughout all field of science vs. Unstructured main studied data source in DL
- Idea: Fuse different data modalities and methods from DL and classical Statistics

Early Fusion



Joint/ Intermediate Fusion



Late Fusion

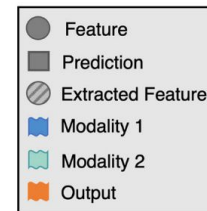
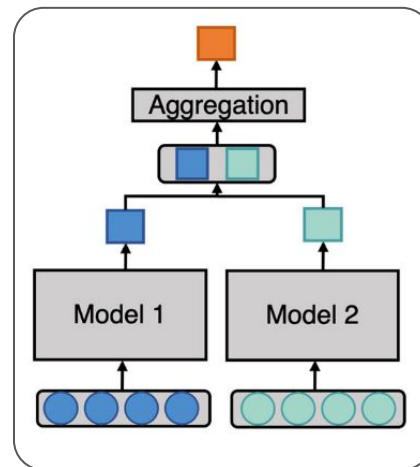
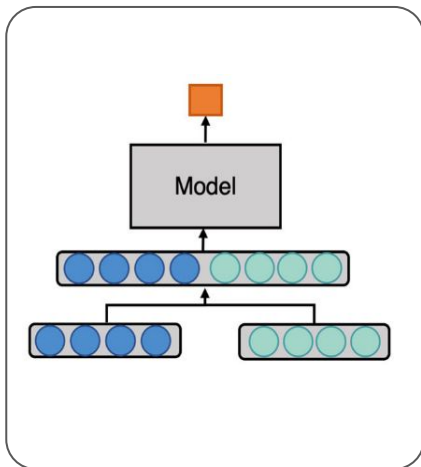
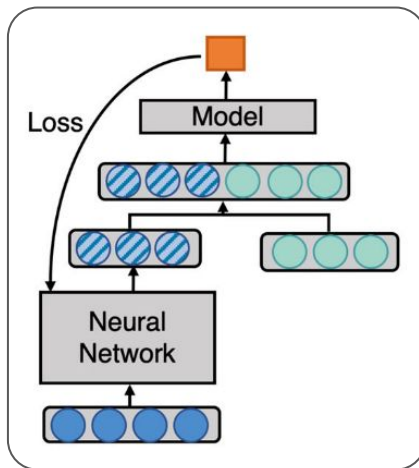


Fig.1: Fusion Strategies Graphics
adopted from (Huang et al., 2020)

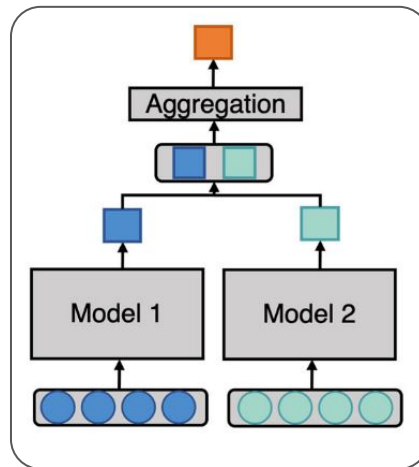
Early Fusion



Joint/ Intermediate Fusion



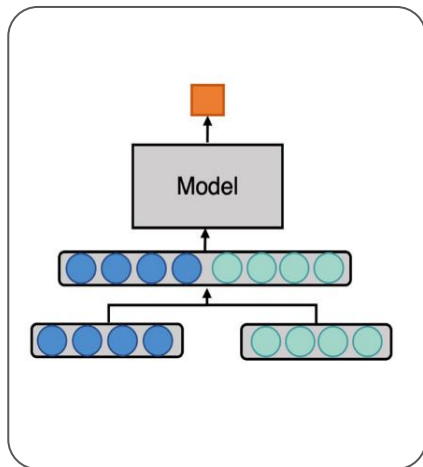
Late Fusion



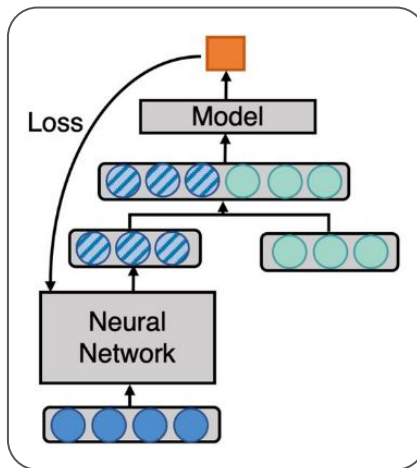
- Latent feature representation: Hand-crafted vs. Separately learned vs. End-to-end learning
- Model Block: DNN vs. Interpretable statistical model (Linear, Logistic, GAM etc.)

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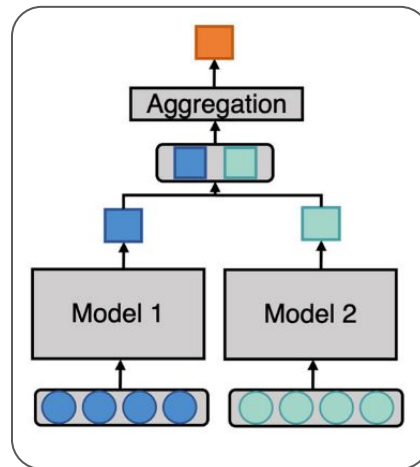
Early Fusion



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Late Fusion



- Latent feature representation: Hand-crafted vs. Separately learned vs. End-to-end learning
- Model Block: DNN vs. Interpretable statistical model (Linear, Logistic, GAM etc.)

Fig.1: Fusion Strategies Graphics
adopted from (Huang et al., 2020)

- Introduced new methodological approaches
- Showed promising applications in new fields
- Used DL on unstructured data in fields where structured data is predominately used

Multimodal DL in Survival

Traditional Survival Analysis (Cox Proportional Hazard Model)

- Hazard function: $h(t|x) = h_0(t)exp(\beta^T x)$
- Loss function:
$$l(\beta) = - \sum_{i=1}^n \delta_i \left(\beta^T x_i - \log \sum_{j \in R(t_i)} exp(\beta^T x_j) \right)$$

Fig.2: Equations adopted from (Zhu, Yao and Huang, 2016)

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Multimodal Survival Analysis

- Loss function:
$$l(w, b) = - \sum_{i: R_i=1} h_{w,b}^{last}(x_i) + \log \sum_{j: t_j \geq t_i} \exp(h_{w,b}^{last}(x_j)).$$

Fig.2: Equations adopted from (Zhu, Yao and Huang, 2016)

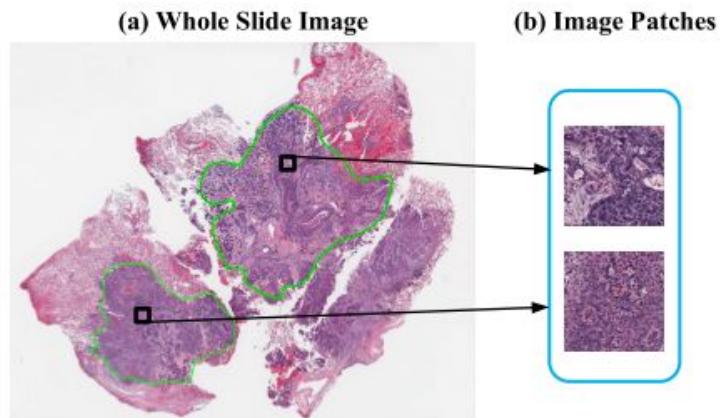


Fig.3: Sampling of Patches (Yao et al., 2016)

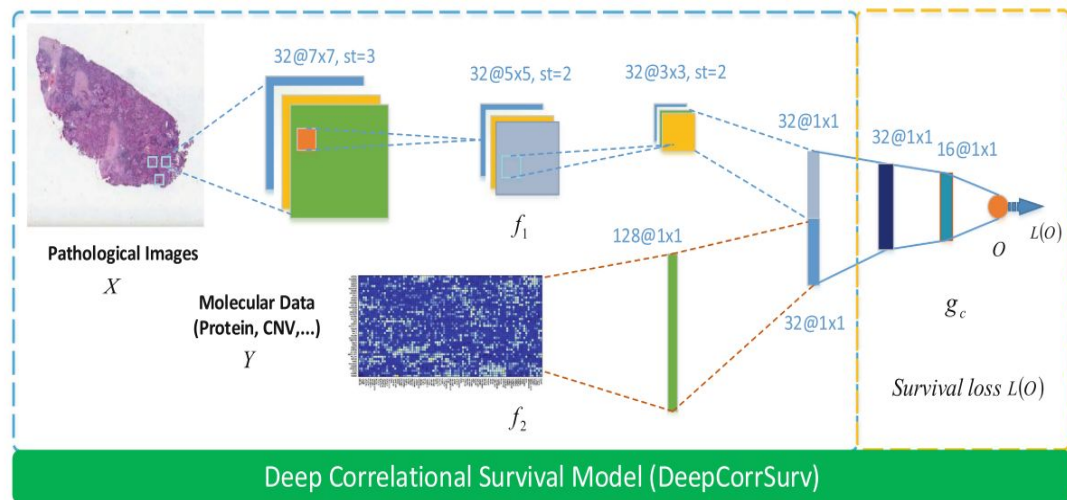


Fig.4: Architecture of the DeepCorrSurv (Yao et al., 2017)

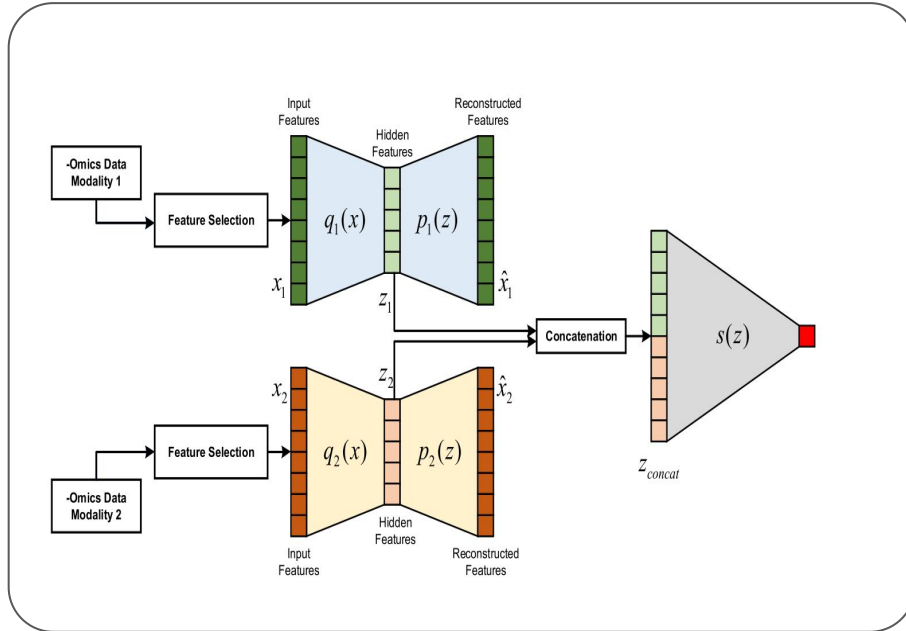


Fig.5: ConcatAE (Tong et al., 2020)

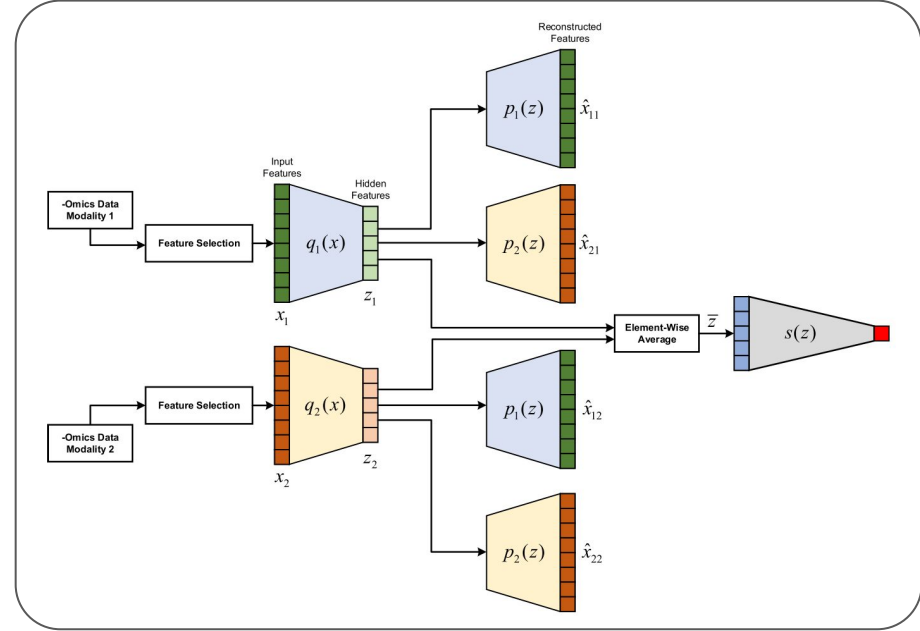


Fig.6: CrossAE (Tong et al., 2020)

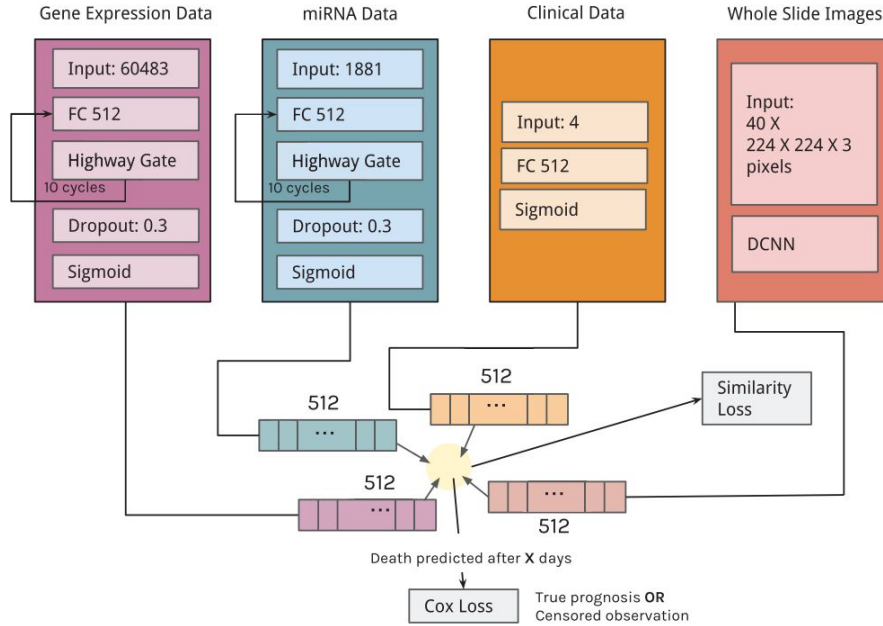


Fig.7: Architecture with Similarity Loss (Gevaert and Cheerla, 2019)

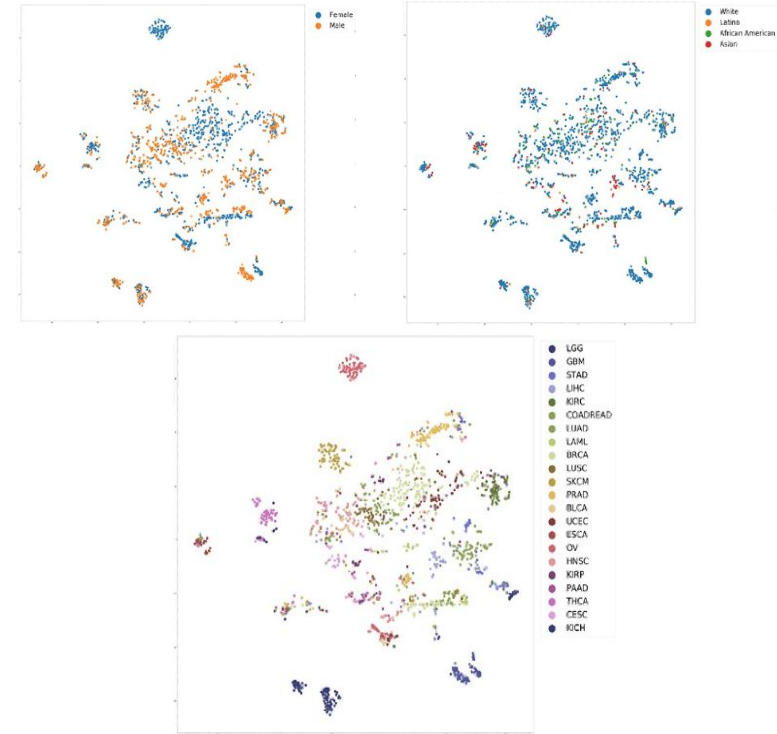


Fig.8: T-SNE-mapped representations of feature vectors (Gevaert and Cheerla, 2019)

Architecture and latent feature representations

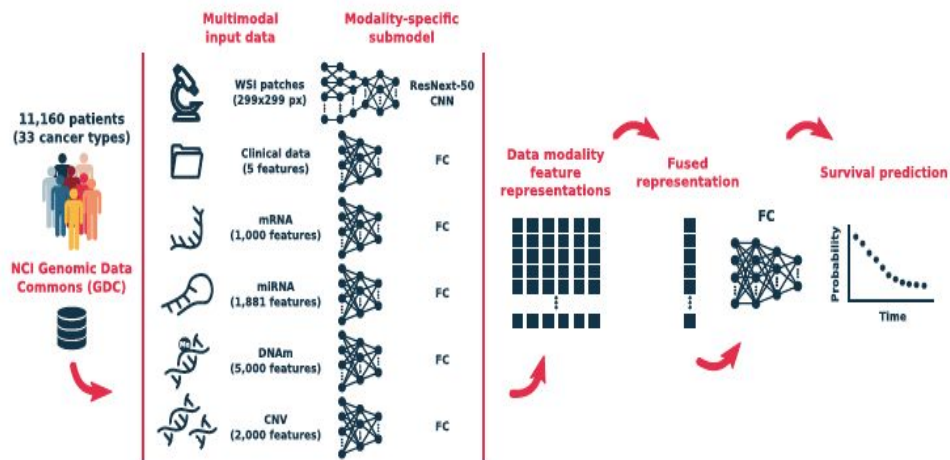


Fig.9: MultiSurv Model Architecture (Vale-Silva and Rohr, 2021)

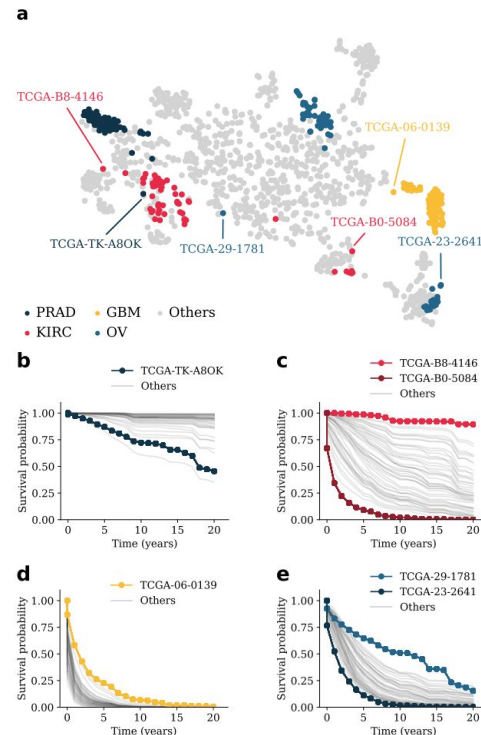


Fig.10: T-SNE-mapped representations of feature vectors (Vale-Silva and Rohr, 2021)

Results

Metric	Data	Method
		CPH ⁶
C ^{td}	Clinical	0.796 (0.779–0.813)
	mRNA	0.733 (0.712–0.755)
	DNAm	0.739 (0.719–0.760)
	miRNA	0.676 (0.651–0.700)
	CNV	0.570 (0.543–0.599)
	WSI	–
IBS	Clinical	0.143 (0.135–0.154)
	mRNA	0.177 (0.165–0.190)
	DNAm	0.179 (0.165–0.192)
	miRNA	0.186 (0.171–0.202)
	CNV	0.214 (0.207–0.224)
	WSI	–

Fig.11: Results single modality models
(Vale-Silva and Rohr, 2021)

Included data modalities						C ^{td} (95% CI)	IBS (95% CI)
Clinical	mRNA	DNAm	miRNA	CNV	WSI		
•	•					0.822 (0.805–0.837)	0.138 (0.126–0.150)
•		•				0.808 (0.791–0.826)	0.134 (0.125–0.148)
•			•			0.792 (0.775–0.810)	0.147 (0.136–0.161)
•				•		0.795 (0.778–0.812)	0.140 (0.131–0.152)
•					•	0.801 (0.783–0.817)	0.148 (0.140–0.158)
•	•	•				0.810 (0.793–0.829)	0.146 (0.135–0.158)
•	•	•	•			0.798 (0.781–0.815)	0.153 (0.139–0.168)
•	•	•	•	•		0.802 (0.748–0.820)	0.149 (0.136–0.162)
•	•	•	•	•	•	0.787 (0.769–0.806)	0.152 (0.140–0.166)

Fig.12: Results multi-modality models
(Vale-Silva and Rohr, 2021)

Deep Piecewise Exponential Additive Mixed Models

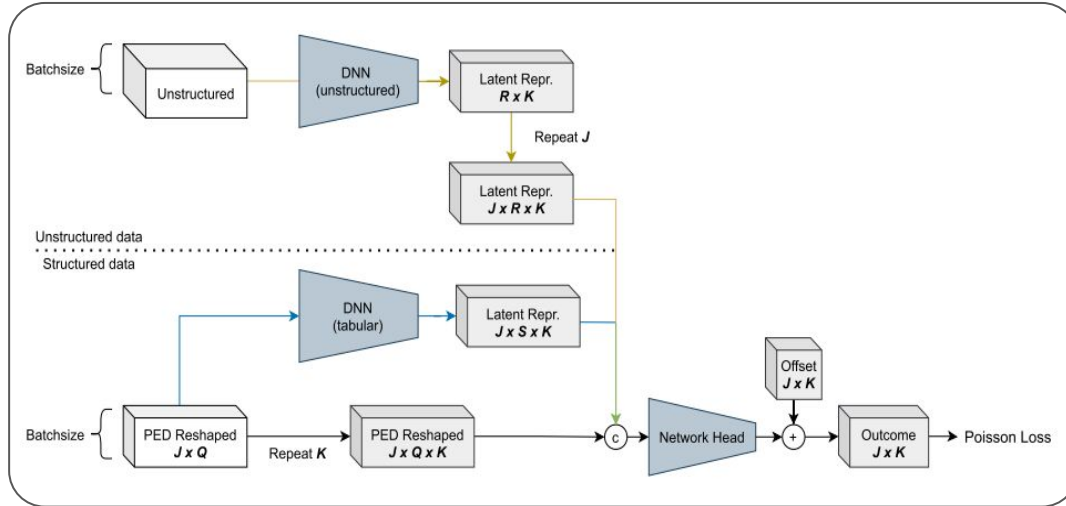


Fig.18: Architecture of DeepPAMM (Kopper et al., 2022)

Deep Piecewise Exponential Additive Mixed Models

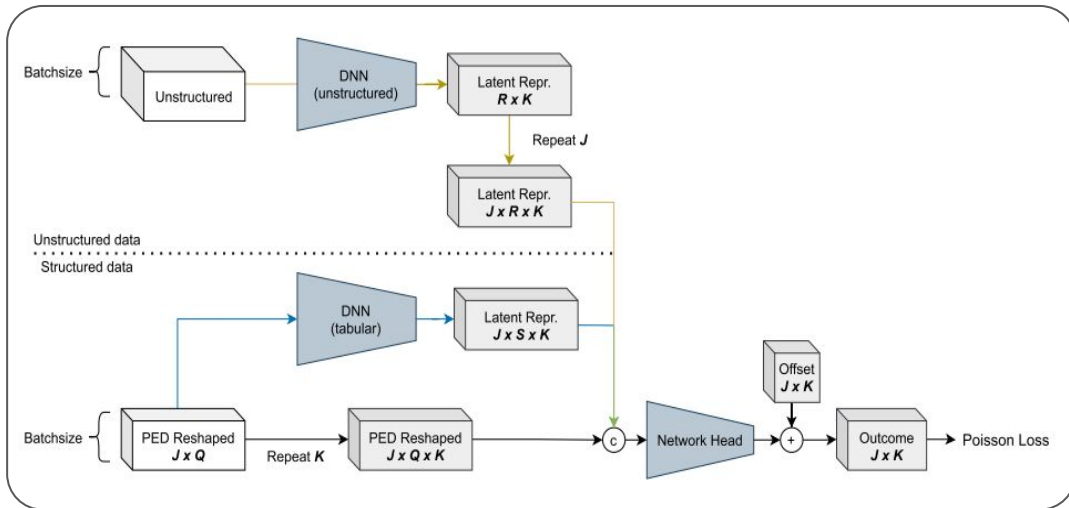


Fig.18: Architecture of DeepPAMM (Kopper et al., 2022)

Semi-Structured Distributional Regression

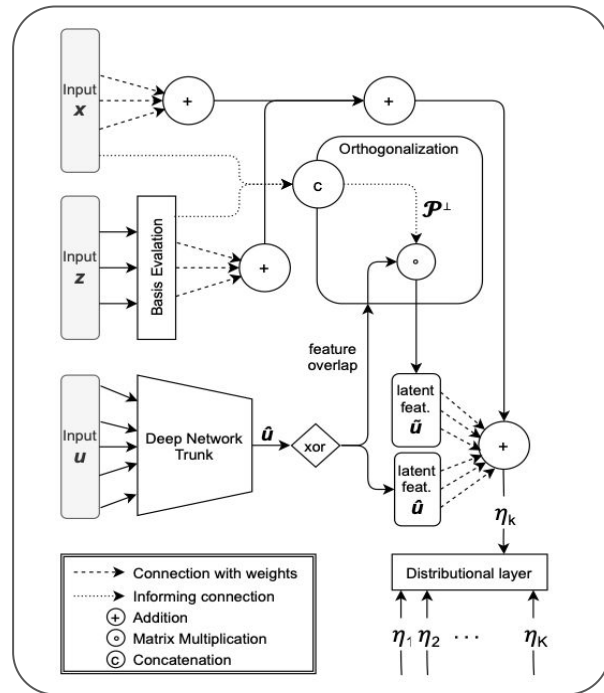


Fig.20: Exemplary architecture of SSDDR (Rügamer, Kolb and Klein, 2020)

Multimodal DL in Economics

Law, Paige and Russell (2019)

Using Street View and Satellite Images to Estimate House Prices

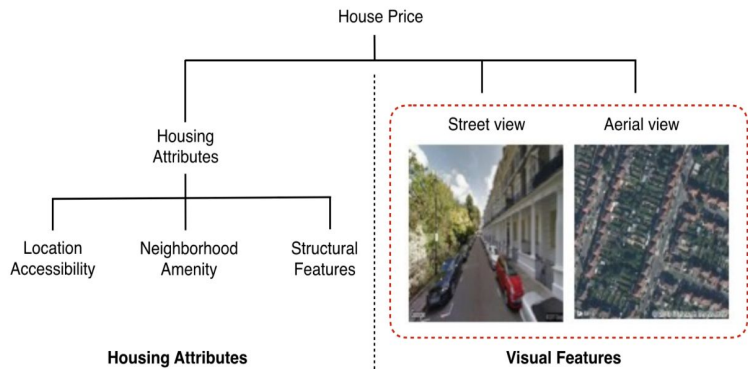


Fig.27: Concept of Model Architecture (Law, Paige and Russell, 2019)

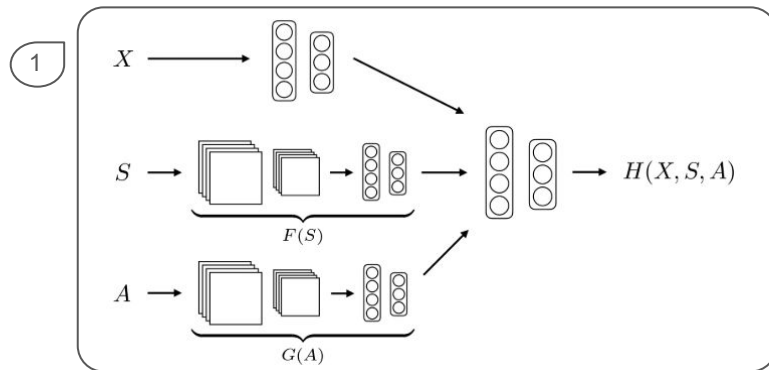


Fig.28: Fully nonlinear model network structure (Law, Paige and Russell, 2019)

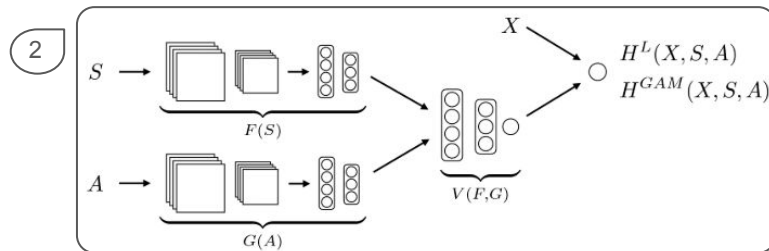


Fig.29: Semi-interpretable model network structure (Law, Paige and Russell, 2019)

Using Street View and Satellite Images to Estimate House Prices - Results

	Random		Southwark	
	R^2	MSE	R^2	MSE
Linear (Attrib.)	72.50%	0.09	62.73%	0.14
Linear (Attrib.+Vis)	76.93%	0.08	67.85%	0.12
Additive (Attrib.)	80.04%	0.07	66.82%	0.11
Additive (Attrib.+Vis)	83.54%	0.06	72.68%	0.09
XG.Boost (Attrib.)	81.72%	0.06	67.78%	0.11
XG.Boost (Attrib.+Vis)	84.13%	0.05	74.23%	0.09
NonLin (Full model)	84.67%	0.05	76.51%	0.08

Fig.28: Results on randomly sampled test set and hold-out test set of Southpark
(Law, Paige and Russell, 2019)

Predicting Poverty using Satellite Imagery

What is the problem?

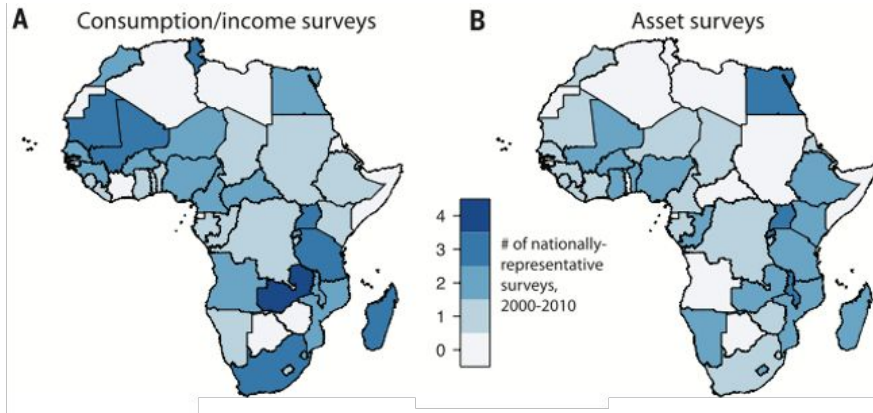


Fig.22: Number of nationally representative consumption and asset surveys occurring in each African country between 2000 and 2010 (Jean et al., 2016)

Possible solution

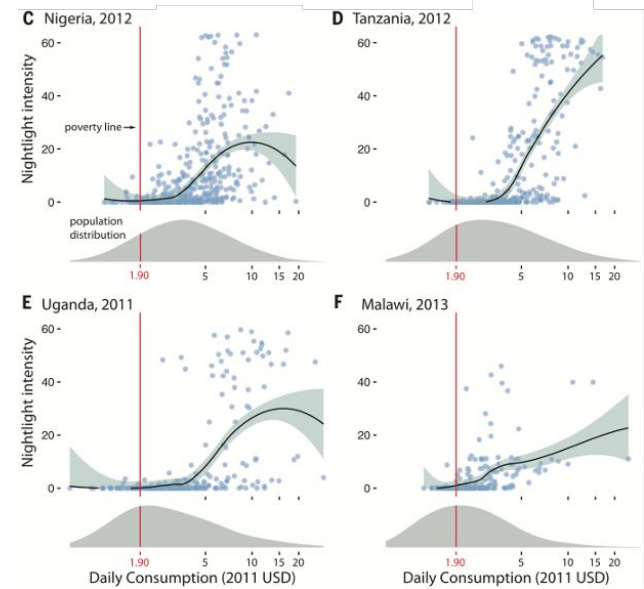


Fig.23: Relationship between per capita consumption expenditure and nightlight intensity at the cluster level (Jean et al., 2016)

Methodology

1. Start with CNN that has been trained on ImageNet
 2. Fine-tune CNN on new task to predict nighttime light intensities from daytime satellite imagery
 3. Use ridge regression model to predict cluster-level consumption/ assets from image features extracted from daytime imagery by the CNN and mean cluster-level values from the survey data
- Nighttime light intensities noisy but globally consistent/
available proxy for economic activity

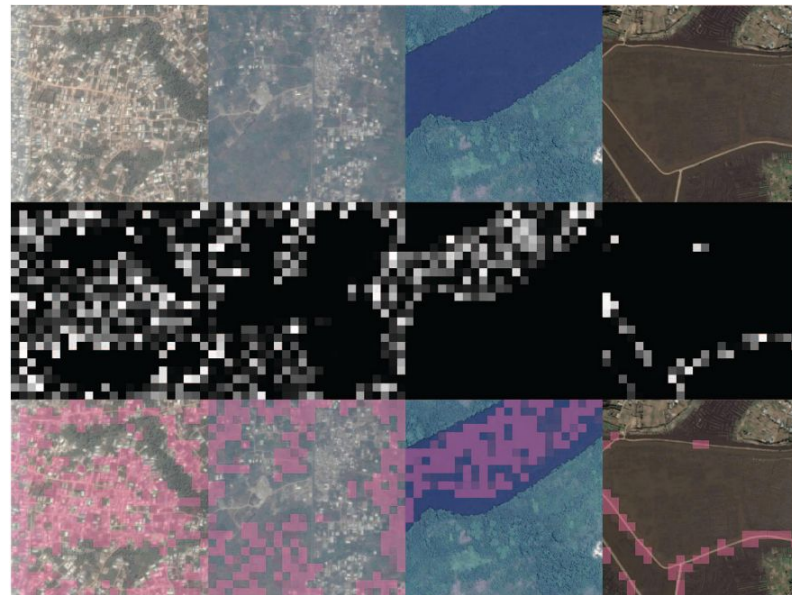


Fig.24: Visualization of activations of different convolutional filters in CNN (Jean et al., 2016)

Results

- Transfer Learning improves performance
- Reasonable out-of-country predictions

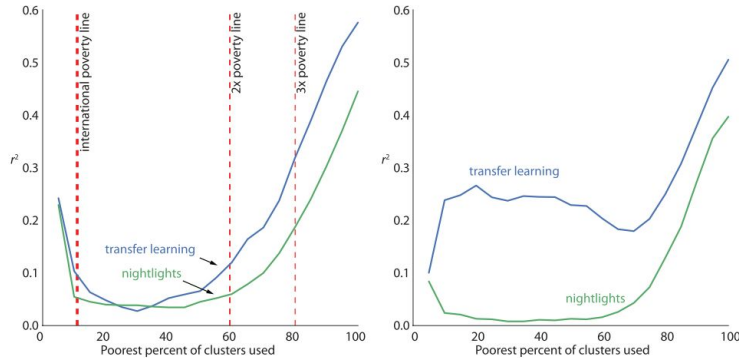


Fig.25: Performance of transfer learning model relative to nightlights for estimating consumption and assets (Jean et al., 2016)

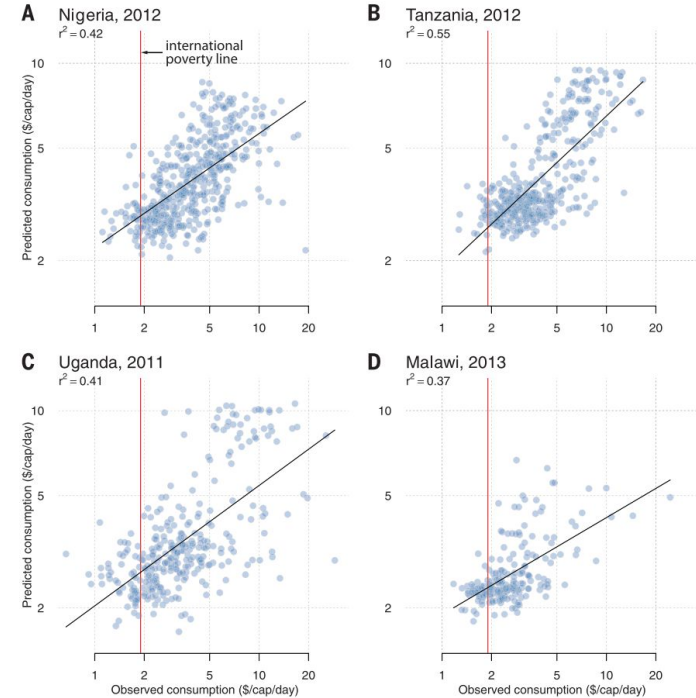


Fig.26: Predictions vs. survey-measured consumption at cluster level (Jean et al., 2016)

Conclusion & Outlook

Achievements

- Different ways to incorporate multimodal data using DL
- Performance increases on various prediction tasks
- Proof of concept: Using remote sensing data to replace costly collected tabular data

Achievements

- Testing many different ways to incorporate multi modal data using DL
- Performance increases on various prediction tasks
- Proof of concept: Using remote sensing data to replace costly collected tabular data

Major challenges

- Small sample size (often insufficient no. of image data)
- Unreliable Benchmarking (between proposed methods but also to single modality models)
- Large flexibility of tuning/ adjusting DL (architecture, fusion, hyperparameters)
- Marginal performance improvements over baselines
- Publication Bias

Will multimodal DL replace classical models in regular scientific in context where good and interpretable frameworks for structured data are available?

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- Currently, at least questionable with the present setup (small sample sizes, marginal improvements) in many fields

However:

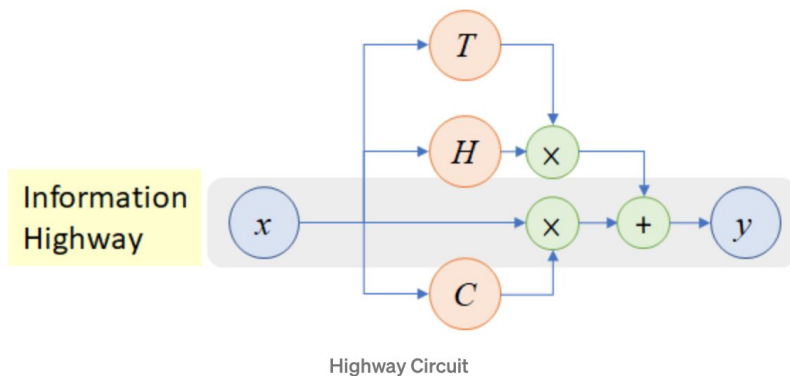
- More unstructured data will become available
 - Full potential (performance improvements) of DL in many fields yet to be discovered
 - Consolidation of Methods is in starting and will accelerate once proper benchmarking datasets are available
- Publicly available and up-to-date unstructured data (satellite imagery) might be an alternative to costly collected tabular data

Many thanks for listening!

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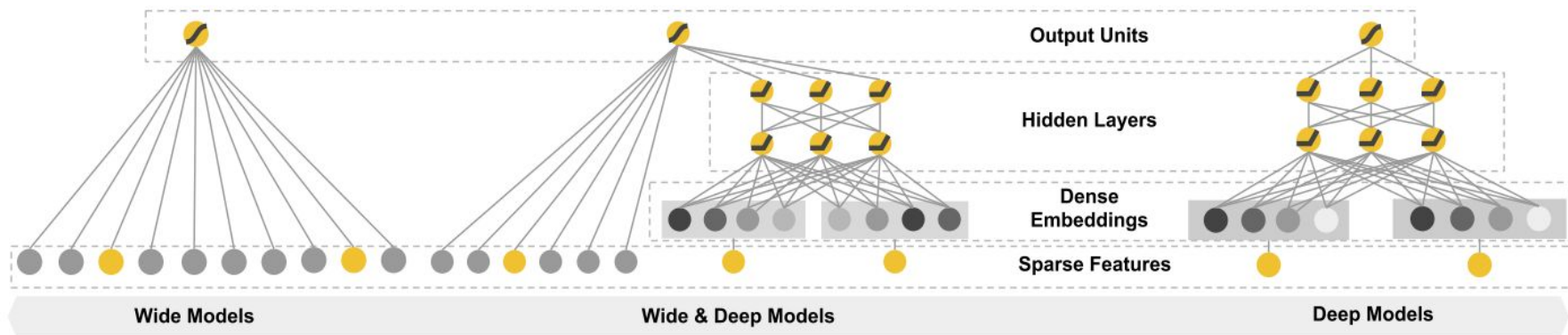
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Appendix

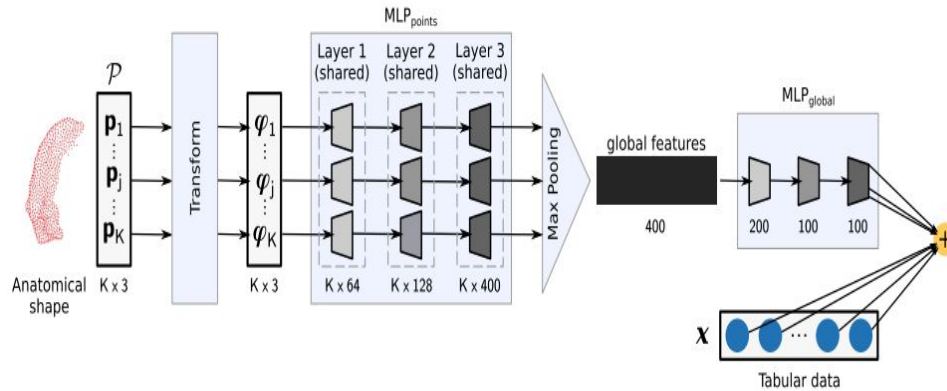


- $y = H(\mathbf{x}, \mathbf{W}_H) \cdot T(\mathbf{x}, \mathbf{W}_T) + \mathbf{x} \cdot C(\mathbf{x}, \mathbf{W}_C).$
- $y = H(\mathbf{x}, \mathbf{W}_H) \cdot T(\mathbf{x}, \mathbf{W}_T) + \mathbf{x} \cdot (1 - T(\mathbf{x}, \mathbf{W}_T)).$
- $y = \begin{cases} \mathbf{x}, & \text{if } T(\mathbf{x}, \mathbf{W}_T) = 0, \\ H(\mathbf{x}, \mathbf{W}_H), & \text{if } T(\mathbf{x}, \mathbf{W}_T) = 1. \end{cases}$

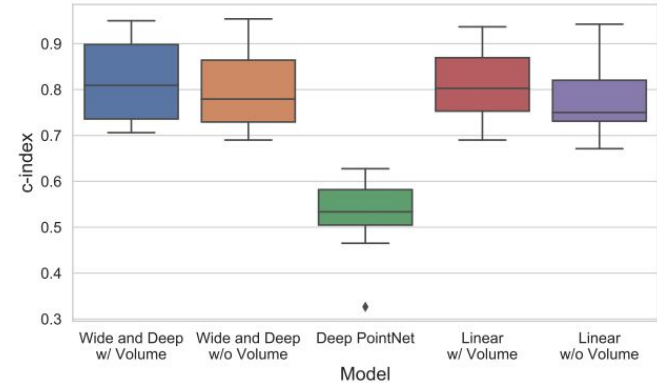
Source: Review Highway Networks (<https://towardsdatascience.com/review-highway-networks-gating-function-to-highway-image-classification-5a33833797b5>)



A-Fig.1: Spectrum of Wide & Deep models (Cheng et al., 2016)



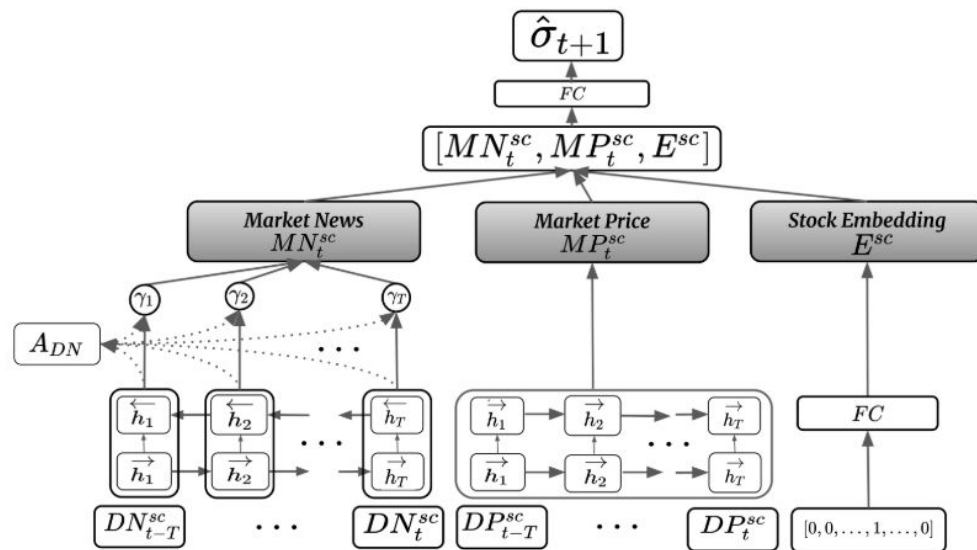
A-Fig.2: Wide and Deep PointNet Architecture (Pölsterl et al., 2019)



A-Fig.3: Performance Benchmarking (Pölsterl et al., 2019)

Hierarchical Network

- 1. Word Embedding
- 2. News Encoder (BiLSTM)
- 3. News Relevance Attention
- 4. News Temporal Context (Attention)
- 5. Price Encoder (LSTM)
- 6. Stock Embedding



A-Fig.4: Hierarchical Neural Network Architecture (Sardelich and Manandhar, 2018)

Semi-Structured Distributional Regression

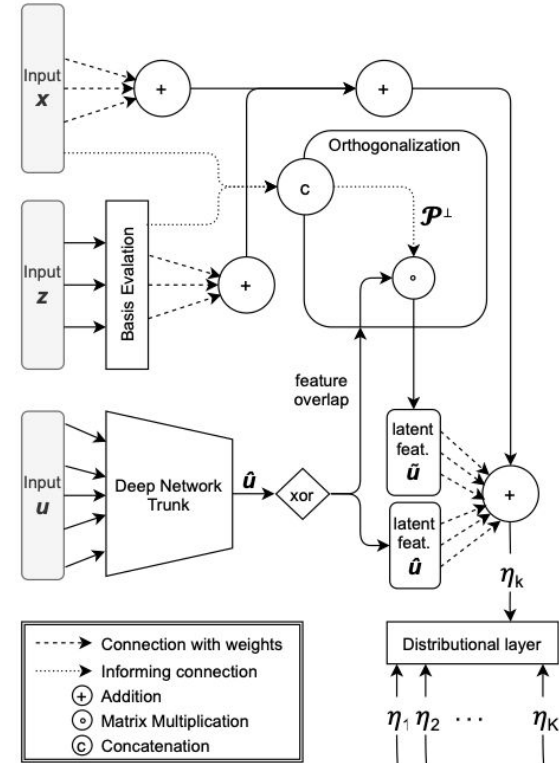
$$\eta_k = f_{k,0}(\mathbf{x}) + \sum_{j=1}^{r_k} f_{k,j}(z_j) + \sum_{j=1}^{g_k} d_{k,j}(\mathbf{u})$$

A-Fig.5: Additive predictor structure including struc. linear, struc. non-linear and unstruc. predictors (Rügamer, Kolb and Klein, 2020)

Orthogonalization

- $\mathcal{P}_X^\perp := \mathbf{I}_n - \mathcal{P}_X$
- $\tilde{\mathbf{U}}_k = \mathcal{P}_X^\perp \hat{\mathbf{U}}_k$

A-Fig.6: Projection of latent features into the orthogonal complement of of the linear projection on the column space of features X (Rügamer, Kolb and Klein, 2020)



A-Fig.7: Exemplary architecture of SSDDR (Rügamer, Kolb and Klein, 2020)

Poverty

- Mapping poverty using mobile phone and satellite data (Steele et al., 2017)
- Continental-Scale Building Detection from High Resolution Satellite Imagery (Sirko et al., 2021)

Corn Yield Prediction

- Deep Gaussian Process for Crop Yield Prediction Based on Remote Sensing Data (You et al., 2017)

Socio-economic Survey Predictions

- Using Deep Learning and Google Street View to Estimate the Demographic Makeup of the US (Gebru et al., 2017)