

Chapter 10: Structured + Unstructured Data

Seminar - Multimodal Deep Learning
Master - Seminar (Summer Semester 2022)

Speaker: Rickmer Schulte

Supervisor: Daniel Schalk

21.07.2022



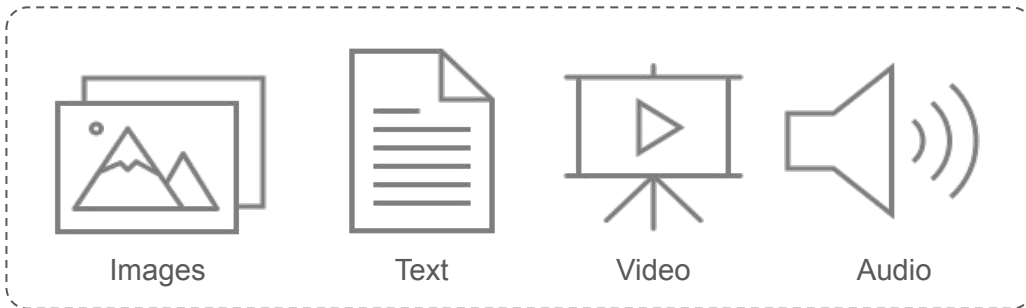
- Taxonomy: Structured vs. Unstructured Data
- Fusion Strategies
- Multimodal DL in Survival + Economics
 - Proposed Methods
 - Applications
 - Critical Assessment
- Conclusion and Outlook

Structured Data



vs.

Unstructured Data

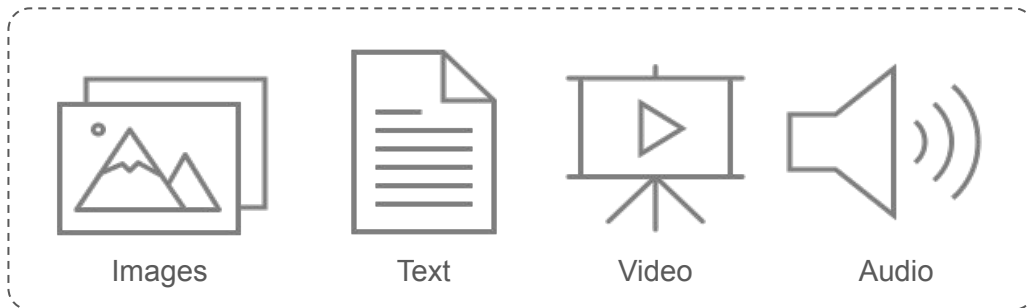


Structured Data



vs.

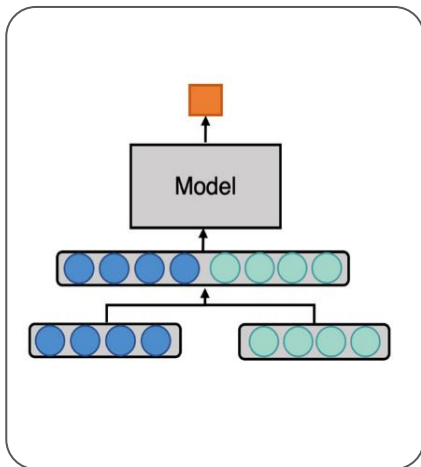
Unstructured Data



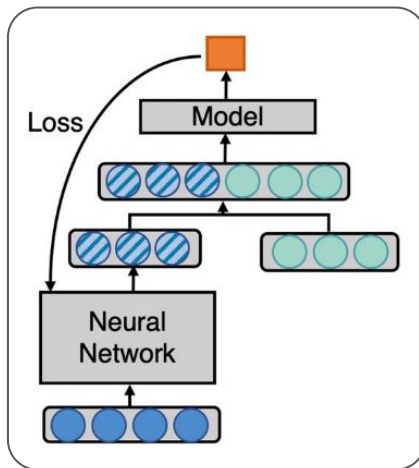
- Differ regarding dimensionality and interpretability
- Blurred lines: Few selected biomarkers/genes vs. multiple thousand biomarkers/genes
- Structured data traditionally studied throughout all field of science vs. Unstructured main studied data source in DL
- Idea: Fuse different data modalities and methods from DL and classical Statistics

Fusion Strategies

Early Fusion



Joint/ Intermediate Fusion



Late Fusion

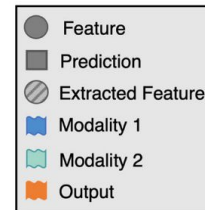
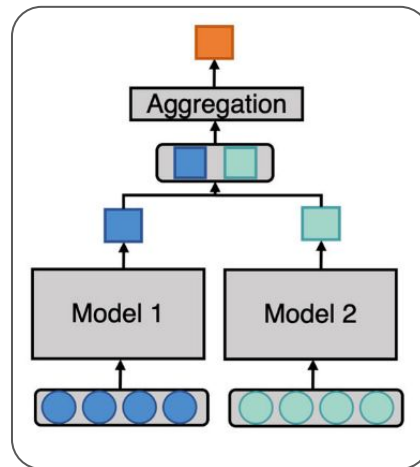
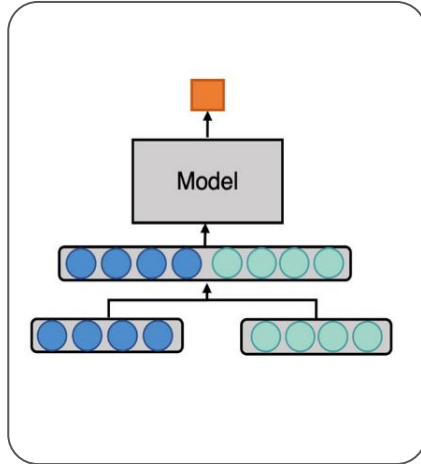
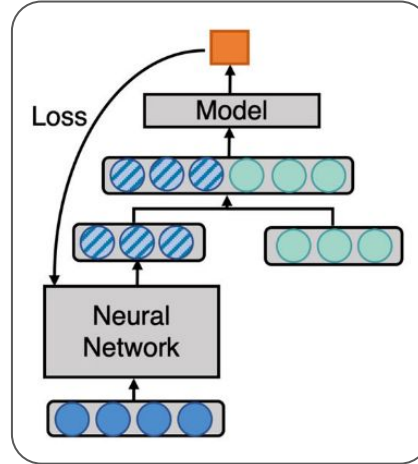


Fig.1: Fusion Strategies Graphics
adopted from (Huang et al., 2020)

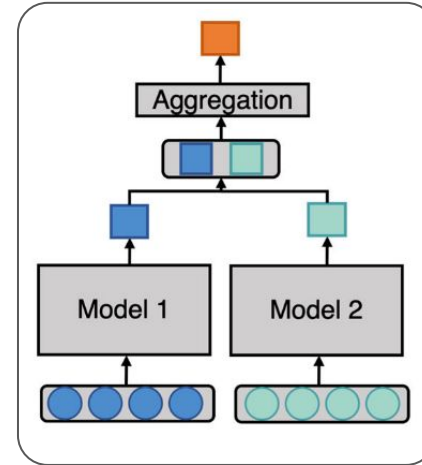
Early Fusion



Joint/ Intermediate Fusion



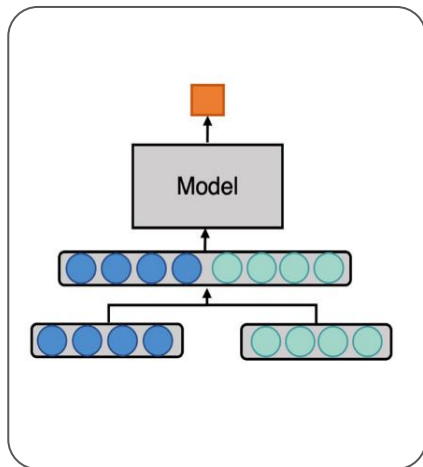
Late Fusion



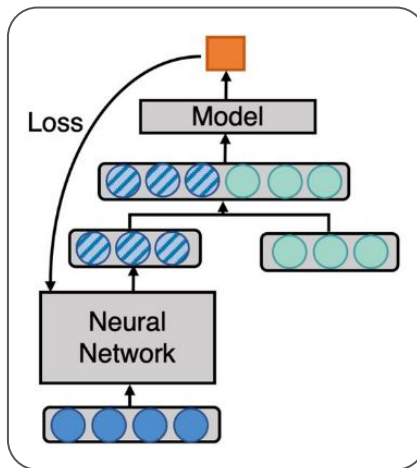
- Latent feature representation: Hand-crafted vs. Separately learned vs. End-to-end learning
- Model Block: DNN vs. Interpretable statistical model (Linear, Logistic, GAM etc.)

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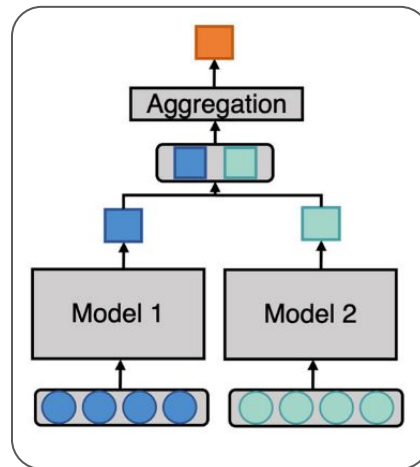
Early Fusion



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Late Fusion



- Latent feature representation: Hand-crafted vs. Separately learned vs. End-to-end learning
- Model Block: DNN vs. Interpretable statistical model (Linear, Logistic, GAM etc.)

Fig.1: Fusion Strategies Graphics
adopted from (Huang et al., 2020)

- Introduced new methodological approaches
- Showed promising applications in new fields
- Used DL on unstructured data in fields where structured data is predominately used

Multimodal DL in Survival

Traditional Survival Analysis (Cox Proportional Hazard Model)

- Hazard function:
$$h(t|x) = h_0(t) \exp(\beta^T x)$$
- Loss function:
$$l(\beta) = - \sum_{i=1}^n \delta_i \left(\beta^T x_i - \log \sum_{j \in R(t_i)} \exp(\beta^T x_j) \right)$$

Fig.2: Equations adopted from (Zhu, Yao and Huang, 2016)

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Multimodal Survival Analysis

- Loss function:
$$l(w, b) = - \sum_{i: R_i=1} h_{w,b}^{last}(x_i) + \log \sum_{j: t_j \geq t_i} \exp(h_{w,b}^{last}(x_j)).$$

Fig.2: Equations adopted from (Zhu, Yao and Huang, 2016)

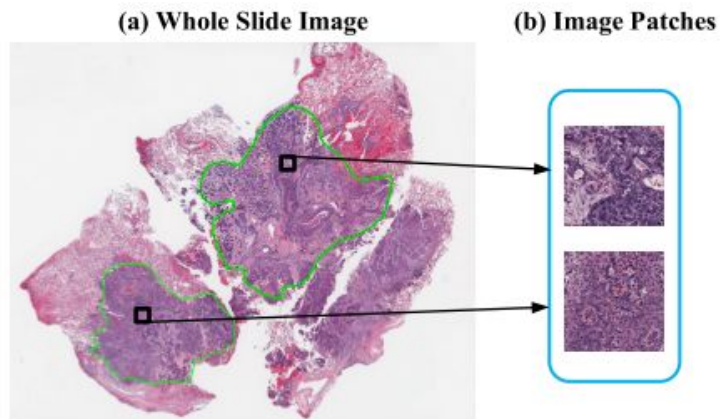


Fig.3: Sampling of Patches (Yao et al., 2016)

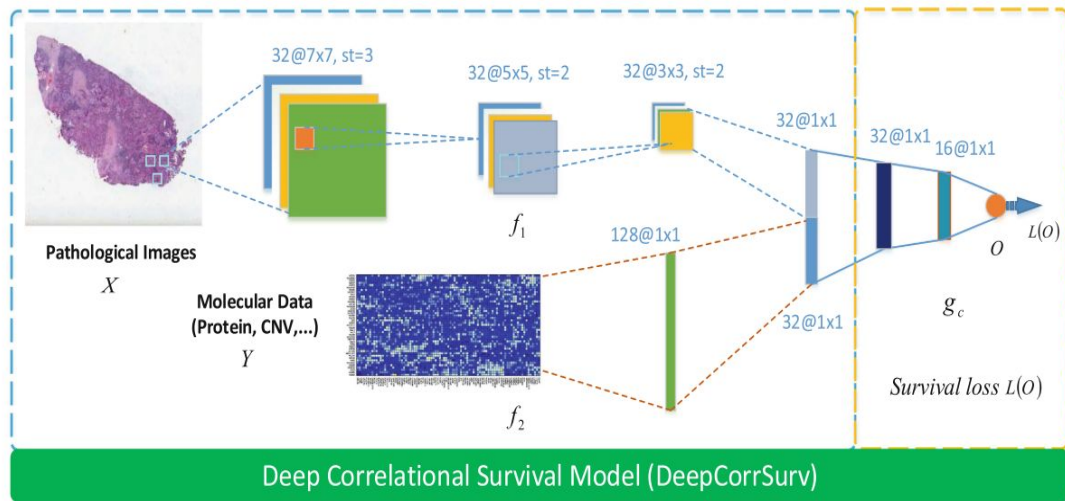


Fig.4: Architecture of the DeepCorrSurv (Yao et al., 2017)

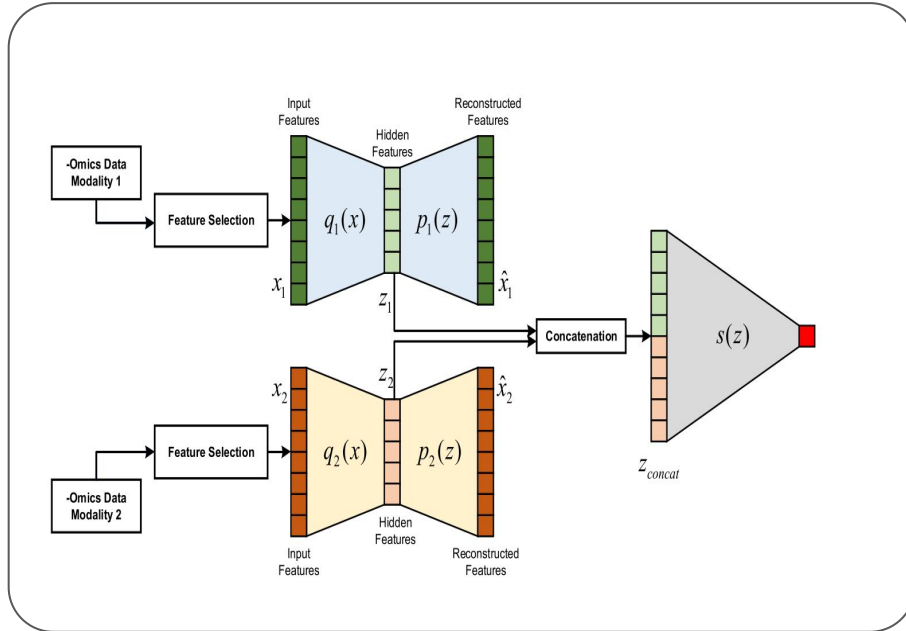


Fig.5: ConcatAE (Tong et al., 2020)

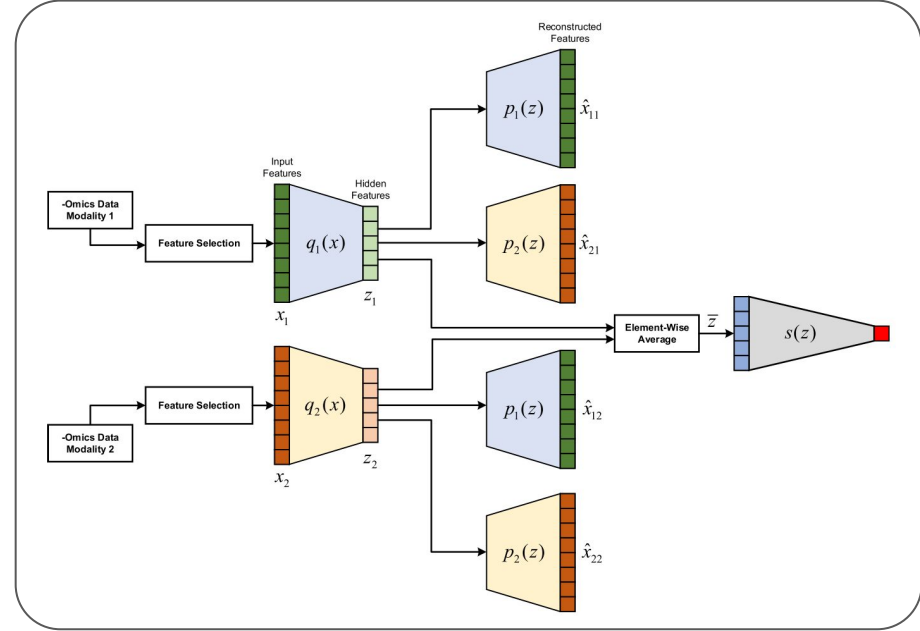


Fig.6: CrossAE (Tong et al., 2020)

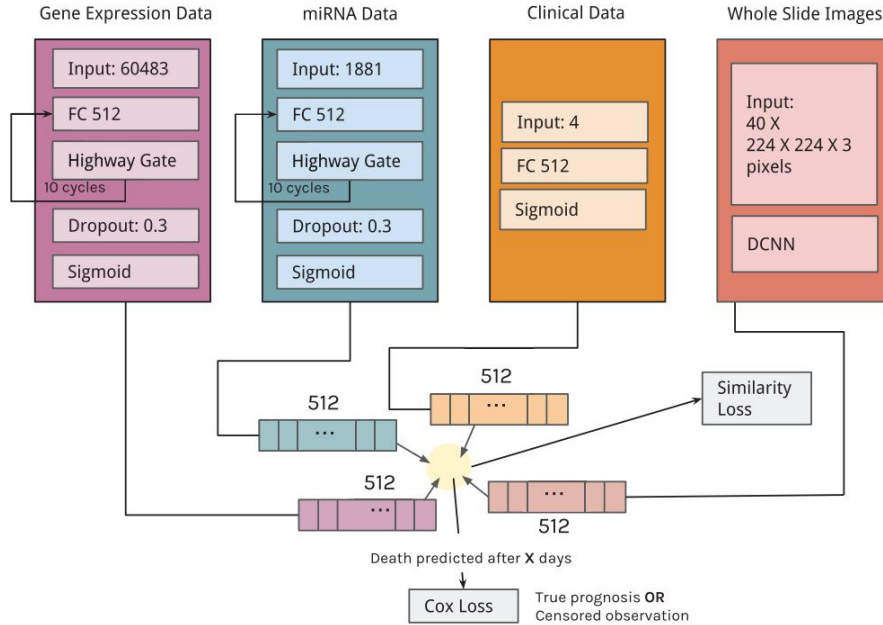


Fig.7: Architecture with Similarity Loss (Gevaert and Cheerla, 2019)

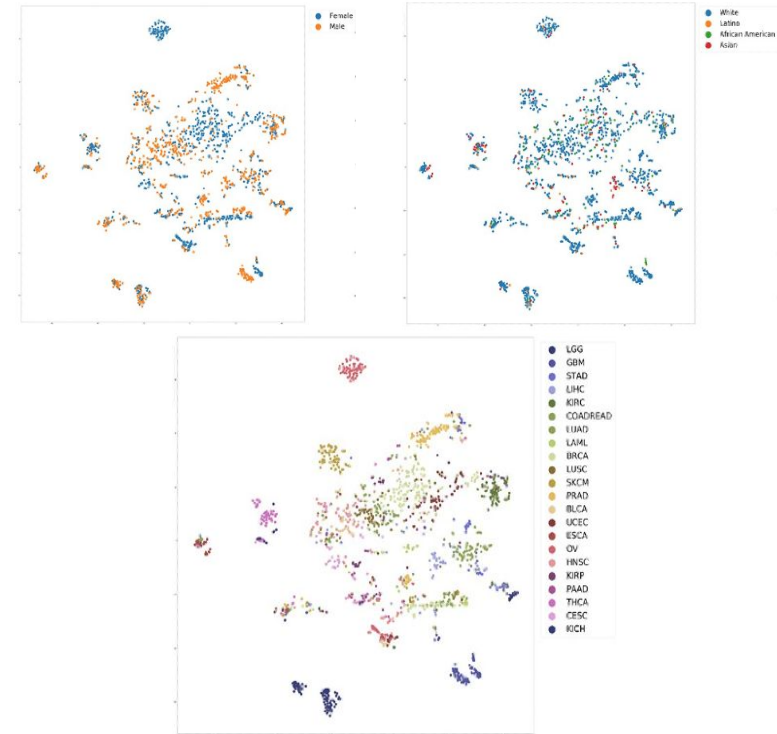


Fig.8: T-SNE-mapped representations of feature vectors (Gevaert and Cheerla, 2019)

Architecture and latent feature representations

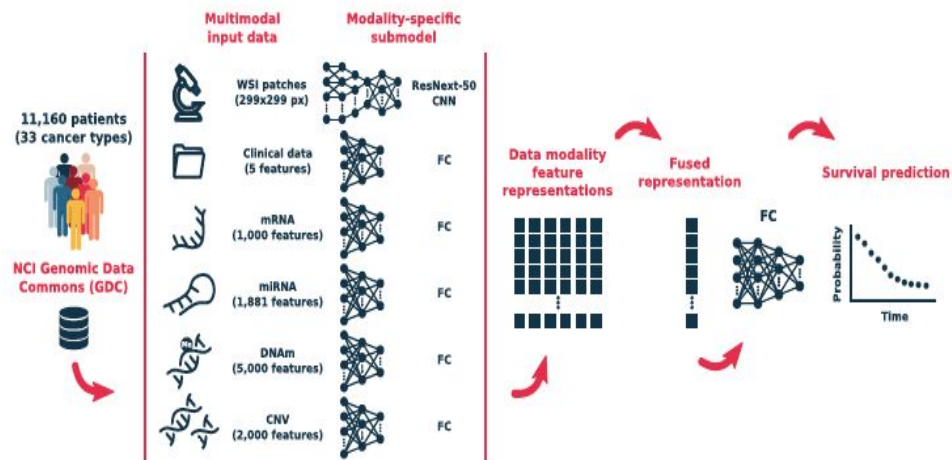


Fig.9: MultiSurv Model Architecture (Vale-Silva and Rohr, 2021)

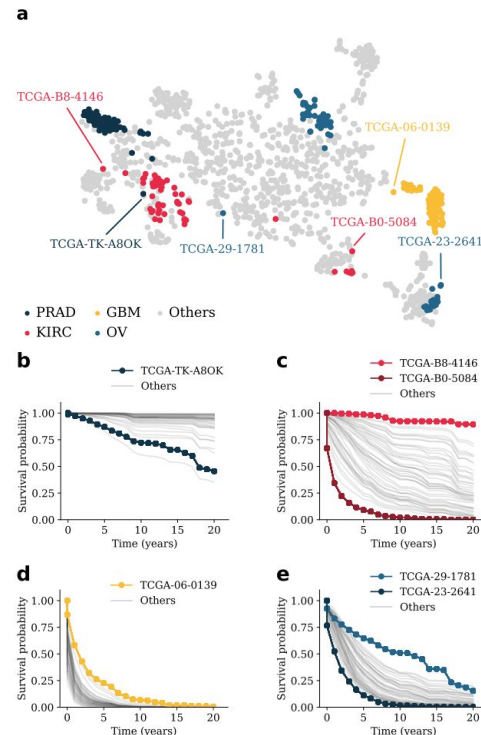


Fig.10: T-SNE-mapped representations of feature vectors (Vale-Silva and Rohr, 2021)

Results

Metric	Data	Method
		CPH ⁶
C ^{td}	Clinical	0.796 (0.779–0.813)
	mRNA	0.733 (0.712–0.755)
	DNAm	0.739 (0.719–0.760)
	miRNA	0.676 (0.651–0.700)
	CNV	0.570 (0.543–0.599)
	WSI	–
IBS	Clinical	0.143 (0.135–0.154)
	mRNA	0.177 (0.165–0.190)
	DNAm	0.179 (0.165–0.192)
	miRNA	0.186 (0.171–0.202)
	CNV	0.214 (0.207–0.224)
	WSI	–

Fig.11: Results single modality models
(Vale-Silva and Rohr, 2021)

Included data modalities						C ^{td} (95% CI)	IBS (95% CI)
Clinical	mRNA	DNAm	miRNA	CNV	WSI		
•	•					0.822 (0.805–0.837)	0.138 (0.126–0.150)
•		•				0.808 (0.791–0.826)	0.134 (0.125–0.148)
•			•			0.792 (0.775–0.810)	0.147 (0.136–0.161)
•				•		0.795 (0.778–0.812)	0.140 (0.131–0.152)
•					•	0.801 (0.783–0.817)	0.148 (0.140–0.158)
•	•	•				0.810 (0.793–0.829)	0.146 (0.135–0.158)
•	•	•	•			0.798 (0.781–0.815)	0.153 (0.139–0.168)
•	•	•	•	•		0.802 (0.748–0.820)	0.149 (0.136–0.162)
•	•	•	•	•	•	0.787 (0.769–0.806)	0.152 (0.140–0.166)

Fig.12: Results multi-modality models
(Vale-Silva and Rohr, 2021)

Deep Piecewise Exponential Additive Mixed Models

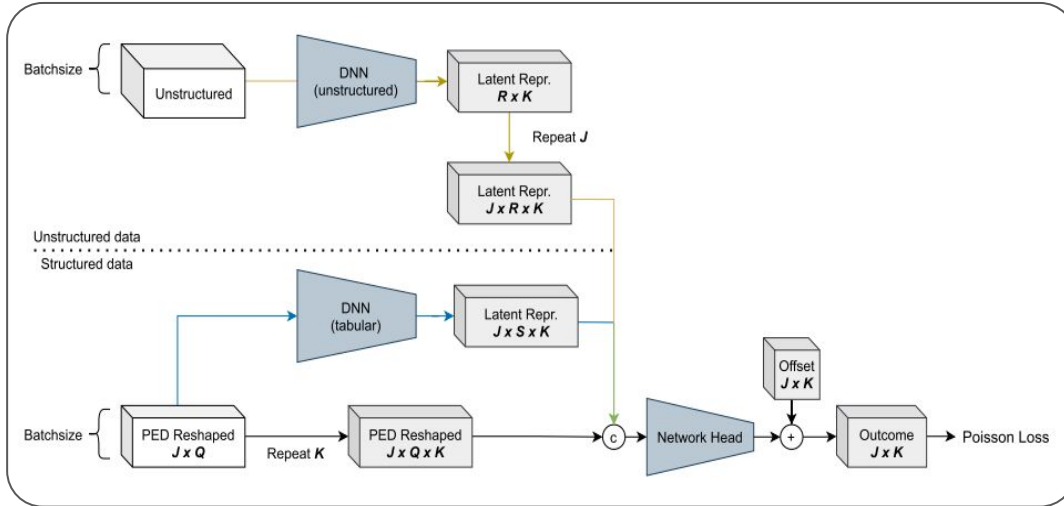


Fig.18: Architecture of DeepPAMM (Kopper et al., 2022)

Multimodal DL in Economics

Using Street View and Satellite Images to Estimate House Prices

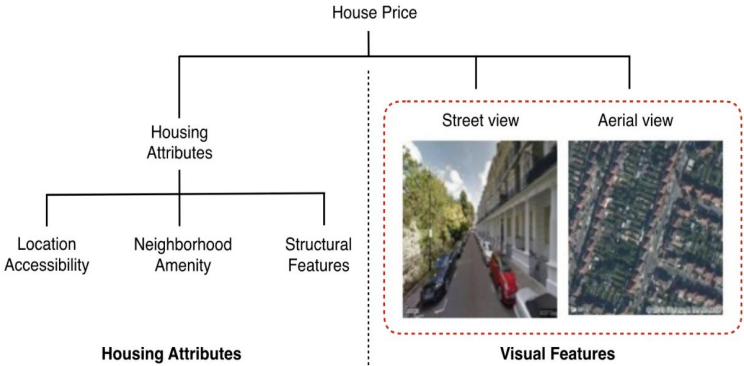


Fig.27: Concept of Model Architecture (Law, Paige and Russell, 2019)

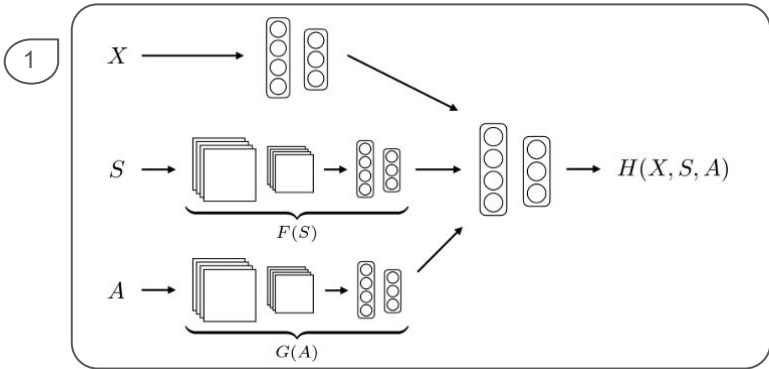


Fig.28: Fully nonlinear model network structure (Law, Paige and Russell, 2019)

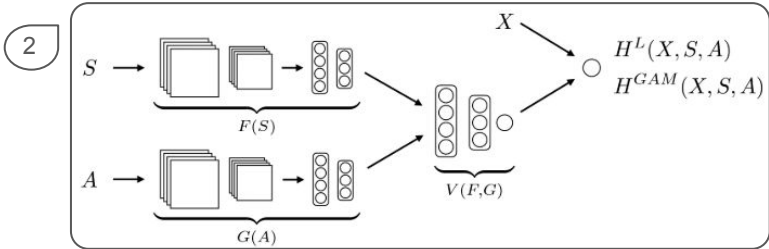


Fig.29: Semi-interpretable model network structure (Law, Paige and Russell, 2019)

Predicting Poverty using Satellite Imagery

What is the problem?

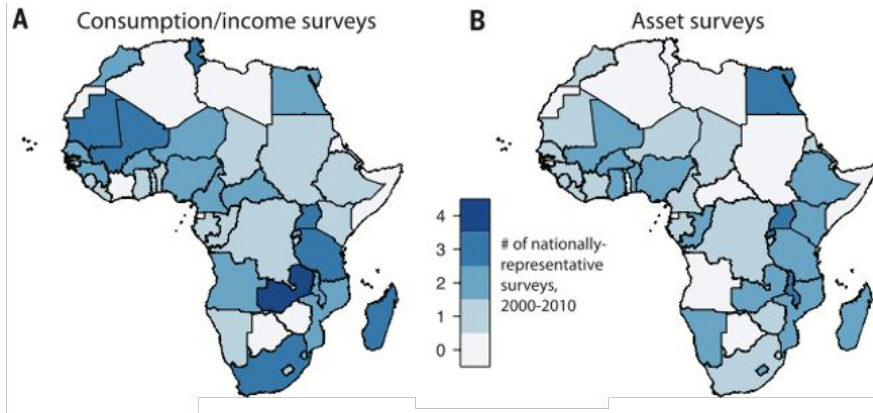


Fig.22: Number of nationally representative consumption and asset surveys occurring in each African country between 2000 and 2010 (Jean et al., 2016)

Possible solution

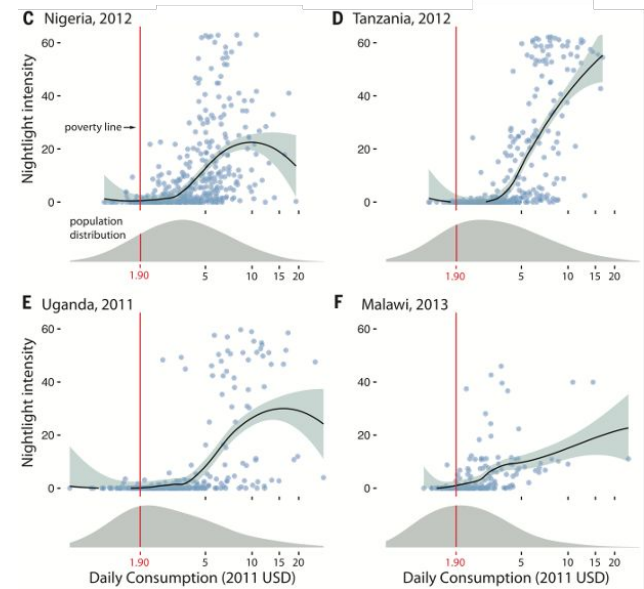


Fig.23: Relationship between per capita consumption expenditure and nighttime light intensity at the cluster level (Jean et al., 2016)

Methodology

1. Start with CNN that has been trained on ImageNet
 2. Fine-tune CNN on new task to predict nighttime light intensities from daytime satellite imagery
 3. Use ridge regression model to predict cluster-level consumption/ assets from image features extracted from daytime imagery by the CNN and mean cluster-level values from the survey data
- Nighttime light intensities noisy but globally consistent/ available proxy for economic activity

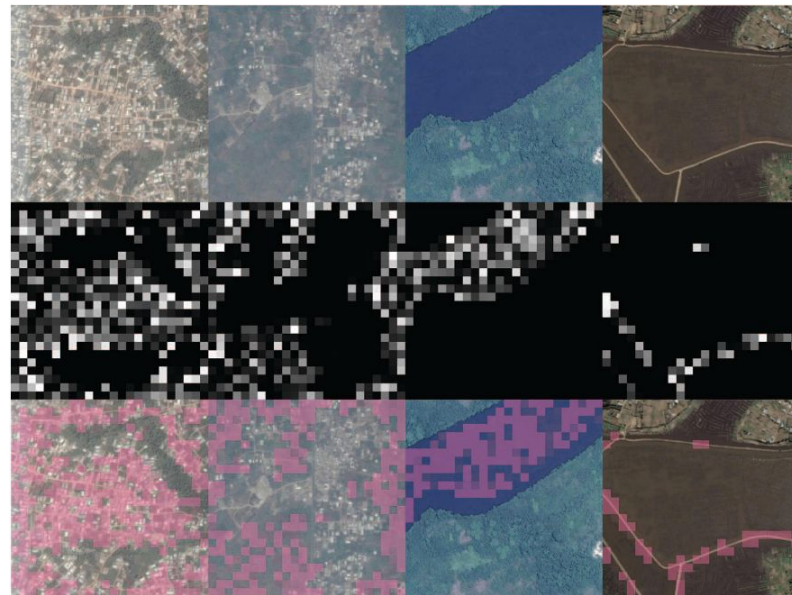


Fig.24: Visualization of activations of different convolutional filters in CNN (Jean et al., 2016)

Results

- Transfer Learning improves performance
- Reasonable out-of-country predictions

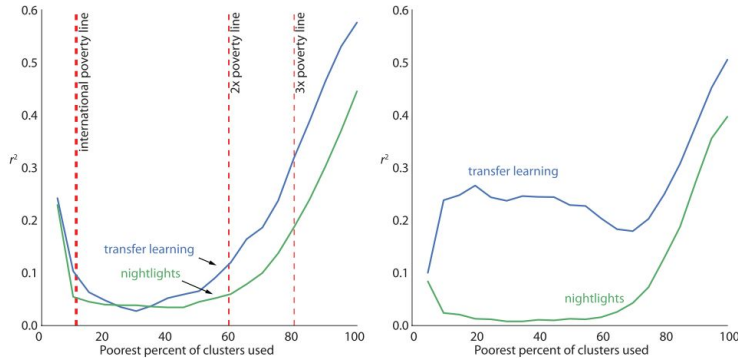


Fig.25: Performance of transfer learning model relative to nightlights for estimating consumption and assets (Jean et al., 2016)

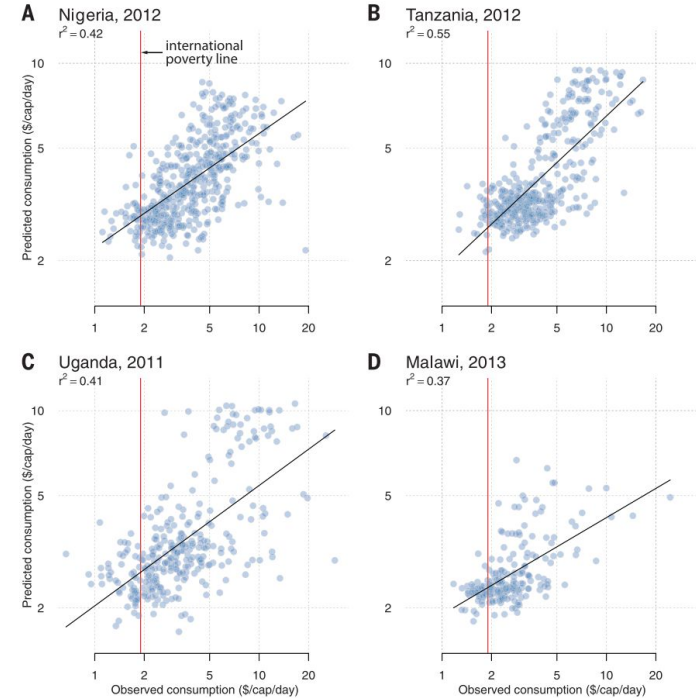


Fig.26: Predictions vs. survey-measured consumption at cluster level (Jean et al., 2016)

Conclusion & Outlook

Achievements

- Different ways to incorporate multimodal data using DL
- Performance increases on various prediction tasks
- Proof of concept: Using remote sensing data to replace costly collected tabular data

Achievements

- Testing many different ways to incorporate multi modal data using DL
- Performance increases on various prediction tasks
- Proof of concept: Using remote sensing data to replace costly collected tabular data

Major challenges

- Small sample size (often insufficient no. of image data)
- Unreliable Benchmarking (between proposed methods but also to single modality models)
- Large flexibility of tuning/ adjusting DL (architecture, fusion, hyperparameters)
- Marginal performance improvements over baselines
- Publication Bias

Will multimodal DL replace classical models in regular scientific in context where good and interpretable frameworks for structured data are available?

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- Currently, at least questionable with the present setup (small sample sizes, marginal improvements) in many fields

However:

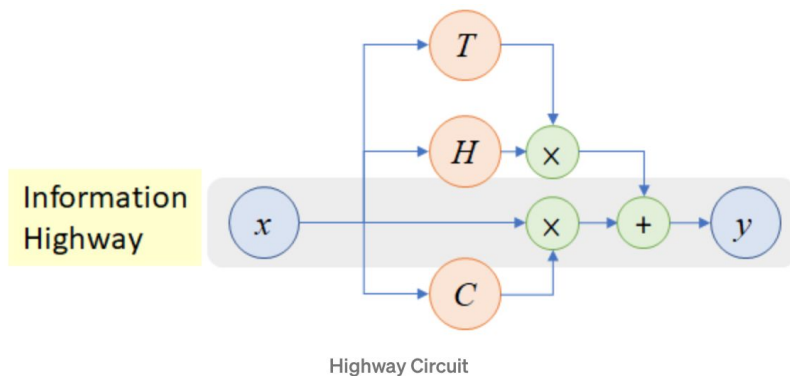
- More unstructured data will become available
 - Full potential (performance improvements) of DL in many fields yet to be discovered
 - Consolidation of Methods is in starting and will accelerate once proper benchmarking datasets are available
- Publicly available and up-to-date unstructured data (satellite imagery) might be an alternative to costly collected tabular data

Many thanks for listening!

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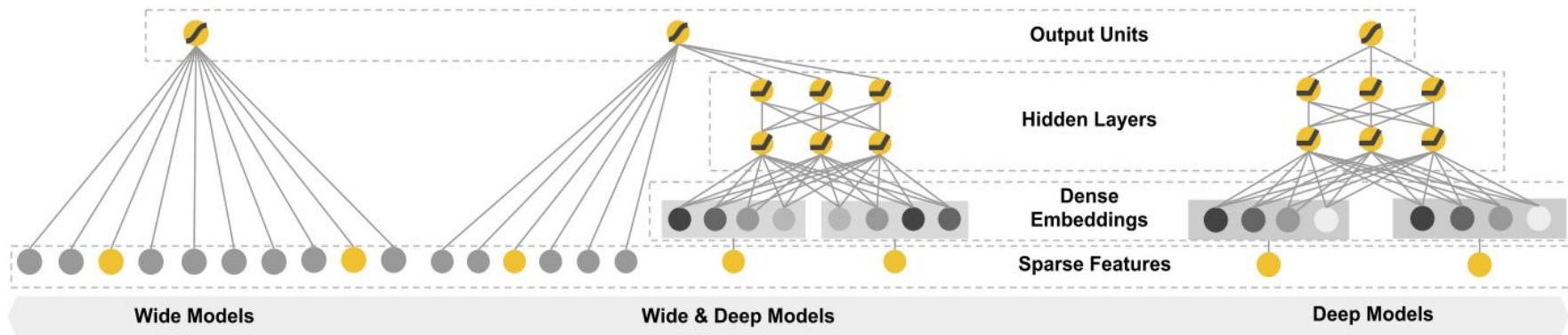
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Appendix

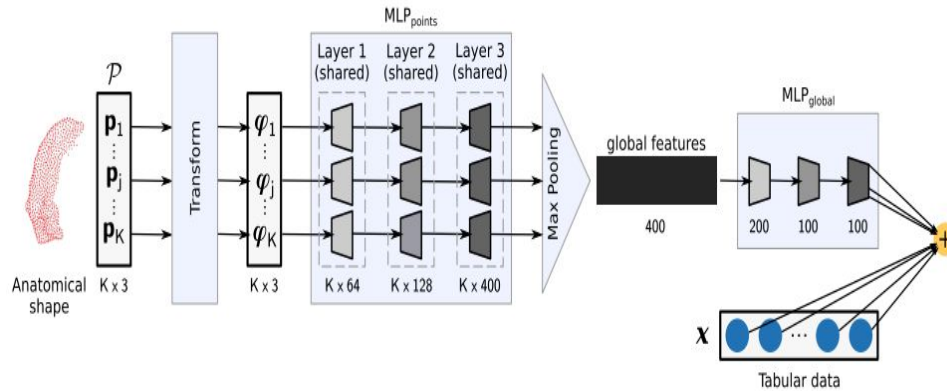


- $y = H(\mathbf{x}, \mathbf{W}_H) \cdot T(\mathbf{x}, \mathbf{W}_T) + \mathbf{x} \cdot C(\mathbf{x}, \mathbf{W}_C).$
- $y = H(\mathbf{x}, \mathbf{W}_H) \cdot T(\mathbf{x}, \mathbf{W}_T) + \mathbf{x} \cdot (1 - T(\mathbf{x}, \mathbf{W}_T)).$
- $y = \begin{cases} \mathbf{x}, & \text{if } T(\mathbf{x}, \mathbf{W}_T) = 0, \\ H(\mathbf{x}, \mathbf{W}_H), & \text{if } T(\mathbf{x}, \mathbf{W}_T) = 1. \end{cases}$

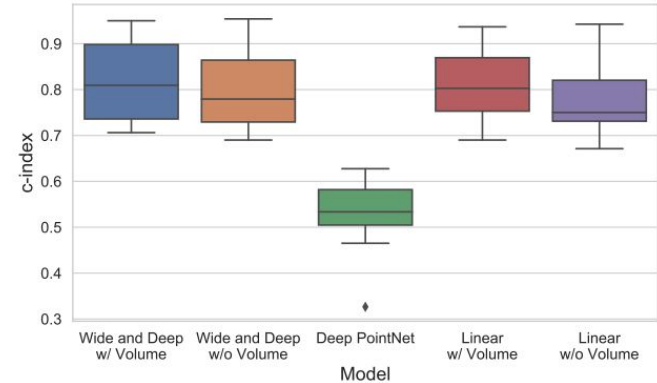
Source: Review Highway Networks (<https://towardsdatascience.com/review-highway-networks-gating-function-to-highway-image-classification-5a33833797b5>)



A-Fig.1: Spectrum of Wide & Deep models (Cheng et al. 2016)



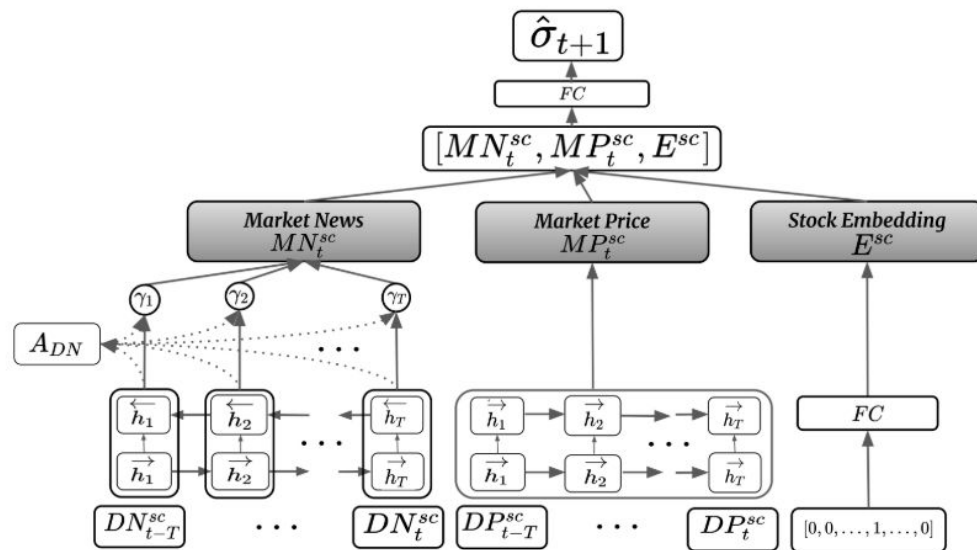
A-Fig.2: Wide and Deep PointNet Architecture (Pölsterl et al., 2019)



A-Fig.3: Performance Benchmarking (Pölsterl et al., 2019)

Hierarchical Network

- 1. Word Embedding
- 2. News Encoder (BiLSTM)
- 3. News Relevance Attention
- 4. News Temporal Context (Attention)
- 5. Price Encoder (LSTM)
- 6. Stock Embedding

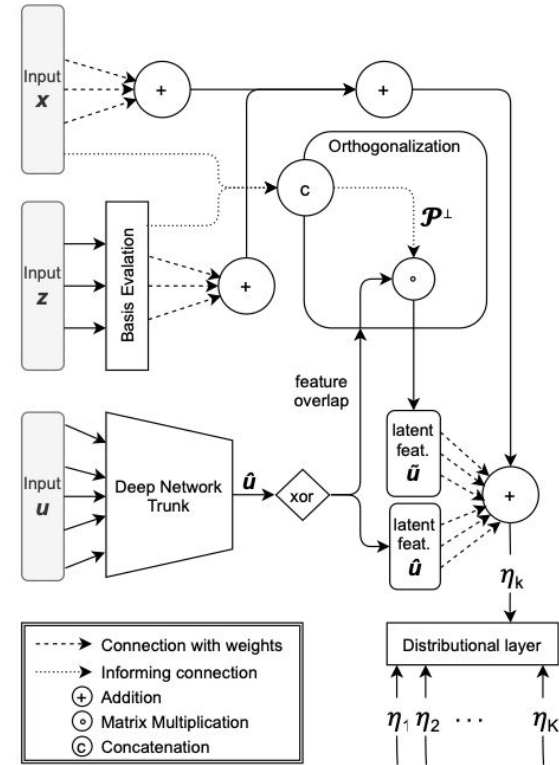


A-Fig.4: Hierarchical Neural Network Architecture (Sardelich and Manandhar, 2018)

Semi-Structured Distributional Regression

$$\eta_k = f_{k,0}(\mathbf{x}) + \sum_{j=1}^{r_k} f_{k,j}(z_j) + \sum_{j=1}^{g_k} d_{k,j}(\mathbf{u})$$

A-Fig.5: Additive predictor structure including struc. linear, struc. non-linear and unstruc. predictors (Rügamer, Kolb and Klein, 2020)



A-Fig.6: Exemplary architecture of SSDDR (Rügamer, Kolb and Klein, 2020)

Poverty

- Mapping poverty using mobile phone and satellite data (Steele et al, 2017)

Corn Yield Prediction

- Deep Gaussian Process for Crop Yield Prediction Based on Remote Sensing Data (You et al, 2017)

Socioeconomic Survey Predictions

- Using Deep Learning and Google Street View to Estimate the Demographic Makeup of the US (Gebru et al, 2017)