**Rafting Site – Planning Document**

**1. Site Logo**



Logo filename: images/logo.png

**2. Color Palette**

Here are the four selected colors and their hexadecimal values:

• primary-color: #238A00 – strong, natural, and energetic, great for an outdoor adventure brand.

• secondary-color: #00FFFB – a striking, bright aqua that conveys freshness and excitement.

• accent1-color: #EA00FF – bold and playful, useful for eye-catching highlights or calls to action.

• accent2-color: #E6AE06 – warm and attention-grabbing, evokes sunlight and  
 enthusiasm.

* back-ground color: #f0f8f8 - soft, almost white with a slight blue-green tint; great for backgrounds or light sections of a page for a clean, airy look.
* text-color: #1b1b1b - perfect for text or dark contrast elements; creates strong readability and a modern look.

Color Palette URL: <https://coolors.co/005f73-0a9396-94d2bd-ee9b00>

**3. Typography**

• heading-font: "Oswald", "AncizarSerif-Black", serif – A modern, geometric sans-serif font that works great for titles and headers. Its bold style commands attention, giving your site a professional and adventurous feel.

• body-font: "Montserrat", "Roboto", sans-serif – A versatile, highly legible sans-serif font designed for digital use. It's perfect for paragraphs and long text sections, offering a clean and easy reading experience.

Google Fonts: [https://fonts.google.com](https://fonts.google.com/)