Dreamhouse Agent Use Cases

UC01 Properties

• Property listings retrieval:

 Users want to view all listings or filter properties by criteria like location, number of bedrooms/bathrooms

• Property details:

Users request specific information about properties by name, address, or zip code

• Price history tracking:

 Users want to see historical price changes for properties, either individual listings or filtered groups

Property status updates:

 Users need to modify property information including status changes, description updates, and price adjustments

Analytics:

Users request aggregated information like property counts by city or status

UC02 OpenHouses

• Open house scheduling:

 Users want to create new open house events, specifying property addresses, dates, times, and broker assignments

• Open house retrieval

 Users request information about upcoming open houses, either for specific properties or within timeframes like "this weekend" or "next week"

Open house details:

 Users inquire about specific details of scheduled open houses, such as timing and broker information

• Open house modification:

 Users need to update existing open house information, particularly rescheduling events to different times

• Open house filtering:

 Users want to view open houses based on location ("in my area") or time period criteria

UC03 Lifestyle

Neighborhood characteristics:

 Users request information about the general qualities and attributes of neighborhoods surrounding specific properties

• Safety information:

Users inquire about crime rates and safety statistics for specific areas

• Educational resources:

Users ask about school quality and educational options in proximity to properties

• Community amenities:

 Users want to know about local facilities, services, and attractions such as parks, healthcare, restaurants, and shopping

Neighborhood comparison:

 Users seek to compare different neighborhoods across various metrics including safety, child-friendliness, amenities, and cost of living

Lifestyle factors:

 Users ask about quality of life aspects including walkability, commute times, demographics, and future development plans

• Local economy:

• Users inquire about cost of living, local businesses, and housing market trends

UC04 Guidelines (RAG)

Listing requirements:

 Users seek information about specific requirements for different property types (luxury, rental, commercial, rural)

• Documentation guidelines:

 Users request access to specific sections of listing documentation or guidelines on various topics

• Content standards:

 Users inquire about rules for property descriptions, photos, virtual tours, and other listing content elements

• Disclosure policies:

 Users ask about legal requirements for disclosures, property history, and other mandatory information

Property feature documentation:

 Users need guidelines on how to properly list specific property features (square footage, boundaries, accessibility features, renovations)

• Listing process clarification:

 Users seek clarification on specific terminology, requirements, or sections of the listing guidelines

• Property type-specific guidance:

 Users request specialized information for different categories of properties (waterfront, foreclosed, commercial)

• Advertising regulations:

 Users inquire about restrictions or requirements for promoting listings and open houses

UC05 Digital Experience

• Same as the internal employees use cases (except for **UC04-Guidelines**) but for Digital Experience users (guests and logged in)