

S.N.A.P.

SKILLS FOR NEW AGE PROGRAM



**EXPERIENCE THE
UNCONVENTIONAL**

OCTOBER 30, 2020

A one stop workshop to
lead you into a more
successful 2021



**APPLICATIONS
OPEN NOW**



WHAT'S IN STORE

A 6 DAY PROGRAM

Content Writing: Art of Articulation

Conducted by 2 competent writers who have mastered the art of crafting written word and are willing to help you do the same.

Digital Marketing

Delve into the techniques that every business on the internet is looking for right now.

IT Awareness

An introduction into the world of technology and the magic you could bring with it.

Soft skills, Communication, and Pitching

Work on how to close a deal using just a few carefully maneuvered words, and excelling at your workplace.

Resume Building and Group Discussions

One of the most important activities that form the first step of most interviews, be it a job vacancy or a college application.



CURRICULUM

ANATOMY OF THE PROGRAM

The Art of Articulation

- Argumentative Essay Writing
- Evidence based writing
- Writing Exercises
- Editing and Proofreading
- Rules of formatting

Digital Playground

- Power of content
- Structure of a campaign
- Making use of Ads
- Analyze performance
- Increasing Engagement

Back to the Future

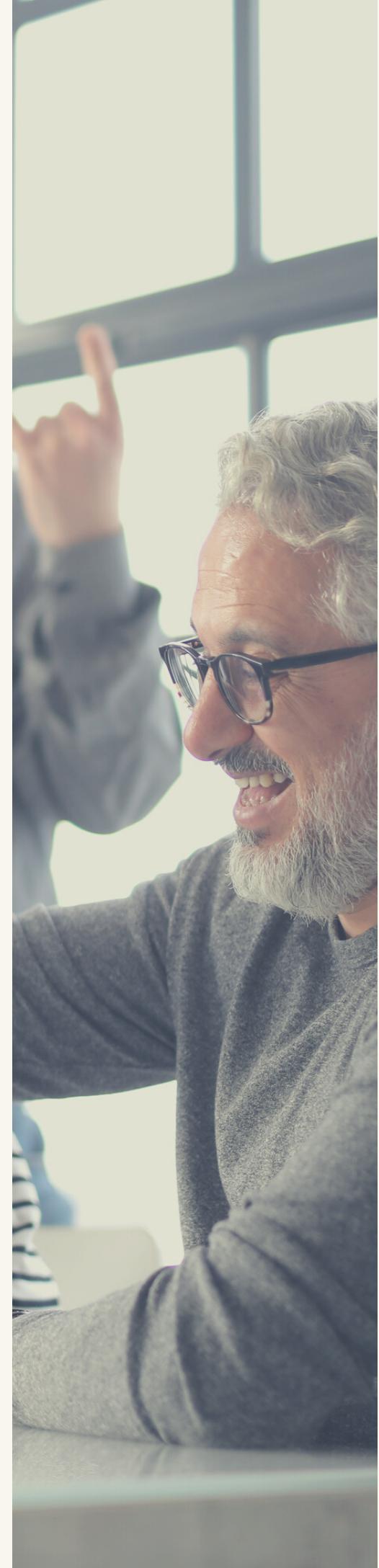
- MS Excel: More than just a spreadsheet
- Creating a website
- Computational Thinking

Effective Communication

- Email writing
- Communicating via video conferencing
- Cognitive biases involved in communication
- How to answer to the famous question "tell me something about yourself"

Road to Leadership

- Thinking out of the box
- Making decisions
- Observation: Its all in the details
- Managers vs Leaders
- Time Management



PROCEDURE

HERE'S WHAT YOU NEED TO DO

Step 1:

Visit the portal at www.elucidationtoday.com/workshop and start with the application process.

Step 2:

The application consists of two mandatory sections: personal details and interest based questions.

Step 3:

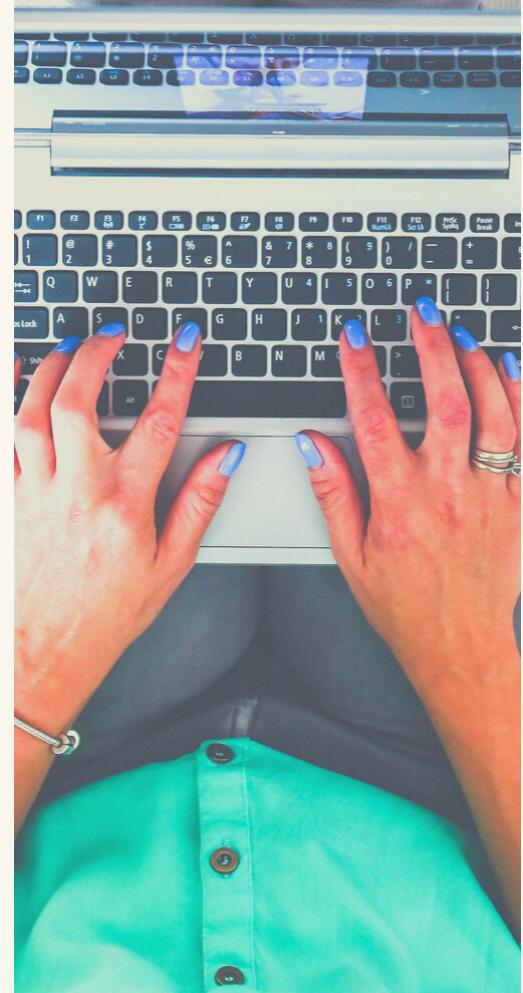
After evaluation, the Selection Panel will reach out to the candidate for the next steps which will be conducted over a telephonic interview.

Step 4:

Once you are selected, you will be provided with a confirmation email with a link to finalize your seat after making the payment.

Step 5

The workshop schedule will be emailed to you with all the web lecture links. The sessions will be conducted over a period of 6 days after which you will be provided an internship with one of our collaborators based on your choice.



PROGRAM FEE - RS 2199



ELUCIDATION TODAY

AT ELUCIDATION TODAY, WE AIM AT PROVIDING A PLATFORM TO THE YOUNG MINDS WHERE THEY CAN MAKE AN INFORMED DECISION ABOUT CHOOSING A CAREER OF THEIR CHOICE, WITH GUIDANCE FROM SKILLED AND EXPERIENCED MENTORS.

Contact us at:

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Visit us for more information at:

www.elucidationtoday.com

OUR COLLABORATORS

