

JINAAM DRESSES

About the brand

Jinaam Dresses, based in Surat, is a prominent wholesale supplier of women's ethnic wear. They specialize in a wide range of garments, notably salwar kameez and gowns, crafted from diverse fabrics like cotton satin and velvet. Their designs feature intricate embellishments, including embroidery and digital prints. Operating from a major textile hub, they prioritize bulk production and distribution to retailers, focusing on quality and trend-conscious designs.



Catalog Variety:

Jinaam Dresses releases numerous catalogs, showcasing their diverse collections. These catalogs often highlight specific fabric types, design styles, and seasonal trends. This allows retailers to easily select and stock a wide variety of their products.

They produce garments suitable for various occasions, including bridal wear, party wear, and festive wear. This indicates they cater to the diverse needs of their customer base. You can find collections that are released for times like Navratri, or for wedding seasons.

INDUSTRY INTERNSHIP

Jinaam dresses | Surat

Design assistant|2024

key Responsibilities

- Assisted Head designer throughout the creative process of upcoming next year collection.
- created detailed tech packsand illustration using Adobe illustrator and adobe photoshop
- Worked on Silhouette research, print design, embroidery and tech pack .
- Analyzed trends and created inspiration boards for new collections.
- Worked on embroidery motifs ,khakha development ,illustration and sample development for upcoming range.
- Sourcing new trims and fabric for upcoming collection.
- Developed print repeat, motif placements on kurti using Adobe Photoshop.

Clientel profile

Jinaam Dresses in Surat focuses on:

- Diverse Fabrics: Using various materials like cotton satin and velvet.
- Intricate Designs: Emphasizing embroidery and digital prints.
- Ethnic Wear: Specializing in salwar kameez and gowns.
- Wholesale Focus: Prioritizing bulk production.
- Trend Awareness: Regularly releasing new collections.
- Quality assurance: Claiming to sell genuine products.

KUNDALINI

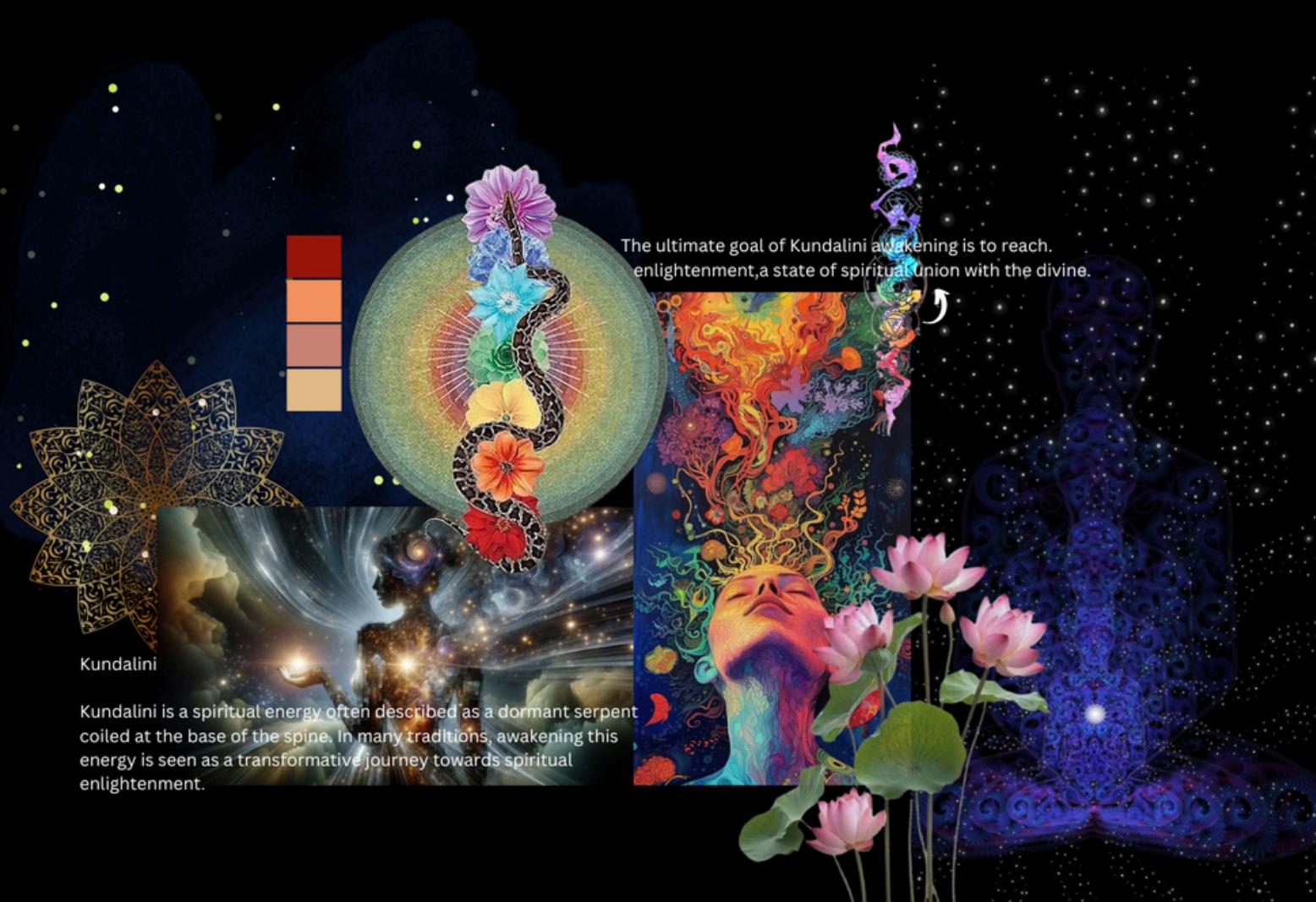
Understanding Kundalini

Kundalini is a spiritual energy often described as a dormant serpent coiled at the base of the spine. In many traditions, awakening this energy is seen as a transformative journey towards spiritual enlightenment.

Key Concepts :-

The Dormant Serpent:
Symbolism: The serpent often represents primal energy, wisdom, and transformation.

Awakening: The journey begins with the awakening of this dormant energy, often through meditation, yoga, or specific practices.



Kundalini

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The Ascent:

Chakra System: As the Kundalini rises, it passes through the seven chakras, each associated with different aspects of consciousness and being.

Challenges and Transformations: The ascent can be a challenging process, often involving physical, emotional, and spiritual transformations.

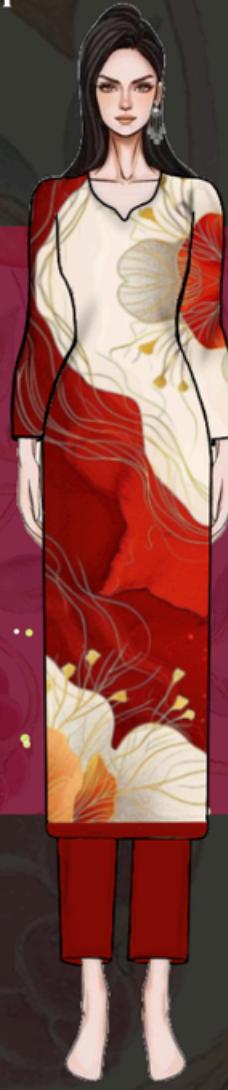
Enlightenment:

Ultimate Goal: The ultimate goal of Kundalini awakening is to reach enlightenment, a state of spiritual union with the divine.

Union: This union can be experienced in various ways, such as a sense of oneness with the universe, a profound sense of peace, or a heightened intuition.

RANGE DEVELOPMENT

O1



O2



O3



O4



O5



O6



The dark maroon wave print with abstract golden line flowers creates a sophisticated and dramatic aesthetic, blending rich, elegant colors with a dynamic, flowing pattern. The combination of deep maroon and luxurious gold evokes a sense of opulence, while the abstract floral lines add a modern, artistic touch. This print lends itself well to evening wear or statement pieces, offering a striking and eye-catching look.

A white kurti featuring an orange watercolor background and a lotus flower with golden lines presents a minimalist yet bold design. The stark white background creates a clean, modern canvas, allowing the vibrant red flower to become a striking focal point. The white base offers a clean canvas, allowing the soft, diffused orange watercolor effect to add a gentle vibrancy, creating a sense of airy lightness. The central lotus flower, outlined with delicate golden lines, serves as a focal point, symbolizing purity and adding a touch of traditional elegance and subtle luxury.

A plain white A-line kurti with a red abstract flower presents a minimalist yet bold design. The light beige background creates a clean, modern canvas, allowing the vibrant red flower to become a striking focal point. This combination results in a garment that is both simple and impactful, exuding a confident and contemporary feel. The A-line silhouette offers comfort and versatility, making it suitable for various occasions.

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This A-line kurti, featuring a clean white background, incorporates a light orange abstract design that lends a modern, subtly textured feel, while the orange and golden flowers act as a warm and elegant focal point. The combination of these elements creates a versatile garment that balances minimalist simplicity with refined artistic details. The overall impression is one of light, sophisticated elegance, making it suitable for a range of occasions where a touch of contemporary style and subtle richness is desired.

This white A-line kurti, adorned with a light red abstract design and red and gold flowers, blends modern elegance with a vibrant, traditionally rich aesthetic. The clean white backdrop allows the warm red hues and luxurious gold accents to stand out, creating a captivating and sophisticated garment. The design offers a balance of contemporary style and classic opulence, making it suitable for occasions where a touch of bold elegance is desired.

01

Silhouette 1



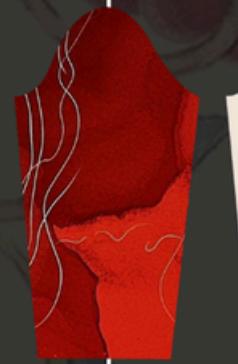
FRONT



BACK



RIGHT
SLEEVE

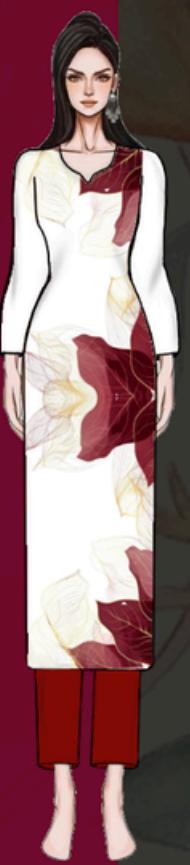


LEFT
SLEEVE



03

Silhouette 03



FRONT



BACK



RIGHT
SLEEVE



LEFT
SLEEVE



02

Silhouette 2



FRONT



BACK



RIGHT
SLEEVE

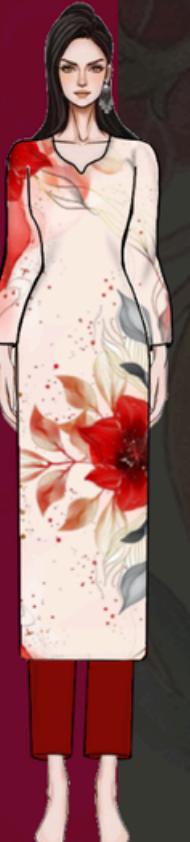


LEFT
SLEEVE



04

Silhouette 04



FRONT



BACK



RIGHT
SLEEVE



LEFT
SLEEVE

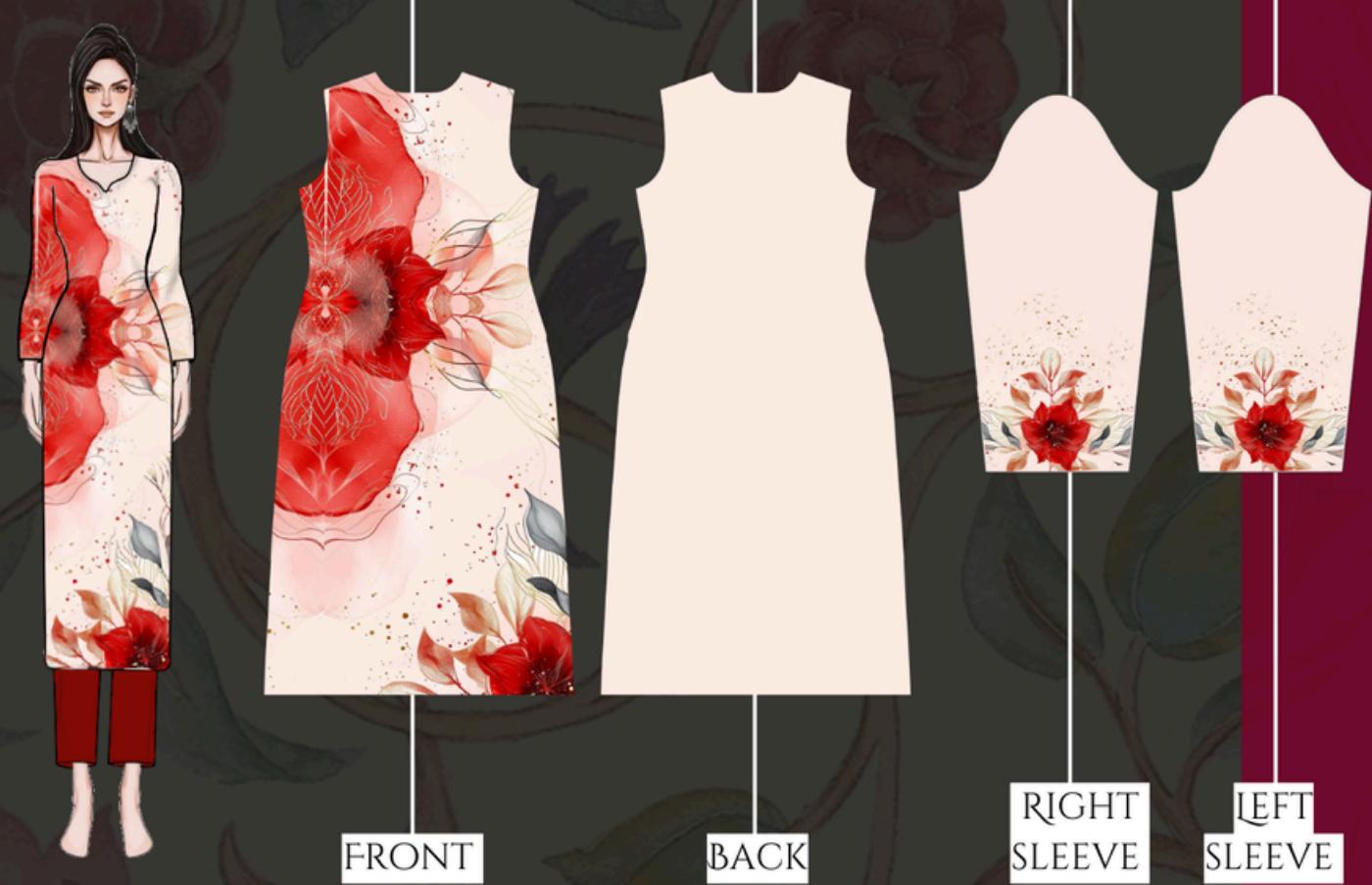


Silhouette 5



06

Silhouette 6



Silhouette 7



08

Silhouette 8



Project : 2

Jinaam dresses

ABSTRACT FLORAL FANTASY



ABSTRACT FLORAL FANTASY
THIS THEME IS CHARACTERIZED BY ITS IMAGINATIVE AND DREAMLIKE QUALITY, INSPIRED BY THE ABSTRACT FORMS OF FLOWERS. IT BLENDS ELEMENTS OF NATURE AND FANTASY, CREATING A VISUALLY STRIKING AND EMOTIONALLY EVOCATIVE ATMOSPHERE.

RANGE DEVELOPMENT

O1



O2



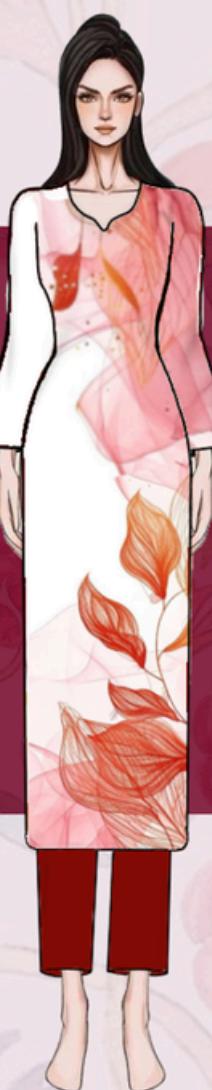
O3



O4



O5



O6



A kurti of delicate, light orange. Upon it, a flowing, dark orange watercolor effect, like liquid pigment gently absorbed. Finally, a layer of abstract golden patterns, adding a subtle, shimmering dimension."

A kurti of the purest white, a blank canvas for artistic expression. Upon it, a captivating abstract design unfolds in shades of rich, vibrant purple. The fluid lines and shapes seem to dance across the fabric, creating a sense of movement and depth, a striking contrast against the pristine white.

A kurti in a gentle, light yellow hue, adorned with striking lines of vibrant red and deep, dark yellow. Delicate floral patterns are interspersed with a playful scattering of colorful speckles, creating a lively and textured design.

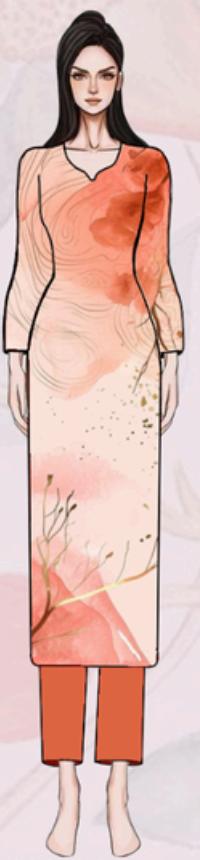
A kurti exhibiting a serene ombre effect, where the warmth of peach seamlessly melts into the cool tranquility of light sky blue. This gentle transition is further enhanced by the delicate presence of a subtle floral print, adding a touch of whimsical charm to the garment's soft, ethereal palette.

A kurti of pristine white, a blank canvas for a striking artistic expression. Upon it, abstract leaf patterns unfold, not as solid shapes, but as delicate, linear representations. Fine lines of vibrant orange and rich, deep red intricately weave together, forming the essence of these stylized leaves.

A kurti in a gentle, light yellow hue, adorned with striking lines of vibrant red and deep, dark yellow. Delicate floral patterns are interspersed with a playful scattering of colorful speckles, creating a lively and textured design.

01

Silhouette 1



FRONT



BACK



RIGHT
SLEEVE

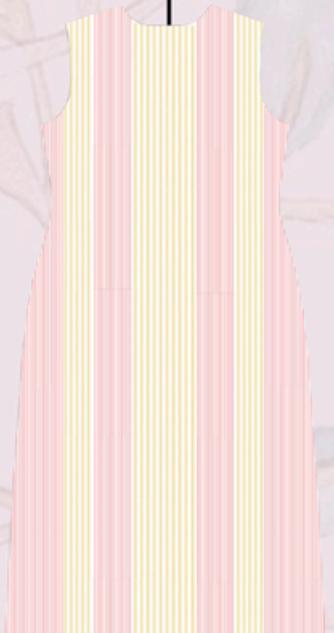


LEFT
SLEEVE

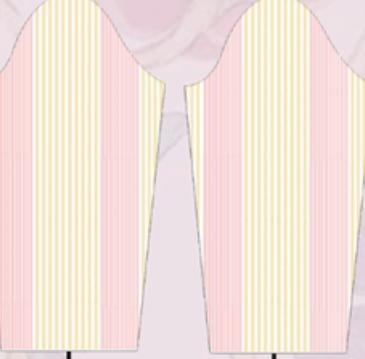
Silhouette 3



FRONT



BACK



RIGHT
SLEEVE



LEFT
SLEEVE

02

Silhouette 2



FRONT



BACK



RIGHT
SLEEVE



LEFT
SLEEVE

04

Silhouette 4



FRONT



BACK



RIGHT
SLEEVE

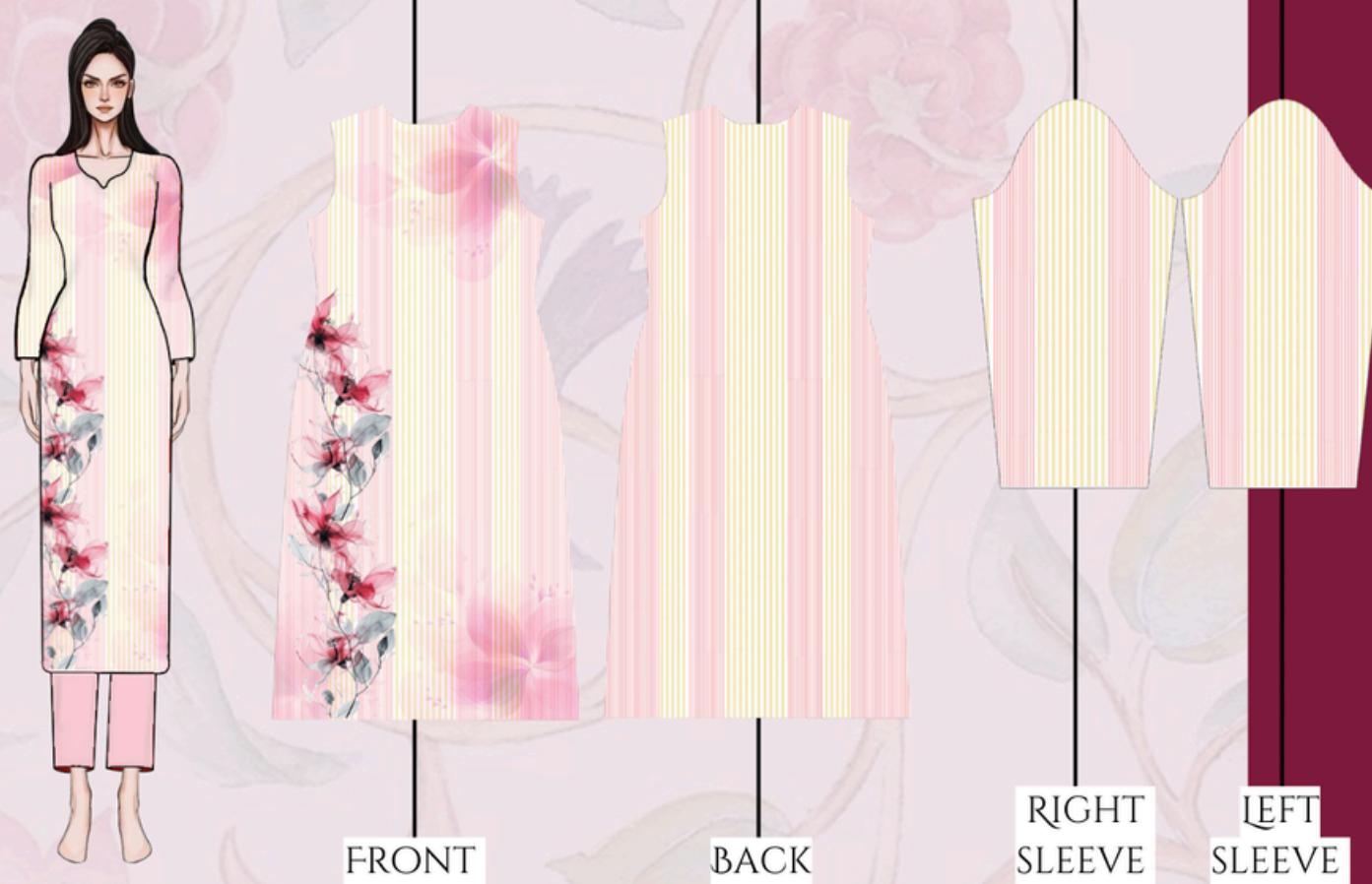


LEFT
SLEEVE

Silhouette 5



**06
Silhouette 6**

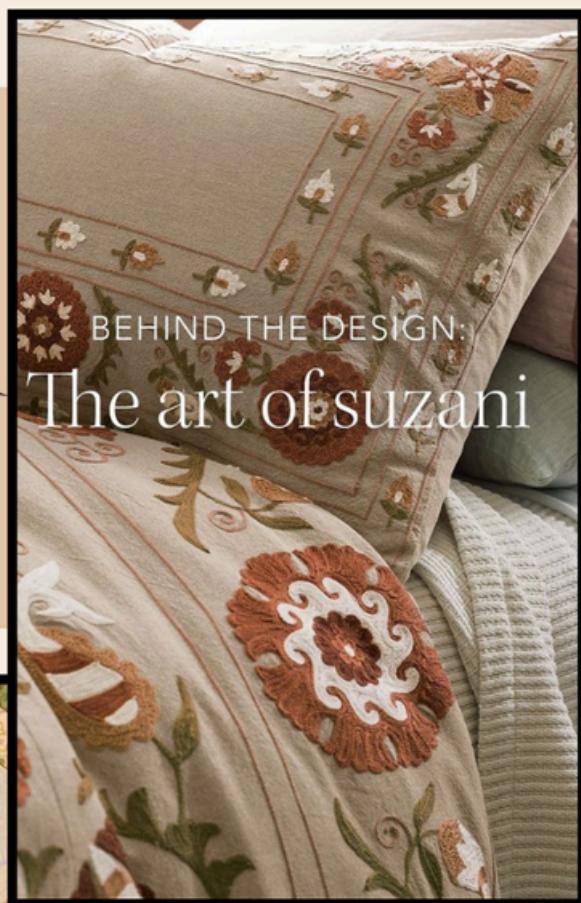
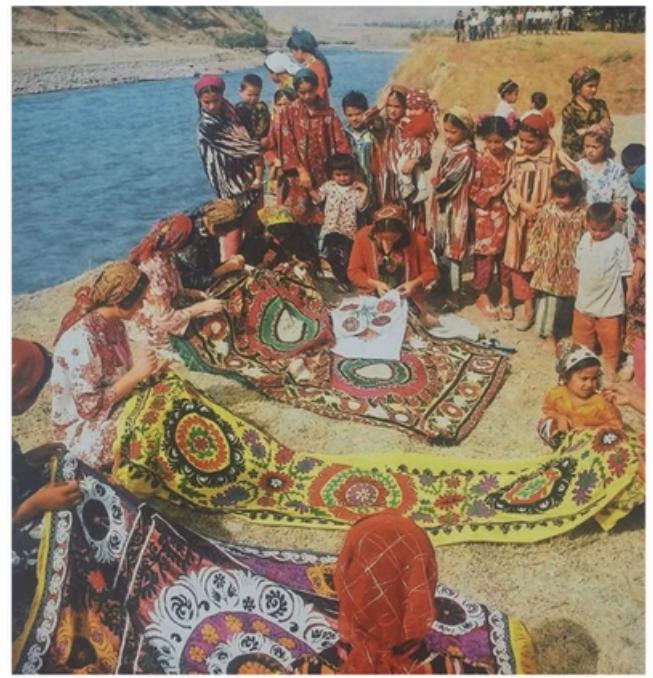


Project : 3

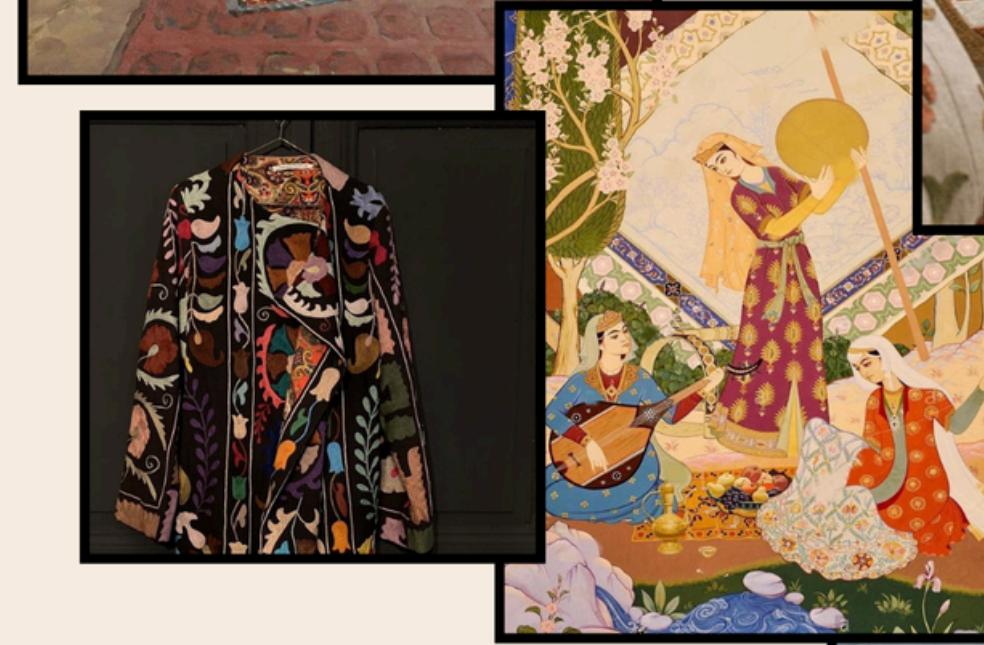
Jinaam dresses

SUZAN

Suzani is a type of embroidered and decorative tribal textile made in Tajikistan, Uzbekistan, Afghanistan and other Central Asian countries. Suzani is from the Persian , Suzan which means needle. The art of making such textiles in Iran is called Suzandozi.

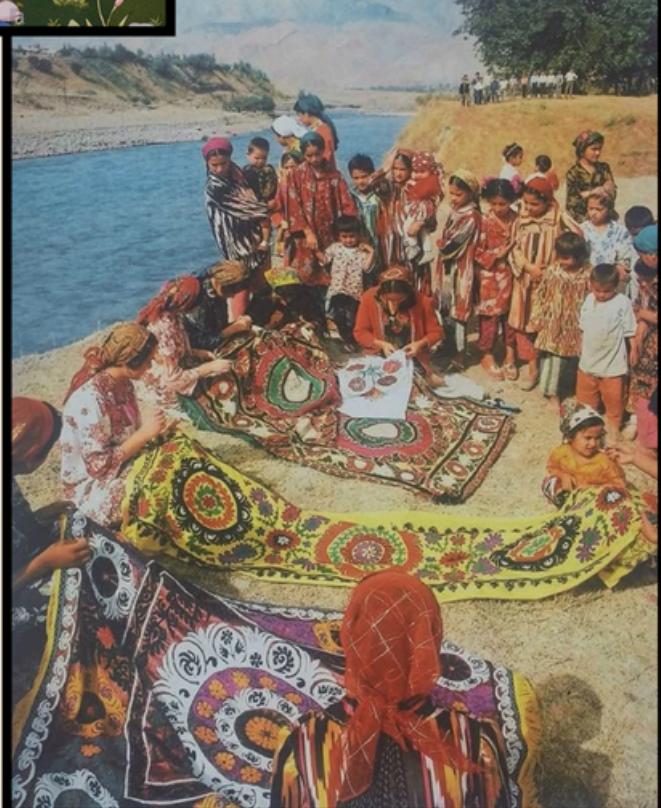


Suzandozi



Suzanis are traditionally made by Central Asian brides as part of their dowry, and were presented to the groom on the wedding day. They are often used as wall hangings, bedspreads, or tablecloths

Suzanis are known for their vibrant colors and intricate designs. The most popular motifs include floral patterns, such as tulips, carnations, and irises, as well as geometric patterns and stylized animals



RANGE DEVELOPMENT

O1



O2



O3



O4



O5



The A-line kurti, adorned with a deeply intricate Suzani print, possesses an undeniable allure. The fabric seems to whisper tales of ancient artistry, each thread woven with a rich history. The garment flows with a graceful elegance, the motif creating a captivating visual texture that draws the eye and stirs the soul. It's a piece that embodies both effortless sophistication and a profound sense of cultural heritage.

A subtle yet striking beauty emanates from this A-line kurti. The Suzani motif, delicate and refined, lends a touch of quiet grandeur. The pattern, a masterful display of artistry, creates a sense of depth and complexity. The garment's flowing silhouette and the intricate design work in harmony, creating a piece that is both timeless and captivating.

The kurti, with its vibrant and dynamic Suzani print, radiates a joyful energy. The motif, a celebration of color and form, brings a sense of life and vitality to the garment. The A-line cut enhances the movement of the fabric, allowing the intricate pattern to dance and shimmer with every step. It's a piece that commands attention with its sheer beauty and exuberance.

A sense of refined elegance permeates this A-line kurti. The Suzani motif, presented with a restrained sophistication, creates a look of understated luxury. The pattern, a testament to the skill of the artisan, adds a layer of depth and intrigue without overwhelming the garment's simple beauty. It's a piece that speaks of timeless style and quiet confidence.

The A-line kurti, featuring a uniquely scattered Suzani motif, presents a vision of understated beauty. The pattern, subtly placed, creates a sense of artistic whimsy against the smooth fabric. The garment's clean lines and the delicate design work together to create a look that is both modern and rooted in tradition. It offers a fresh interpretation of cultural artistry, resulting in a piece that is both beautiful and versatile.

01

Silhouette 1



Silhouette 1



02

Silhouette 2



02

Silhouette 2

