

**KNIT WEAR**

# Y2K FASHION

Y2K fashion, a cultural phenomenon of the late 1990s and early 2000s, was a vibrant and eclectic mix of styles influenced by pop culture, technology, and a sense of optimism about the new millennium. This era saw a resurgence of low-rise jeans, crop tops, and chunky sneakers, along with the rise of iconic brands like Juicy Couture, Ed Hardy, and Von Dutch.



# LALISA MONABAN



# CLIENT PROFILE

NAME: LALISA MONABAN

NATIONALITY: THAI

BORN: MARCH 27, 1997

POSITION IN BLACKPINK: MAIN RAPPER, LEAD DANCER, VOCALIST

NICKNAME: LALICE, POKPAK

KNOWN FOR: HER POWERFUL RAP SKILLS, CAPTIVATING DANCE PERFORMANCES, AND UNIQUE STAGE PRESENCE.

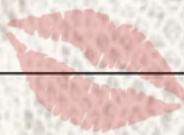
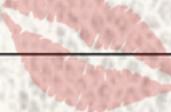
*LALISA*  
**ROCKSTAR**

## LALISA MANOBAN: A GLOBAL SUPERSTAR

LALISA MANOBAN, BETTER KNOWN BY HER STAGE NAME LISA, IS A THAI RAPPER, SINGER, DANCER, AND MODEL. SHE IS A MEMBER OF THE SOUTH KOREAN GIRL GROUP BLACKPINK, FORMED BY YG ENTERTAINMENT.



# RANGE DEVELOPMENT



01



A sculpted knit, the high neck and strategic bust cut reveal glimpses of skin, while waist detailing defines the form. Sheer gloves add a touch of ethereal allure to the bodycon silhouette. The knit fabric, perhaps a luxurious blend of silk and cashmere, drapes effortlessly against the body, creating a sense of both restraint and sensuality.

02



High neck, shoulder-to-bust cut, sleeveless. Bodycon knit paired with fluid bootcut trousers; a study in modern, sculpted femininity. The knit's subtle texture, a whisper against the skin, enhances the garment's sensual appeal.

03



This ensemble embodies playful femininity with a butterfly top and a flirty short skirt. The delicate flutter of the butterfly motif adds a touch of whimsy, while the cropped silhouette accentuates the waist and creates a sense of youthful energy. The pairing of the butterfly top with a short skirt enhances the overall sense of playful femininity.

04



An abstract butterfly cut disrupts the expected lines, creating a dynamic silhouette within the bodycon knit. Paired with tailored trousers, the ensemble balances the fluidity of the knit with structured lines. The abstract motif, a bold gesture, transforms a simple form into a statement piece.

05

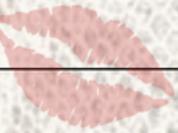
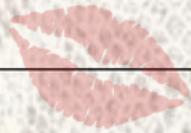


A study in sleek minimalism, the full-sleeve bodycon dress is a testament to confident femininity. The unexpected circular cut at the waist introduces a playful element of surprise, disrupting the otherwise seamless silhouette. The long sleeves add a touch of sophistication, balancing the daring cut-out.

06



Asymmetrical shoulder cutouts create a striking visual impact. The interplay of exposed skin and the single sleeve adds a touch of unexpected drama. Paired with tailored trousers, the look exudes confident, modern style."



07



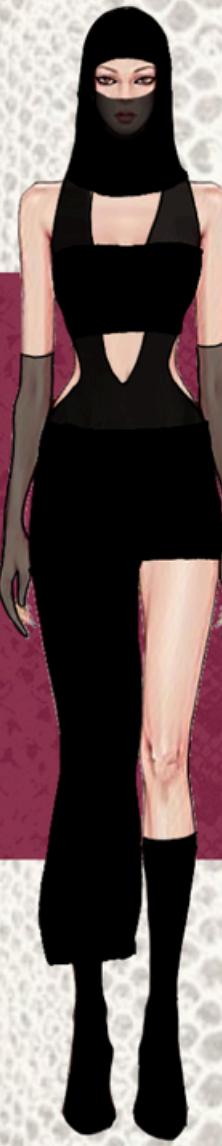
08



09



10



11



12



An asymmetrical silhouette emerges: a single shoulder, a daring cut. Two sleeves, one fixed, one a fleeting option. The long bodycon form, punctuated by a front slit, balances the unexpected with classic elegance. It's a study in adaptable sensuality.

A hooded top, a blend of casual and alluring, features small, circular cutouts along the full sleeves, hinting at skin. A deep V-cut at the center adds a touch of daring. Paired with a short skirt, the ensemble balances sporty elements with a flirtatious edge.

Delicate thin straps frame the décolletage, their subtle crisscross detail drawing the eye. An attached waistband sculpts the midsection, providing a defined silhouette. The long skirt flows with an ethereal grace, creating a sense of elongated elegance. It's a study in refined simplicity, where subtle details elevate a classic form.

A veiled mystery: a sheer hood, obscuring the face, crosses over a minimalist tube top. A short skirt, juxtaposed with a flowing side panel, creates a dynamic silhouette. Sheer elbow-length gloves add an air of dramatic elegance. The ensemble blends elements of concealment and revelation, a study in modern, provocative style.

A delicate interplay of lines: thin straps crisscross the neck and cinch the waist, creating a sense of movement and fluidity. The short skirt adds a touch of playful femininity, while the addition of boot caps introduces a hint of unexpected edge.

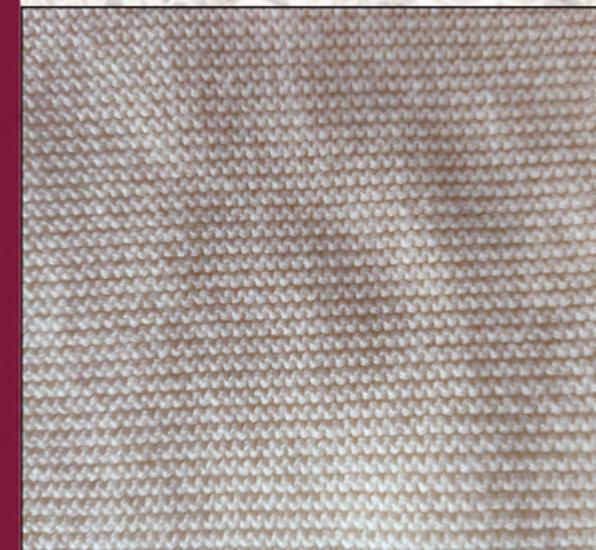
A hooded silhouette, its sleeves integrated, punctuated with subtle circular cutouts. Beneath, a strappy top, adorned with a delicate bow, offers a feminine contrast. The ensemble culminates in a flowing long skirt, balancing the structured hood with ethereal movement.

## Final garment

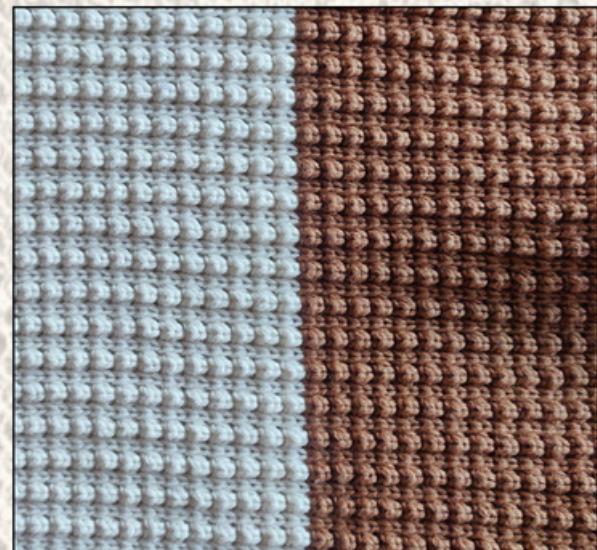
An asymmetrical silhouette emerges: a single shoulder, a daring cut. Two sleeves, one fixed, one a fleeting option. The long bodycon form, punctuated by a front slit, balances the unexpected with classic elegance. It's a study in adaptable sensuality.



## Knit weaving sample



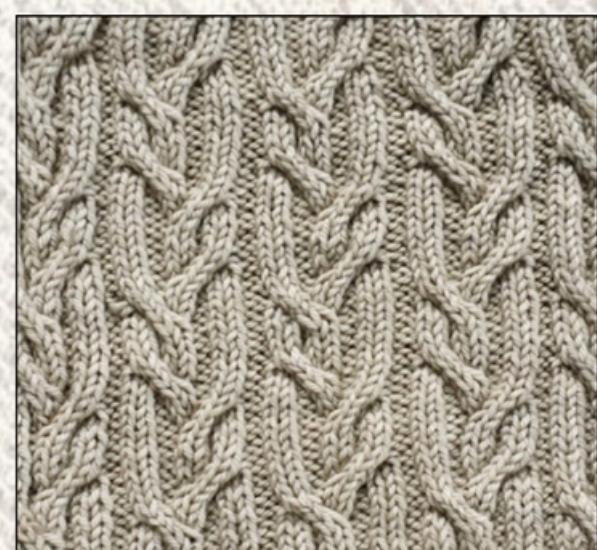
Purl knit



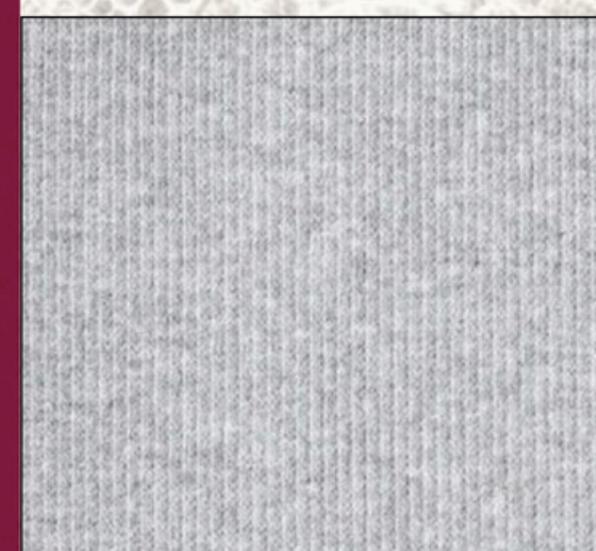
Waffle knit



Pointelle knit



Cable knit



Single jersey knit



Rib knit

# SPEC SHEET

**Feature Details**

**Style Number** Knit 001

**Garment Type** Midi-Length Bodycon Dress

**Silhouette** Fitted, with side slit

**Length** Midi-Length

**Sleeves** One full sleeve (right), one detachable full sleeve (left)

**Neckline** One shoulder (left), with cut-out on shoulder

**Fabric** Snake print spandex blend

**Color** Snake print (multi-color)

**Style Details**

**Cut-out** Left shoulder

**Sleeve** Detachable left sleeve

**Slit** Big side slit

**Closures** None (stretchable fabric)

**Lining** None

**Seams** Basic seams

**Measurements (Size S)**

**Bust** 34 inches

**Waist** 28 inches

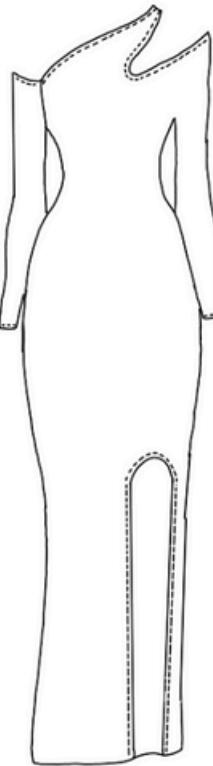
**Hip** 34 inches

**Length** 45-50 inches

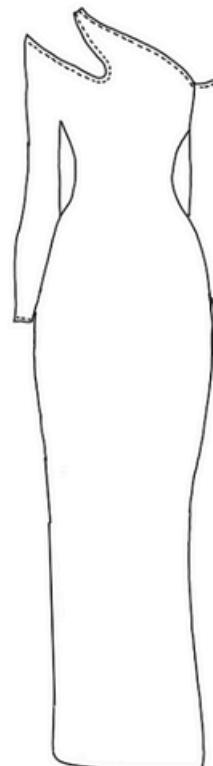
**Construction Details**

**Seams** Overlock stitching

**Care Instructions** Machine wash cold, gentle cycle, tumble dry low or hang dry.



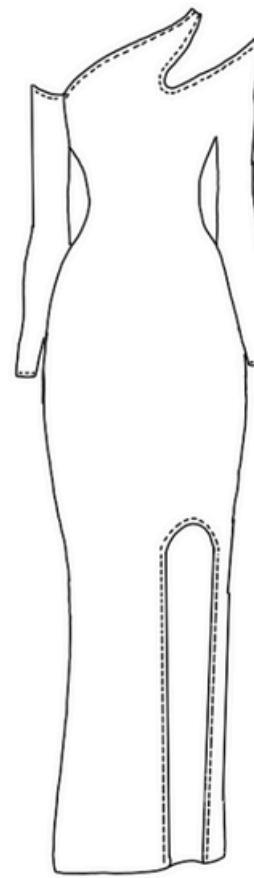
Front



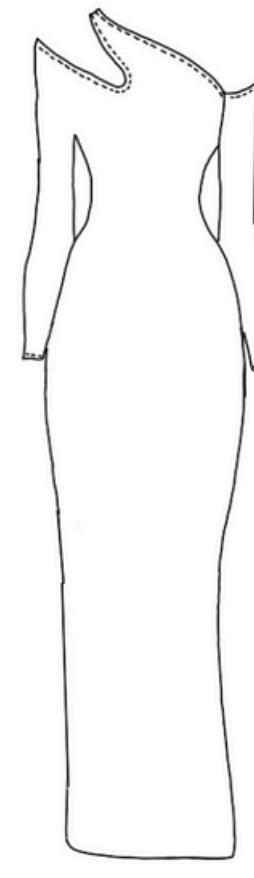
Back

# COST SHEET

Item	DESCRIPTION	Unit	QUANTITY	COST PER UNIT	TOTAL COST(INR)
Fabric	SPANDEX BLEND	METER/PIECE	1	100	100
Trims					
Labor (Estimated)					
	Patterning & Cutting	HOURS	0.5	150	75
	Sewing		1	150	150
	Finishing /hemming		0.5	150	75
Total production cost					400/-
Scenario 3: 200% Markup (Selling Price is 3 times the cost, as in the prior examples)					
Markup Amount: 400 rupees * 2.00 = 800 rupees					
Selling Price: 400 rupees + 800 rupees = 1200 rupees					



Front



Back



# REINVENT THE TREND

## THE ORIGINAL TRENDSETTERS

Neha Rajput

To capture the essence of the Y2K aesthetic, we decided to embark on a photo shoot bathed in darkness, illuminated only by the dramatic glow of a flashlight. This low-light setting added a sense of mystery and intrigue to the images, recalling the moody and atmospheric visuals often associated with early 2000s music videos and fashion editorials.

The contrast between the stark darkness and the vibrant snake-print dress created a striking visual impact, highlighting the pattern's intricate details and the fabric's shimmering texture. As the flashlight beam danced across my face and the dress, I felt transported back to a time of neon lights, chunky highlights, and a carefree spirit. The resulting photographs not only captured the Y2K vibe but also served as a personal time capsule, preserving a moment of nostalgic fashion fun.

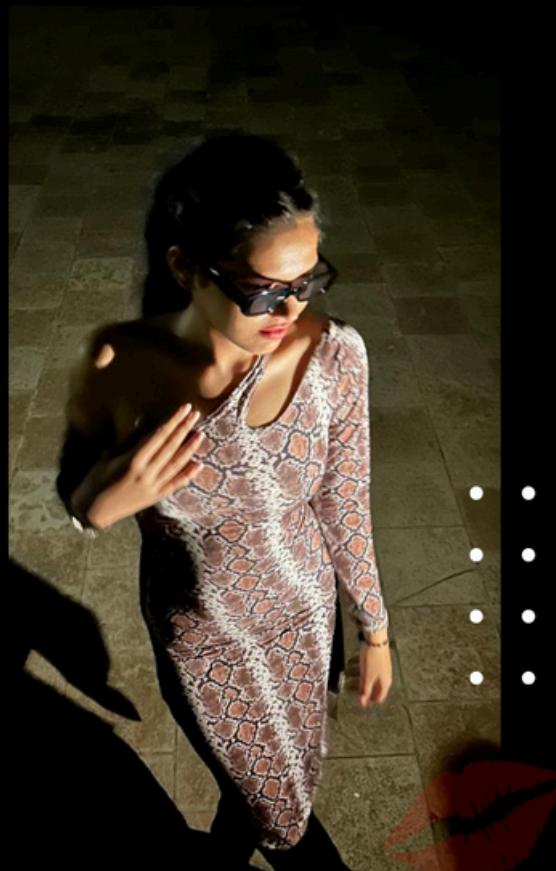
Sculpted in yarn, a body's gentle trace, with shoulder cuts that frame a fleeting grace.

The Y2K Renaissance: A Snake-Print Statement

The Y2K aesthetic, once a cultural touchstone of the early 2000s, has resurfaced with a vengeance, captivating fashion enthusiasts worldwide. This nostalgic revival has seen a resurgence of iconic trends, from low-rise jeans and crop tops to chunky sneakers and velour tracksuits.

Amidst this wave of retro-inspired fashion, one particular pattern has made a triumphant comeback: the snake print. A symbol of both elegance and danger, the snake print has been reimagined for the modern era, infusing contemporary designs with a touch of vintage glamour. My recent acquisition, a snake-print dress, perfectly embodies this Y2K renaissance. The dress features a flowing silhouette with a cinched waist, reminiscent of the hourglass figures popularized by early 2000s pop icons. The intricate snake print, rendered in shades of emerald green and gold, adds a touch of opulence and intrigue. The interplay of light and shadow on the fabric creates a mesmerizing visual effect, as the pattern seems to shift and dance with every movement.

Whether paired with chunky sneakers for a casual daytime look or strappy heels for a night out, this snake-print dress is a versatile and stylish addition to my wardrobe. It serves as a testament to the enduring appeal of the Y2K aesthetic and the timeless allure of the snake print.



Channel your inner 2000s icon



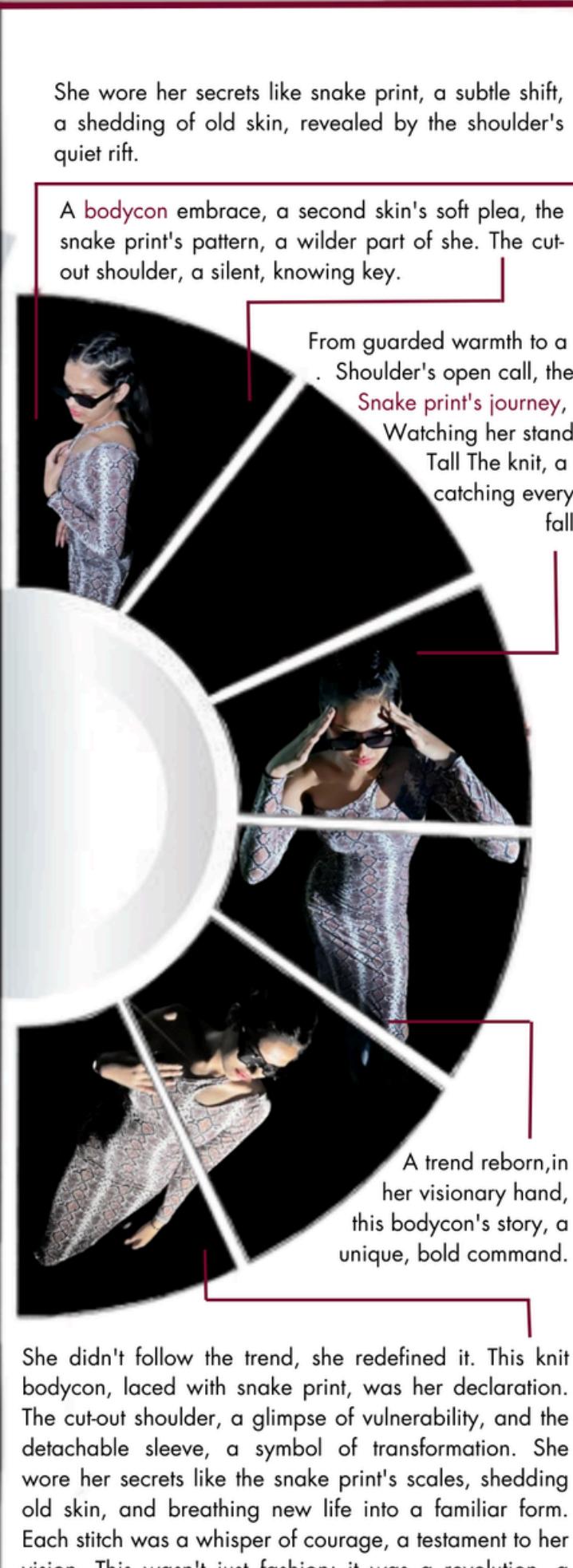
A slender arc, where fabric finds its grace, the side view's story, in time and space."



The architecture of form, a shoulder's subtle art, the cut-out's echo, a brand new, stylish start.



A touch of self-assurance, a hint of control, the hands on the bust, a story to be told.



She wore her secrets like snake print, a subtle shift, a shedding of old skin, revealed by the shoulder's quiet rift.

A **bodycon** embrace, a second skin's soft plea, the snake print's pattern, a wilder part of she. The cut-out shoulder, a silent, knowing key.

From guarded warmth to a Shoulder's open call, the **Snake print's journey**, Watching her stand Tall The knit, a catching every fall

A trend reborn, in her visionary hand, this **bodycon's story**, a unique, bold command.

She didn't follow the trend, she redefined it. This knit **bodycon**, laced with snake print, was her declaration. The cut-out shoulder, a glimpse of vulnerability, and the detachable sleeve, a symbol of transformation. She wore her secrets like the snake print's scales, shedding old skin, and breathing new life into a familiar form. Each stitch was a whisper of courage, a testament to her vision. This wasn't just fashion; it was a revolution, a moment where she became the architect of style, setting a new era ablaze.