

Title: BeautiCall: An Android-Based Application for Home Service Beauticians in Davao City Using Kano Model and Google Maps API

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EXECUTIVE SUMMARY

The researchers' study focuses on the development of an Android mobile application with the use of Kano Model where the target market is the beauticians which offer home service beautification and clients in need of it around Davao City. Android Studio has been utilized to develop a mobile application. For the data storage and information security, the researchers implemented the Firebase Realtime Database, and Google Maps API has been utilized for getting the user's current location and location tracking. As for the implemented methodology, Agile methodology was the most suitable for an efficient way of developing the project. The developed Android mobile application greatly benefits the target market as it addresses most problems they encounter in their daily living.

Keywords: Kano Model, Likert Scale, BeautiCall