

Title: Technology Platform for BIZSTAR DAVAO and MINDANAO INNOVATION EXPO

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ABSTRACT

Computers and information systems are essential parts of every business today. Technology is both a cost of doing business, and an opportunity to do more businesses. Most people talk and recognize the necessity of having a computer, an email address, and a web site, but still look at the upfront cost more than other issues. In business, people look for ways to do more work in a shorter span of time.

Communication is an essential tool to the business world today and information technology gives your company the resources it needs to communicate quickly and effectively. The proposed web-based application is intended to help the businessmen who wanted to have information about the upcoming event and be notified about that event. The application also caters seeker's willingness to showcase his/her ideas and present it to the public for partnership and sponsorship of that idea.

Keywords: Business Portal, BIZSTART, Business, Davao Businesses