ELVIA FRANCO

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EXPERIENCE

CVS Health / Regulatory Advisor
Scottsdale, AZ / 2017 - 2019

Analytical contributor and driver of regulatory-related projects and initiatives in support of clients who have Government healthcare programs. Responsible for engaging cross-functionally across the organization to design solutions, develop test and implementation plans, and resolve issues encountered during projects. Worked regularly with business owners to provide regulatory consultative services, and assist in the regulatory review of any proposed solutions.

Voya Investment Management / Business Applications Analyst
Scottsdale, AZ / 2015 - 2016

Worked with various vendors and coordinated with business clients to collect business requirements that can be translated into technical requirements. Primarily responsible for planning, implementing and closing business application projects while providing ongoing CRM maintenance. Assisted with any testing pertaining to projects and software enhancements while assisting with ad hoc inquiries from business units and resolving issues with data upload failures.

Northcentral University / Marketing Communications Specialist
Scottsdale, AZ / 2015 - 2015

Worked closely with copywriters, designers and developers on email nurturing programs to develop and execute email campaigns while analyzing and managing distribution lists. Assisted with managing the content and maintenance of the social media channels including daily interaction and monitoring of all social media vehicles and their respective metrics and reporting responsibilities.

Northcentral University / Marketing Coordinator
Scottsdale, AZ / 2014 - 2015
Responsible for the management of operational workflow of new programs, job requests, campaigns, inventory of assets, and other initiatives. Performed weekly billing, invoicing and reconciliation for marketing-related expenses. Responsible for ensuring brand messages are consistent throughout the University community and across all media platforms.

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe XD
- AJAX
- Bootstrap
- CSS3
- Express
- Firebase
- Git
- Handlebars
- Heroku
- HTML 5
- JavaScript
- JQuery
- MongoDB
- MySQL
- Node.JS
- NPM
- React
- Sequelize
- Tableau

EDUCATION

Arizona State University
Master of Science, Management / 2017

Bachelor of Science, Public Service & Public Policy / 2013
Certificate, Public Administration & Public Management
Tempe, AZ

University of Arizona
Certificate, Full Stack Web Development / 2019
Phoenix, AZ