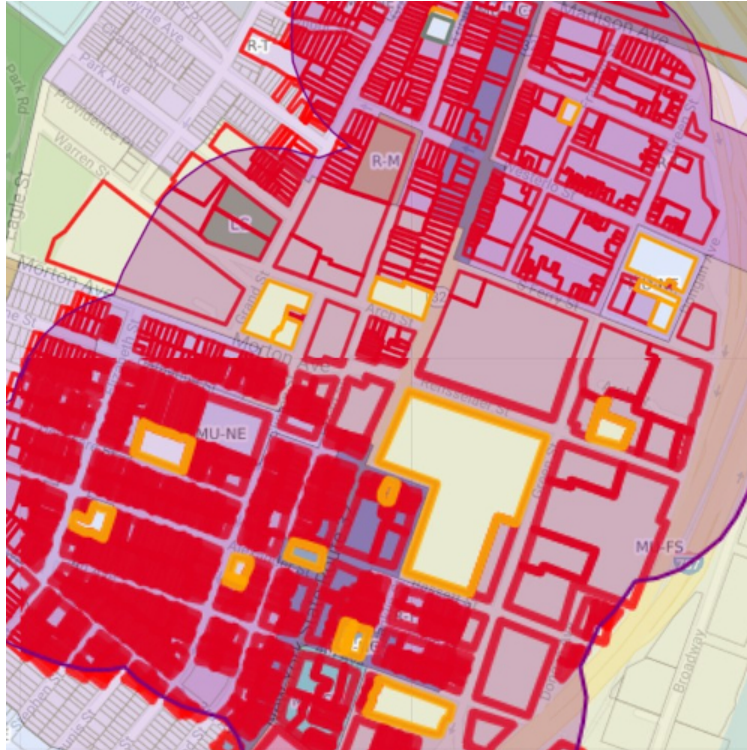


Albany, NY Legal Marijuana Legislation: Racial Equity Focus

Racial Impact of Licensing Policy Based on Alcohol Licenses



Detail of South End's Census Tract 25. Red outlined properties are those that potentially would be unavailable for marijuana sales if licensing policy prohibits sales within 500ft of churches and or schools. Yellow outlined properties are churches or schools.

Report by Marco Flagg

Email: marco.flagg@tanhandmedia.com

Executive Summary

Equity is a core goal for the slate of marijuana policy coming to New York state in the [Marijuana Regulation and Taxation Act \(https://cannabis.ny.gov/\)](https://cannabis.ny.gov/). For the policy to be truly equitable, majority Black communities of Albany that have suffered from over a century of systemic racist policies and the war on drugs - should not have to suffer additional harm. In fact those previously impacted communities should be assisted to gain the most from any new legal marijuana policy.

Research Question

With Albany, NY recently opting in to the legal marijuana industry, licensing policy is currently being developed. The following research looks to answer the following research question about the proposed licensing policy's racial impact:

What is the racial impact of adopting marijuana policy based on tobacco licenses that require distances of at least 500ft from church and school properties?

Methodology

To answer the above question, this research links census and local property data to give a rich picture of selected census tracts that represent North End, South End, Arbor Hill and Pine Hills districts. Basing research dataset boundaries on census tracts gives opportunities to link the [Mapgeo \(https://albanyny.mapgeo.io/\)](https://albanyny.mapgeo.io/) tool's rich property information with the census's extensive historical demographic data. Combining micro and macro-level data will assist in tying local community phenomena to broader systemic issues and analyzing racial equity impact.

Research Findings

This report's research finds that if marijuana licenses are based on the distancing restrictions of current liquor license policy then South End and Arbor Hill - two of Albany's historic Black communities - will have the highest decrease in available properties zoned for mixed-use. Reducing the amount of available business space will put those Black and Brown community members at a disadvantage to their neighbors. Therefore the licensing policy that Albany is currently considering does not hold to the racial equity goals that are guiding NY state marijuana policy.

Policy Recommendation

In conclusion, this report recommends that Albany consider basing marijuana policy on current tobacco sales policy and or other policy that does not place distance-based restrictions on licenses.

Find a link to current NY guidance for retail tobacco dealers below:

[A Guide for Retail Tobacco Dealers](https://www.health.ny.gov/prevention/tobacco_control/retail_tobacco_dealers_guide.htm)

(https://www.health.ny.gov/prevention/tobacco_control/retail_tobacco_dealers_guide.htm)

The NY state policies are sensible and stated with the purpose to reduce the exposure of youth to tobacco products. Among the dozen guidelines, only tobacco advertisements are restricted by distance. Reducing distance restrictions on businesses will cause less barriers to potential marijuana businesses across the city - including majority Black communities.

Lastly, the authors of this report recommend that the City of Albany conducts racial impact assessment before adopting this and other future policy related to the legal marijuana industry.

Part A: Research Methodology

The following is a summary of the dataset characteristics and research methodology employed in this report.

1. Dataset Characteristics

Census Tract Demographics

Basing research dataset boundaries on census tracts gives opportunities to link the MapGeo tool's rich property information with the census's extensive historical demographic data. Combining micro and macro-level data will assist in tying local community phenomena to broader systemic issues. Therefore this approach is beneficial when analyzing racial equity impact.

For example, note in the below census tract demographics table that all four majority Black communities have lower median household incomes than the two majority White communities. The location of these income disparities can be traced back through the decades to at least the early twentieth century's redlining policy where the city and banking institutions enforced economic oppression targetted against those same Black communities.

```
In [ ]: # Display Census Tract Demographics table
        ctract_demographics_df
```

	place	zip_code	census_tract	majority_race	population	median_household_income	percent_owner_occupied_housing
0	North Albany	12207	1	black	2073	32389	26.854599
1	Arbor Hill	12210	2	black	4793	27714	18.212694
2	Pine Hills	12208	16	white	4290	50417	35.429326
3	Pine Hills	12208	17	white	4016	63913	53.347681
4	South End	12202	25	black	3208	24425	5.723660
5	South End	12202	26	black	5179	38494	46.183206

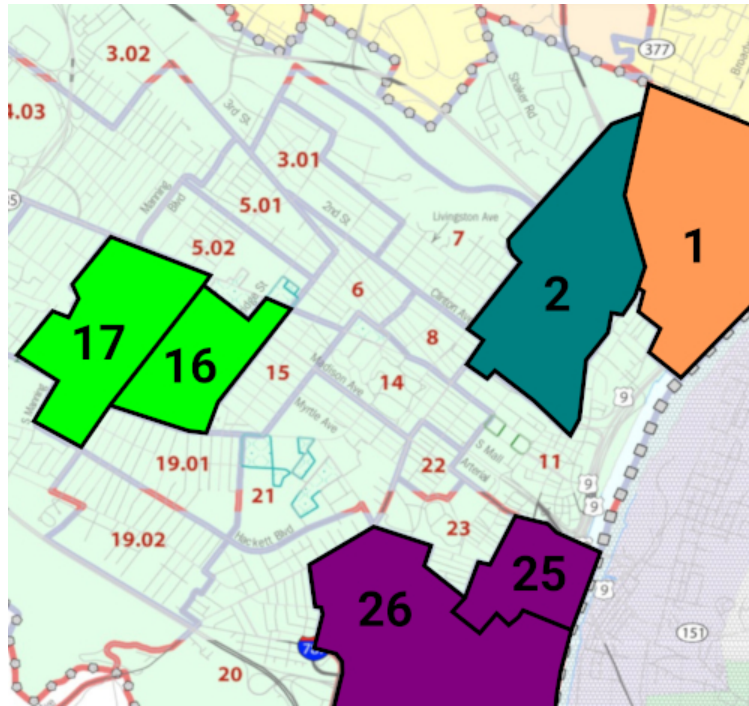


Fig. 1) The highlighted borders of selected Albany census tracts.

Neighborhood Introductions

North Albany

A redlined district that has the most industrial zoned property.

Arbor Hill

A redlined district that is showing change over recent years with the creation of new housing and gentrification.

Pine Hills

A majority White residential district influenced by the SUNY Albany and Saint Rose campuses located along Madison Avenue.

South End

A redlined district with a rich history and dynamic network of grassroots organizations. It has the highest levels of poverty and the lowest homeownership rates in the city.

2. Methodology

*For additional research details view the link below:

[Research Methodology Details \(https://github.com/elviktor/thm-consulting/blob/main/Weed/Racial%20Impact%20of%20Licensing%20Policy/weed_license_policy_map_EDA_01_Data_Prep](https://github.com/elviktor/thm-consulting/blob/main/Weed/Racial%20Impact%20of%20Licensing%20Policy/weed_license_policy_map_EDA_01_Data_Prep).

Steps to create 'Available Properties Datasets' for target census tracts:

- 1) Select census tracts that represent the areas of comparison discussed in the above *Dataset Characteristics* section.
- 2) Make [Mapgeo \(https://albanyny.mapgeo.io/\)](https://albanyny.mapgeo.io/) tool selections that trace the target census tracts' borders.

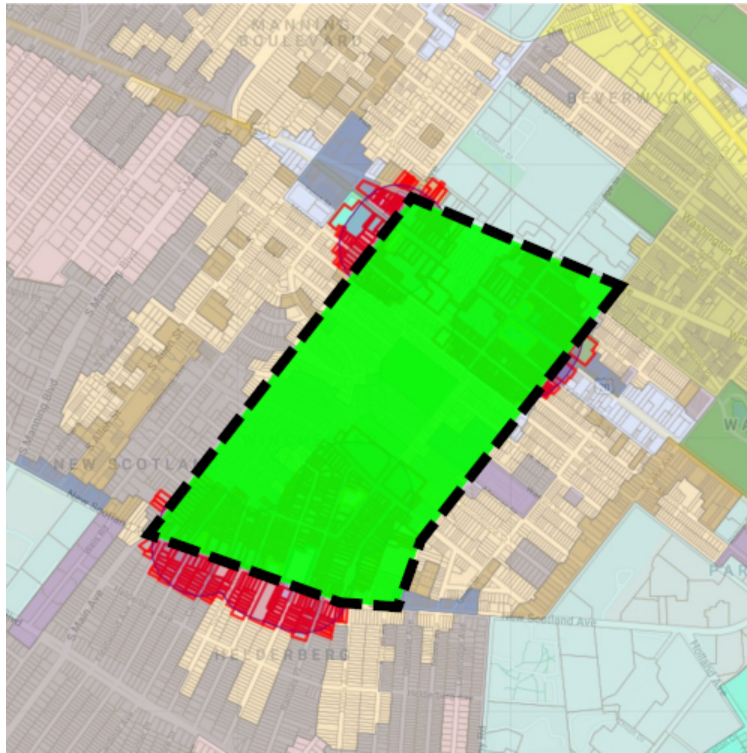


Fig. 2) The borders of Census Tract 16.

- 3) Export the target census tracts' metadata.
- 4) Identify churches and schools by the census tracts' *Property Class* (codes 612, 615, 620).
- 5) Use the [Mapgeo \(https://albanyny.mapgeo.io/\)](https://albanyny.mapgeo.io/) tool to select church and school properties within selected census tracts.
- 6) Discover abutters with [Mapgeo \(https://albanyny.mapgeo.io/\)](https://albanyny.mapgeo.io/) tool.

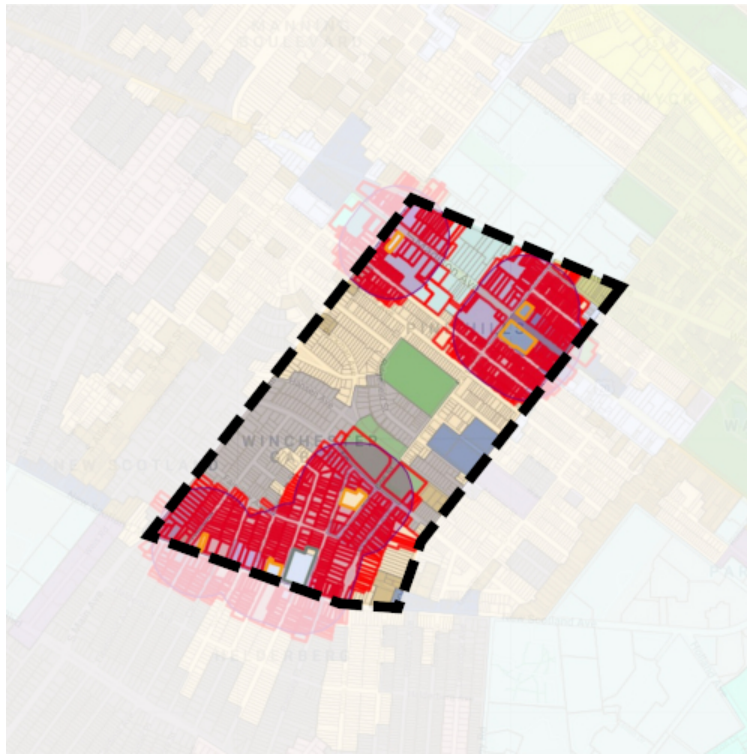


Fig. 3) Unavailable properties in Census Tract 16 (those within 500ft of churches and or schools) are highlighted red.

7) Create *Available Properties Datasets* made up of the properties that are outside of abutters zone that would possibly qualify for marijuana industry licenses in all selected census tracts. Use the following abutter distances (in feet): 500, 200, & 100.



Fig. 4) Available properties in Census Tract 16 (those further than 500ft from churches and or schools) are highlighted green.

8) Perform analysis of the *Available Properties Datasets* in separate notebook:

[Data Analysis Details \(https://github.com/elviktor/thm-consulting/blob/main/Weed/Racial%20Impact%20of%20Licensing%20Policy/weed_license_policy_map_EDA_02_Available_F](https://github.com/elviktor/thm-consulting/blob/main/Weed/Racial%20Impact%20of%20Licensing%20Policy/weed_license_policy_map_EDA_02_Available_F)

Part B: Analysis of the *Available Properties Datasets* for target census tracts

Research Question:

What is the racial impact of adopting marijuana policy based on tobacco licenses that require distances of at least 500ft from church and school properties?

1. Prepare Data

[View the Utilities Section](#) for code details.

2. Compare Percentage Decrease in Available Properties

Comparing the percentage of decrease in available mixed-use properties across census tracts and abutter distances can help us see if the distance requirements of a liquor license based policy would impact Albany neighborhoods equally.

The policy may not be equitable if percent decrease in available mixed-use properties (`mu_change`) is higher in majority Black neighborhoods (2, 25 & 26) compared to majority White neighborhoods (16 & 17).

3. Findings

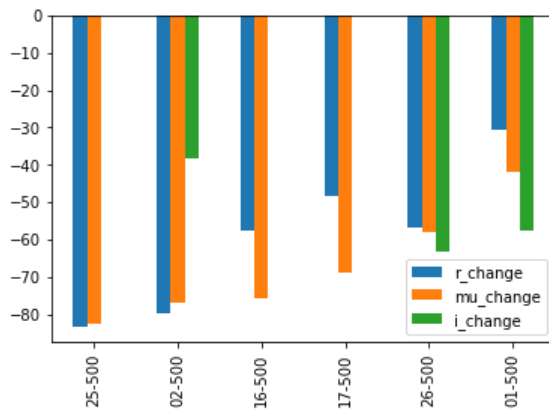
South End (*label prefix 25*) and Arbor Hill (*label prefix 02*) census tracts have the largest percentage decreases in available Mixed-Use (`mu`) districts when licensing restrictions of 500, 200 and 100 feet away from schools and churches are applied.

a. Percentage change in available properties with 500ft license restriction

```
In [ ]: # Display table of percentage change in residential (r_change), mixed use (mu_change) & industrial
        (i) properties in selected census tracts when license restriction is 500ft from schools and church
        es.
graph_500_df = zone_change_df.query('distance == "500"]').sort_values(by=['mu_change'])
graph_500_df
```

	ctract	distance	r	mu	i	r_change	mu_change	i_change
25-500	25	500	116	65	0	-83.333333	-82.432432	0.000000
02-500	02	500	259	79	8	-79.781421	-76.764706	-38.461538
16-500	16	500	422	30	0	-57.630522	-75.609756	0.000000
17-500	17	500	561	26	0	-48.151571	-69.047619	0.000000
26-500	26	500	575	122	17	-56.831832	-58.075601	-63.043478
01-500	01	500	364	98	11	-30.666667	-42.011834	-57.692308

```
In [ ]: # Display graph of percentage change in residential (r_change), mixed use (mu_change) & industrial
        (i) properties in selected census tracts when license restriction is 500ft from schools and church
        es.
graph_500_df.drop(labels=['r','mu','i'], axis=1, inplace=True)
graph_500_df.plot(kind='bar');
```

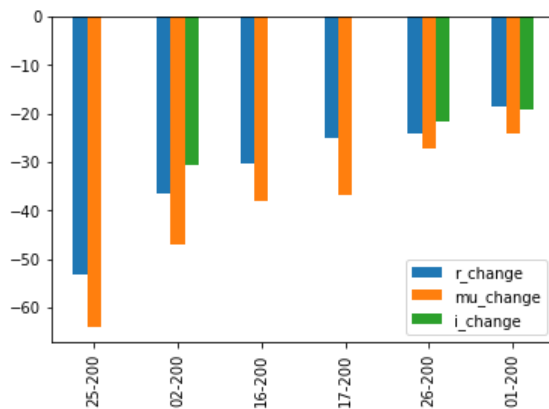


b. Percentage change in available properties with 200ft license restriction

```
In [ ]: # Display table of percentage change in residential (r_change), mixed use (mu_change) & industrial
        (i) properties in selected census tracts when license restriction is 500ft from schools and church
        es.
graph_200_df = zone_change_df.query('distance == "200"]').sort_values(by=['mu_change'])
graph_200_df
```

	ctract	distance	r	mu	i	r_change	mu_change	i_change
25-200	25	200	326	133	0	-53.160920	-64.054054	0.000000
02-200	02	200	813	180	9	-36.533958	-47.058824	-30.769231
16-200	16	200	695	76	0	-30.220884	-38.211382	0.000000
17-200	17	200	811	53	0	-25.046211	-36.904762	0.000000
26-200	26	200	1012	212	36	-24.024024	-27.147766	-21.739130
01-200	01	200	427	128	21	-18.666667	-24.260355	-19.230769


```
In [ ]: # Display graph of percentage change in residential (r_change), mixed use (mu_change) & industrial (i) properties in selected census tracts when license restriction is 200ft from schools and churches.
graph_200_df.drop(labels=['r','mu','i'], axis=1, inplace=True)
graph_200_df.plot(kind='bar');
```

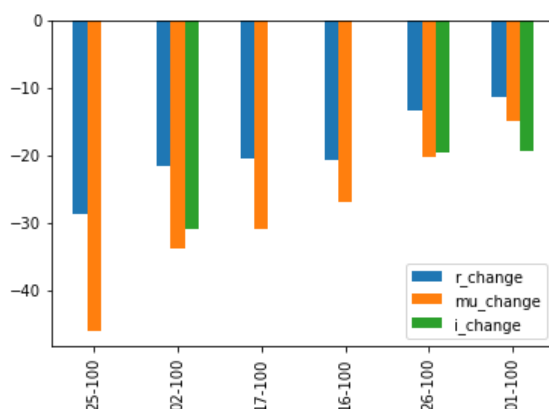


c. Percentage change in available properties with 100ft license restriction

```
In [ ]: # Display table of percentage change in residential (r_change), mixed use (mu_change) & industrial (i) properties in selected census tracts when license restriction is 100ft from schools and churches.
graph_100_df = zone_change_df.query('distance == "100"').sort_values(by=['mu_change'])
graph_100_df
```

	ctract	distance	r	mu	i	r_change	mu_change	i_change
25-100	25	100	496	200	0	-28.735632	-45.945946	0.000000
02-100	02	100	1004	225	9	-21.623731	-33.823529	-30.769231
17-100	17	100	862	58	0	-20.332717	-30.952381	0.000000
16-100	16	100	791	90	0	-20.582329	-26.829268	0.000000
26-100	26	100	1154	232	37	-13.363363	-20.274914	-19.565217
01-100	01	100	466	144	21	-11.238095	-14.792899	-19.230769

```
In [ ]: # Display graph of percentage change in residential (r_change), mixed use (mu_change) & industrial (i) properties in selected census tracts when license restriction is 100ft from schools and churches.
graph_100_df.drop(labels=['r','mu','i'], axis=1, inplace=True)
graph_100_df.plot(kind='bar');
```



Outcome

For the coming slate of marijuana policy to be truly equitable, majority Black communities of Albany that have suffered from over a century of systemic racist policies and the war on drugs - should not have to suffer additional harm. Yet, the above analysis shows that if marijuana licenses are based on the distancing restrictions of current liquor license policy South End and Arbor Hill - two of Albany's historic Black communities - will have the highest decrease in available properties zoned for mixed-use. Reducing the amount of available business space will put those Black and Brown community members at a disadvantage to their neighbors. Therefore the licensing policy that Albany is currently considering does not hold to the racial equity goals that are guiding NY state marijuana policy.

Recommendation

We recommend that Albany bases marijuana policy on current tobacco sales policy that does not place distance-based restrictions on licenses.

Find a link to current NY guidance for retail tobacco dealers below:

[A Guide for Retail Tobacco Dealers](#)

(https://www.health.ny.gov/prevention/tobacco_control/retail_tobacco_dealers_guide.htm)

The NY state policies are sensible and stated with the purpose to reduce the exposure of youth to tobacco products. Among the dozen guidelines, only tobacco advertisements are restricted by distance. Reducing distance restrictions on businesses will cause less barriers to potential marijuana businesses across the city - including majority Black communities.

Utilities

```
In [ ]: # Import required libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import os

# helpers.py has several helpful utilities that I have created
from helpers import available_zones_df_generator, available_change_df_generator

%matplotlib inline

In [ ]: # Import DataFrames
ctract_demographics_df = pd.read_csv(os.path.join('data', 'albany_census_tract_demographics.csv'))

In [ ]: # ENTER selected Census Tracts in following List variable:
CTRACT_LIST = ['01', '02', '16', '17', '25', '26']
DISTANCE_LIST = ['0', '100', '200', '500']

In [ ]: # Generate tally of available residential (r), mixed use (mu) & industrial (i) property zones using `helpers.py` script.
zone_count_df = available_zones_df_generator(CTRACT_LIST, DISTANCE_LIST)

# Rename and drop columns.
zone_count_df.drop(labels="LC", inplace=True, axis=1)
zone_count_df.rename(columns=lambda x: x.strip().lower().replace(" ", "_"), inplace=True)
```

```
In [ ]: # Generate percentage change of available property zones using helpers.py script.  
zone_change_df = available_change_df_generator(CTRACT_LIST, DISTANCE_LIST, zone_count_df)
```