Elvin Hu

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Portfolio: http://www.elvin-hu.com

Work Experience

MetaDesign
May 2017 - August 2017
Graphic design intern
- Worked on branding projects for international clients
- Created the new English logotype and refined the graphic symbol for Meizu's Meilan phone series, which has sold for more than 10 million units in 2017
- Designed the English logotype for Volkswagen's new sub-brand in China
- Collaborated closely with the creative team to define the new brand image for Didi Chuxing
- Translated and designed the English version of Xiaomi's branding guideline

Meizu
May 2016 - June 2016
Graphic design intern
- Worked with the marketing team to design keynote presentations for product launches, which reached over 1,500+ live audience members and 200,000 online audience
- Designed graphic elements for the video team
- Created icon sets/themes for Meizu's customized Android UI

Adobe
May 2016 - Current
Stuent Rep and Student Advisory Board Member
- Hosted marketing and tutoring events on campus about Adobe products
- Attended online meetings and interviews with Adobe's product designers to provide with feedbacks on products

Projects

Matchat
April 2018 - Current
Product design, app development
- Designed the expeirence of the voice-based dating app, Matchat
- Received positive feedbacks from guest critics at WSJ and NYT during critique in class
- Building the minimum viable product currently

Education

The Cooper Union
Graphic Design, Photography
August 2017 - Current

Washington University in St. Louis
Communication Design, Music
August 2015 - May 2017

Languages

English   Chinese   Japanese (JLPT N2)

Skills

Photoshop	Sketch	HTML	User research
Illustrator	Figma	CSS	Wireframe/low-fi prototype
InDesign	Flinto	Javascript	Hi-fi prototype