

# Elvin Hu

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Portfolio: <http://www.elvin-hu.com>

## Work Experience

### MetaDesign

May 2017 - August 2017

Graphic design intern

- Worked on branding projects for international clients
- Created the new English logotype and refined the graphic symbol for Meizu's Meilan phone series, which has sold for more than 10 million units in 2017
- Designed the English logotype for Volkswagen's new sub-brand in China
- Collaborated closely with the creative team to define the new brand image for Didi Chuxing
- Translated and designed the English version of Xiaomi's branding guideline

### Meizu

May 2016 - June 2016

Graphic design intern

- Worked with the marketing team to design keynote presentations for product launches, which reached over 1,500+ live audience members and 200,000 online audience
- Designed graphic elements for the video team
- Created icon sets/themes for Meizu's customized Android UI

### Adobe

May 2016 - Current

Student Rep and Student Advisory Board Member

- Hosted marketing and tutoring events on campus about Adobe products
- Attended online meetings and interviews with Adobe's product designers to provide with feedbacks on products

## Projects

### Matchat

April 2018 - Current

Product design, app development

- Designed the experience of the voice-based dating app, Matchat
- Received positive feedbacks from guest critics at WSJ and NYT during class critique
- Building the minimum viable product currently

## Education

### The Cooper Union

Graphic Design, Photography

August 2017 - Current

### Washington University in St. Louis

Communication Design, Music

August 2015 - May 2017

## Languages

English

Chinese

Japanese (JLPT N2)

## Skills

Photoshop

Sketch

HTML

User research

Illustrator

Figma

CSS

Wireframe/low-fi prototype

InDesign

Flinto

Javascript

Hi-fi prototype